How War Becomes Acceptable:

Russian re-phrasing of Chechnya

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1. Introduction

1.1 Research question in context

Russians were reluctantly dragged into the first post-Soviet war against Chechnya in 1994. By contrast, the Second Chechen War was launched with a collective call for violent attack. Charles W. Blandy (2000: 46) argues that the main difference between the two Russo—Chechen conflicts is not in terms of military strategy, but in terms of the 'resolute firmness of the political authorities in prosecuting the war in Chechnya, having secured the backing of Russian society as a whole'. Only half a year before Russian ground troops again entered Chechen territory in October 1999, most Russians had considered a new war against Chechnya totally unacceptable. However, when October came, hardly a voice was raised in protest against the massive violence launched against this Russian republic. How was this shift made possible? In more general terms: how does war become acceptable?

Scholars agree that the brutality and the extent of war crimes committed during the Second Chechen War were as massive as during the First Chechen War. While identification with Chechen suffering inflicted by war increasingly constituted a pressure to end the First Chechen War, no such pressures emerged in Russia during the Second Chechen War (Gerber and Mendelson 2002). How can acceptance of massive violence against fellow citizens continue, when the human cost of war is revealed? This thesis seeks answers by exploring the re-phrasing of 'Chechnya' in Russia from 1996 to 2001. It argues that the securitization of the Chechen issue in Russia during 1999 comprised a re-drawing of the boundaries between

¹ In January 1995 only 22.8% of the Russian population were for the use of armed force to solve the conflict in Chechnya, and 54.8% were explicitly opposed. This mood was confirmed in January 1997 by strong support (67%) for the Khasavyurt Accord. By November 1999, 52% were in favour of establishing constitutional order in Chechnya by use of the army (Levashov 2001: 850–852). Emil Pain (2005) has documented in figures the radical shift in terms of public acceptance for war against Chechnya.

'Chechnya' and 'Russia' in Russian discourse that served to legitimize the violent practices employed against Chechnya and Chechens during the Second Chechen War.

This is not a study of *why* the Second Chechen War was launched and what the motivations were, but about *how* it became seen as a legitimate undertaking. The new military campaign against Chechnya was allegedly planned well in advance, but this thesis will not delve into what the Russian leadership wanted to achieve by it.² The focus is rather on how broad public acceptance for a new war came about in the first place, and how such broad acceptance was sustained as the war unfolded in all its brutality. This thesis studies how intensive, observable discursive practices that served to present 'Chechnya' and 'Chechens' as an existential terrorist threat made violent practices like those used in the Second Chechen War possible and acceptable, even necessary. It holds that a deep estrangement of 'Chechnya' and 'Chechens' from 'Russia' was created through a collective and intersubjective (re)construction of this territory and this group of people. This made war acceptable in the first place, and produced a new but enduring blindness to the suffering of Chechnya and Chechens in Russia.

The post-Soviet conflict over Chechnya, which erupted into full-scale war in 1994, was initially represented as a local separatist conflict. On the Russian side a primary reason for going to war was given as preventing the new Russian Federation from unravelling along the pattern of the Soviet Union (see Gall and Waal 1996, Lieven 1998, Dunlop 1998). 'Chechnya' was not detailed as a threat to 'Russia' in any substantive way before the war was launched (Wagnsson 2000). In Chechnya, the leadership headed by General Dzhokhar Dudayev mobilized the population around primarily nationalist slogans as part of the build-up to the war, and the claim that Chechens could not survive under Russian rule acquired resonance

² Former Prime Minister Sergey Stepashin revealed that Russia made its plans to invade Chechnya six months *before* the events that are thought to have triggered the Second Chechen War: the summer 1999 incursion into Dagestan and the apartment bombings in Russian cities. ('Russia planned Chechen war before bombings', *The Independent*, 29 January 2000.)

among the Chechen population as the war was fought (Wilhelmsen 1999). During the First Chechen War and the ensuing interwar years, Islam came to acquire a more prominent role in Chechen society, particularly among certain warlords who turned to Radical Islam.³ Their statements increasingly presented 'Russia' as an 'infidel' enemy and as an existential threat to the Muslims of the North Caucasus (Wilhelmsen 2005, Trenin and Malashenko 2004, Dannreuther 2010, Moore and Tumelty 2009).

On the Russian side, representations of 'Chechnya' changed as well. During the interwar years, official statements depicted President Aslan Maskhadov's Chechnya as a partner and friend. When the Second Chechen War was launched in October 1999, that move was presented as a response to the September 1999 terrorist attacks in Moscow, Volgodonsk and Buynaksk that were blamed on Chechens. According to the Russian leadership, Chechnya had become 'a huge terrorist camp.' The war itself was labelled a 'counter-terrorist campaign'.

While these radical shifts in the representations of the Other on *both* sides in the Russo—Chechen conflict need to be investigated to understand the sum of gross violence and terror associated with the Second Chechen War, this thesis tells only half the story. I do not seek to attribute all blame on the Russian side or deny that atrocities were committed by the Chechen side. Atrocities were committed on both sides during the Second Chechen War, and there is no doubt that the escalation of the conflict to such violent heights was the result of a reciprocal process. However, this thesis has a narrower focus. The puzzle it tries to solve is how this war came to make so much sense on the Russian side.

Thus, the principal objective here is to analyse how 'Chechnya' was increasingly represented and accepted as an existential terrorist threat against 'Russia', and how a new consensus on

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³ Radical Islam demands fulfilment of violent *jihad* as a duty, rejects rival interpretations and makes war on governments, even if their rulers are Muslim. The traditional religion of the Chechens is Sufism, deemed heretical by Radical Islamists.

⁴ Prime Minister Vladimir Putin, cited in 'Tret'ya otechestvennaya?', *Monitor*, 15 September 1999.

the kind of threat constituted by 'Chechnya' served to legitimize violent approaches. Adopting a post-structuralist understanding of security, the thesis assesses changing representations of 'Chechnya' and 'Russia' as well as corresponding policies and practices of war undertaken toward Chechnya as a security threat. I draw on key concepts in securitization theory in a selective yet deepening way. The result is a framework that embeds securitization theory more firmly in post-structuralism – a move that builds on the theories of Ole Wæver and will be explained in greater detail later. Discourse analysis is employed as the main research technique. As Neta Crawford has pointed out, discourse analysis 'can help uncover the meanings that make the "great questions of an age" and underpin the dominant relations of power. Discourse and argument analysis can also help us understand how those meanings and the social practices associated with them, change' (Crawford 2004: 22). Given the principal objective of this study and the prominence of terrorist discourse in security politics at the beginning of the 21st century, discourse analysis should therefore be an appropriate method.

The post-structuralist reading of securitization theory will allow me to address the key question — how a second post-Soviet war against Chechnya in October 1999 became acceptable — in a structured way. By positing that strong and consistent official security talk that resonates well with historical representations and those of the audience can result in 'acceptance' for the introduction of emergency measures, securitization theory offers some answers to the Russian case. This thesis discusses not only how a new representation of the Chechen threat made it possible to launch the Second Chechen War, but also how the labelling of Chechnya (and Chechens) as a terrorist threat enabled the introduction of a whole series of counter-terrorist measures and practices against Chechnya (and Chechens) that might otherwise have been seen as illegitimate. In this thesis, securitization will be emphasized as an *ongoing process* of legitimation and not as an instance or a moment (as in speech act theory,

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⁵ For key texts presenting securitization theory, see Wæver (1995a, 1995b), Buzan (1997) and Buzan, Wæver and de Wilde (1998).

see 1.2). Securitization theory is still useful for addressing the puzzle under study because it focuses on how *changes in discourse* bring an urgent security situation into being that opens for what is seen as the legitimate application of emergency measures.

The thesis assesses Russian re-phrasing of Chechnya by analysing the process of naming and describing the Chechen threat in official language (Chapter 2), evaluating to what extent representations among the Russian 'audience' resonate with these official representations (Chapter 3), and finally what kind of emergency policies and practices that these representations legitimized (Chapter 4). It covers the years from 1996 to 2001, with the emphasis on autumn 1999. This timespan captures Russian official representations of and policies on Chechnya during the period between the two wars (1996–1999) and then Russian representations of the Chechen threat during summer and autumn 1999, as well as the material practices undertaken against Chechnya until 2001 in what most reasonably can be called the Second Chechen War. The First Chechen War (1994–1996) as well as parts of several hundred years of Russo–Chechen relations will be re-visited several times, but not in depth.

This study can be placed in the social constructionist camp. I believe that neither the threat nor the character of the war was determined by the nature of things. It is not the aim of this thesis to argue that there was no Chechen threat, nor any threat from Radical Islamic fighters: determining the magnitude of the Chechen or Radical Islamic threat is scarcely feasible, and it is not my concern here. The intention is rather to study how representations of 'Chechnya' in Russia have changed, how 'Chechnya' has been given a new meaning, and how this has influenced the means deemed legitimate for dealing with this Russian republic. Quite a few

⁶ I locate this study in the social construction tradition on the basis of Ian Hacking's (1999) proposition that what unites various types of social construction work is a stand against inevitability.

⁷Threats cannot be understood as objectively given and cannot be studied as such. They are determined not by the nature of things, but through discourse. This is not to say that there is no substance to the threat (indeed – heinous, violent acts aimed at civilians may be committed). It is the *concept* (of terrorism) as a threat that is viewed as socially constructed.

international *jihadi* fighters took part in the first post-Soviet war in Chechnya; the numbers participating in the Second Chechen War were not necessarily much higher. However, this fact was not 'securitized' during the First Chechen War, and the representation of 'Chechnya' prevalent in 1996 made negotiation and peace possible. In contrast, articulations of the Chechen enemy in Russia and of the Russian enemy amongst the Chechen insurgents during the Second Chechen War militated against such a solution.

The counterfactual reasoning which guides this project is that if representations of Self and Other on each side of the Russo-Chechen conflict had been different, then different policies and practices might have been possible. In many ways, the whole thesis is an exploration of how words and practices matter and work in making war and violence acceptable. But I do not suggest that acceptance of the Second Chechen War was an inevitable outcome of securitizing attempts by the Russian leadership. Rather, I point out how representations negating the version of Chechnya as a terrorist threat *could have* emerged in Russia to make the war unacceptable.

This is also a critical undertaking. I believe that the imprint of the terrorist discourse on Russian—Chechen relations was a 'bad thing.' It has rendered concepts like 'negotiation' and 'reconciliation' alien, and has legitimized the widespread use of violent emergency measures in Chechnya and the wider Northern Caucasus to this day. Not only has this created an even greater divide between Chechnya/Chechens and Russia: it will also pose an enormous challenge for social cohesion in the multi-ethnic and multi-confessional Russian state in years to come.

Moreover, the concern that the War on Terror (WoT) has legitimized breaches of human rights and triggered a process of legal backsliding in several Western countries can be doubled in the case of Russia. Although Russia after the fall of the Soviet Union adopted a liberal and democratic constitution (as well as the full set of new laws to detail this constitution) and signed all relevant human rights conventions, liberal laws and the protection of fundamental human rights do not have deep roots in Russia. This thesis studies how antiterrorist discourse has shaped Russian approaches to Chechnya and Chechens, and in the final event suggests that the counter-terrorist campaign has contributed to thwart the budding legal regime for protection of basic human rights in Russia.

On the more general level, this study proposes that the classification of 'terrorist' and the prominence of this classification in security language worldwide have increased the legitimacy of violence at the beginning of the 21st century. The prominence of this classification has not only opened the possibility for many a leader to launch violent responses against those classified as terrorists – it has also changed the dynamics of already ongoing conflicts, by allowing new and often extra-legal practices of war and excluding the possibility of peaceful solutions. Chechnya is merely one example.

Thesis and the literature

As to the placing of this study within the literature, there are several boundaries to be drawn. In this thesis, the origin of conflict is understood not as the outcome of timeless structures, but as grounded in reflexive practices. Rather than the competition of existing sovereign states or ethnic groups, the constitution of collective identity provides much of the impetus behind conflict. Michael C. Williams has formulated this standpoint as follows: 'This is not to say that empirical elements are unimportant, but such conflicts cannot simply be reduced to the competing interests of pre-given political objects. They are about the creation of these objects,

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⁸ As a response to this concern the UN established a Special Rapporteur on Terrorism and Human Rights in 2007.

and the way in which different identities are constitutive of them' (Krause and Williams 1997: 47).

This understanding of conflict distinguishes the present study from much of the recent literature on war in a fundamental way. Mainstream and rationalist approaches to civil war (such as Fearon 1995, Fearon and Laitin 2003, Hale 2000, Kalyvas et al. 2006, Kaufmann 2005) operate with an understanding of conflict that sees the parties to a conflict as unitary actors pursuing rational interests. These interests are mostly taken for granted as being to retain or gain 'benefits' (such as a particular territory) and reducing the 'cost' in war in terms of money, other material resources or casualties. Moreover, such interests are seen as similar for any party to any conflict, and as unchanging over time. From the perspective of social constructionism, however, conflicts cannot be understood or studied in this way. Like 'threats', 'interests' in war are neither given nor universal. They are socially constructed, and they can therefore change and differ from conflict to conflict, from party to party and at different times. Also the parties to a conflict, whether a state or a separatist movement, are subject to change. Thus, there is the possibility of a 'Russia' for war on Chechnya, but also of a 'Russia' against war on Chechnya. In the struggle within 'Russia' to define which paths are most meaningful, voices from various different constituencies take part. Russia cannot be seen as a static and unitary actor.

Some studies provide an internal critique of the rationalist explanation of war by emphasizing the social construction of 'issue indivisibility.' Monica Toft (2006a: 20) argues that violent conflict can come about when territory is 'an indivisible attribute of group identity.' In her analysis of the Russo–Chechen conflict (Toft 2006b) she argues that the two 'actors' in the conflict chose war instead of 'bargaining short of violence' because they perceived the same territory as 'indivisible' and because each actor held a different appreciation of the value of

time. Despite such apparent constructionist 'concessions', Toft's account stays well within the rationalist approach; 'issue indivisibility' is never treated as a 'social fact', a product of the *representations* of the territory. She views the parties to the conflict as rational, unitary actors with individual and (unchanging) beliefs and intentions. 'Identity' is seen as an individual property and as one of several variables that can explain war as a rational choice. By contrast, the present study places the formation (and evolution) of *collective* identities at the centre of analysis. It focuses on the production of such identities as social facts (e.g. 'terrorists'). When representations of the Other in a conflict reach the level of 'existential threat', violence is enabled and legitimized. What I seek to understand is not *why* war breaks out, but *how* it becomes acceptable through such re-articulations of collective identities.

This study also differs from another influential approach to the study of civil war that is championed by Stuart Kaufman (2001). While Kaufman dismisses the 'ancient hatreds' thesis and sees ethnic groups as changing entities, stressing the importance of symbols and language, his theory explicitly combines several approaches and thus differs from the theory that guides the present undertaking. In the words of Kaufman (2001: 12) 'ethnic symbols are tools used by manipulative elites, but they only work when there is some real or perceived conflict of interest at work *and* mythically based feelings of hostility that can be tapped using ethnic symbols.' In the literature on the Chechen conflict, several studies explicitly or implicitly rely on such an approach. The most thorough study of war crimes during the Second Chechen War – Gilligan 2010 – is not guided by any explicit approach, but it implicitly emphasizes the role of feelings and suggests that feelings of racism can explain Russian violence during the

⁹ Toft (2006b: 44) explains that 'the mechanism of issue indivisibility in these conflicts is as simple as it is pervasive. Nations are defined in many ways; but with few exceptions (that is Roma, Berbers), most nations identify strongly with a specific territory: a home land. By "identity", I mean that individual members have come to see the occupation or control of a territory as inseparable from their existence as nationals. Threats to homeland become tantamount to threats to survival, and many nationals would rather risk death than live on without a sense of national identity.' For an excellent critique and alternative approach to Toft, see Goddard (2006).

Second Chechen War. Valery Tishkov's work centres on how leaders of ethnic movements, 'to achieve recognition and a mandate to exercise power, employ a language which may carry a special meaning for a group and can re-animate mythical arguments.' (1997: xiv) ¹⁰

Despite a certain affinity in terms of emphasizing language and collective identities, this thesis does not make any claims about motivations and feelings. What goes on in peoples' heads lies beyond the realm of what is possible and fruitful to explore. I acknowledge that intended manipulation and pre-existing feelings of hostility can be an important part of collective violence, but they are notoriously difficult to pin down empirically. The advantage of confining the study of conflict to the role of linguistic boundary construction and how this legitimizes war is its firm grounding in terms of empirical documentation. The approach in this study also differs from that of Tishkov in another way. While his account confines the agency in conflict and also guilt to the top leadership, thereby according a totally passive role to the public, I focus on the *intersubjective* establishment of something as an existential threat (necessitating violent retribution). The enabling of war is seen as much more of a collective endeavour. The media, for example, are not mere tools in the hands of manipulative political elites.

In his second attempt to get to grips with the Russo-Chechen conflict, Tishkov (2004) dismisses representations on each side of the conflict as a source of understanding the conflict. He notes: 'The ethnographic field shrinks to the scale of a newspaper page; reality is reduced to stilted or false propaganda; rumours and superficial accounts form and sustain the conflict tainted mind.' (2004: 4). Instead, his book builds largely on secondary accounts collected through interviews, and the claims about Chechnya and Chechens given in these interviews are taken as ethnographic facts. My study turns Tishkov's approach on its head. Accepting the

¹⁰ Also Treisman (1997) builds on similar assumptions about manipulative elites when he argues that regional elites will use the institutional resources at their disposal to bargain with the centre, and sees separatist claims as one of the most effective tools in this bargaining process.

occasional statement about something or somebody as the 'truth' about that something or somebody is seen as weak, even dubious, methodology. When language itself is seen to be constitutive of reality, it is language that must be studied first. The text must be studied for what it is, and not as an indication of something else. Thus, I am particularly interested in how accounts of the Other in a conflict 'form and sustain conflict tainted minds' (in Tishkov's words), because these accounts create paths for acceptable action, even war. Finally, while acknowledging that 'the war itself drew a more rigid line of demarcation between Chechens and non-Chechens and heightened Chechens' sense of group solidarity' (2004: 10), Tishkov does not attempt to analyse how the war could have such effects on the Russian side. This thesis does precisely that.

James Hughes' (2007) comprehensive and well-written study on the Chechen conflict builds on an approach related to that of Kaufmann (2001) and of Tishkov (1997 and 2004). His explicit emphasis on the shifting patterns of the conflict dovetails with the understanding that guides this thesis. Hughes (2007: xi) holds that 'the protracted dynamics of the conflict in Chechnya must be analysed as a key part of the causation chain, for they interacted with and altered the fundamental constituents of the conflict over time, such as the principal protagonists, the salient issues, and how the conflict is framed.' Despite this affinity, this present study differs from that of Hughes by putting issues and their framing first, and violence second. In Hughes' account, re-phrasing and radicalization are a result of violence and conflict dynamics.

There are several other good studies of the Chechen Wars (Dunlop 1998, Evangelista 2002, Gall & Waal 1997, Gammer 2006, Lieven 1998, Meier 2005, Nivat 2001, Seely 2001, Smith 1998.) However, many of these are weak on theoretical concepts, and there is a general

¹¹ Hughes (2007: xii) explicitly builds on the instrumentalist approach (which also underpins part of the reasoning in the works of Kaufmann and Tishkov) when he notes that 'the conflict was instrumentalized by the leaderships to achieve key political goals.'

disregard of social theory. Some of these accounts present the difference between 'Chechnya' and 'Russia' as an eternal and given fact, thereby further reifying a divide that in reality is constantly in the making. ¹² Moreover, the main emphasis is usually on explaining the *Chechen* side of the conflict.

The focus has shifted somewhat after the 9/11 terrorist attacks in the USA, and several studies have devoted more attention to the Russian side (see Sakwa 2005, Trenin and Malashenko 2004). Some of these focus explicitly on Russian discourses on terrorism and Chechnya. However, these studies deal predominantly with the rhetorical dimensions of Russian discourse, and do not consider the practices enabled by such talk. Moreover, John Russell's (2007) study, which is the most thorough of these, brings in language as only one of several explanations within a very wide framework built on Johan Galtung's (1969) theory of structural violence. While Russell outlines the changing representations of Chechens in Russia, he tries to check these against 'reality', without investigating the function of changing patterns of representations (of and in themselves) in terms of enabling and legitimizing violence. Instead, he emphasizes the role of what he calls 'entrepreneurs of violence' and policies emanating from the new world order created after 9/11.

In contrast, the present study narrows the scope to discourse only. It does not treat 'the politics of naming' as an additional factor in a many-faceted explanation, but accords fundamental weight to representations of Self and Other in understanding how violence is enabled.

¹² For an excellent treatment and critique of the 'historicist' approach to the Chechen conflict see Hughes (2007).
¹³ Russell (2002 and 2005) has analysed the 'demonization of the Chechens' in Russian discourse. Snetkov (2007) has studied representations of the terrorist threat in the Russian press, and Saunders (2008) has studied how President Putin has made use of the US War on Terror.

Within the rapidly growing field of research on terrorism, studies that rely on constructivist or post-structuralist frameworks are outnumbered by rationalist and essentialist accounts. ¹⁴ Moreover, those studies that do employ such frameworks usually focus on the general processes concerning the concept of terrorism, without engaging much in detailed empirical studies. This thesis is intended as a contribution to the constructionist literature on terrorism because it is a detailed empirical study of both anti-terrorist language and the material practices enabled by such talk.

In terms of ongoing theory debates within security studies, the thesis draws heavily on the continuing discussion of securitization theory (see 1.2 of this thesis). In recent scholarly debates on securitization, considerable attention has been devoted to the claim that the approach builds on two separate meta-theoretical convictions, neo-realism and post-structuralism. The debate has triggered efforts to specify and develop the theory in one of two possible directions. The present thesis aims to contribute to that endeavour by emphasizing and expanding a post-structuralist reading of securitization theory. In such a reading, security is accentuated as part of a constant and continuing social construction of reality. Securitization is conceived of as a gradual, intersubjective process, not as an instant, individual and intentional event. The core of the process of securitization is a *securitizing narrative* that draws on and interacts with discursive structures. Engaging in the post-

¹⁴ Notable examples that engage the topic from a constructionist position include Der Derian (2005), on the elusiveness of the concept of terrorism; Weber (2006), on how the aesthetics of fear were politically mobilized in the case of the London 7/7 bombings; and Wæver (2006), on the securitization processes at work in the rhetorical battles between George Bush and Osama bin Laden. See also Buzan and Wæver (2009). Several studies have focused on the constitution of the Iraqi other (see, e.g., Buzan and Hansen 2009: 244). Several titles in the Routledge Critical Terrorism Studies are written from a related perspective: see Jackson, Smyth and Gunning (2009), Brecher, Devenney and Winter (2010), Stephens and Vaughan-Williams (2010), Jackson, Murphy and Poynting (2011), Thorup (2012), and Holland (2012).

¹⁵ Key contributions to this debate are Stritzel (2007), Taureck (2006), Balzacq (2005 and 2010), Floyd (2010) and the 2011 special issue of *Security Dialogue* 42 (4–5) on *The Politics of Securitization*.

¹⁶ Hansen's (2011) post-structuralist reading of securitization theory offers many suggestions similar to those presented here, but couched in a different language: she draws directly on Foucault, whereas I draw on a collective body of insight from various IR scholars who employ a post-structuralist approach.

structuralist Self/Other literature also helps to expand the focus of study beyond the (re)construction of threat (Chechnya) to include the (re)construction of the Self (Russia).

Finally, securitization theory was developed by Ole Wæver and Barry Buzan primarily to open up the study of security to a wider spectrum of issues beyond traditional military threats. Another major ambition of what has become known as the 'Copenhagen School' endeavour has been to broaden the study of security, taking into consideration security by actors and referent objects other than the state. This study brings securitization theory back to the core of security studies by using it to understand how violence and war become acceptable in a state – Russia. But it broadens the application of securitization theory in another sense. By applying this theory in an in-depth empirical study of the Second Chechen War, I explore and develop securitization theory as an analytical tool for understanding how war becomes acceptable, with particular emphasis on how the 'audience' contributes to such legitimation and how this enables and legitimizes violent practices.

Outline of chapters

1. Introduction

The introductory chapter continues by presenting the theory framework. The next sub-chapter (1.2) starts out by defending the choice of securitization theory as a point of departure, and then presents core post-structuralist propositions with reference to security and identity scholars working within this perspective. Following the more general outline of post-structuralist understandings of key concepts, relevant ideas from securitization theory are presented, drawing mainly on Wæver's contribution to the Copenhagen School endeavour. By introducing a more heavily post-structuralist reading of securitization theory, this framework will include certain post-structuralist insights that have been either poorly developed or even

excluded from securitization theory. As the various concepts and components of the framework are presented, several research questions that guide the empirical enquiry in Chapters 2, 3 and 4 will be extracted, with some caveats, to locate the Russian case in the framework. In sub-chapter 1.3, discourse analysis as a research method is presented and its practical application in this thesis is explained. Further, the choice of sources is defended and the body of texts analysed in this thesis presented.

2 From de-securitization to securitization: Official discourse on Chechnya

The first empirical chapter begins with a re-visit of the interwar period (1996–1999). Subchapter 2.2 aims to show that Chechnya has not always figured as Russia's radical Other, nor does it need to do so. Tracing official representations of 'Chechnya' and 'Russia' in these years shows that a 'discourse of reconciliation' dominated. The Chechen issue was desecuritized in official Russian language, enabling negotiation and cooperation. In the next sub-chapter (2.3) official representations of Chechnya during spring, summer and autumn 1999 are investigated. Official statements presenting Chechnya as an existential terrorist threat to Russia accumulated; I present the details of this official securitizing narrative. This chapter concludes (2.4) that the Second Chechen War was justified well in advance by the Russian leadership – not after the fact, as with the First Chechen War.

3. Audience acceptance: Political elite, expert and media discourse on Chechnya

The second empirical chapter undertakes (in 3.2) with another re-visit, this time to the Russian discursive terrain, with the multitude of historical representations of 'Chechnya' and 'Russia' into which the official securitizing move was launched. While the need for a new war against Chechnya was argued at length by the Russian leadership, such a discursive terrain offers both possibilities and constraints. And indeed, the sharp demarcation between

'Russia' and the 'Chechens'/'Chechnya' is revealed as having been centuries in the making, resonating strongly with the new official securitizing narrative.

The chapter then casts the net even wider, investigating representations of 'Russia' and 'Chechnya' in potential 'audience groups' during autumn 1999. Here the premise is that audience representations could have discarded the 1999 official securitizing narrative, even if it was well argued and resonated well with the Russian discursive terrain. In sub-chapter 3.3 statements of the Russian political elite holding or campaigning for seats in the Federal Assembly are scrutinized, and are found to contain representations of 'Chechnya' and 'Russia' that confirm rather than negate the official securitizing narrative. In 3.4 expert and media texts are examined. They too detail and even expand the representation of 'Chechnya' as different and dangerous and of 'Russia' as a righteous defender. The core argument throughout this chapter is that the process that brought Chechnya into being as an existential terrorist threat was not the achievement of Prime Minister Putin in isolation: it was a collective and intersubjective endeavour.

The next sub-chapter (3.5) leaves the study of texts to consider how increasing media control in Russia from 1999 onward created an 'uneven battleground for discursive struggles' that served to privilege and reinforce representations of 'Chechnya' and 'Russia' that were already firmly established. Conclusions are drawn in 3.6: not only was the launching of the Second Chechen War appropriate and legitimate in the eyes of these specific audience groups, but their texts also played a key role in transmitting the new core understandings of 'Chechnya' and 'Russia' to other Russian audiences. When the Russian ground offensive into Chechnya started in October 1999, the Second Chechen War had become an acceptable undertaking.

4. Emergency measures: Practices of war

The final empirical chapter, Chapter 4, moves from linguistic representations and on to investigate material practices of war. The first sub-chapter (4.2) shows how the urgent security situation entailed in the securitizing narrative immediately became translated into endorsement of emergency measures proposed by the Russian leadership.

In line with the post-structuralist bias of this thesis, practical enactments of representations are given more attention than such initial formal endorsement. The practices that served to 'seal off' Chechnya and Chechens from Russia are presented in 4.3. These practices were both logical and legitimate, given the new one-sided classification of Chechnya; and their enactment contributed to reify this classification with yet another layer. The intensive and repeated bombing of Chechen territory from September 1999 onward is investigated in 4.4. This was a bombing campaign on a par with that of the First Chechen War. Finally, in 4.5 the violent practices undertaken against the population of Chechnya in connection with the efforts to 'cleanse' this Russian republic of terrorists during the ground offensive from October 1999 onward are discussed. Here I argue that these practices went far beyond the rules that must otherwise be obeyed, in both legal and social terms. A core concern throughout Chapter 4 is to show how language functioned to legitimize these violent practices at the outset and as they were carried out. The linguistic handling in official statements as well as in those of the various audience groups of particularly 'shocking events' is examined. The chapter concludes (4.6) that even when gross human rights violations were revealed the Second Chechen War continued to be an acceptable war in Russia.

5. Conclusions and perspectives

The concluding chapter starts off (in 5.1) by drawing out five more general points about securitization and war. It then recaps and defends the post-structuralist reading of securitization theory (in 5.2). Finally, the core findings on the empirical case studied

throughout this thesis are summarized and some broader perspectives are offered on Russia and the Second Chechen War in 5.3. As a codicil I present the life of Chechen President Aslan Maskhadov as a micro-cosmos of the Second Chechen War.

1.2 Theory framework

Securitization theory as a point of departure

The Copenhagen School originated in the Centre for Peace and Conflict Research in Copenhagen in 1985, as part of a broader attempt to re-conceptualize the notion of 'security' and re-define the agenda of security studies in light of the end of the Cold War. Three concepts are central to the Copenhagen School: the idea of securitization, the concept of sectoral security, and regional security complex theory. This thesis will focus on the idea of securitization.

Securitization theory is a suitable frame for this project because it builds on the understanding that threats are not objectively given, but constructed; and it captures the process whereby a discourse of existential threat is accepted by the 'audience' and enables practices that go beyond the rules that otherwise bind. The core insight of this theory is that issues become 'securitized' when they are represented by securitizing actors as an existential threat to a referent object, and a significant audience accepts this representation. Establishing an issue as an existential threat moves it out of the realm of normal politics and into the realm of security, allowing securitizing actors to claim 'a special right to use whatever means are necessary to block it' (Wæver 1995a: 55).

Securitization theory provides a useful analytical tool for understanding how the process of establishing an issue as an existential threat opens up the possibility of taking action to deal with it, even to the extent of going to war. It is therefore a theory that aims to answer 'how

possible' questions, but does not address questions of motivation or causation behind actions. This study is not about *why* Russia fought the Second Chechen War, what the motivation was. No, it is about the preconditions for this undertaking: how going to war and the ways of conducting the war were made possible and legitimate by re-phrasing of *Chechnya as threat*.

Based on the understanding that threats, states and human collectives are socially constructed entities and therefore subject to change, securitization theory should enable us to study how going to war changes the entities involved. From this perspective, it is crucial to see whether the parties to the Chechen conflict have changed the representation of Self and Other: that will inform their policy options, their interaction and thus the *modus operandi* of the conflict.

Many scholars have been rather sceptical to securitization theory. From the beginning, a general criticism was that expanding 'security' to include so many new non-military issues rendered the concept analytically useless (see Walt 1991). Later, securitization has been criticized for defining security too narrowly, and being elite and state-centric (Booth 2005: 271). Others have held that expanding the research concept of security to include issues like migration or ethnic minorities risks triggering enemy perceptions and xenophobia (Huysmans 1996). Concerning the first set of criticisms, this thesis applies securitization theory to understand conflict and war, thus bringing the theory back to the traditional core of security studies. It will focus on the language of the political leadership, but also on the language of various audience groups, arguing that they (can) contribute considerably to securitizing efforts launched by the leadership. In turn, such common securitizing efforts can serve to make acceptable the introduction of war as an emergency measure.

As to the second type of criticism, it seems reasonable to assume that there is an important difference between studying how threats are created through their representation, and actually advocating such political activity. In the case of the Chechen conflict, it could be crucially

important to understand how the changing construction of the Chechen threat has polarized the conflict, in order to prevent further escalation. Indeed, the stand against 'inevitability' so central to this thesis can be taken as a call to re-fashion the vocabulary on Chechnya that made it possible to legitimate the Second Chechen War, and to introduce practices other than those of violence into Russo–Chechen relations.

A third recurrent criticism of the Copenhagen School, and one which this project seeks to address, is that there is an inherent epistemological incoherence in the approach. This incoherence stems in part from its 'mixed parentage' – Barry Buzan is a neo-realist, whereas Ole Wæver is a post-structuralist.¹⁷ Fortunately, however, securitization theory is an 'open' framework for analysis. It invites the researcher to probe and even add propositions and concepts. The theory framework which structures the present study is developed on the basis of a *post-structuralist reading* of securitization theory, to be presented in detail below.

This move should make it possible to deal with yet another recurrent criticism of securitization theory: that the European roots of the theory, which is built on the basis of developments in Europe from the mid-1980s, render it inapplicable to non-European cases. I hold that a post-structuralist explication of securitization theory and an empirical inquiry based on such a framework can serve to uncover the cultural specificity of the rhetorical structure in securitization (here: the *Russian* discourse), thereby alleviating the Eurocentric bias of the theory. As Huysmans has noted (1996: 490) 'the logic of threat and self-representation is universal, but every empirical case has its own bounded yet changing

¹⁷ Deciding which social theory should be juxtaposed to constructionism as its 'opposite' is a recurrent theme in most works on the philosophy of science. While positivism is often given this position, Andrew Abbott (2001) argues that 'since positivism and materialism are both deeply flawed as opposites to constructionism, I use realism as an opposite to constructionism.' To substantiate this, he describes constructionism as a social theory which is idealist, diachronic and interactional, whereas realism is a social theory that is 'not only realist in ontology, but also one that tends to be synchronic and non-interactional' (Abbott 2001: 66).

articulation.' The bulk of this thesis is devoted to uncovering the *Russian* re-articulation of the Chechen threat by using 'securitization' as a theoretical construct.

A further Eurocentric difficulty is that securitization theory is held to presuppose a democratic and rights-oriented political system, whereas the concept of 'audience acceptance' of security claims is irrelevant in non-democratic political systems. This criticism becomes irrelevant in a post-structuralist reading of securitization theory which takes as its point of departure that *any* policy in any type of political system will rely on intersubjectively constructed accounts that can make these policies appear understandable and legitimate to a potential audience.¹⁸

Adopting a post-structuralist reading also deals with another question that securitization theory often is accused of leaving unanswered: namely, *why* some issues are articulated as security threats (Emmers 2007: 116). According to the post-structuralist approach used in this thesis, the answer would be that discursive patterns/discursive contexts matter – both historical and specific for different societies and for different ages. These discursive patterns and contexts help us understand why some articulations will be more relevant than others in a given society at a given time. Again Huysmans can be cited to support this stand: 'The logic of security is based on specific cultural and historical experiences. A cultural-historical interpretation of the rhetorical structure would reduce a tendency to universalize a specific logic of security' (Huysmans 1998: 501).

With the case having been made for the relevance of a post-structuralist reading of securitization theory, the next section presents some relevant post-structuralist ideas. These

¹⁸ In their systematic reading of articles on securitization in international relations journals, Pram Gad and Lund Petersen (2011) identify three veins of criticism. The first type concerns 'the explanatory power of the theory' and includes one strand that aims to revise the theory in order to produce more analytically operational criteria for successful securitization and another which focuses on the explanatory power of the theory beyond the West. The present thesis should be placed in this first group because it addresses both these criticisms. The second and third veins of criticism which concern the 'normative political implications of securitization theory' and how security speech and practices of state elites combine to erase the distinction between 'the exception' and 'the normal' are also implied, but in a more superficial way.

are extracted mostly from the works of security and identity scholars who adopt this understanding and who draw on various post-structuralist thinkers. As Lene Hansen notes, the main approach of post-structuralists in international relations has been to *combine* the positions of for example Foucault, Derrida and Butler (Hansen 2011: 358). The section below is therefore not intended as a general introduction to post-structuralism, but highlights and draws selectively on concepts and ideas relevant for the re-reading of securitization theory.

The meta-theoretical disagreement as to whether the world has an inherent structure that we can discover marks the starting point of the presentation of relevant post-structuralist understandings and concepts. From there I show how foreign policy and the concept of state identity are understood by post-structuralists. Based on these concepts, an understanding of how the articulation of the Other as threat contributes to the production of state identity is presented. Taken together, this offers an understanding of threat and conflict very different from that present in traditional approaches to security studies.

Post-structuralist propositions

The social constructionist stance rejects the idea of inherent structuralism: the belief that the world is made up of objects that exist independent of ideas or beliefs about them. ¹⁹ The material world does not come already classified: it is given meaning by the social context through which it is interpreted. Two other elements are usually part of the social constructionist argument – one being that construction is a process, the other that this process takes place through social interaction (Abbott 2001: 61).

¹⁹ Hacking (1999: 80–84) writes of *inherent structuralism* as the idea that theories represent inherent structures, unobservable that lie below the empirical flow of events.

Post-structuralist scholars, who can be placed within constructionism broadly defined,²⁰ hold that the objects of our knowledge are not objectively given, independent of our interpretations or language, but are products of our ways of categorizing the world. The objects of our knowledge and our interpretations of them are *co-constitutive*. That is not to say that discourse has priority over non-discourse, that objects do not exist without thought or language – but 'that they could not constitute themselves as objects outside of any discursive condition of emergence' (Laclau and Mouffe 1985: 108).

This implies that discourses are seen as structures of signification which construct social realities. ²¹ The understanding of significative construction is taken from the structuralist linguistics of Ferdinand de Saussure (1974). He held that language is not determined by the reality to which it refers – it should be understood as a system of signs, with the meaning of each sign determined by its relation to other signs. A sign is thus part of a structure together with other signs that it differs from, and it gains its specific value precisely from being different from other signs. ²² The assumption, prevalent in most discourse analytic work, that discourses are structured largely in terms of binary oppositions draws on the work of Jacques Derrida. According to Derrida (1981), language is a system of differential signs and meaning is established not by the essence of a thing itself but through a series of juxtapositions, where one element is valued over its opposite. Binary oppositions are not neutral: they establish a relation of power such that one element in the binary is privileged.

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²⁰ Here I follow Fearon and Wendt (2002), who identify three alternative epistemological positions within the extant constructionist scholarship in IR. They refer to a 'positivist', an 'interpretivist' and a 'post-modern' position. Also Jørgensen and Phillips (2002: 6) understand social constructionism as a broader category of which post-structuralism is a subcategory; similarly, Abbott (2001: 64).

Milliken (1999) outlines a set of theoretical commitments that underlie all definitions of discourse and are common to all discourse studies. My presentation of discourses relies on her account, but I present her three commitments in a different order.

²² For an instructive discussion on Saussure's impact on discourse theories, see Jørgensen and Phillips (2002).

Despite the proposition that discourses are highly structured, they are seen not as stable grids, but as open-ended, changeable and historically contingent (Milliken 1999: 230). This aspect of discourse implies that there is a *play of practice*, or *struggles* over which discourses should prevail. Whatever the label affixed by theorists of discourse, the main idea is that meaning can never be ultimately fixed – because, in ongoing language use, signs are positioned in various relations to one another so that they may acquire new meanings. This in turn entails constant struggles and negotiations in social contexts to fix and challenge the meaning of signs by placing them in particular relations to other signs. Some fixations of meaning become so conventionalized that we think of them as natural. Other fixations are always possible, but may become temporarily excluded by these hegemonic discourses.²³

Discourses are productive (or reproductive) of things defined by the discourse. The productivity of discourse has several aspects:

Discourses define *subjects authorized to speak and to act ... knowledgeable practices* by these subjects towards the objects which the discourse defines, rendering logical and proper interventions of different kinds, disciplining techniques and practices, and other modes of implementing a discursively constructed analysis. In the process, people may be destroyed as well as disciplined, and social space comes to be organized and controlled, i.e. *places and groups are produced as those objects.* Finally, of significance for the legitimacy of international practices is that discourses produce as subjects *publics (audiences) for authorized actors*, and their *common sense* of the existence and qualities of different phenomena and of how public officials should act for them and in their name (Milliken 1999: 229, emphasis in original).

²³ This elaboration is taken from Phillips and Jørgensen's (2002: 24–59) introduction to Laclau and Mouffe's Discourse Theory.

If we extend this perspective to the study of politics it will imply, as suggested by David Campbell (1992), taking 'the position that social and political life comprises a set of practices in which things are constituted in the process of dealing with them.' Politics, then, is seen as a discursive co-constitutive practice. The implication of this standpoint is that the analyst should 'embrace a logic of interpretation that acknowledges the improbability of cataloguing, calculating and specifying "real causes" and concerns itself with considering the manifest political consequences of adopting one mode of representation over another' (Campbell 1992: 4). Studying politics then involves studying how some representations of reality become dominant discourses, and how problems, subjects and objects are constructed in these discourses that simultaneously indicate relevant policies to pursue.

The post-structuralist stand is thus that policies are not a given response to an external reality to which the state relates objectively, but are co-constituted by ideas or identities. As stated by Lene Hansen: 'foreign policies need an account, or a story, of the problems and issues they are trying to address: there can be no intervention without a description of the locale in which the intervention takes place, or of the people involved in the conflict' (Hansen 2006: Preface/xvi). References to identities are necessary to represent and legitimize foreign policies, but at the same time these identities are constituted and reproduced through the formulation of foreign policies. This is why the term 'co-constituted' is used.²⁴

The claim is not that significative practices *cause* certain policies or actions, but that they both open up and constrain the range of policies and actions that seem possible and legitimate to undertake. Post-structuralism understands foreign policy as a political practice central to the constitution, production and maintenance of political identity. At the same time, the definition

²⁴ Post-structuralists adopt a non-causal epistemology, and claim that identity cannot be defined as a variable that is causally separate from foreign policy and that one cannot measure its explanatory value in comparison to material factors because material factors and ideas are intertwined to such an extent that the two cannot be separated from each other. They are mutually constitutive and discursively linked. This is where the post-structuralists differ from most other approaches that are informed by constructionism.

of the policy problem, of who we are and who they are, indicates a range of policy options considered to be viable. Given this link between identity construction and policy option, an important part of political activity is to make the two appear consistent with each other. When a foreign policy is consistent with the identity construction on which it draws, it will appear legitimate to the relevant audience (Hansen 2006: 28).

Despite the privileging of narrative discourse, a post-structuralist approach is not necessarily limited to studying language as a precondition for policy and action. It can and should also include the study of material practices that are seen as intertwined with and complementing significative practices in the way proposed by Michel Foucault. Discourses do not only include systems of signs: they encompass the social field. Whereas some discourse analysts distinguish between discursive and non-discursive dimensions of social practice, others (among them, Laclau and Mouffe) do not. They understand the entire social field as constituted by discursive logic. In any case, the main point and the understanding of discourse applied throughout this thesis is that 'discourses are "concrete" in that they produce a material reality in the practices that they invoke' (Hardy, Harley and Phillips 2004: 20).²⁵

The identity of the state and the uses of the Other as a threat

Post-structuralists understand all social phenomena as being organized according to the same principles as language. Thus, the claims that the structure of language is never totally fixed, and that meaning is constructed through the juxtaposition of signs, have implications for the conceptualization of identity. Identity is conceptualized as relational in the sense that identity

²⁵ To illustrate this point Jørgensen and Phillips (2002: 35) in their discussion of Laclau and Mouffe give the example of children in modern societies. They 'are seen as a group which in many ways is different from other groups, and this difference is not only established linguistically. Children are also materially constituted as a group in a physical space: they have their own institutions such as nurseries and schools, their own departments in libraries and their own play areas in parks. These institutions and physical features are part of the discourse about children in modern societies.'

is always given through reference to something that it is *not*.²⁶ Identities, whether personal or collective, are not given, but are constituted in relation to difference. Difference is not given either, but is constituted in relation to identity (Connolly 1991). Drawing on Laclau and Mouffe, Hansen theorizes identities as constructed along two dimensions, through two simultaneous processes, one of linking and one of differentiating.²⁷ 'Meaning and identity are constructed through a series of signs that are linked to each other to constitute relations of sameness as well as through differentiation to another series of juxtaposed signs' (Hansen 2006: 42). Identities can therefore be said to be highly structured. They are also seen as flexible and changeable entities that can never be completely fixed, because the signs in these chains of sameness and difference may be changed and substituted.

Also the identity of the state is defined through the simultaneous delineation of sameness and difference, and it too is subject to change. As Campbell explains, 'all states are marked by an inherent tension between the various domains that need to be aligned for an imagined community to come into being. States are never finished entities, states are in permanent need of reproduction, always in a process of becoming' (1992: 12). Given the malleability of identity, states are dependent on securing the borders of their identities – perhaps even more so than other social groups, because of their size.²⁸

Identities are not necessarily drawn up in relation to radical and threatening Otherness.²⁹ Nevertheless, in periods of upheaval and uncertainty, a state might be particularly dependent

²⁶ This is an old theme. However, the breakthrough for a method to grapple with this theme came with Fredrik Barth (1969).

²⁷ Laclau and Mouffe refer to this as 'the logic of equivalence' and 'the logic of difference'; see Phillips and Jørgensen (2002: 43–47).

Neumann (2010:95) has argued that the larger the group is, 'the more their cohesion depends on some kind of glue, some markers of commonness, some integrations.' This is because it is impossible to act collectively without having an idea about 'who' is acting, but it is primarily because otherwise they cannot act *together*. 'A collective that knows itself to be a "we" is simply more productive, it has a larger capacity for action than what it would have if the "we" feeling had been weaker.'

²⁹ Much post-structuralist work within IR after the Cold War has been devoted to exploring how identities have been constructed in relation to other forms of otherness than *radical* otherness. Wæver (1996) for example has

on securing its identity with reference to a threatening Other.³⁰ William Connolly has argued that identity requires difference in order to be; and that, if threatened, identity may respond by turning that difference into Otherness (Connolly 1991: 9). The more extreme version of this is representing the Other as a *threat* and thereby securing identity. Since the identity of the state is not given and its boundaries are subject to change, the location and articulation of threats and even going to war serve the function of re-defining, ordering and securing the identity of the state.³¹ On the undertaking of war specifically, Erik Ringmar (1996) has argued that war has often been the result of a process aimed at creating inner stability by excluding certain human collectives.³² While the framework developed below does not view inner cohesion in the state as an 'intended' result of the securitization, it will expound securitization theory in such a way that any securitization will result in the re-articulation of state identity.

A post-structuralist reading of securitization theory

Securitization theory is in many respects grounded in post-structuralism. However, as Holger Stritzel has noted, 'there are two centres of gravity in securitization theory that are currently both theoretically underdeveloped. While these centres could be reconciled to some extent ultimately they reflect two rather autonomous readings of securitization and are based on two separate meta-theoretical convictions' (Stritzel 2007). This problem is alleviated here by emphasizing a post-structuralist or 'internalist' reading of securitization theory and by drawing mainly on Wæver's contributions to the theory. ³³ But it should also be noted that

argued that the EU's constitutive other was its own past, whereas other scholars have explored competing constructions and ambiguities within state identities. On the second see e.g. Neumann (1996) on Russian identity.

³⁰ On the subject of assertion of identities as a response to uncertainty see Petersson (2003).

³¹ Drawing on Foucault, post-structuralists emphasise the significance of power and knowledge, discourses of danger are 'plays of power which mobilize rules, codes and procedures to assert a particular understanding, through the construction of knowledge' (Dalby 1988: 416).

³² See also Neumann (1997).

³³ Stritzel (2007:359) distinguishes between 'internalist' and 'externalist' readings of securitization theory: 'The first understanding concentrates on the speech act event and is grounded in the concept of performativity (or textuality). This understanding would correspond with an 'internalist', more post-structuralist/post-modern

Wæver's approach is in some respects at odds with a post-structuralist one. While recognizing the social construction of social life in principle, securitization theory allows for a largely positivist epistemology by assuming that construction in the security realm is sufficiently stable in the long run and can therefore be treated as objective. The conceptualization of the state in securitization theory renders it a fairly static entity, and somewhat disregards the notion of state identity as being constructed through discursive and political processes. Below I propose an application of securitization theory which employs a less fixed conceptualization of the state by including the study of how securitization for war has changed the articulation of Russian identity.

Despite this and other adjustments to 'post-structuralize' securitization theory, it can be still argued that there is some contradiction between the meta-theoretical foundation of this thesis and the choice of using securitization theory. My position is that, while this may constitute a contradiction on the meta-theoretical level, it does not necessarily constitute a problem for studying a given case. The choice of using securitization theory (in a post-structuralist version) has been based on in-depth knowledge of the case and the sense that the understandings and concepts in this theory capture the logic of what was happening. Securitization is adopted as a 'theoretical construct' or 'heuristic devise' for grasping the key

reading of securitization and is by now only articulated in a rudimentary form in the concept of 'illocution'...The second understanding theorizes the process of securitization, based on, I would suggest, the central idea of embeddedness. This understanding would correspond with an externalist more constructivist reading of securitization.' My re-conceptualization of securitization theory has its centre of gravity in the internalist reading according to Stritzel's setup. It does not strictly match Stritzel's division, however, because I propose adopting a more strictly discourse analytical approach which also includes discursive embeddedness as part of the theoretical framework. I also conceptualize securitization as a process and not an event, and argue that this is logical in a post-structuralist/internalist reading. Similarly, the framework developed here does not fit neatly into either of Balzacq's variants of securitization theory – the 'philosophical', which builds on post-structuralist traditions, or the 'sociological'. My framework builds on post-structuralist traditions, but emphasizes the intersubjective nature of securitization, a possibility that Balzacq mistakenly seems to reserve for the 'sociological' variant.

³⁴ On this see Mutimer (2007). McSweeney was the first to raise this criticism in "Identity and security: Buzan and the Copenhagen School" (1996), to which Buzan and Wæver replied in "Slippery? Contradictory? Sociologically untenable? The Copenhagen School Replies" (1997).

³⁵ As Abbott (2001: 84) indicates, and in Wæver's defence, constructionist theory itself allows for this kind of 'turn' to realism, because 'processes of objectification mean that at any given time, much of the social world has a nominally objective character.'

aspects of how a new war against Chechnya in 1999 became possible, and how acceptance for this violent undertaking emerged in the Russian audiences. ³⁶ Campbell has claimed that 'while the objects that are represented as threats might change, the techniques and exclusions by which those objects are constituted as dangers persist' (Campbell 1992: 12). I would argue that securitization theory conceptualizes these persistent techniques and exclusions in a very useful way. In particular the concept of securitization is a necessary companion to a straightforward discourse-theoretic approach for understanding the case at hand because it focuses on *change* in discursive structures and on how one dominant discourse is replaced by another in the course of a relatively short timespan.

In the following, I proceed with a brief discussion of the difference between speech act and discourse, and then expound the key components in the process of securitization. Within these three key components, I discuss several concepts, offering a post-structuralist re-interpretation of these. Research questions that will guide the empirical enquiry in Chapters 2, 3 and 4 are formulated, and several caveats issued as to the Russian case.

Speech act or discourse? Securitization theory offers an understanding of threat that corresponds with a post-structuralist perspective: An issue that is securitized does not necessarily constitute a real existential threat, but it is represented as such. This is not to say that there is no real substance to a threat – there may well be. Threats and security, however, are not understood as objectively given and cannot be studied as such. Rather, according to Buzan, Wæver and de Wilde, they are determined through the *speech act*.³⁷ Understood as a

³⁶ Pouliot (2007:373-74) suggests that we apply 'theoretical constructs' or 'heuristic devices' to our observations in order to classify them. They make sense of history but do not drive it.

³⁷ This understanding is taken from Austin (1962), who argued that statements can be used to perform an action, such as the statement 'I do' in a marriage ceremony. Austin called these 'performative speech acts'. Balzacq (2011: 4-5) presents Austin's perspective in the following way: 'each sentence can convey three types of acts, the combination of which constitutes the total speech act situation: (i) locutionary-the utterance of an expression that contains a given sense and reference (Austin 1962: 95, 107); (ii) illocutionary- the act performed in articulating a locution. In a way, this category captures the explicit performative class of utterances, and as a matter of fact, the concept "speech act" is literally predicated on that sort of agency; and (iii) perlocutionary,

speech act, 'security' means that the very identification, the articulation of words that describe something as a security threat, is an act. According to Wæver:

security is not of interest as a sign that refers to something more real: the utterance *itself* (in original) is the act. By saying it, something is being done (as in betting, giving a promise, naming a ship). By uttering 'security', a state-representative moves a particular development into a specific area, and thereby claims a special right to use whatever means are necessary to block it (1995: 55).

The weight given to words in this explication seems to match a post-structuralist understanding broadly, but I find it unreasonable to theorize securitization as a *speech act* in the way that Wæver seems to do (as a self-referential practice, an *illocutionary* act in John Austin's vocabulary). First, considering what securitization would look like in the empirical world, a more reasonable understanding would be that a securitizing attempt consists of *a series* of utterances. It is impossible to construct something as an existential threat on a political arena through a 'speech act' in the 'once said, then done' sense. This makes it more appropriate to understand 'securitizing moves' as the onset or strengthening of a *discourse* that constructs something as an existential threat.

Ronald Krebs and Patrick Jackson have argued along these lines, saying that 'rhetorical innovation, while possible and even inevitable in the long run, is far less likely in the short run.' One reason is that even if discourses are never fully fixed, 'coherent political action would be impossible if rhetorical universes were in a state of continuous deep flux. Relative rhetorical stabilities must emerge to permit the construction of political strategies...' Further, making and distributing new representations takes time and effort. According to Krebs and

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which is the "consequential effects" or "sequels" that are aimed to evoke the feelings, beliefs, thoughts or actions of the target audience. Balzacq contends that strictly speaking the 'speech act' encompasses only the illocutionary act. The Copenhagen School paraphrases the illocutionary act for its definition of securitization.

Jackson (2007: 45–46) 'Arguments can prove powerful only when the commonplaces on which they draw are *already* present in the rhetorical field, which is shaped both by the unintended consequences of prior episodes of (rhetorical) contestation and/or by campaigns undertaken in advance with the express purpose of reconfiguring the rhetorical terrain.' Securitizing attempts, if they are to have any security effects, are thus not borne in one rhetorical instance, but in a series of expressions that are innovative, yet bounded.

A second argument against explicating securitizing attempts as speech acts has been offered by Thierry Balzacq (2005) who pinpoints the inconsistencies that arise within the theory as a result. He disagrees with the view of security as a speech act and particularly with the Copenhagen School's view of security is an illocutionary act that is a self-referential practice. Such a view undermines the conceptualization of securitization as an *intersubjective* process, which arguably seems to be *the* crucial feature in Buzan and Wæver's (2003: 491) reference definition of securitization as a process 'through which an intersubjective understanding is constructed within a political community to treat something as an existential threat to a valued referent object, and to enable a call for urgent and exceptional measures to deal with the threat.' Balzacq (2005: 182–183) argues that if security is understood to be 'done' once it has been 'said', this contradicts the central idea in securitization theory that an issue acquires the status of security only if a significant audience concurs with the securitizing actor on the threatening nature of the matter in question. When security is understood to be 'done' once it has been 'said', what is then the relevance of the audience?

Finally, as regards the application of securitization to this specific study, substituting speech act theory with discourse theory is reasonable. The Second Chechen War and the acceptance

of this violent undertaking in the Russian audience cannot be thought of as a single authoritative act: it is better grasped as an evolving intersubjective process.³⁸

Leaving speech act theory behind thus offers a more coherent framework and an easier fit with post-structuralism and opens for the use of discourse analysis as the primary research method. As far as I can see, this implies letting go of the perception of a securitizing move as an illocutionary act in Austin's sense – but without necessarily contradicting the writings of Buzan, Wæver and de Wilde, who underline that securitization is an intersubjective process during which the existential threat must be *argued* by the securitizing actor towards an audience.³⁹ They point out that 'the processes of securitization and de-securitization can be examined by studying the security *speech-acts* that designate the threat. Securitizing moves are defined as a *discourse* [my emphasis] that takes the form of presenting something as an existential threat to a referent object' (Buzan, Wæver and de Wilde 1998: 25). With support in this quote and the arguments presented above, the post-structuralist reading of securitization theory which guides this study will substitute discourse theory for speech act theory.

Key components in the process of securitization: The core insight of securitization theory is that issues, military as well as non-military, can become 'securitized' when 'securitizing actors' (for example, political leaders or pressure groups), by means of rhetorical strategies, elevate them to the status of an existential threat to a referent object (for example, individuals, the state or the environment) *and* when a significant audience accepts this representation of the issue (Buzan 1997: 5–28). Williams (2003: 513) has rephrased securitization in this way: 'issues become "securitized," treated as security issues, through these speech acts which do not simply describe an existing security situation, but bring it into being *as* a security situation

³⁸ For a similar reasoning on why speech act theory is not so useful in studies of securitization see Guzzini (2011: 335).

³⁹ Also Taureck (2006: 52–61) points out that the very idea of *intersubjectivity* in the process of securitization and the power that this idea gives to the audience is at odds with securitization theory's root in speech-act theory, which implies that when 'security' is said, it is done.

by successfully representing it as such.' This process generates endorsement for emergency measures (like the use of military force, secrecy, additional executive powers) beyond rules that would otherwise bind (Wæver 1995b). According to Buzan, Wæver and de Wilde (1998: 21) 'the invocation of security has been the key to legitimizing the use of force, but more generally it has opened the way for the state to mobilize, or to take special powers, to handle existential threats'. However, threats can also be de-securitized. Issues become de-securitized when they are shifted out of emergency mode and into the normal bargaining processes of the political sphere (ibid: 4).

Buzan, Wæver and de Wilde (ibid: 33) hold that there are certain facilitating conditions under which the speech act aimed at securitization works: (1) the demand internal to the speech act of following the grammar of security – that is, constructing a plot that includes existential threat, point of no return, and a possible way out; (2) the social conditions regarding the position of authority for the securitizing actor – that is, the relationship between the speaker and the audience and thereby the likelihood of the audience of accepting the claims made in a securitizing attempt; and (3) features of the alleged threats that either facilitate or impede securitization. While the first condition concerns the intrinsic features of language and indicates that there is a limitation as to *how* security claims can be made successfully, the two other concern conditions external to discourse. The second facilitating condition indicates that there are limitations as to *who* can make security claims successfully, and the third seems to indicate that historical and material factors and situations are accorded significance outside of their discursive emergence.

In sum, there are three components in a process of securitization. First, there is the identification by securitizing actors of something as an existential threat, and then there are two other components –effects on inter-unit relations and breaking free of rules; and

emergency action.⁴⁰ The general thrust of the argument underlying this description of the securitization process is in many respects in line with post-structuralist ideas of how policies are co-constituted by identities and rely on accounts that make sense of them and legitimize them as they are launched.

It is necessary to underline, however, that a post-structuralist reading of securitization implies rejecting a conception of the components in the process as *variables* that produce an outcome: 'successful securitization.' Rather, the purpose of a post-structuralist approach to securitization would be to discover the content of the analytical entities (such as referent object and existential threat) in the course of research and to treat securitization as a social process through which a representation of something as an existential threat becomes dominant, at the expense of other representations. This representation would not determine emergency action, but would condition the range of emergency measures political actors could undertake legitimately. Jackson's Weberian definition of *legitimation* seems to fit best the conceptualization of securitization as a process of legitimation proposed here. Jackson sees legitimation as 'the process of drawing and (re)establishing boundaries, ruling some courses of action acceptable and others unacceptable. Out of the general morass of public political debate, legitimation contingently stabilizes the boundaries of acceptable action, making it possible for certain policies to be enacted' (2006: 16).

To elaborate on this it is necessary to examine the different components of the securitization process as presented by Buzan, Wæver and de Wilde in more detail, and investigate how each of them matches or could be expanded on by core post-structuralist propositions.

⁴⁰ This division of the securitization process into three steps or components is suggested by Buzan, Wæver and de Wilde (1998: 26) themselves and elaborated on by Taureck (2006).

The first component – attempts by securitizing actors at representing something as an existential threat to a referent object – is post-structuralist in its conception if we choose to focus on the *representation* and not the *securitizing actor*. Although securitization theory can be read as putting the 'securitizing actors' first as well as emphasizing the significance of pre-existing power positions of such actors, Buzan, Wæver and de Wilde (1998: 32) actually state that 'one cannot make the actors of securitization the fixed point of analysis – the practice of securitization is the centre of analysis.' This practice is the significative practice of giving something the identity of an existential threat. Putting the practice of securitization at the centre of analysis means that investigating *representations* is the starting-point of an empirical enquiry. It also means that *securitizing actors* in the traditional sense of securitization theory cannot be spotted prior to an empirical enquiry, but only as a result of such an enquiry and will always be secondary to the tracing of representations.

In practical terms, this focus on representations instead of actor entails searching the texts for an *accumulation* of statements that identify something as an existential threat. With the substitution of discourse for speech act, a 'securitizing move' or 'attempt' in the terminology of Buzan, Wæver and de Wilde is not one statement, but many. Moreover, the focus on urgency and change that is implicit in the Buzan et al. concept of securitization even indicates that we are looking for a multiplicity of such statements, an accumulation of statements that represent something as an existential threat over a relatively short timespan. The first empirical chapter of this thesis starts out (2.2) by reviewing statements on Chechnya during the interwar period broadly and identifying where and how an accumulation of statements on Chechnya as an existential terrorist threat emerged.

The securitizing narrative and its internal consistency: Studying these significative practices in a structured way when working with a given empirical case entails constructing an

analytical template outlining the sequence of elements that make up the security argument implicit in these statements. Such a template will enable us to map out the pattern of argument actually deployed in a given securitizing move. This is not to say that such a template will be able to catch all aspects of securitizing talk. The main point here is that it should formalize how the security argument produces boundaries (between the threat and the threatened) for acceptable action. In their discussion of the first facilitating condition Buzan, Wæver and de Wilde (1998: 33) only hint at how such an analytical template could look, when they say that the securitizing discourse is more likely to be authoritative and convincing if it takes the form of a *securitizing plot* that includes (1) existential threat, (2) point of no return and (3) a possible way out. However, these elements in the securitizing plot, which I refer to as the *securitizing narrative* throughout this thesis, can be re-conceptualized in a post-structuralist fashion.

Such a reading of the three elements in the securitizing narrative sees the first as concerning the description of the nature of the threat, whereas the second describes what will happen to the referent object if security action is not taken against the threat. The third element identifies the policy or emergency measures necessary, given the gravity of the threat.

Buzan, Wæver and de Wilde do not say very much about what a description of an existential threat (1) contains. How are we to know when a threat representation has reached the level of 'existential'? Hansen (2006: 37–41) proposes that Campbell's conception of state identity as constituted through radical Otherness should be revised to allow the concept of identity to assume *degrees of Otherness*. Hansen's idea can be usefully incorporated into this explication of securitization theory because it indicates the possibility of 'scaling' threat. 'Existential threat' can then be placed at one end of the spectrum as radical Otherness, with lower-scale threat representations beneath it. A narrative for de-securitization would include a

representation at the lowest level of no threat. Similarly, the 'point of no return' (2) within the securitization narrative can be conceptualized as a scale of alternative futures for the referent object. A future where the referent object cannot exist can then be placed at the top end of this scale. In the third element, 'a possible way out' (3), there would be a description of how to deal with the threat (the policy proposal) in order to achieve a future of survival.

The various elements of the securitizing narrative must fit together if it is to be convincing. ⁴¹ As noted the link between identity construction and policy option is such that a policy will appear legitimate if it is consistent with the identity construction on which it draws. An analysis of a given securitizing narrative must therefore take into consideration the consistency and congruence between the descriptions of the threat and the description of the way out. ⁴² This means that going *up* the scale of threat representation will indicate a possibility of proposing tougher or more violent policies. A policy of war should thus be matched by threat representations near the top of the scale in order to be legitimate and acceptable. Iver Neumann (1998: 20) has indicated something in this vein in saying that when large-scale violence is added to the securitization of an issue brought about by speech acts, the issue is *violized*. Violization is 'understood as the process whereby an already securitized issue like identity becomes a casus belli over which blood must run.' A policy of annihilation should be matched by a threat representation even further up on the scale.

With this conceptualization of the first component in the securitization process – identifying something as an existential threat by way of a securitizing narrative – a first set of key research questions for this project can be extracted:

⁴¹ With some goodwill, Buzan, Wæver and de Wilde's (1998: 33) vague reference to 'the demand internal to the speech act of following the grammar of security' can be read as the logical congruence between identity construction and policy option discussed here.

⁴² Salter's (2002) argument is instructive. He claims that the classification of 'barbarian' is not only dependent on counter concepts (savage, civilized), but also has effects. The kind of security policy that is deemed to be available and legitimate in a relationship with 'barbarians' is other than those who are thought of as available and legitimate in other relationships.

- What identity was 'Chechnya' given in Russian representations (1996–2001)?
- What level of threat was attached to 'Chechnya' in Russian representations?
- On the background of these representations of Chechnya: How has Russia's future been described? What have been proposed as relevant policies for dealing with Chechnya?

These questions will not be addressed in chronological order, but will be investigated within each time period and in different types of texts. In particular, they will be discussed in subchapter 2.2, which analyses official representations of Chechnya in the interwar period, and in 2.3, which analyses official representations of Chechnya during summer and autumn 1999. They will also re-appear in sub-chapters 3.2 to 3.4, when the official securitizing narrative for war is used to compare representations of Chechnya in various audience groups during autumn 1999 and in sub-chapters 4.4 and 4.5, when representations on particularly 'shocking events' during the Second Chechen War are reviewed.

As to **the second component** of the securitization process – the effects on inter-unit relations and breaking free of rules – the conceptualization of speaker, audience and the relation between them, explicated by adding the second and third facilitating conditions in Buzan, Wæver and de Wilde's book, can easily be read as contradicting post-structuralist tenets.

Actor and referent object: Turning first to the role of the speaker, securitization theory emphasizes how the pre-existing power position of the securitizing actor is important for succeeding with securitization (the second facilitating condition). The insight that post-structuralism offers which has been left out of securitization theory, and which turns the emphasis on pre-existing power positions on its head, is that securitization of an issue –

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⁴³ As the second facilitating condition reveals, there is an assumption underlying securitization theory that power and capabilities do matter. Securitizing actors holding power positions and commanding strong capabilities have a better chance of succeeding with securitization (See Taureck 2006: 18).

identifying something as an existential threat to a referent object⁴⁴ – has effects in terms of maintaining and changing identity and political power. ⁴⁵ As Stritzel points out, Wæver himself actually opens for such a reading, particularly in his single-authored texts, where he builds on Jacques Derrida's claim that 'there is nothing outside the text' and Judith Butler's idea of speech acts having productive power. ⁴⁶

Drawing on this insight, we can achieve a different conceptualization of 'actor' and 'referent object' (including the state). In this reading, the authority to speak and act is constituted by the productive power of the discourse itself. It is not inherent to the position of the *actor* at the outset, but to the process of securitization. When a securitizing argument is launched, it draws up boundaries (by identifying something as an existential threat to a referent object) and limits the range of acceptable policies – thus also producing an *actor*, by demarcating a sphere in which that actor can then legitimately undertake such policies. ⁴⁷ According to Jackson (2006: 30) 'a particular deployment always contains one or more *subject-positions* from which action can be taken, and it thus contributes to the production of the actor at the same time as it reveals a particular world in which that actor can subsequently act'.

Moreover, the identity of the referent object will be (re-)produced in the process of securitization. This is particularly relevant when talking about securitization for war. The identity of the referent object (e.g. Russia) will necessarily have to be (re-)defined in relation

⁴⁴ 'Referent object' is the term used in securitization theory. This is a bit confusing because it refers to those who are said to be threatened and is thus actually equivalent to the subject-position.

⁴⁵ As Huysmans (1998: 489) notes, *Identity, Migration and the New Security Agenda in Europe* (Wæver et.al 1993) did introduce the question of how threat definitions have an impact on the identification or constitution of society, but this understanding was bracketed in their presentation of European identity in the book itself. Moreover, it has not been expanded on in later works from the Copenhagen School.

Butler has developed the idea of speech acts having productive power. According to her concept of performativity, speech acts have power to constitute meaning and create new patterns of significance in social relations. It is the speech act itself which has the power to create authority and bring about change rather than any pre-existing context that would empower actors and/or speech acts in the first place. As referred in Stritzel (2007: 361–362).

⁴⁷ This is also in line with Doty's (1997: 384) argument which builds on Laclau and Mouffe and says that 'discursive practices create subject-positions, a subject being defined as a position within a particular discourse.'

to the representation of something as an existential threat (e.g. Chechnya). If the threat is described, those who are said to be threatened will necessarily have to be described as well. Moreover, according to Derrida, such binary oppositions establish a relation of power whereby one element in the binary is privileged. In this perspective, the relation constructed in securitizing attempts through series of juxtapositions between threat and threatened is not neutral in terms of power, as one element (the referent object) will be valued over its opposite (threat). Thus, the re-defining of identity in the face of existential threat can have substantial effects in terms of cohesion, power and stability within the referent object, and through this the power of an 'actor' can be built.

Based on this understanding of referent object and how it is (re-)produced during securitization, another key research question can be extracted:

 How has Russian identity been re-drawn in the process of representing Chechnya?

Also this question will be taken up several times in the thesis: when assessing official representations in the interwar period and prior to the war in 1999 (sub-chapters 2.2 and 2.3) and when scrutinizing audience representations of Russia in sub-chapters 3.2, 3.3 and 3.4. The question of how the power of an actor can be built through securitization processes will not be addressed explicitly in the empirical chapters, but re-appears at the end of the thesis (5.3). Anyone studying Russia would agree that the securitization of the Chechen threat contributed greatly to Putin's rising power, although few have tried to find out *how*.

Discursive context and discursive terrains: It has been argued that also the third facilitating condition takes securitization theory beyond discourse by encouraging the analysis of how representations of the threat resonate with contextual factors, the external reality. Contextual

factors can facilitate securitization by making the audience ripe for persuasion.⁴⁸ However, such a reading of the third facilitating condition does not fit well with the post-structuralist root of securitization theory either, as it seems to bestow a given external materiality with a causal role beyond its being mediated through language.

But again, an alternative reading is possible – one probably close to Wæver's own intentions. In this reading, the third facilitating condition is re-conceptualized as *discursive context*. Within the framework of this thesis, a new focus on discursive context will be included – the discursive structure within which securitizing attempts are embedded. This move is in line with the credo of post-structuralists such as Derrida and Butler (noted above) that 'there is nothing outside the text'. The context I propose to examine is a textual one. Moreover, including a structural element is reasonable within a post-structuralist frame.⁴⁹

As Wæver notes:

Discourses organise knowledge systematically, and thus delimit what can be said and what not. The rules determining what makes sense go beyond the purely grammatical into the pragmatic and discursive, linking up to some extent to the traditional studies of 'histories of ideas' in terms of 'how did they think in different periods', or more precisely: how is the conceptual universe structured into which you have to speak when acting politically? Subjects, objects and concepts cannot be seen as existing independent of discourse. Certain categories and arguments that are powerful in one period or at one place can sound non-sensible or absurd at others (2002: 29).

The idea is, then, that any securitizing attempt is launched within a broader discursive context that constitutes it as significant, or not. Existing discourses thus privilege and disadvantage

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⁴⁸ On this see Balzacq (2005: 182–183).

⁴⁹To support this claim I refer to Wæver (2002: 23): 'poststructuralism does not mean "anti-structuralism", but is a philosophical position that developed out of structuralism, a position that in many ways shares more with structuralism than with its opponents.'

certain securitizing attempts, as opposed to others. In discourse theory, the idea that texts are situated within and against other texts, that they draw upon them in constructing identities and policies, that they appropriate as well as revise them and that they build authority by citing them is known as *inter-textuality*. Given this understanding of how texts are interrelated, it can be assumed that a good fit between the securitizing narrative and dominant discourses in the discursive context will enhance the possibility of audience acceptance. In other words, a threat representation that resonates well with and draws on existing representations or that is confirmed by new ones, will acquire legitimacy through this resonance and will be more likely to appeal to larger segments of 'the audience'. 51

Discursive context is an under-specified concept. Within this context, several *discursive terrains* can be identified, such as the international discursive terrain or the national discursive terrain. Salter (2008) has broken this down even further and investigates the specific terrain of various professions. The national discursive terrain, which is of particular relevance for this study, consists of a plethora of common meanings and identity constructions, among them alternative versions of an issue that is securitized. These meanings and identities have been negotiated over time ((re)produced and/or negated in historical, political, media and literary texts) and are specific to the historical and social setting. The argument is that a securitizing narrative that resonates well with and draws on recurrent common meanings and identity constructions in the national discursive terrain will acquire legitimacy through this resonance and will have greater chances of appealing to larger segments of the national audience.⁵²

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⁵⁰ The term is Kristeva's (1980). For a good discussion on inter-textualizing foreign policy, see Hansen (2006: 54–72).

This point builds on the same understandings that informed Krebs and Jackson's argument that rhetorical innovation is difficult because 'Arguments can prove powerful only when the commonplaces on which they draw are *already* present in the rhetorical field' (2007: 20).

⁵² To sum up, the national discursive terrain is considered as part of the larger discursive context into which securitizing attempts are launched. Other parts of the discursive context could also be considered in a post-structuralist framework for studying securitization. For example, the re-rephrasing of Chechnya as an international terrorist threat and the acceptance of this re-phrasing by the international audience cannot be

However, that does *not* change the understanding that the securitizing narrative can be rephrased once the audience gets its say – to which we return below.

From this re-conceptualization of the third facilitating condition in securitization theory and the claim that discursive context matters in a process of securitization, the following research question can be extracted:

• What did the national discursive terrain on 'Chechnya' look like prior to 1999?

This question will be taken up in sub-chapter 3.2 which summarizes representations of Chechnya and Russia in classical Russian literature, as well as in more recent historical and political texts, including those on the first post-Soviet Chechen war.

Intersubjectivity and audience acceptance: Turning to the role of the audience in securitization theory, the emphasis on *intersubjectivity* in the establishment of an existential threat is fully in line with post-structuralist understandings. Buzan et al. even make explicit reference to Derrida when they point out that

Whether an issue is a security issue is not something individuals decide alone. Securitization is intersubjective and socially constructed: Does a referent object hold general legitimacy as something that *should* survive, which entails that actors can make reference to it, point to something as a threat, *and* thereby get others to follow or at least tolerate actions otherwise not legitimate? This quality is not held in subjective and isolated minds: it is a social quality, a part of a discursive, socially constituted, intersubjective realm (Buzan, Wæver and de Wilde 1998: 31).

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understood without reference to the international discursive terrain at the time. However, that question falls beyond the scope of this empirical inquiry.

However, one could, as Buzan and colleagues sometimes seem to do, make a leap from this idea of a process of intersubjective establishment of something as an existential threat to a conception of the 'securitizing attempt' as a product of the individual securitizer's words, with the 'audience' as a given entity with a veto role in an attempted securitization and with 'acceptance' as a moment of rational choice. Applications of securitization theory have often treated the audience as a given. In such cases, the audience's preferences will already be fixed, and the audience can reject the threat representation – thus, securitization fails.⁵³ But such a conceptualisation of audience acceptance is at odds with a post-structuralist reading of securitization theory.⁵⁴

Also possible is another reading, one which builds more on Wæver's post-structuralist heritage and which is more suitable for this project. Such a reading entails seeing the audience as a potential field into which the securitizing attempt is launched. Given the malleable yet fixed quality of discourses and the struggles between them, the discursive reception of the securitizing attempt in the 'audience' is, as noted, conditioned by the discursive terrain among the 'audience', but there is also room for change and appropriation of the securitizing narrative: it is not as if the 'audience' already has made up its mind before the transaction takes place. The production of the 'consenting audience' becomes a joint act in which both 'securitizing actor' and 'audience' participate. Public legitimation cannot be firmly segmented into a moment of transmission and a moment of reception: it is transactive all the way down.⁵⁵

The implication of this reading is that 'acceptance by the audience' is not a specific point or moment, but part of the ongoing process of legitimation whereby the representation of

⁵³ See for example Charlotte Wagnsson (2000).

⁵⁴ Here I disagree with Balzacq (2011: 2) who seems to suggest that a 'philosophical reading' (i.e. post-structuralist) of securitization theory necessarily conceptualises the audience as a 'formal – given – category, which is often poised in a receptive mode.'

⁵⁵ My thanks to Patrick Jackson for help with these points (email exchanges between Patrick Jackson and the author during January 2009).

something as an existential threat acquires a hegemonic position at the expense of other, less threatening, representations. Empirically, this is the situation when the description of the threat as 'existential' and of 'the point of no return' and 'way out' given in the securitizing narrative has gained enough resonance and response in the representations of the audience for emergency action to be undertaken *legitimately*. (See 3.1 on operationalizing 'audience acceptance' in an empirical enquiry.) It is this intersubjective legitimating process that makes it possible to break free of rules that otherwise bind, and undertake emergency measures.

Finally, from this perspective, securitization is never a stable social arrangement: securitizing claims must be reproduced continually, and no object can become so firmly established as an existential threat necessitating extra-political action that it cannot be challenged. ⁵⁶ Theoretically, the legitimacy of a policy of war, for example, can unravel via a process similar to that which made war acceptable. An intersubjective process which establishes the opponent not as an existential threat but as something far less threatening to the referent object would render other policies than war more logical and acceptable.

Key research questions extracted from this conceptualization of audience acceptance in the process of securitization are:

- How was Chechnya as Russia's Other (re)articulated in representations among the potential 'audience' in Russia during autumn 1999?
- To what extent were representations of 'threat', 'the point of no return' and 'the way out' inherent in the official securitizing narrative negated or confirmed in these representations, and how?

⁵⁶ According to Patrick Jackson, this is why the securitization of an object produces not an absence of security talk about the object but a plethora of such talk (email 6 of January 2009).

These questions are addressed in Chapter 3, which investigates how Russian 'audience acceptance' of the official securitizing narrative during autumn 1999 came about. The texts of three key groups in the Russian public are analysed: members of the Russian political elite holding or campaigning for a seat in the Federal Assembly, the experts, and the media.

The relevance of 'the audience': At this stage it is necessary, given the choice of case in this study, to issue a caveat as to the role of the 'audience' in non-democratic settings. Indeed it has often been assumed that securitization theory is applicable only to *democratic* political systems. One reason is that securitization theory is modelled on political relations as they exist in Western democracies. Another is that a widespread interpretation defines securitization as a type of 'special politics' whereby an issue can be moved beyond normal democratic procedures after it has been accepted by the audience as an 'existential threat'.

Is, then, the audience irrelevant in political systems other than democracies?

To this Buzan, Wæver and de Wilde answer: 'no one is guaranteed the ability to make people accept a claim for necessary security action'... 'as even communist elites of Eastern Europe learned' (1998: 31). Juha Vouri has elaborated this argument in his study of securitization in the Chinese political system, pointing out that 'legitimacy is perhaps the most significant element in the survival of any social institution and all governments must exercise a minimum of both persuasion and coercion in order to survive' (Vuori 2008: 68). Thus, also in non-democratic systems leaders need to legitimize their use of extraordinary measures. As noted in the introduction, this stance is also the only viable one, given the social constructionist perspective that underpins this thesis.

Having made the point that the 'audience' is significant in any political system, let us turn to the case at hand. In the period between 1996 and 1999, Russia was not a consolidated democracy, nor was it an autocracy. Moreover, the regime was characterized by a presidency that was strong according to the constitution, but in reality quite weak, especially in terms of how contested most of its policies were in the Russian public. This was a situation where the Russian public's acceptance of security claims articulated by the country's leadership could by no means be taken for granted. Such public endorsement must have seemed highly necessary in order to undertake a new war against Chechnya. In turn, such endorsement in the given Russian situation could prove highly productive in terms of power.

Building on this, the answer to the question of *who* is the relevant 'audience' in an empirical enquiry – which securitization theory often is criticized for not answering – is that one should select 'potential audience groups' to study according to the case in point. In our case, both the Russian public and the Russian political elite situated in key institutional positions are part of the relevant, potential audience.

The potential audience of an undertaking like war or a broad counter-terrorist campaign can usually not be confined to the political institutions that formally have to sanction such action. Add this to the precarious status of the Russian regime in summer 1999 outlined above and the public aversion to a new Chechen campaign in Russia at the time, and the potential audience in this study would obviously have to be quite general. *Formal* endorsement of emergency measures by members of the Russian Federal Assembly might have been a necessary condition for launching the counter-terrorist campaign against Chechnya in 1999 from a legal point of view. But general public endorsement of the representation of 'Chechnya' as an existential threat to 'Russia' was required for the Second Chechen War to be a legitimate undertaking.⁵⁷ The sub-chapters that investigate audience acceptance in this thesis (3.3 and 3.4) therefore include the language of groups that can be considered key contributors

⁵⁷ On the distinction between formal and moral support see Roe (2008).

to the wider Russian public debate in 1999: not only the members of the Federal Assembly, but also experts and journalists.

An uneven battleground for discursive struggles: Moving forward in time to the stronger and more authoritarian Putin regime that emerged from the early 2000s, I would argue in line with Buzan, Wæver and de Wilde's reasoning that even this regime had to base its policy of war against Chechnya on some level of public acceptance. Indeed, the continued stream of official statements on the terrorist threat over the years indicates that such public legitimation was necessary. I will, however, incorporate an element into this theory framework which conceptualizes the growing use of coercion during Putin's first presidency: the concept of an uneven battleground for discursive struggles.

Increasing media control in Russia from the beginning of the 21st century is well documented and cannot be disregarded in a study on how certain discourses on Chechnya changed, hardened and became dominant (see Lipman and McFaul 2005, Mickiewicz 2008, Oates 2006, White and McAllister 2006, Gehlbach 2010). Within a discourse theoretic framework like this, such increasing media control can create what might be termed an uneven battleground for discursive struggles. Discourses flow and change, but they also harden and sometimes freeze. In societies characterized by freedom of speech, official representations can more easily be contested and challenged by alternative discourses; there is the possibility of discursive struggles on a fairly even battleground. Discourses can still freeze, but they can more easily be challenged.

This situation dominated Russia during the first post-Soviet war in Chechnya. A lack of control over information flows was one of the big 'mistakes' of the Yeltsin regime during that war. The First Chechen War was the first major Russian military operation to be broadcast on television, and it was covered on both sides by a widespread and relatively free media (OSCE

2003: 227–231).⁵⁸ Official representations at that time were quickly contested by alternative representations in the press. Very often these representations constructed the Chechen Other as far less threatening than in official representations.⁵⁹ Indeed, as we shall see in sub-chapter 3.2, and in stark contradiction to official representations, Russian television coverage during the First Chechen War constructed Chechnya as a victim.⁶⁰ The point here is not that media representations are necessarily different from official representations in times of war. Often they are quite similar – but the battleground for discursive struggles is fairly even and open, so alternative representations of the enemy can enter and challenge official representations. In a situation of official control over the media, the battleground for discursive struggles becomes far less even. Under a media monopoly, certain representations can be repeated again and again. Official representations can be left uncontested, while other, alternative representations can be effectively excluded. Media control can thus have substantial effects on the outcome of discursive struggles, privileging official discourse and facilitating its hegemony.

The underlying assumption here is that such facilitation of discursive hegemony can contribute to sustaining audience acceptance over time. The installation of an uneven battleground for discursive struggles on who the enemy is and who 'we' are through increasing media control can carry audience acceptance over into the difficult stage that follows in the wake of the initial war-cry, when the human and material costs of a large-scale war inevitably become apparent. The concept of an 'uneven battleground for discursive struggles' will be applied to the Russian case in sub-chapter 3.5, and gives rise to the following research question:

⁵⁸ See also Wagnsson (2000: 145).

⁵⁹ On media representations during the first war see Mickiewicz (1997).

⁶⁰ As Washington Post noted 'the war, deeply unpopular throughout Russia, dominates the evening news on television night after night with its ghastly images of charred bodies, smashed homes, and weeping refugees' (Cited in 'Press Review: Ceasefire in Chechnya?', *RFE/RL*, 1 April 1996).

• What restrictions were introduced into the Russian media sphere after 1999, and in what ways did these restrictions mediate and privilege official representations of Chechnya in the Russian media?

The third component in the process of securitization – the possibility of launching emergency measures against a threat – is the most weakly developed aspect of securitization theory. The main focus has been on the *language* of security, the significative practices of establishing something as an existential threat. Less attention has been paid to the 'emergency measures', the implementation of concrete, material emergency actions against the threat that this establishment enables. As the present study aims not only to map changing linguistic representations of Chechnya, but also see how these changing representations have opened up for and enabled different ways of dealing with Chechnya, it is necessary to theorize the link between securitizing for war and the policies and practices that follow in the wake of such rhetorical processes. What I propose then is to conceptualize 'emergency measures' in securitization theory as equivalent to the knowledgeable practices that are the material expressions of significative practices and are seen as complementing these in post-structuralist discourse theory.

As noted, discourse theory holds that 'discourses are "concrete" in that they produce a material reality in the practices that they invoke' (Hardy, Harley and Phillips 2004: 20). ⁶¹ Ian Hacking (1999: 31) expresses this standpoint more specifically when he notes that classifications 'do not only exist in the empty space of language but in institutions, practices, material interactions with things and other people.' Bringing these ideas into security studies

⁶¹To illustrate this point, Jørgensen and Phillips (2002: 35) in their discussion on Laclau and Mouffe give the example of children in modern societies. They 'are seen as a group which in many ways is different from other groups, and this difference is not only established linguistically. Children are also materially constituted as a group in a physical space: they have their own institutions such as nurseries and schools, their own departments in libraries and their own play areas in parks. These institutions and physical features are part of the discourse about children in modern societies.'

means that significative practices that define something as a threat will acquire their material expressions in actions and practices directed against that threat. As Hansen (2006: 21) argues, 'while policy discourses construct problems, objects and subjects, they also simultaneously articulate policies to address them. Policies are thus particular directions for actions.'

Taking seriously the claim that significative practices both open up and constrain the range of feasible policies, practices and actions implies assuming that certain enemy representations (such as 'terrorist' or 'infidel') will be followed by policy proposals that permit certain actions (such as killing or torture) while prohibiting others (such as negotiation). However, the assumption is only that the representation ('terrorist', 'infidel') enables the *legitimate* undertaking of a certain type of action (such as killing or torture): this action might still have been undertaken without such a radical representation, but would not have made much sense.

For a thesis that applies a post-structuralist reading of securitization theory, this means that, in addition to assessing the significative practices through the prism of the securitizing narrative, it is necessary to assess the enactment of this narrative in specific policies and material practices directed towards that/those represented as existential threat. 'Emergency measures' will be studied here by investigating the linking of two aspects: the significative representations in the securitizing narrative (particularly 'the way out'/the policy proposal given in the securitizing narrative), and the implementation of this in policies and security practices aimed at countering the threat.

In order to stay within the bounds of a post-structuralist securitization theory and to defend the translation of emergency measures into actions and practices enabled by the securitizing language, I must underline two points. First, the understanding of practices applied in this thesis is of a more traditional post-structuralist kind. Second, given the focus on *change* and

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 $^{^{\}rm 62}$ For a more complex and accurate presentation of what this claim entails see 1.3.

urgency in securitization theory, the study of practices will not be directed towards their routinized nature, as is the case in most contributions to the recent surge of literature on practices in International Relations. According to Adler and Pouliot (2011: 6), while actions are 'behaviour imbued with meaning', practices are 'patterned actions [my emphasis] that are embedded in particular organized contexts and, as such, are articulated into specific types of action and are socially developed through learning and training. ⁶³ Most of the studies in the Adler/Pouliot volume, as in much other recent work on practices, thus focus on this repetitive mode of practices and their evolution in a longer time perspective. ⁶⁴

Taking securitization theory as a point of departure, it seems most reasonable to focus on changes in or beginnings of such patterned actions. With its focus on 'emergency action' and 'extraordinary means', securitization theory directs our attention more towards how practices are changed or even established, than to their routinization over time. When something is (suddenly) raised to a level of existential threat, this enables/legitimizes new types of action or – alternatively – intensifies security practices that already exist. Securitization theory encourages us to look primarily at how the new representation of Chechnya as an existential terrorist threat made intensive bombing of Chechnya possible and legitimate in the first place, and only secondly at how the naturalization of Chechnya as such an existential threat enabled routine bombing of Chechnya, to the point where the linguistic justification for such actions became unnecessary. This ties in with the normative issue raised by Kyle Grayson (2003): that, following securitizations, previously unjustified security actions are naturalized as the

⁶³ Their full definition is that 'practices are socially meaningful patterns of action which, in being performed more or less competently, simultaneously embody, act out, and possibly reify background knowledge and discourse in and on the material world. Practices such as marking a linear territorial boundary, deterring with nuclear weapons, or finance trading, are not merely descriptive 'arrows' that connect structure to agency and back, but rather the dynamic material and ideational processes that enable structures to be stable or to evolve, and agents to reproduce or transform structures '(Adler and Pouliot 2011: 6).

⁶⁴ Adler and Pouliot (2011: 7) note that 'practice tends to be *patterned*, in that it generally exhibits certain regularities over time and space. In a way reminiscent of routine, practices are repeated, or at least reproduce similar behaviours with regular meanings...As a general rule, though, iteration is a key characteristic of practices-and the condition of possibility for their social existence.'

correct course to be taken, treated as technical military issues beyond the realm of reasonable public scrutiny and are granted an unwarranted basis of legitimacy.

On the basis of the above elaboration of a post-structuralist conceptualization of 'emergency measures', a further and final research question can be extracted.

 How have linguistic representations of Chechnya materialized in policies and practices undertaken as part of the 'emergency measures' for dealing with Chechnya?

Chapter 4 reviews the policies and practices introduced to deal with Chechnya during 1999 and 2000, and investigates how they were legitimized by the securitizing narrative.

Yet again, a caveat is necessary in order to justify the usefulness of securitization theory for understanding the Second Chechen War as an empirical case. What kind of policies and practices are we looking for, what kind of policies and practices qualify as 'emergency measures' in a system that is not liberal-democratic? The latter part of the process combining the establishment of something as existential threat, acceptance in the audience and the undertaking of emergency measures will be understood in the wide fashion actually indicated by Buzan, Wæver and de Wilde. In their *Security: a new framework for analysis* (1998) this third component is described as undertaking actions beyond 'rules that otherwise have to be obeyed.' This means that the legitimate undertaking of 'emergency measures' following the intersubjective establishment of something as an existential threat is a situation which can

⁶⁵ Buzan, Wæver and de Wilde's full formulation is 'When does an argument with this particular rhetorical and semiotic structure achieve sufficient effect to make an audience tolerate violations of rules that would otherwise have been obeyed?' (1998: 25). They phrase this notion of how audience sanctioned securitizing talk enables the legitimate violations of rules in several different ways: On page 31 they talk about this as a situation where the audience will 'tolerate actions otherwise not legitimate'; on page 24 they say that 'the issue is represented as an existential threat, requiring emergency measures and justifying actions outside the normal bounds of political procedure' and on page 25 they write 'Thereby the actor has claimed right to handle the issue through extraordinary means, to break the normal political rules of the game'...

occur in *any* political system and society: it does not necessarily refer to 'special politics' in the specific sense of setting aside of democratic procedures in liberal-democratic systems.⁶⁶

Securitizations are not confined to liberal-democratic societies. As Buzan, Wæver and de Wilde point out, 'in other societies there will also be "rules" as there are in any society, and when a securitizing actor uses a rhetoric of existential threat and thereby takes an issue out of what under those conditions is "normal politics", we have a case of securitization' (1998: 24). 'Emergency measures' are thus operationalized here as the policies, actions and practices directed towards Chechnya that were enabled by the establishment of Chechnya as an existential threat and that broke the specific rules of the society and political system of Russia.⁶⁷

Summing up

This sub-chapter has presented a post-structuralist re-interpretation of securitization theory. This has implied conceptualizing securitizing attempts or moves not as speech acts but as an accumulation of statements that serve to construct something as an existential threat. I have sought to give content to the definition of the various parts of the securitizing 'narrative' implicit in such a securitizing move, and indicated the possibility of scaling threat in order to determine when a threat can be considered to have reached the level of 'existential'. I have also noted, in line with post-structuralist insights, that within this 'narrative' the representation of the threat and the policy proposed for dealing with that threat must be consistent, if the policy is to appear legitimate. It is the drawing of boundaries between threat and referent object in the narrative that makes some courses of action acceptable and others unacceptable.

⁶⁶ A wide-spread interpretation of securitization theory has been that securitization is a means of moving issues beyond the democratic process of government (See for example Huysmans (1998) and Balzacq (2005)).

⁶⁷ I will return to a more detailed operationalization of what breaking the rules implies in 4.1.

While stripping the theory of extra-discursive elements such as the pre-existing power position of the securitizing actor, I have emphasized the productivity of discourse by conceptualizing the identity of the referent object as (re-)produced by the securitizing discourse itself and stressing the importance of discursive context. Securitizing moves are not launched into empty discursive space, but into specific cultural contexts. They are structured by and resonate with latent or manifest representations in pre-existing discursive terrains.

Because securitization is stressed as an intersubjective process, the 'audience' is conceptualized as a potential field into which a securitizing move is launched. The narrative in a securitizing move can be negated as well as confirmed and expanded on in audience representations. Thus, if 'audience acceptance' or 'consent' emerges on the necessity of undertaking emergency measures against an existential threat, this is the result of both securitizing moves and audience responses. Lastly, I have proposed expanding and explicating the notion of 'emergency measures' in securitization theory in such a way that researchers using this theory can move beyond language to incorporate the study of policies and material practices that such a discourse of difference and danger enables.

Even though it is impossible to achieve total congruence all the way from the meta-theoretical level, through theory, and down to research methods, I have sought to counter the criticism that different elements in securitization theory build on contradictory epistemological positions. My reading provides a more consistent post-structuralist framework for studying securitization, and narrows the scope of empirical study by excluding contextual factors outside of discourse when considering how securitization unfolds.

Some core features of securitization theory also contribute to the framework of this thesis in a fundamental way. Straightforward discourse analysis is best suited for dealing with long-term development. By contrast, the present case-study requires a theory that focuses on urgency

and change in the way that securitization theory does. Moreover, while the co-constitutive nature of linguistic and material practices makes good sense on the meta-theoretical level, this is difficult to operationalize in an empirical study. The sequencing of events indicated by securitization theory (from securitizing move, through audience acceptance, to emergency measures) ignores much of the complexity of how things work in the social world, but can serve as a useful construct for analysing in a structured way how the Second Chechen War became acceptable. This sequence therefore defines the structure of empirical chapters in this thesis.

Similarly, separating 'audience' and 'discursive terrain' from 'securitizing move' is nonsensical from a discourse-theoretical perspective. Texts stemming from all these are simply viewed as part of a huge intersubjective realm of discursive contestation, and identifying such 'units' at the outset is not possible. But for a study on how the second Chechen War became acceptable it is useful to work from these pre-defined units – for practical reasons, and because we are particularly interested in understanding how the Second Chechen War could become acceptable for the Russian public, in contrast to the case of the First Chechen War. And, as will become evident in the empirical chapters that follow, it is still possible to stress the intersubjective nature of securitization and end up pointing out that 'audience' texts were in fact part of the 'securitizing move'.

Finally, while the post-structuralist reading has taken the spotlight away from human agency, the double roots of securitization theory allow for the extra-discursive caveat on increasing media control in Russia from 1999 onward – which, it can be argued, is necessary for understanding how the second Chechen War became acceptable in the long run.

The post-structuralist reading of securitization theory presented above indicates several things about securitization and war. First, that securitization of something as an existential threat

opens the possibility not only of going to war, but also of re-drawing the identity of the referent object. Second, that a securitizing move that suggests war as the 'way out' acquires legitimacy if it draws skilfully on ingrained and established representations of threat in the discursive context. Third, if and when war becomes acceptable, this is due to the discursive efforts of securitizing actor and audience alike, because securitization is seen as an intersubjective process of legitimation leading up to an agreement on something as an existential threat that necessitates violent reaction. Fourth, of classification/representation agreed upon during securitization will affect how the war can be waged. We return to these preliminary suggestions for a post-structuralist reading of securitization and war in the concluding chapter of this thesis.

1.3 Research method

Discourse analysis as a method

My choice of research method has been dictated largely by the main research question and the theory framework which structures this study. As noted, the intention is not to explain *why* Russia and Chechnya were at war, but to understand *how* going to war was made possible by representing Chechnya as an existential threat, and *how* shifting representations of Chechnya made certain practices of war possible while precluding others. Moreover, the epistemological and ontological underpinnings of securitization theory adopted with a post-structuralist bias here render some version of discourse analysis not only suitable but indeed necessary. If language itself is seen to be constitutive of reality, it is language that must be studied first. There should be coherence between ontological and epistemological positions and research method.⁶⁸

⁶⁸ For a discussion see Yoshiko M.Herrera and Bear F. Braumoeller (2004)

Because of the close connection between epistemological and ontological standpoints and method in discourse analysis, it is usual to point out that discourse analysis is both a theory and a method. It builds on the explicit assumption that social reality is produced through language, *and* it offers a set of techniques for conducting qualitative investigations of texts to reveal how this happens. The investigation of a text is conducted at the level of discourse. This means using the text for what it is, not as an indication of something else. The aim not to try to get behind the text, seeking to find out what actors *really* think and mean when they say this or that. If significative structures within discourse enable policies and material practices, then findings from investigations at the level of discourse should be significant.

There exist many definitions of discourse, but all of them include some kind of description of what discourse is, as well as hinting at certain theory-oriented claims implicit in discourse studies. These were noted in 1.2 above, the main points being that discourses are *structured* but *unstable* grids of signification that construct social realities by (re)*producing* subjects, objects, knowledgeable practices toward the objects. Consequently, 'the aim of discourse analysis is to map out the processes in which we struggle about the way in which the meaning of signs is to be fixed, and the processes by which some fixations of meaning become so conventionalized that we think of them as natural' (Jørgensen and Phillips 2002: 26). However, not only do discourses include systems of signs: they also encompass the social field – thus 'discourses are "concrete" in that they produce a material reality in the practices that they invoke' (Hardy, Harley and Phillips 2004: 20). As Hansen (2006: 23) points out:

the strategy of discourse analysis is thus to incorporate material and ideational factors rather than to privilege one over the other...The analytical intent is not to measure the relative importance of ideas and materiality but to understand them as constructed through a discourse which gives materiality meaning by drawing upon a particular set of identity constructions.

Laffey and Weldes' definition of discourse as 'structures, linguistic and non-linguistic and the practices they enable' is specific and thus helpful as regards research method. Also, their 'divided' yet 'unified' conception of discourse suits the focus of this study on tracing threat representations and their complementary policy and practices. Laffey and Weldes explain that, as structures, discourses are 'sociocultural resources used by people in the construction of meaning about their world and their activities. As practice, they are structures of meaning in use' (2004: 28).

Given this understanding of what discourses are and what their significance is, the practical task for the analyst is to 'work with what has actually been said or written, exploring patterns in and across the statements and identifying the social consequences of different discursive representations of reality' (Jørgensen and Phillips 2002: 21).⁶⁹ In the present study, my use of discourse analysis has entailed investigating Russian texts to ascertain how the boundaries of 'Chechnya' as well as the boundaries of Russian identity have been (re-)drawn over time, *and* identifying how policies and practices of war with regard to Chechnya have changed with shifting representations. With this very broad agenda, how then did I go about identifying the various significative structures in Russian representations of 'Chechnya' and 'Russia'?

Based on the understanding that collective identities are constructed in processes of linking and differentiation, the texts have been analysed by taking 'Chechnya' and 'Russia' as 'nodal points' ⁷⁰ and investigating how 'Chechnya' and 'Russia' have been filled with meaning

⁶⁹ This is very similar to Jim George's claim that the common aim in studies of discourse is to 'illustrate how...textual and social processes are intrinsically connected and to describe, in specific contexts, the implications of this connection for the way we think and act in the contemporary world' (1994: 191). Fairly similar is also the assertion of Hardy, Harley and Phillips (2004: 19) that discourse analysis 'involves the systematic study of texts to find evidence of their meaning and how this meaning translates into social reality'.

⁷⁶ According to Jørgensen and Phillips (2002: 26–28), Laclau and Mouffe theorize a discourse as formed by the partial fixation of meaning around certain nodal points, a privileged sign around which other signs are ordered. It is important to note that the nodal point in itself is empty, so there is always the possibility of contestation as to what meaning this sign should be invested with.

relationally by being equated with some signifiers and contrasted with others. This I have done by reviewing *explicit articulations* of key representations of identity in the texts (see Hansen 2006: 53). For example, 'Chechnya' might be equated with 'culprit', 'criminal', 'anarchy' while simultaneously differentiated from signifiers such as 'victim', 'law' 'order' and 'civilized' (equated with 'Russia' as referent object).

Jennifer Milliken talks about this as 'predicate analysis' which focuses on the verbs, adverbs and adjectives that attach to nouns. 'A set of predicate constructs in a text defines *a space of objects* differentiated from, while being related to, one another (...) Predicate analysis involves drawing up lists of predications attaching to the subjects the text constructs and clarifying how these subjects are distinguished from and related to one another'; moreover, the object spaces identified in the *different texts* should be compared to 'uncover the relational distinctions that arguably order the ensemble, serving as a frame (most often hierarchical) for defining certain subject identities' (Milliken 1999: 232 – 233).

Since this is a study of 'securitization' – which implies that something/the object is increasingly identified as a *threat* – the 'securitizing narrative' and the components in this narrative ('existential threat', 'point of no return' and 'way out') stand out as an analytical template through which to study representations and determine the detail of a discourse. Thus, I have traced the lists of predications and compared them over time, looking for a possible *escalation of danger* in representations of 'Chechnya' or other 'events within events' (see below). The level of threat in a representation has been determined by investigating the predications and how they are combined in the statements. For example, it is significant what other signs beside 'terrorist' are linked to 'Maskhadov'. A discourse that couples 'terrorist' to a further construction of 'Maskhadov' as 'non-human' and 'incapable of change' will indicate a representation with a higher level of threat against Russia than one that couples 'terrorist' to

a further construction of 'Maskhadov' as 'moderate' and 'captive of the radical forces'. Whereas the first construction could indicate a policy of assassination as a possible 'way out', the second would provide an opening for a policy of cooperation and negotiation.

The representations of 'Chechnya' read through the template of the securitizing narrative and of 'Russia' have been investigated in a series of texts, both parallel in time and over time, to reveal the relational distinctions drawn up in several discourses and how these change and are contested over time. My focus has been on discovering how, over time, different discourses in Russia have sought to fill 'Chechnya' with various types of content by equating 'Chechnya' to different signifiers. This mapping of representations has revealed the discursive struggles over the kind of security challenge 'Chechnya' *is*, and the types of policies that are suitable for dealing with Chechnya.

As noted by Hansen, policy debates – like the debate on Chechnya evolving in Russia – are usually bound together by a smaller number of discourses. It is useful to identify some 'basic discourses' in order to identify a possible struggle between them or reveal challenges to an otherwise hegemonic discourse. ⁷¹ I have therefore identified two or three basic discourses within the Russian debate which place 'Chechnya' differently on the scale of threat, suggesting different policies on Chechnya. I also consider whether one such discourse acquired hegemony, and whether this hegemony was challenged by other discourses over the timespan covered here. This also enables me to identify 'securitizing (and de-securitizing) actors' throughout the period under study, although that is not a main focus.

Here it should be noted that I disagree with the recurrent criticism against discourse analysis that it is 'subjective.' The categories are *not* pre-chosen by the analyst, but discovered through

⁷¹ Hansen emphasizes that 'basic discourses' is an analytical distinction of an ideal-type kind. 'The goal is to identify discourses that articulate very different constructions of identity and policy and which thereby separate the political landscape between them' (2006: 52).

the discourse analysis. They are less dependent on the interpretation by the researcher. As noted by Karin Fierke (2004), discourse analysis may thus be considered fairly 'objective'.

In line with Hansen's suggestions on research designs, this study focuses on one *event:* Russian securitization of the Chechen threat. Such events can usefully be studied through analysis of 'events within events' (Hansen 2006: 80), so I have chosen to investigate the discursive constructions of 'events within events' in the Russian debate on Chechnya. Examples of such 'events within events' in the period before 2001 include the peace deal that ended the First Chechen War (the Khasavyurt Accord), the interwar domestic situation in Chechnya and the Ichkerian President Aslan Maskhadov. Studying 'Maskhadov' as an 'event within events' has meant taking this sign as the 'nodal point' in the discourse analysis and looking for the predicates attached to it. Studying the changing representations of these smaller but related events serves the purpose of checking, validating and underscoring the findings on the *core event* – 'Chechnya'.

In practical terms, the mapping of representations during work on this thesis has often entailed constructing charts and placing statements and representations that are similar under the heading of a certain basic discourse broken down to 'Chechen Other/level of threat', 'point of no return' 'Russian Self' and 'policy recommendation/way out'. I include reference to many quotes in the thesis, but not all: sometimes I have registered a statement simply by ticking the boxes of a certain basic discourse in a chart to show that such representations have been repeated. Through such meticulous registration it has been possible to measure how strong or 'thick' (alternatively, how weak) a certain basic discourse has been.

Obviously, there is and should be a strong quantitative element to discourse analytical work.

A discourse is not a statement: it is a thick grid of hundreds of statements that shape social reality. Too often discourse analytical studies make claims on weak grounds, by merely

mentioning a few quotes to illustrate what is then held to be a dominant discourse. A few quotes are not enough to substantiate the existence of a dominant discourse. It is necessary to investigate statement after statement, to register detail and changes in discourses, as well as to detect the weaker yet emerging discourses of the future. Thus, a guiding principle throughout the work on this thesis has been to ensure that the number of statements reviewed and charted is high enough to substantiate and validate the claims I make about the shifting patterns of meaning attached to 'Chechnya' in Russia. As Milliken notes, a problem that researchers necessarily encounter in studying discourse is 'when to stop analysing texts'. The benchmark suggested by Milliken, which I have used in work with this thesis is that 'an analysis can be said to be complete (validated) when upon adding new texts and comparing their object spaces, the researcher finds consistently that the theoretical categories she has generated work for those texts' (Milliken 1999: 234).

With this outline of how texts have been read, analysed and classified in work on this thesis a further question arises: what sources? and how have they been used to shed light on the underlying research questions of this study? In this thesis, I rely on various types of texts in different chapters. Indeed, the final empirical chapter (as well as chapter 2 to some extent) moves beyond using the sources merely as 'text'. Moreover, since the empirical chapters are organized according to the different components in the process of securitization, they pose different challenges concerning the relation between theory and the use of sources. Therefore, after offering a few general remarks on how texts have been selected, I present the sources and challenges of operationalization, chapter by chapter in the account below.

Intertextual scope, sources and operationalization chapter by chapter

As Hansen notes (2006: 55), building on Kristeva's concept of intertextuality, 'texts are situated within and against other texts, that they draw upon them in constructing their

identities and policies, that they appropriate as well as revise the past, and that they build authority by reading and citing that of others.' A text is therefore always situated in a larger web of texts and should be studied in relation to other texts. The set of research questions that guide this study also suggests an intertextual approach which includes a larger body of texts. The intertextual scope of this thesis moves beyond official political texts to include the study of political elite, journalistic, expert, military, security and to some extent classical literary texts and how they interact. Such a model can capture how official discourse is fed, reproduced or contested across a range of sites and how the 'discourse of war' is presented as legitimate to the larger public. The selection of texts is partly directed toward revealing where the 'discourse of war' emerged, but primarily how it was received, revised and confirmed in audience texts after being launched from the official political level, and finally how it was enacted in material practices.

While the scope of texts has been broadened to include texts beyond the formally political, the intertextual scope of this thesis is still limited. Popular fiction (e.g., Russian television series and popular literary fiction) is *not* assessed. That is not to say that such texts have not made an imprint on the discourses on Chechnya in Russia, contributing to legitimize violent practices. They certainly have – but investigating them lies beyond the practical scope of this thesis.

Concerning the selection of texts within the scope decided upon in the intertextual model Hansen (2006:85) proposes three criteria: they should be characterized by the clear articulation of identities and policies; they should be widely read and heeded; and they should have the formal authority to define a political position. Some texts used in this thesis, like the statements of Prime Minister/President Putin, meet all these criteria. Statements by the president, other top officials or members of the Russian Federal Assembly quoted in the press, and particularly those transmitted via television, also meet all three criteria. Other texts, such

as Duma or Federation Council debates, meet the first and the third, but not necessarily the second one.

The journalistic accounts and opinion pieces by experts reviewed in this thesis meet the first two criteria, but lack the formal authority to define a political position. Nevertheless, given the topic under study – how war becomes acceptable – and the intersubjective nature of such a social process, the authority and power of expert and journalistic texts seem to justify their centrality to this study. I also rely on a few even more marginal texts, such as texts from the security services, the military and classical Russian literature on the Caucasus. This has been important in order to reveal where discourses emerged or where resistance or re-articulations might emerge in the future, as well as to indicate how far down in Russian society the 'discourse of war' has penetrated.

Two Russian newspapers dominate my source-basis: *Nezavisimaya Gazeta (NeGa)* and *Rossiyskaya Gazeta (RoGa)*. *NeGa* was chosen because it is a large-circulation, influential newspaper that carried extensive, detailed and many-sided reporting on Chechnya during the First Chechen War. It is also the newspaper that offered the most extensive coverage of the violent conflicts in places such as Nagorno Karabakh, Pridniestr and South Ossetia in the early 1990s. Like almost all Russian newspapers, *NeGa* did not send its own journalists to Chechnya during the Second Chechen War. However, the newspaper sought to maintain an independent position. One indication was the publication of an interview in *NeGa* with the Ichkerian President Aslan Maskhadov in February 2000, despite the prohibition against printing interviews with members of the armed resistance. At the same time, my detailed review of *NeGa* reporting shows how an independent and influential newspaper can gradually become a mouthpiece of the state, at least as regards coverage on Chechnya.

Rossiyskaya Gazeta (RoGa) was chosen because it has always been a mouthpiece of the state, presenting official positions and statements, as well formal official documents such as laws and decrees.

My general strategy has been to follow every single issue of these two newspapers over a long time-span, 1996–2000. While such day-to-day reading of *NeGa* and *RoGa* has made up the core source of analysis in many chapters, I also conducted searches through the database Public.Ru (which covers thousands of articles from nearly all Russian newspapers) in order to sample articles from other large, mainstream newspapers, and check and adjust the general patterns of discourse found in *NeGa* and *RoGa* articles. This thesis also relies on other types of sources than newspapers, but these will be noted under the heading of the relevant chapters.

Chapter 2: Presenting the first and 'exploratory' empirical stage of the investigation, chapter 2 builds on an extensive body of general material to provide a basis for quantitative identification of the basic discourses on Chechnya in Russia. As a means of getting started and identifying basic discourses in the interwar-period I consulted the entire volumes of *NeGa* from August 1996 until August 1999 and also the archives of Radio Free Europe/Radio Liberty (*RFE/RL*), tracing all statements on Chechnya by Russian officials and politicians referred to there. These were supplemented by articles on key events in Chechnya (in the interwar period) from other Russian newspapers retrieved through the data-base Public.Ru.

I also read all *NeGa* 'field reports' on Chechnya for this period. This group of articles created the basis for drawing conclusions on the media discourse on Chechnya in the interwar period. Casting the net beyond the texts of top officials also enabled me to identify the basic discourses in the wider Russian debate, including the more marginal but upcoming discourses and where they emerged in the interwar period.

The key aim in chapter 2 has been to uncover the discourse through which state action is legitimized, in this case official Russian policy discourse on Chechnya. I have investigated texts from political leaders with official authority concerning Russian policies on Chechnya (the President, the heads of the Presidential Administration, members of the Security Council, the Prime Minister, the Minister for Internal Affairs, the Minister for Foreign Affairs, the Defence Minister) as well as from those with central roles in executing these policies, like high-ranking military and security staff and senior civil servants. The texts for chapter 2 thus include interviews and speeches as well as media reports from Duma and Federation Council debates and statements by officials (referred in official newspapers like *Rossiyskaya gazeta* and more independent ones like *Nezavisimaya gazeta*, as well as in other Russian newspapers searched through Public.Ru).

Chapter 2 addresses the first component in the process of securitization: the representation of something as an existential threat to a referent object. In line with the post-structuralist reading of securitization theory, a 'securitizing move' has been conceptualised as an accumulation of statements that represent 'Chechnya' as an existential threat to Russia. Transferring such a conceptualisation into work with the sources has meant registering where such representations multiplied and when their frequency in official statements intensified to such a level that they outnumbered or even drowned out representations that attached lower levels of threat to Chechnya. Having detected the dominance and emergence of the 'discourse of war' into official language, I then scrutinized official statements to identify the details of the *official securitizing narrative*. This narrative was then used as a basis of comparison with representations in audience texts, treated in chapter 3.

Chapter 3: Whereas translating theory into empirical study is fairly straightforward in chapter 2, particular challenges emerge when it comes to conceptualizing the relation between

'securitizing actor' and 'audience' as fully transactive and the production of the consenting audience as a joint act. How is it possible to catch such a dynamic and intersubjective process in an empirical account? Building on the explication of *discursive context* (see sub-chapter 1.2) I decided to begin by presenting an outline of historical representations of 'Chechnya' and 'Russia' as read through the template of the securitizing narrative, and then comparing these with the official securitizing narrative extracted in chapter 2. This has enabled me to evaluate the discursive 'terrain' already existing in the Russian audience and how well the official securitizing narrative resonated with this (3.2).

Second, I have investigated representations of 'Chechnya' and 'Russia' offered by members and potential members of the Russian Federal Assembly (referred to as political elite), experts and journalists during autumn 1999 (3.3 and 3.4). The analysis was conducted in two phases. First, in each of these groups of audience texts, I mapped the identities and policies articulated, using the template of the securitizing narrative, and have determined the struggles between basic discourses. The way in which the particular genre of text (e.g., expert or journalistic) commands authority and how this functioned to enhance the legitimacy of a particular discourse has also been considered. And second, I compared the representations in each of the groups of audience texts with those that made up the official securitizing narrative (extracted in chapter 2).

The overall aim has been to reveal how the intersubjective process unfolded, by investigating similarities, differences and changes in representations in and across the different groups of texts, and in particular in relation to the official texts. In this way, I have been able to establish how far the process of producing a consenting audience evolved during autumn 1999 and how this new public consensus on the necessity of using violence against Chechnya came about.

3.5 departs from the discourse analytical approach in certain respects as it aims to list restrictions imposed on the media sphere in Russia from 1999 onwards. On the basis of this documentation of the establishment of an 'uneven battleground for discursive struggles' the way in which certain discources are amplified and others suppressed is analysed.

While the sources used in 3.2 are mostly secondary, the sources used to investigate audience representations during autumn 1999 (in 3.3 and 3.4) are primary. Political elite texts are taken from media accounts directly referring statements or speeches by members of the Russian Federal Assembly. Newspaper opinion pieces (generally from *Nezavisimaya Gazeta* and *Rossiyskaya Gazeta*) make up the body of expert texts. Although it would have been possible to investigate scholarly texts, I have not done so, mainly because such texts have a very limited audience in Russia compared to opinion pieces in newspapers. In all more than 30 opinion pieces have been investigated, 21 of which are referred to in this thesis. Concerning journalistic texts, hundreds of newspaper articles (field reports, portraits, chronicles of events and a few editorials) make up the body of texts I investigated in order to draw conclusions on media discourse in 3.4. In some cases, the use of pictures and the placing of headlines and articles are assessed as well. Of course, such material has not been used as a source of 'facts': it has helped me to pin down the kinds of meaning given to 'Chechnya' and 'Russia' in Russian newspaper accounts in the course of autumn 1999, how these representations interplayed with official representations and whether they served to legitimize a policy of war.

Chapter 4: After having identified the dominant linguistic patterns on 'Chechnya' and 'Russia', this study turns to the question of policy implementation: the policies and practices that follow in the wake of changing threat representations. Chapter 4 has posed some challenges in terms of methodology, because I move beyond using my sources to identify 'social facts' and into using newspaper articles and human rights reports as sources to

establish material practices. This is a necessary move because the implementation of words into concrete practices is a key part of this study. Linguistic structures legitimize and make material practices possible. But how is it possible to establish what the material practices in Russian relations with Chechnya looked like in autumn 1999 and 2000?

With all the dis-information, psyops and counter-information surrounding events in Russia (and particularly those relating to Chechnya), many people have long since given up trying to establish what *actually* happened. And, as my discussion of the 1999 bombings in Russia in sub-chapter 2.3 reveals, I am one of those. This has also been a key reason for choosing discourse theory as the research tool in this study. With discourse theory, the researcher's claims remain limited: the focus is not on establishing the 'real facts', what actually happened, in situations where that seems impossible. Nevertheless, in order to address the entire process of securitization and discourse in full (not only linguistic but also material structures) I have had to venture into trying to establish what practices on Chechnya amounted to during 1999/2000.

Because of the massive information campaign on the Russian side, it is difficult to rely on official information. Although the information campaign from the Chechen side was much weaker during the second war, if not totally 'strangled', the information which is possible to find tends to exaggerate the losses of civilian lives or the number of Russian soldiers killed. I have therefore chosen to rely on human rights reports, to some extent official information, legal documents, Russian and English news reports, as well as secondary accounts that are well researched. I do not claim that the outline of practices presented on the basis of this body of sources is the full and true story of what happened. My intention has been to collect enough data to substantiate the claim that certain material practices existed during these years in

Russia. The point is, as noted, not to establish exactly what such practices amounted to per se, but how they were enabled and legitimized by linguistic representations.

To establish this link, chapter 4 repeats many of the findings on linguistic representations from chapter 2 and 3, while also building on the study of new texts. The account shows not only how representations served to legitimize the on-set of war in the first place, but also how they legitimized practices of war as these were carried out, on the ground and even afterwards. These new texts by military and security personnel of different ranks have been investigated by means of the same technique as before: reading texts through the prism of the securitizing narrative. Again, I located many of these texts through my day-by-day reading of *NeGa* and *RoGa*, supplemented by searches through the newspaper archive Public.Ru. Others have been discovered in various human rights reports carrying testimonies and interviews, or in legal documents from the European Court of Human Rights. With the inclusion of texts from security practitioners on the ground, the thesis spans both the macro- and micro-level of the Russian debate on 'Chechnya', from president to foot soldier.

Finally, building on the claim that securitization is never a stable social arrangement and the possibility of change that discourse theory assumes, chapter 5 examines how potentially 'shocking events' (like gross violations of human rights, or the killing of civilians) during the Second Chechen War were represented in official texts as well as in political elite, expert and journalistic texts. I selected specific events, like the bombing of the villages of Elistanzhi, Samashki and Novy Sharoy, of the Grozny market and of a Red Cross-marked civilian convoy, and then reviewed statements on these events in *NeGa* and *RoGa* as well as in 50 newspaper articles retrieved through Public.Ru. Similarly, the *zachistki* (cleansing operations) of the villages of Alkhan-Yurt, Staropromyslovsky, Novye Aldy, Sernovodsk and Assinovskaya and the 'filtration point' at Chernokozovo were selected as potentially

'shocking events'. Statements and reports on these events referred in *NeGa*, *RoGa* as well as in 50 other newspaper articles retrieved through Public.Ru were studied in order to reveal changes in representations of 'Chechnya' and 'Russia' in official language as well as in that of the audience groups (political elite, experts and journalists). Once again, the securitizing narrative functioned as the core template through which to read the texts. In fact, my study indicated that such 'shocking events' did *not* trigger a return and strengthening of an alternative discourse on Chechnya (i.e. one that attached a lower level of threat to 'Chechnya'); but the point was to see where there were such changes in the discourse.

On translations, referencing and transliteration.

This thesis presents many quotes originally written in the Russian language; I have translated most of them myself. Statements marked with '' throughout the thesis are direct citations given in Russian newspapers, which I have translated from Russian into English. Statements given without '' are taken from Russian newspapers but have not been indicated as direct references in the article. Also these I have translated. In cases where statements have been taken from English-language news accounts I have relied on their translation from Russian and their indication of whether the statement is a direct quote or not.

I have chosen to reference all major academic books and articles as well as reports of various kinds according to the Harvard system. Reference to newspaper articles, however, are given in the footnotes, to enable the reader to see immediately in which newspaper a given quote was referred or in which newspaper a given article was published, without having to turn to the list of literature at the end of the thesis. For Russian-speaking readers it might also be of value to take a quick look in the footnotes at the title of a particular newspaper article in order to put the representations in the article or the statements referred more into context.

The newspaper articles used in this thesis are mostly referred to only with their Russian or English title, name of newspaper and date.⁷² This I have done when referring to a quote (by a politician, official etc.), and is logical, since the focus is on the statement itself and not on the journalist referring to the statement. Also when media discourse is analysed, the names of the journalists are not presented here, as I have wanted to direct the focus away from individual journalists, in order to grasp the general broad movement of discourse across the journalist corps. This approach is also appropriate given the limited attention devoted to individual agency in discourse analysis. However, opinion pieces by experts are presented with name, academic degree and (sometimes) affiliation, as I consider this background information relevant for understanding the context of expert discourse.

The system of transliteration used throughout this thesis is the BGN/PCGN 1947 System. However, I have employed a simplified standard for names of persons and places: –y for -ий - ый endings (and not –iy or –yy), and soft or hard signs are not indicated (e.g., Yeltsin, not Yel'tsin). In general –ц and –тс are both transliterated –ts (not –ts and –t•s). Discrepancies with the BGN/PCGN 1947 System have been allowed in direct quotes when the author of the given text uses a different style of writing Russian names/places, and with works/articles written by Russian authors whose name(s) in the work/article in question has been written according to a different standard.

⁷² It is a simple matter to locate a particular article in a newspaper base if one has the full title of the article; the author's name is not necessary. The *RFE/RL Newsline* articles are not referred with titles, but only with date and can easily be found in RFE/RL archives by searching on the date, (available at http://www.rferl.org/search/?k=newsline%20archive#article and accessed 5 November 2013). The title is referred for longer RFE/RL items such as *RFE/RL Features*.

2. From de-securitization to securitization: official discourse on Chechnya

2.1 Introduction

This chapter presents the changing pattern of official Russian representations of Chechnya and Russia, shifting from a de-securitizing narrative in the interwar years to a dominant securitizing narrative from summer 1999 onward. These are the questions that guide the inquiry in this chapter: What identity was 'Chechnya' and 'Russia' given in official Russian representations in the interwar years? What policies toward Chechnya were enabled by these representations? How did the discourse on Chechnya as an existential terrorist threat emerge as the official position in Russia during 1999? How did the details of its narrative produce boundaries (between the threat and referent object) for acceptable action (the 'way out')?

This thesis does not view securitization as an instant event. Even the onset of securitization (or de-securitization), in securitization theory termed a 'securitizing attempt' or move, is understood as a gradual process. A securitizing or de-securitizing attempt is thus a sort of 'accumulation' process that emerges when *many* statements combined represent an object as an existential threat – or when many statements combined represent an object as non-threatening and close to the referent object. This first empirical chapter explores linguistic patterns *in and across official statements* by using the 'de/securitizing narrative' and its details ('existential threat', 'point of no return' and 'way out') as a template for eliciting the content of many statements over time. On the basis of this exploration we will be able to identify two or more *basic*

discourses on Chechnya, determine whether they serve to securitize or de-securitize 'Chechnya' as an object, as well as which of them are dominant.

Given the meta-theoretical foundation of this thesis, dramatic real-life events such abductions, military incursions or terrorist attacks are of particular interest because they present an opportunity to discover how such events are handled and given meaning linguistically. The multitude of statements that are triggered when such events take place can provide a rich reservoir of sources for studying the changing pattern of official representations of Chechnya and Russia. Such real-life events therefore recur throughout the account which follows. This will also offer a rough outline of what happened in the period under study, even if the main focus remains on the shifting pattern of representations.

We begin by revisiting the interwar period, the years 1996 to 1999. The main argument in 2.2 is that although competing positions on 'Chechnya' did exist, a desecuritizing narrative dominated official statements in this period, rendering impossible a policy of war against the republic. Then the chapter moves on to the emergence of the 'discourse of war'. Sub-chapter 2.3 investigates how a narrative on Chechnya as an existential terrorist threat first entered official statements in connection with the abduction of Major-General Gennady Shpigun in March 1999. While the main focus is on linguistic practices, I also comment on the violent practices against Chechnya, as well as the authorization of the agencies of violence, enabled by this emergence of securitizing discourse at the official level.

Sub-chapter 2.3 then presents official statements on the incursion into Dagestan in August 1999 and the terrorist bombings in Russian cities in late August and early September 1999 – in chronological order, so that it is possible to follow the emerging

securitizing move. I see the accumulation of official statements on and in the wake of these events as amounting to an intense, one-sided official 'discourse of war'. The final part of 2.3 examines and then organizes these official statements according to the analytical template, 'the securitizing narrative', introduced in the theory chapter.

2.2 The interwar period: a case of de-securitization

Beginning this study of the Second Chechen War with a detour back to official Russian discourse on Chechnya in the interwar period serves several purposes. First, it shows how much Russian representations of Chechnya can change. Historical scholarly accounts, written as well as oral, tend to emphasize Russia's negative representations of Chechens and its harsh and brutal approaches. In all the texts and talks on the subject of Chechen–Russian relations I have read and heard over the years, the words of General Yermolov - 'there is no people under the sun more vile and deceitful than this one' – must be one of the most quoted, along with Lermontov's 'Cossack lullaby' featuring the 'wicked Chechen' who 'whets his dagger keen' (Lermontov 1977: 207). Brutal Russian warfare in the Caucasus in the 19th century and the 1944 deportation of the entire Chechen population to Central Asia are core features of any historical account of Russia's encounter with the Chechens. Today, after years of hostile Russian language and policies resulting in war and destruction, it is difficult to imagine a different Russian approach. Re-visiting the official Russian discourse on Chechnya in the interwar period can provide a reminder that even if Chechnya is one of Russia's habitual Others, it has not always been represented in terms of radical and dangerous Otherness. Moreover, Russia's approach to Chechnya is not doomed to repeat itself forever, nor has it always remained the same. While there is clearly continuity, there is also change.

Apart from this broader objective, of documenting changing official representations of Chechnya, I seek here to understand the absence of war between Russia and Chechnya in the years 1996 to 1999 – the 'interwar years'. The proposition offered by a post-structuralist version of securitization theory is that a discourse downplaying Chechnya as a threat dominated the Russian official debate in this period, making other policies toward the republic more legitimate and possible than those requiring the use of force. We should note that there was a period of 'war fatigue' after the conclusion of the First Chechen War in 1996. It could be argued that Russian leaders had no choice but to moderate their enemy image of Chechnya: after all, they had lost the war and had been forced to negotiate a peace deal – elevating Chechnya as a security dilemma was, in a sense, a course of action simply not possible then. However, as time passed and Chechnya slid into *de facto* independence and chaos, one could well have imagined a new Russian campaign – but this did not happen. The argument which drives this chapter is that a discourse of reconciliation served to render impossible a policy of war in this period.

In the following, I present two basic official discourses on Chechnya, the struggles between them and how they contributed in shaping Russian policies on Chechnya. I also include a rough outline of what the Russian press reported from Chechnya in this period and how these representations came to feed into the discursive struggle. The account will not include representations of Chechnya in the wider public debate of the time. Thus, according to the terminology of securitization theory, what I present and evaluate here are de/securitizing moves and practices by the Russian leadership and in the media, not the entire process of de/securitization. The 'audience' is left unaccounted for here, but is dealt with in chapter 3.

'Centuries-old confrontation is coming to an end'

Russian President Boris Yeltsin (1991–1999) was not the most prominent voice on Chechnya in the interwar years. He was ill for most of his second term of office, and it is difficult to find statements by Yeltsin on the subject of Chechnya, let alone statements framed in negative terms. However, this silence should be understood as a contribution to the de-securitization process already underway in 1996. On 14 August 1996, Yeltsin signed a decree granting Security Council Secretary Aleksandr Lebed primary responsibility for finding a settlement to the Chechen conflict. This gave Lebed authority to sign the Khasavyurt Accord, which should be recognized as a loud statement in the emerging de-securitizing discourse on Chechnya.

Fairly representative of the official discourse up until the peace deal, which was reached on 31 August 1996, was a representation of Chechnya as an 'Afghan scenario' that necessitated 'ruthless measures against the terrorists and criminals in the Republic of Chechnya'. The However, Lebed's statements offered a very different picture, and suggested very different policies. Rebuffing claims that appeasing Chechnya would result in the unravelling of Russia, Lebed argued that Moscow must view Chechnya as 'unique' and not assume that Russian policy toward Chechnya would have automatic resonance elsewhere. He added that Russians should recall their past dealings with Chechens. 'In the last century', he said, 'Russia was unable to defeat the Chechens by force. Diplomacy brought peace. That's how we must act

⁷³ The decree gave Lebed additional powers to coordinate the activities of federal executive agencies and dissolved Prime Minister Viktor Chernomyrdin's State Commission for Regulating the Chechen Conflict (*RFE/RL Newsline*, 15 August 1996).

⁷⁴ Chechen Chief of Staff Aslan Maskhadov and General Aleksandr Lebed signed an agreement on 'Principles for the determination of the basis of relations between the Russian Federation and the Chechen Republic' in Khasavyurt on 31 August 1996. The text of the agreement 'Khasavyurtovskiye soglasheniya' was published in *NeGa* on 3 September 1996.

⁷⁵ Russian Prime Minister Viktor Chernomyrdin, quoted in 'Chechnya: Protivoborstvuyushchiye storony zagnali drug druga', *NeGa*, 9 August 1996.

today as well.'⁷⁶ Defending the Khasavyurt Accord during the Duma discussion on Chechnya on 3 October 1996, Lebed argued that there was no way to solve the Chechen conflict by force: the war was 'a most stupid war'. Peace was in the interest of Russia. He supported his argument by stating that 'the war had cost between 80,000 and 100,000 lives', thus constructing the Russian-initiated war rather than Chechnya as an existential threat. ⁷⁷ Strengthening this discourse, Prime Minister Chernomyrdin changed his previous position, now labelling the peace deal a 'success'. Moscow had made mistakes in Chechnya he said, and 'we must speak of our shame for everything that has happened'. ⁷⁸

However, there were also those in the Russian leadership who described the peace deal as dangerous. Interior Minister Anatoly Kulikov gave the most vocal contribution to this alternative discourse. During the October 1996 discussions on the Khasavyurt Accord in the Russian Duma and the Federation Council, Kulikov said that Lebed's 'appeasement' of the Chechens rivalled that of British Prime Minister Neville Chamberlain at Munich. He denounced the accords as 'national betrayal' and claimed that the peace deal would only serve the forces that are intent on 'destroying Russia'. ⁷⁹ In characterizing the Chechen adversary before the Federation Council, he stated that 'terror (...) is the basis on which the separatists are building their post-Khasavyurt government. ⁸⁰

⁷⁶ Cited in 'Is Chechnya Tet or Tatarstan?' *RFE/RL Features*, 14 August 1996.

⁷⁷ 'Glavnoy temoy pervogo zasedaniya Dumy stala natsional'naya bezopasnost', *NeGa*, 3 October 1996 and *RFE/RL Newsline*, 4 October 1996.

⁷⁸ 'Chernomyrdin odobril deystviya Lebedya', *NeGa*, 3 September 1996 and *RFE/RL Newsline*, 4 September 1996.

⁷⁹ Glavnoy temoy pervogo zasedaniya Dumy stala natsional'naya bezopasnost', *NeGa*, 3 October 1996 and 'Russia: Analysis from Washington-The Chechen war resumes in Moscow', *RFE/RL*, 4 October 1996

⁸⁰ Speech of the Minister for Internal Affairs of the Russian Federation Kulikov in the Federal Council, 8 October 1996, referred in *NeGa*, 11 October 1996. Kulikov had earlier warned that if Russian troops

Kulikov's securitizing statements were reinforced by those of the political opposition in the Duma. Speakers from three of the four largest parties even accused Lebed of 'high treason'. 81 The CPRF leader, Gennady Zyuganov, linked Chechnya to the discourse on disintegration that had dominated the Chechnya debate at the beginning of the war in 1994. He warned that Russia was gradually repeating the destiny of the Soviet Union, and that state breakup had begun without anyone noticing. He also appealed to the State Duma to raise awareness of the threat of Chechen separatism as well as the wider atomization of the Russian Far East. 82

Thus, there were two basic and competing discourses on Chechnya in the Russian leadership at this time. While Lebed was arguing that the Russian Army had to withdraw from Chechnya to save itself, Interior Minister Kulikov held that the Army must remain in Chechnya in order to save the state. 83 Yeltsin refrained from explicit pronouncements on Chechnya, although on several occasions he did indicate his support for Lebed's line.⁸⁴ Lebed was removed from the post of Security Council Chief on 17 October 1996, but statements by his successor Ivan Rybkin also contributed to strengthening the de-securitizing narrative on Chechnya. 85

In general, Rybkin's descriptions of and statements on Chechnya helped to lessen the potential for renewed confrontation. Rybkin's language served to humanize the newly

were withdrawn completely, a campaign of terror would be unleashed against all Chechens who

cooperated with Moscow: see *RFE/RL Newsline*, 12 September 1996.

81 'Russia: Analysis from Washington – the Chechen war resumes in Moscow', *RFE/RL*, 4 October

<sup>1996.

82 &#</sup>x27;Glavnoy temoy pervogo zasedaniya Dumy stala natsional'naya bezopasnost'', *NeGa*, 3 October

⁸³ Jacop Kipp 'Experts see dangers in military problems', *RFE/FL Features*, 13 December 1996.

⁸⁴ For example, in his remarks at the end of the year in 1996, Yeltsin said that the 'past year was marked by the establishment of peace in Chechnya' and that 'this was the President's line' (President ob ukhodyashchem i novom gode', *NeGa*, 31 December 1996.)

85 In May 1997 Yeltsin ordered all government and state structures to coordinate their statements and

actions on Chechnya with Rybkin. Thus, Rybkin was so to speak given the right to form the official Russian image of Chechnya. 'Polnomochiya Ivana Rybkina sushchestvenno rasshireny', NeGa, 6 May 1997.

elected Chechen president and include him in a Russian 'we' identified with law and order. Speaking after the inauguration of Aslan Maskhadov in Grozny in February 1997, Rybkin stated that he believed the elected president of Chechnya would be able to protect human rights and the rule of law, thus totally contradicting the image of the Chechen adversary as 'bandits', which was so widespread during the first war. ⁸⁶ Commenting on the forthcoming May 1997 treaty of peace and friendship between Russia and Chechnya, Rybkin claimed that the 'centuries-old confrontation is coming to an end'. ⁸⁷ In the treaty, both parties pledged to 'forever refrain from applying or threatening the use of force to resolve any question of controversy'. ⁸⁸

However, representations of Chechnya in official rhetoric were very different from those appearing in the Russian press. From the first day of the signing of the peace accord and thereafter, Russian media accounts emphasized hardliner statements by Chechen actors re-asserting Chechen independence (despite agreement not to address this question until 2001). Such accounts reported attacks by Chechen militants on Russian soldiers; scores of abductions, including the abduction of Russian servicemen, journalists and officials by Chechen field commanders; killings of civilians, including foreign volunteer Red Cross workers and telecom workers; repeated bomb blasts in areas bordering Chechnya; Chechen cross-border raids into Dagestan; the presence of unofficial Sharia guards in Chechnya; the introduction of Islamic dress code; the Chechen government's recognition of the Taliban regime in Afghanistan; the rising power of the Sharia high court and of armed Islamist groups ('jamaats'); the introduction of Sharia law throughout Chechnya; the establishment of a 'Congress of Chechen and Dagestani people' by the radical opposition; and the establishment of

⁸⁶ 'Rybkin defends legitimacy of Chechnya's President', *RFE/RL Features*, 12 February 1997.

⁸⁷ 'Polnomochiya Ivana Rybkina sushchestvenno rasshireny', *NeGa*, 6 May 1997.

^{88 &#}x27;Boris Yeltsin i Aslan Maskhadov skoropostizhno podpisali dogovor', NeGa, 13 May 1997.

Basayev's 'Peacekeeping Brigade' consisting of 'several thousand well-armed fighters' – the list could be continued.⁸⁹

Taken together, media accounts during the interwar period increasingly represented 'Chechnya' as radically different from 'Russia' – and dangerous for it. This was effectuated not least by the near-total absence of positive images or characterizations of 'Chechnya' and key Chechen actors. My point here is not to suggest that the real-life events reported in the media did not happen – only to note that the image of 'Chechnya' conveyed by the newspapers already at this time coincided with the alternative discourse on Chechnya strongly articulated by Kulikov. On the other hand, a striking feature of the first two years after the signing of the Khasavyurt Accord is the mismatch between these media representations and the absence of securitizing statements by most Russian government representatives.

When confronted with the 'fact' that all presidential candidates in the 1997 Chechen presidential elections supported independence, Prime Minister Viktor Chernomyrdin simply indicated that 'one should not take seriously' campaign rhetoric on independence. 'Let the elections happen and when everything has calmed down we can sit down at the table and begin working together.' Yeltsin commented on the particularly brutal killing of the Red Cross workers by saying that he was 'shocked', while Rybkin strongly rejected Chechen allegations that Russian security forces were involved – but no government official blamed the killings on the Chechen leadership.

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⁸⁹See, for example, news reports on Chechnya in *Itar Tass*, 27 October 1996; *RFE/RL Newsline*, 31 October 1996, 11 and 18 November 1996, as well as 5, 19 and 20 December 1996, 29 April 1997, 27 May 1997, 11 November 1997, 9, 22 and 30 December 1997 and 24 August 1998; and from *NeGa:* 'Terror vryad li prekratitsya' 1 December 1998; 'Shariatskiy sud nakonets vyskazalsya', 6 December 1998; 'Dagestanu grozit opasnost'', 13 January 1999; 'Voyna v Chechne poka otmenyayetsya', 23 January 1999; and 'Vstrecha Yeltsina's Maskhadovym gotovitsya', 21 April 1999.

⁹⁰ *RFE/RL Newsline*, 28 January 1997.

⁹¹ Instead, Rybkin hinted that they might have been committed by people who were opposed to a settlement of the conflict, including 'guests who have been invited and now do not want to leave'— a very 'soft' way of describing the foreign *jihadis* in Chechnya. ⁹² Concerning many of the violent incidents in Chechnya widely covered in the Russian media in this period, it is difficult to find any comments from the Russian leadership at all.

The exception to this rule was Interior Minister Anatoly Kulikov, who offered statements that represented Chechnya as a threat to Russia for nearly every incident, and sometimes instructed his Ministry to take active measures against the 'Chechen threat'. Stulikov stated that the attack by Chechen militias on a Russian military base in December 1997 justified 'pre-emptive strikes at bandit strongholds where-ever they are situated, including on Chechen territory'. He expanded his argument by saying that this was not about starting a new war in Chechnya, but 'a fight against terrorists and bandits (...) who have to carry responsibility to the point of their own physical destruction'. Already here, we find what was later to become the official characterization of the Chechen threat and the strategy for dealing with it. At this time, however, Kulikov was reprimanded by Yeltsin, who stressed that the Minister should find better ways of expressing himself so that his statements would not be taken as a call to war. On 25 March 1998, Kulikov was removed from his post by Yeltsin. Rybkin had been suggesting that Russia use only economic pressure on Chechnya,

⁹¹ RFE/RL Newsline, 18 January 1996.

⁹² Rybkin cited in 'Chechens to guarantee safety of international monitors', *RFE/RL Features*, 30 December 1996.

⁹³ For example the Interior Ministry imposed stricter controls along the border between Russia and Chechnya, to 'prevent thousands of Chechen gunmen from crossing it' (*RFE/RL Newsline*, 19 June 1997). Another example is the deployment of Interior Ministry troops to protect the border in November 1997 (*RFE/RL Newsline*, 14 November 1997).

⁹⁴ 'Kulikov's Chechnya rhetoric stirs fury', *The Moscow Times*, 9 January 1998.

⁹⁵ Nevskoye Vremya, 20 January 1998, article 5.

⁹⁶ 'Russia-President-Chechnya', *Itar-Tass*, 9 January 1998; *Nevskoye Vremya*, 20 January 1998, article 5.

and not launch 'pre-emptive' military strikes. 'Evil leads only to evil', he said, 'especially when a whole nation is punished.'97

Even the abduction of the Russian President's envoy to Chechnya, Valentin Vlasov, on 1 May 1998 did not trigger harsh statements against the Chechen leadership. Rybkin, 98 like Chechen President Aslan Maskhadov and Boris Berezovsky (then CIS executive secretary), condemned the kidnapping as a political act aimed at sabotaging peace talks between Russia and Chechnya and destabilizing the North Caucasus. 99 The new Interior Minister, Sergey Stepashin, called for a *joint operation* to secure Vlasov's release, and steps were taken to increase cooperation between the Russian and Chechen Interior Ministries. A Russian Interior Ministry mission was re-opened in the Chechen capital, and 60 Chechen police officers were invited to attend a training course in Moscow. 100

Instead of seizing the opportunity to blame the precarious security situation and deteriorating negotiating atmosphere on the Chechen leadership, the Russian leadership seemed to be arguing that Russia was to blame, and that the solution was to be found in continued economic support to the Maskhadov regime. For example, echoing a statement made by Yeltsin earlier, Rybkin conceded that 'Russia is not doing very well' in honouring earlier agreements signed with Grozny, including pledges to provide economic assistance. ¹⁰¹ Such expressions of faith in economic support as the solution to the Chechnya problem continued even during autumn 1998, when civil war seemed to be threatening Chechnya following the July assassination

⁹⁷ RFE/RL Newsline, 2 February 1998.

⁹⁸ Although Andrey Kokoshin replaced Rybkin as Security Council Secretary on 3 March 1998, Rybkin retained his post as head of the commission for negotiating the terms of a Russian–Chechen treaty and was to oversee Moscow's policies toward Chechnya.

⁹⁹ RFE/RL Newsline, 4 May 1998.

¹⁰⁰ RFE/RL Newsline, 15 May and 1 June 1998.

¹⁰¹ RFE/RL Newsline, 4 December 1997.

attempt against Maskhadov and ensuing violent clashes between forces loyal to Maskhadov and the armed radical opposition. This viewpoint – that honouring earlier economic agreements and creating a free economic zone in Chechnya would save the Maskhadov regime – was expressed by Prime Minister Kiriyenko, Boris Berezovsky, former prime minister Viktor Chernomyrdin, and the president of Tatarstan, Mintimer Shaymiyev. ¹⁰² In August 1998, Kiriyenko again indicated that Russia had failed to implement bilateral agreements, adding: 'we need peace and stability in the North Caucasus (...) we need to find solutions to the economic problems of the Chechen Republic of Ichkeriya and the neighbouring regions'. ¹⁰³ Yevgeny Primakov signalled that he would devote more attention to the problems in North Caucasus when he became Prime Minister in September 1998, but what he proposed was to continue to channel more money from the centre in order to alleviate the socio-economic problems in the region, and to support and cooperate with the Maskhadov regime. ¹⁰⁴ During his meeting with Maskhadov in October 1998 Primakov promised that 'Russian Federation military forces would never again be brought into Chechnya.' ¹⁰⁵

Within this enduring de-securitizing discourse, the Russian leadership presented a consistently positive image of President Maskhadov. Typical here is Rybkin's description of Maskhadov as 'the legitimately elected president and the guarantor of stability in the region'. Similar pronouncements came also from President Yeltsin,

¹⁰² 'Na vstreche v Nazrani Maskhadov budet trebovat' ekonomicheskoy pomoshchi Rossii', *NeGa*, 31 July 1998; and 'Svobodnaya zona i zashchita ot neye', *NeGa*, 4 August 1998.

¹⁰³ RFE/RL Newsline, 3 August 1998.

^{&#}x27;Yevgeny Primakov nanës vizit v Ministerstvo inostrannykh del', *NeGa*, 26 September 1998; and 'Primakov kontsentriruyet vnimaniye na yuge', *NeGa*, 3 October 1998.

¹⁰⁵ 'Primakov i Maskhadov na 'perelomnom momente', NeGa, 31 October 1998.

¹⁰⁶ 'Stabli'nost' v Chechne pod ugrozoi', *NeGa*, 29 September 1998.

Prime Minister Primakov, Interior Minister Stepashin and even the heads of law enforcement structures. ¹⁰⁷

However, during autumn 1998 a clear distinction emerged in the Russian official discourse on Chechnya: between Chechnya as the Maskhadov regime on the one hand, and those who were increasingly represented as the culprits behind the violence and chaos, referred to as 'terrorists', 'bandits', 'extremists', 'hotheads' or 'foreigners'. Interestingly, this rhetoric emerged in the period following the August 1998 bombing of US embassies in Kenya and Tanzania, when Saudi-born Osama bin Laden was singled out as the man behind the terrorist attacks. True, many of these characterizations have a long history in the Russian discourse on Chechnya, but the re-emergence of some of these labels at this particular time suggests an emerging intertextual relationship between the US discourse on international terrorism and the Russian discourse on Chechnya.

Not only did Russian official discourse now hint at a religious dimension to the internal Chechen conflict, it also indicated that the threat came from abroad. Rybkin suggested in September 1998 that former Chechen president Zelimkhan Yandarbiyev, together with 'extremist Islamic circles' in the Middle East, was backing the Chechen field commanders who were threatening Maskhadov's position. He said that 'certain circles in the Middle East who propagate extreme forms of Islam' had taken advantage of the fact that Zelimkhan Yandarbiyev never had come to terms with his failure to be elected as president in 1997. Also later Rybkin blamed violence in Chechnya on 'outsiders from Jordan and Saudi Arabia'. In the Duma, the chair of

¹⁰⁷ 'V neytralizatsii Maskhadova zainteresovany v Chechne mnogiye', *NeGa*, 24 July 1998; *RFE/RL Newsline*, 10 November 1998; and 'Stabil'nost' v Chechne pod ugrozoy', *NeGa*, 29 September 1998.
¹⁰⁸ 'Stabil'nost' v Chechne pod ugrozoy', *NeGa*, 29 September 1998.

¹⁰⁹ RFE/RL Newsline, 27 October 1998.

the Committee on Nationality Issues, Vladimir Zorin, defined the divide within Chechnya as a religious one, and said that Maskhadov was facing opposition because he had raised the 'banner of anti-Wahhabism'. 110

Russian press coverage at this time contributed to locating Chechnya within the realm of a rising anti-terrorist agenda in the international community. Although I have found no references by Russian leaders directly linking the radical opposition in Chechnya to Osama bin Laden at this time, already on 22 August 1998 Nezavisimaya gazeta had indicated that Osama bin Laden or his representative had visited Chechen soil adding that it was unnecessary to explain 'what results such visits could bring'. 111 Referring to the Arab newspaper Hayat, in December 1998 Nezavisimaya gazeta suggested that Osama bin Laden was to be accorded refugee status in Chechnya. 112

As 1998 was drawing to a close, official Russian rhetoric abandoned the desecuritizing discourse and turned silent on Chechnya, accompanied by an increasing lack of action. A meeting planned for November 1998 between the Russian Minister of Interior and Chechen leaders in North Caucasus never took place. In December 1998, Yeltsin annulled the September 1997 directive that allowed the drafting of a treaty with Chechnya on the mutual delegation of powers with the Russian Federation. Yet another commission was established to address the Chechen problem, but there was no accompanying information campaign. The initiative was followed up by pledges of increased economic assistance to Chechnya and strengthened mutual

¹¹⁰ 'Vnutrichechenskiy konflikt usugublyayetsya', NeGa, 10 October 1998.

^{&#}x27;111 'Chechnya priznala Talibov', *NeGa*, 22 August 1998.

112 'Ben Ladena gotovy prinyat' v Chechne?', *NeGa*, 8 December 1998.

cooperation between Russian and Chechen law enforcement organs in the 'fight against crime', but the results were meagre. 113

In the meantime, the Russian press increasingly depicted Chechnya as a scene of internal chaos and danger, with the potential to impact negatively on Russia, and criticizing the Russian authorities for not taking action to defend Russia's interests. 114

These articles clearly portrayed the conflict in Chechnya as a religious conflict and did not hesitate to place the terrorist label on the Chechen leadership. 115

Summing up

Official Russian discourse on Chechnya moved from attempted de-securitization to silence during the course of the interwar years, 1996 to 1999. In the first period, dominated by what might be termed a 'discourse of reconciliation' Chechnya was represented as a victim rather than a threat or a culprit. 'Maskhadov' was linked to terms such as 'human rights', 'rule of law', 'legitimate', 'and guarantor of stability'. In this de-securitizing narrative there was hardly any degree of threat implied in the concept of Chechnya. Moreover, the narrative indicated that continued use of force would result in the most destructive future for Russia. In line with this argumentation, the policies put forward were 'diplomacy' 'refraining from the use of force', 'cooperation' and 'economic assistance'. Chechnya was indeed 'shifted out of emergency mode and into the normal bargaining processes of the political sphere' in the terminology of securitization theory.

^{113 &#}x27;Grozny nachal poluchat' pomoshch'', NeGa, 8 December 1998.

^{114 &#}x27;V Stavropole gotovyatsya k otrazheniyu diversii', *NeGa*, 17 Februar 1999.

¹¹⁵ See for example 'Chechnya priblizilas' k khaosu', *NeGa*, 27 January 1999; and 'Budet li Chechnya upravlyat' Rossiyey', *NeGa*, 6 April 1999.

'Russia', within this discourse of reconciliation, was linked to fairly new (in the Russian context) terms like 'shame' and 'blame' and 'failure', all contributing to the construction of the Russian Self as a humble, repentant entity. Descriptors like 'unable to defeat', 'failure to implement' also constructed Russia as a weak actor. In short, if there was anyone to blame for the problems in Chechnya, it was Moscow.

This de-securitizing narrative did not determine the policies pursued by Russia toward Chechnya in this period, but it did open up the possibility of pursuing policies such as the total withdrawal of Russian troops from Chechnya, the signing of a peace treaty in May 1997, economic assistance, ¹¹⁶ attempted security cooperation through joint police training and joint commissions on crimes and on money-laundering. The boundaries that had been drawn between 'Chechnya' and 'Russia' in the desecuritizing narrative now made such policies appear both logical and legitimate.

Struggling with and temporarily outdone by this discourse of reconciliation was another basic discourse on Chechnya, strongly articulated by Interior Minister Kulikov and by the political opposition as well. This discourse linked Chechnya to terms like 'criminal' 'bandit' or 'terrorist' and constructed any peace deal with Chechnya as an existential threat to Russian statehood. Policies of negotiation and compromise were represented as 'national betrayal' and 'appeasement', thus linking them to Russia's historical experiences with the Nazi threat. In this narrative, policy suggestions included 'pre-emptive strikes' and 'physical destruction'. In line with this narrative, policies such as the deployment of troops seemed legitimate and were actually pursued by the Ministry for Internal Affairs on its own initiative in this period.

¹¹⁶ The Russian government allocated 847 billion rubles to Chechnya between January and August 1997 (*Interfax*, 17 August 1997.) Russian Security Council secretary Ivan Rybkin, on 5 August 1997 said another 700,000 million roubles (\$120.7 million) could be delivered to Chechnya before the end of the year (*RFE/RL Newsline*, 5 August 1997).

Even if this attempted securitization was subdued by the dominant discourse on Chechnya as a victim in official rhetoric, it was kept alive by the media discourse. We could even say that the 'securitizing move' actually started in Russian media accounts rather than in the statements of the Russian leadership – which testifies to the intersubjective nature of securitization. The accounts of the Russian media clearly framed developments in Chechnya as threatening to Russia. By the end of the interwar period, 'Chechnya' had become linked to 'Bin Laden' and the international terrorist threat. The conflict was represented as one of civilizations.

During the autumn of 1998 there was a shift in official statements, towards singling out 'the Chechen extremists' as a threat to the Maskhadov regime and to the peace process. This threat was given as directly linked to, even fostered by, Islamic extremist circles in the Middle East. Picking up on the media discourse, the internal divide in Chechnya was represented as concerning issues of religion.

This new trend in Russian official language on Chechnya also seemed to be fostered through another inter-textual relationship. The emerging US securitization of the terrorist threat following the bombing of the embassies in Kenya and Tanzania constituted this discourse as significant. With time, the US official discourse would privilege and advantage a Russian official discourse on Chechnya that turned the interwar 'discourse of reconciliation' on its head – but that is a different story.

2.3 Securitizing for war

Much has been said and written about Vladimir Putin's masterful propagation of the Second Chechen War. Indeed, observing this process and the transformation of Russia that ensued through media reports and personal encounters was what got me started on this project. It was remarkable how Vladimir Putin's powerful talk, presenting

Russia as faced with a terrible Chechen terrorist threat, became a driving force in Russian politics. In securitization theory, such powerful security talk is identified as the starting point of enquiry and the centre of analysis.

This sub-chapter maps out the emergence and strengthening of an official position that served to discursively reconstruct and normalize 'Chechnya' as a 'terrorist threat', by analysing statement after statement during summer and autumn 1999. It also traces how the discourse of reconciliation examined in the previous sub-chapter became muted during this period, and suggests that several more 'local' ways of talking about Chechnya, in the Ministry for Internal Affairs and in the FSB (Federal'naya Sluzhba Bezopasnosti, the Federal Security Service of the Russian Federation), entered official discourse and contributed to defeat the discourse of reconciliation.

We begin with the March 1999 abduction of the Russian President's Envoy to Chechnya, Major-General Gennady Shpigun of the Ministry for Internal Affairs. The official statements accompanying this occurrence contained a securitizing narrative that broke with the discourse of reconciliation. The Shpigun case also shows how an accumulation of securitizing statements at the official level immediately rendered the 'power-ministries' and the FSB key interlocutors in the Russian polity.

Next, we turn to the official statements immediately preceding and following the appointment of Vladimir Putin as Prime Minister, looking at the key statements following the short war in Dagestan and the August/September 1999 terrorist bombings in Russian cities. Finally, an analysis of the securitizing narrative implied in these official statements is presented. Going through the details of the official securitizing narrative will make it possible to determine the level of threat linked to 'Chechnya' (was Chechnya described as an existential threat?), how Russia was

represented in the face of this threat, and what policies were made rendered logical and legitimate through this delineation. In summing up, I compare the 1999 narrative to the official narrative that accompanied the launching of the First Chechen War in 1994.

Prelude to securitization

The abduction of the Russian Presidential Envoy to Chechnya, Major-General Gennady Shpigun, in Chechnya on 5 March 1999 was followed by a change in the official discourse on Chechnya. Most official statements as well as statements from across the political spectrum can be read as part of a securitizing move. Together they constructed 'Chechnya' as highly dangerous, and indicated that violent retribution was required. And here we should recall that the discourse accompanying the comparable abduction of Valentin Vlasov in May 1998 had been a totally different one (discussed in 2.2).

In a statement issued on 7 March 1999, Minister for Internal Affairs Sergey Stepashin said that, despite assurances from the Chechen leadership that it was cracking down on crime and terrorist activities, 'Russia has run out of patience with the process of ever deepening criminalization of the republic'. He warned that Moscow would resort to 'extremely rigorous measures to ensure law, order, and security in the North Caucasus region', including the annihilation of the bases of 'bandit formations' on Chechen territory. 'In effect, several thousand armed scoundrels dictate their will to

¹¹⁷ 'Moskva pytayetsya nayti adekvatnyy otvet deystviyam Chechenskikh ekstremistov', *NeGa*, 10 March 1999.

Chechen society, driving it [the territory] into medievalism and obscurantism', Stepashin declared. 118

Stepashin's characterizations drew on the discourse that had been prevalent in the Ministry for Internal Affairs during the interwar years but had lost out on the official level. ¹¹⁹ It is also noteworthy that during Stepashin's time as Minister for Internal Affairs, several initiatives in Chechnya had already been launched under the label of 'anti-terrorism'. ¹²⁰

Stepashin's statements were followed up by First Deputy Prime Minister, Vadim Gustov, who declared that a 'direct challenge has been thrown at Russian power' and promised that a solution would be found – 'even if it was one that would not be very popular'. Security Council Deputy Secretary Vyacheslav Mikhaylov also supported the 'destruction of bandit formations on Chechen territory'. Drawing a parallel to the US bombings in Afghanistan, he noted that there existed 'a worldwide practice' (mirovaya praktika) on how to deal with 'terrorist training camps'. Head of the Duma Security Committee, Viktor Ilyukhin, said 'it is well known where in Chechnya the terrorist bases are located', and proposed eradicating them through the use of air power. 123

There were, however, also several official statements more in line with the 'discourse of reconciliation'. Prime Minister Yevgeny Primakov concluded that 'force would not

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¹¹⁸ RFE/RL Newsline, 9 March 1999.

¹¹⁹ Stepashin headed the FSB from 1994 to 1995; then served in the Presidential Administration and later as Justice Minister from 1997, before he becoming Minister for Internal Affairs in 1998.

¹²⁰ 'Stepashin otpravilsya na Kavkaz', *Ria Novosti*, 28 April 1999; 'Real'nost' silovykh mer', *NeGa*, 8 April 1999.

¹²¹ 'Moskva pytayetsya nayti adekvatnyy otvet deystviyam Chechenskikh ekstremistov', *NeGa*, 10 March 1999.

¹²² 'Primakov prizvan reshit' nerazreshimuvu problemu', NeGa, 11 March 1999.

¹²³ 'Moskva pytayetsya nayti adekvatnyy otvet deystviyam Chechenskikh ekstremistov', *NeGa*, 10 March 1999.

be used to solve the Chechen conflict', and that the President thought it 'of utmost importance to keep peace in Chechnya'. Also, Stepashin's comments on Chechnya decreased markedly after he became prime minister on 13 May 1999. Nevertheless, the few statements he gave on Chechnya were fairly consistent with that accompanying the Shpigun abduction. In connection with the freeing of two Orthodox priests who had been kidnapped in Chechnya, Stepashin personally met with them and stated: 'Such scoundrels who abduct people should not only be punished they should be annihilated, there is no place for them on this earth'. Later on, responding to Ministry for Internal Affairs reports on the situation on the Chechen border, Stepashin issued instructions to 'take exhaustive measures to annihilate bandits who endanger the life and health of Russian citizens and representatives of the organs of power and government'. 126

Thus, a struggle between competing positions on Chechnya reached the official level in this period. On balance, the discourse accompanying the Shpigun case represented a rupture with the dominant official discourse of the interwar years, and was related to the discourse subdued but kept alive by Kulikov and the media in the interwar years. Even if President Maskhadov was not included in these representations, they linked 'Chechnya' to 'bandit', 'crime' and 'terror' and proposed 'annihilation' and 'destruction' as relevant policies for dealing with Chechnya. Moreover, the emerging securitizing discourse explicitly drew on a narrative which existed in the international discursive context – the reference to 'worldwide practice' on how to deal with 'terrorist camps'.

^{124 &#}x27;Prezident za mir s Chechney', NeGa, 12 March 1999.

^{125 &#}x27;Osvobozhdeny ocherednyye zalozhniki', NeGa, 29 May 1999.

¹²⁶ 'Na granitsakh Chechni razvernulas' nastoyashchaya voyna', *NeGa*, 19 June 1999.

Policies on Chechnya also changed. After the Shpigun abduction, the Dagestani border with Chechnya was effectively closed. All federal Russian representatives left Chechnya by 7 March 1999 and no one was appointed to take over the post as Presidential Envoy to Chechnya. 127 Moreover, the change in official discourse on Chechnya following the Shpigun abduction made it possible and legitimate to shift dealings with the republic over to the 'power-ministries', and to deal with Chechnya under another rubric than 'cooperation' or 'economic assistance'. As Head of the Russian Federation Security Council, Vladimir Putin (appointed on 29 March 1999) was made responsible for continuing the work on 'preparing and accomplishing negotiations on the regulation of relations between Russia and Chechnya'. 128 However, instead of continuing the work of negotiating, the Russian President signed a decree prepared by Putin 'On additional measures in the fight against terrorism in the North Caucasus,' on 19 May 1999, signalling that Chechnya was no longer to be dealt with under the heading of negotiation, but under the heading of anti-terrorism. 129 The new Minister for Internal Affairs, Vladimir Rushaylo, is reported as immediately making implementation of this decree the top priority of his ministry. 130

Shortly after Sergey Stepashin was appointed Prime Minister in May 1999, Russian forces attacked positions inside Chechnya for the first time since 1996. On 28 May 1999, Russian helicopter gunships belonging to the Ministry for Internal Affairs launched airstrikes against a small island in the Terek River that spokesmen claimed was the site of a 'Chechen terrorist camp'. ¹³¹ Similarly, the Russian military responded to rebel attacks on Dagestani militiamen close to the Chechen border on 3

^{127 &#}x27;Vlasov stal chlenom TsIK', NeGa, 19 March 1999.

¹²⁸ 'Yeltsin vstretilsya s Putinym', *Ria Novosti*, 1 June 1999.

^{129 &#}x27;Severokavkazskiy krizis proverit pravitel'stvo na prochnost'', *NeGa*, 20 May 1999.

¹³⁰ 'Rushaylo provel soveshchaniye po Severnomu Kavkazu', *NeGa*, 25 May 1999.

¹³¹ *RFE/RL Newsline*, 31 May 1999.

June 1999 with air strikes on targets within Chechnya itself. According to official figures on rebel casualties during this period, around '200 Wahhabis' were killed by Russian forces. At the same time, 70,000 Russian troops (counting troops of the Ministry for Internal Affairs, the Ministry for Defence and border troops) were already concentrated along the Chechen border by July 1999. 133

Russian forces had also started to use mortars and artillery in their attacks on Chechen fighters. On 5 May 1999, after a meeting with the Russian President, the Minister for Internal Affairs, Vladimir Rushaylo, announced that Russian forces had conducted 'pre-emptive strikes' against fighters on the Chechen–Dagestani border. We may recall that threats of similar retaliation made by Minister for Internal Affairs Kulikov in December 1997 had seemed alien in the dominant discourse at the time: Kulikov was reprimanded by the president, and later dismissed (see 2.2).

The claim made here is not that the new representation of Chechnya can *explain* the new Russian approach to Chechnya. Individual violent responses might well have been launched without these official securitizing statements — indeed, that had sometimes been the case during the interwar period. At the time, such instances of violent response had seemed appropriate to the actors who undertook them because they were in line with the 'local' discourse on Chechnya in the Ministry for Internal Affairs, but they did not make much sense within the dominant official 'discourse of reconciliation'. The significance of the new accumulation of official statement with a securitizing narrative lies in the fact that it served to constitute policies of violence as both appropriate and legitimate.

¹³² 'Na granitsakh Chechni razvernulas' nastoyashchaya voyna', *NeGa*, 19 June 1999.

¹³³ 'Po Chechne nanosyatsya preventivnyye udary', *NeGa*, 6 July 1999.

¹³⁴ Ibid.

Another aspect of this process is that the strengthening in official statements of a securitizing narrative seemed to authorize certain political actors and establishments that had had an uneasy fit with the 'discourse of reconciliation' – like those from the 'power-ministries' and the FSB. Many noted that Stepashin's tough rhetoric on Chechnya in connection with the Shpigun abduction and his proposal of harsh policies for dealing with Chechnya made him stand out as the most vigorous and active figure in the Russian leadership, someone really willing to tackle problems. Thus, changes in the official representation of Chechnya served to increase Stepashin's authority, temporarily at least.

Moreover, the emerging discourse focusing on Chechnya as a security threat (re-) constituted the 'power-ministries' and the FSB as relevant and authoritative agencies in the Russian political system. The changing pattern of representations boosted the influence of these agencies and their representatives within the Yeltsin regime in general, and as regards the handling of the Chechen issue in particular. The very *raison d'être* of these agencies is to deal with security problems, and the urgent security situation brought into being by the emergence of a securitizing narrative in official statements made them key actors.

Experts agree that Yeltsin relied increasingly on the 'siloviki' (Russian word for politicians from the military and security services) in this period of deep crisis of confidence in the Russian leadership. The 1998 financial crisis, followed by grave social and economic problems for Russian citizens, and accompanied by the frequent

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¹³⁵ Public opinion polls clearly showed that Russian citizens had no confidence in their president: one poll from May 1999 showed that only 2.2% of the respondents had full confidence in the president ('Strana ne doveryayet svoyemy prezidentu', *NeGa*, 7 May 1999).

changing of prime ministers¹³⁶ and the public absence of Yeltsin for long periods due to bad health, created the general impression of a leadership not capable of solving key issues. Indeed, the opposition had no difficulty in focusing *their* securitizing efforts on the danger posed to the country by the Yeltsin regime. CPRF leader Gennady Zyuganov predicted a 'social explosion' if the government did not take steps to secure a better life for ordinary Russians. ¹³⁷ In addition, Yeltsin had an impeachment case to deal with in May 1999.

In this situation, the new-style official discourse on Chechnya in connection with the Shpigun abduction seemed to enhance the authority of the Yeltsin regime, giving it a much-needed touch of decisiveness and strength.

However, the securitizing move which started with official statements on the Shpigun case was quite 'weak' in terms of the number of statements. While Stepashin's statements initially linked Chechnya to terms like 'terrorism' and 'bandit' and favoured policies such as 'annihilation' and 'destruction', his later statements were more in line with the 'discourse of reconciliation'. On 23 July 1999, Stepashin declared that there would be no further war in Chechnya, stating that 'Nobody wants to repeat the same mistake twice', and reaffirming that a meeting between the Chechen and Russian presidents would take place. He also dismissed suggestions that the Chechens were a uniquely criminal group: 'Bandits have no nationality and we

¹³⁶ Chernomyrdin was replaced by Kiriyenko on 24 March 1998; on 23 August Chernomyrdin was selected to take over again but was rejected by the Duma, so on 11 September Primakov was confirmed as prime minister – only to be replaced by Stepashin on 13 May 1999.

¹³⁷ 'Zyuganov predrekayet sotsial'nyy vzryv', *NeGa*, 17 February 1999; 'Posledniy Oligarkh ukhodit?', *NeGa*, 6 March 1999.

must fight against them as against bandits and not as representatives of this or that nationality'. 138

When fighting erupted in Tsumadin and Botlikh districts of Dagestan after an attack from across the Chechen border by so-called 'Wahhabis' from Dagestan, Chechnya and also other Muslim countries in the first days of August 1999 (events later referred to as the 'invasion of Dagestan') comments from the Russian Premier Stepashin were few and far between. Although Stepashin noted that 'we may lose Dagestan' in response to the fact that the 'Wahhabis' were in control of six Dagestani villages, he had only days before ruled out a new war in Chechnya. The absence of forces from the Ministry for Internal Affairs forces or Russian Army troops to fight off the attack in this part of Dagestan was conspicuous.¹³⁹

The lack of official verbal response to the 'invasion of Dagestan' and the failure of Russian Army and Ministry for Internal Affairs troops in Dagestan in early August was sharply criticized in the Russian press. Noting the killing of policemen and civilians before Russian forces finally arrived, the press drew parallels to Russian failures in the First Chechen War. Moreover, press accounts accentuated the radical Islamic aspect of the Chechen threat, repeatedly using words like 'Islamist', 'Sharia', 'terrorist' and 'Wahhabi', and presented what Russia was facing in the North Caucasus as a 'full-scale war' against such forces. Hall Thus, as noted earlier, representations of Chechnya in the Russian press contributed to construct Chechnya as a radical Islamic threat, even if this version did not dominate the official discourse at the time.

¹³⁸ RFE/RL Newsline, 23 July 1999.

¹³⁹ 'Rossiya prodolzhayet nastypat' na grabli', *NeGa*, 10 August 1999

¹⁴⁰ Ibid.; also 'Islamskaya revolyutsiya v Dagestane', Kommersant, 4 August 2008.

¹⁴¹ 'Soprotivleniye Allakhu', *Vremya MN*, 24 August 1999. 'Imamat xxi veka', *MK v Pitere*, 19 August 1999; 'Full scale war', from 'Segodnya Dagestan otdelyat ot Rossii', *Kommersant*, 10 August 1999.

Within the FSB, a discourse on Chechnya similar to that in the Russian press was probably dominant during the interwar period, although the sources here are few. To take one example, a document on Chechnya leaked from the FSB to the press in the interwar period construed the separatists as co-opted by 'foreign Islamic forces': not only were the separatists presented as funded primarily by 'international Islamic organizations' 'foreign special services' and 'Muslim states', but their ranks were represented as filled with 'foreign Islamic fighters' from 'Jordan, Lebanon, Turkey, Azerbaijan, Saudi Arabia and Afghanistan'. According to this FSB document, fighters from 'Afghanistan and Pakistan' functioned as 'instructors' and 'commanders' among the Chechen fighters who were also trained in 'Afghanistan, in Khost and in Pashavar, Pakistan', and young Chechens aged 14–16 had been sent for religious education in 'Jordan, Turkey, Saudi Arabia and Syria'. The words 'Islam', 'Wahhabi' and 'terror' recurred throughout the document, which ended by linking this foreign involvement to the 'eternal' 'criminal' and 'corrupt' 'Chechen mafia' 142 – the latter terms being part of the dominant discourse on Chechens in the 1990s. 143

Examples of this linking of 'Chechnya' to 'terror' and 'crime' can also be found in the language of Vladimir Putin as FSB Chief (July 1998–March 1999). ¹⁴⁴ In the days following the incursion into Dagestan, the FSB informed the Russian press that they had information that the saboteurs from Chechnya were planning terrorist acts in Moscow, St. Petersburg, Makhachkala and Vladikavkaz. This seems to indicate that,

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¹⁴² The document was not published in full, but extensive excerpts were referred in 'Den'gi dlya Ichkerii', *Interfax AiF*, 9 December 1996.

¹⁴³ On this see Russell (2005)

¹⁴⁴ For example, when a bomb exploded in Vladikavkaz on 19 March 1999, killing over 60 people, FSB Chief Vladimir Putin informed the President that although the FSB was operating with several alternative hypotheses there 'clearly was a 'Chechen trace'. 'Moskva ne zabyvayet o Kavkaze', *NeGa*, 26 March 1999. Later he said that the identity of the perpetrators had been established, but he did not disclose their nationality. In September 1999, however, a Georgian was detained on suspicion of having participated in the bombing, and finally in 2003 two Ingush from the North Ossetian disputed Prigorodny region went on trial for the bombing (*RFE/RL Newsline*, 7 and 27 April 1999, and then 10 April 2003.

although the official discourse in the interwar period was one of 'reconciliation', a quite different discourse on Chechnya as 'crime' and 'terrorism' prevailed in the FSB. With the shifting of prime ministers, representations resonating with this discourse moved onto the official level.

On 9 August 1999 President Yeltsin decided to sack Stepashin and appoint Vladimir Putin as prime minister. Putin later recalled that, in relation to his appointment and the incursion into Dagestan, he saw it as his mission 'to bang the hell out of those bandits'. 145

When, meeting with Russian journalists the day before the Duma was to vote over Putin's candidacy, Yeltsin confirmed his support for Putin, he promised that emergency rule would not be introduced, but added that 'the toughest measures possible were necessary to install order in the North Caucasus'. He believed that Putin was the right man to achieve this goal. ¹⁴⁶ In his speech to the Duma the following day, Putin underlined his intention to introduce 'the toughest measures possible' to deal with the violent conflict in Dagestan. ¹⁴⁷

Among Putin's first moves as Prime Minister was to arrange a meeting on Dagestan in the Russian Security Council. He also summoned a meeting of the Federal Antiterrorist Commission and opened the meeting in the Commission, where all heads of Russia's power ministries and departments were present, by declaring, 'in the Caucasus and in Dagestan specifically we are facing lawlessness and terrorism. This is a situation we cannot tolerate on Russian territory'. ¹⁴⁸ Further: 'Yesterday I ordered

145 Vladimir Putin quoted in Gevorkjan, Timakova and Kolesnikov (2000: 139). 146 'Boris Yeltsin upovayet na silovikov', *NeGa*, 17 August 1999.

148 'Kompleks mer po navedeniyu poryadka...', Rossiyskaya Gazeta, 11 August 1999.

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¹⁴⁷ 'Duma dala Vladimiru Putinu neobkhodimoye', *NeGa*, 17 August 1999.

the Ministry for Internal Affairs to establish order and discipline there.' ¹⁴⁹A plan for a military operation in Dagestan, subsequently approved by Yeltsin, was worked out, and Putin announced that 'the situation in Dagestan would be straightened out in one and a half to two weeks'. ¹⁵⁰ After a meeting with Putin, Minister for Internal Affairs Vladimir Rushaylo confirmed, 'we will make it within the deadlines set for the counter-terrorist operation'. ¹⁵¹

Thus, in the course of only a few days, the threat facing Russia in the North Caucasus became the top issue in Russian politics. It was clearly represented as 'lawlessness' and 'terrorism', in turn making the 'toughest possible measures' the most logical response. And Putin was projected as the man capable of launching such a response.

'We want to end, once and for all, the centre of international terrorism in Chechnya'

In the following, the statements that made up the official Russian argument for going to war are presented in chronological order, so that the reader can follow the events even though my main focus here is on the discourse. Some analysis of the statements is presented, but the deeper analysis of the official securitizing narrative for war follows at the end: it will draw on all these statements to see what articulation of threat and referent object they make up, taken together, and what policies these identities could render logical and legitimate.

In Russian official rhetoric around the war in Dagestan, certain descriptors were used again and again – 'bandit', but even more frequently 'terrorist' and 'Wahhabi'. For

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¹⁴⁹ 'Mezhdu Andropovym i Pinochetom', Kommersant, 11 August 1999.

^{150 &#}x27;I.O. Prem'yera dolzhen podtverdit' svoyu reputatsiyu', *NeGa*, 11 August 1999.

^{151 &#}x27;Reshitel' no, no ostorozhno', *NeGa*, 12 August 1999.

example, when Russian Federal forces moved in to take control over Karamakhi and Chabanmakhi on 29 August 1999, 152 these villages were referred to as 'Wahhabi' or simply 'terrorist villages'. 153

Another key feature of official language during the brief war in Dagestan in 1999 was the argument that the threat emanated from 'Chechen' territory. At the beginning of the 'large-scale operation to expel terrorists from Dagestan', Putin promised that 'bandits would be targeted anywhere, wherever they might be', and he specifically mentioned 'Chechen' territory. Subsequently, Igor Zubov, the representative of the Interior Minister, confirmed that 'massive anti-terror operations' would be conducted across Dagestan, and that they would pursue the fight into 'Chechen' territory. 155

The Minister for Federal Affairs and Nationalities, Vyacheslav Mikhaylov, explained the actions of the federal centre in Dagestan by stating, 'We treat the terrorists as terrorists need to be treated'. He went on to note that the attackers in Dagestan had their base in 'Chechnya' and that they were a multi-ethnic group that also contained a number of 'Arabs'. He concluded that 'Chechnya has become an international terrorist base (...) We are dealing with an attempt to realize, by the use of violent and terrorist methods, the extremist idea of a united Islamic state in Dagestan and Chechnya around which bandits, criminals and fanatics have gathered.' 156

¹⁵² In these villages a 'pure version' of Islam was practised and they had been declared 'independent Islamic territory' one year earlier.

¹⁵³ Note that Stepashin had declared, after visiting Karamakhi a year earlier, that 'the inhabitants here are not at all Wahhabis'. (V Dagestane prodolzhayetsya silovaya operatsiya', *NeGa*, 31 August 1999.)

¹⁵⁴ 'Informatsionnaya blokada konflikta v Dagestane', *NeGa*, 14 August 1999. Putin also described the attackers with whom the 'Dagestani nation' had had to fight as simply 'Chechen fighters', although he must have known that very many of them were from Dagestan ('Moskva i dal'she budet podderzhivat' opolchentsev', *NeGa*, 31 August 1999).

¹⁵⁵ 'V Dagestane prodolzhayetsya silovaya operatsiya', *NeGa*, 31 August 1999.

^{156 &#}x27;O normalizatsii obstanovki v Dagestane', NeGa, 24 August 1999.

Another clear feature of official Russian statements during the war in Dagestan was the argument that it was Russia that had been attacked, and not the other way around: Russia was acting in defence, and was not the aggressor in this war. ¹⁵⁷ This argument was reinforced after a new attack in the Novolak region of Dagestan on 7 September 1999, when fighters took control of seven villages, even threatening the city of Khasavyurt. Speaking to the press on 8 September 1999, Putin declared: 'Russia is defending itself: we have been attacked. Therefore we need to throw off all our complexes, also our complex of guilt.'158

With these statements Putin dismissed a core feature in the official de-securitizing narrative of the interwar period: that Russia was to blame for the problems in the North Caucasus. This created the rationale for a legitimate 'defensive' Russian counterattack. Following Putin's statement, the NTV channel, the very channel known for its 'pro-Chechen coverage' during the first war, broadcast horrifying scenes of a hostage pleading with the Russian authorities to defend those who were in 'Chechen slavery', before being decapitated with an axe by a masked fighter. 159 That footage underscored the inhuman nature of the enemy that Russia was facing, while identifying Russia as the righteous defender. The representation of Russia as victim and righteous defender was repeated by Putin immediately before the full ground offensive started in October: 'Today we are a victim of international terrorist aggression. This is no civil war. '160

¹⁵⁷ Putin noted in connection with a planned visit to Dagestan by Yeltsin that 'the Dagestani nation needed moral support because they had risen with guns in their arms to defend their own homes' ('Pered reshayushchim shturmom', *NeGa*, 18 August 1999).

158 'Kreml' izbavlyayetsya ot kompleksa viny', *NeGa*, 9 September 1999.

¹⁶⁰ 'PM Putin vows to Stay the Course', *Moscow News*, 29 September 1999.

The bomb blasts that hit Moscow, Buynaksk and Volgodonsk in late August and early September 1999 have been widely represented as the events that triggered the Second Chechen War. The first bomb exploded in a shopping centre near Red Square on 31 August. On 4 September, another bomb exploded in a block of flats in Buynaksk; on 9 and 13 September, two blocks of flats in Moscow were blown up; and on 16 September a bomb exploded near a block of flats in Volgodonsk. The perpetrators of these terrorist acts have never been identified. The Chechen President, Aslan Maskhadov, immediately distanced himself from these acts, as did the 'invaders' of Dagestan, Emir Khattab and Shamil Basayev, and the FSB, who were also accused of complicity in these acts. Much has been said and written on this subject, but it still seems impossible to verify who committed these terrible acts. For our account here, of course, the main point is how they were represented. Regardless of who was responsible, these actions brought forth an abundance of statements that included representations of the threat and the threatened, and advice on the 'way out'.

After the second bomb blast in Moscow, Putin commented on 10 September 1999, 'in the course of Russia's history there have repeatedly been attempts to scare us and bring us to our knees, but nobody has managed. I have no doubts that no one will manage this time either.' This representation of Russia as inevitably victorious was repeated by Putin several times later. When thanking the Russian (rossiyane) people for their response to the terrorist attacks he said 'no panic, no forbearance with bandits. That's the attitude for bringing the battle to a victorious conclusion, and we surely will. 162

¹⁶¹ 'Ponedel'nik v Rossii ob''yavlen dhem traura...', *NeGa*, 11 September 1999. ¹⁶² 'Na Lubyanke znayut, kto sovershil terakti', *NeGa*, 25 September 1999.

Reinforcing the representation of 'Russia' under attack, heavily underscored by the new blast in Moscow on 13 September, President Yeltsin addressed the Russian people with the following words: 'Citizens of Russia. Today is a day of mourning, a new disaster has befallen us. There has been another explosion with new victims. Yet another night-time explosion in Moscow. Terrorism has declared war on us – the Russian people.' He went on to say: 'We are living amid a dangerous spread of terrorism that demands the unity of all forces in society and the state to repel this internal enemy. This enemy does not have a conscience, shows no sorrow and is without honour. It has no face, nationality or belief. Let me stress – no nationality, no belief.' He putin, in televised remarks, characterized those behind the explosion as follows: 'It is difficult even to call them animals. If they are animals, then they are rabid.' Yeltsin used a similar analogy in a televised address: 'They are trying to demoralize the authorities, to act covertly like wild beasts that sneak out at night to kill sleeping people without acknowledging their responsibility.' 166 Putin later used the animal analogy several times when characterizing Chechen fighters.

On 13 September 1999, speaking at the opening of the autumn session of the Russian State Duma, Putin stated: 'this is not only about the conflict in Dagestan or the terrorist acts in Moscow, this is about protecting the security of the entire Russian statehood (...) It's obvious that in Dagestan and in Moscow we are dealing with well-trained international terrorists, not with individual rebels. They are not laymen, but professionals specializing in subversive acts in the broadest sense of the word. Those

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¹⁶³ 'Text of Yeltsin address on Moscow bombings', *Reuters*, Moscow, 13 September 1999. A similar version of the Russian people as being under attack by terrorism was repeated in a telegram from Yeltsin to the governor of Rostov after the last bomb exploded in Volgodonsk ('Nado zadushit' gadinu na kornyu', *Rossiyskaya Gazeta*, 17 September 1999).

^{164 &#}x27;Text of Yeltsin address on Moscow bombings', *Reuters*, Moscow, 13 September 1999.

¹⁶⁵ 'Moscow awash in explosion theories', *Moscow Times*, 14 September 1999.

¹⁶⁶ Ibid.

¹⁶⁷ For example, on live television when the Chechen warlord Salman Raduyev was captured ('Terrorists are people, not animals', *Moscow Times*, 21 March 2000).

who have organized and implemented the recent series of barbaric terrorist attacks are nursing far-reaching plans. They are trying to fan political tensions in Russia, and their main goal is to destabilize the situation in the country. ¹⁶⁸ In many statements – and there indeed were many of them – these themes were repeated.

In official statements the responses proposed for countering the threat facing Russia were either 'hard', 'tough', 'decisive', 'energetic' or 'uncompromising'; the terrorists needed to be 'annihilated' and 'destroyed'; any kind of soft approach would mean the destruction of Russia. ¹⁶⁹ Prime Minister Putin's statement, given during a visit to Astana, which has often been translated 'We will pursue them anywhere, and if, excuse the expression, we catch them in the lavatory we will waste them in the can', ¹⁷⁰ became a much-cited phrase. This translation is somewhat misleading, however, as the expression 'Будем мочить их в сортире' is used in the jargon of the Russian criminal underworld as a very crude way of expressing 'to murder'. ¹⁷¹ Putin was indicating the kinds of methods necessary in the fight against this threat, to secure the survival of Russia.

The call for *unity* in withstanding the threat was another recurrent theme in official statements. This theme was introduced by Yeltsin in his initial response to the bombings, and was reiterated by Prime Minister Putin several times. In his speech to the State Duma on 14 September, Putin stated: 'having blown up the homes of our citizens, the bandits have blown up our state, they are not only attacking presidential

¹⁶⁸ 'Putin. No need to pass new law on state of emergency', *Interfax*, 14 September, as carried on Johnson's Russia List, 15 September 1999; and 'Putin predlagayet novyy plan Chechenskogo uregulirovaniya', *NeGa*, 15 September 1999.

¹⁶⁹ Putin's statements, reported in 'Nado zadushit' gadinu na kornyu', *Rossiyskaya Gazeta*, 17 September 1999; see also his lengthy interview with editors of regional newspapers in 'Vladimir Putin: 'Chechnya zanimayet tol'ko 45% vremeni v rabote pravitelstva', *Chas Pik*, 20 September 1999; or Defence Minister Igor Sergeyev, quoted in 'V Kreml' cherez Chechnyu?', *Segodnya*,28 September 1999.

¹⁷⁰ 'Voyna bez vykhodnykh', NeGa, 25 September 1999.

¹⁷¹ I am indebted to Russian philologist Maria Kim for pointing this out.

power, the city's power nor the deputies power, but the country's power as such...terrorism has become a national problem.' He subsequently proposed unconditionally subordinating regional structures to the federal power ministries on this issue, urging lawmakers not to worry about issues of competency or authority, because 'people don't care who establishes order – the President, the Prime Minister, the *siloviki* or the Duma deputies.' Over and over again Putin made his appeal not only to the citizenry of Russia, but to the whole of Russian society, to all strata of power, be they 'the President, the Government or the Federation subjects', to act 'decisively, urgently and energetically.' On 17 September 1999, during a debate in the Federation Council on the situation in the North Caucasus and the measures to be employed in fighting against terrorism, Putin called on the leaders of the regions to support the government, saying that the necessity of a hard fight against the bandit formations demanded the unity of all branches of power.

Although the official argument was very clearly and consistently articulated in terms of the nature of the threat and the type of response required, questions remained as to where this response should actually be directed. Initially, both President Yeltsin and Prime Minster Putin took care not to name specific suspects in the Moscow bombings, but other political figures did not. After the first explosion in Moscow on 31 August, both the mayor of Moscow Yury Luzhkov and the Minister for Internal Affairs Vladimir Rushaylo immediately announced that they did not exclude the possibility of the terrorist act being connected to the situation in Dagestan. ¹⁷⁵ Later, standing amidst

¹⁷² 'Putin predlagayet novyy plan chechnskogo uregulirovaniya', NeGa, 15 September 1999.

¹⁷³ 'Hado zadushit' gadinu na kornyu', *Rossiyskaya Gazeta*, 17 September 1999. A similar call for consolidation of power as the only means of fighting the terrorist threat facing Russia was reiterated by Putin during a government meeting on 16 September (Buynaksk, dva raza Moskva...', *NeGa*, 17 September 1999.

¹⁷⁴ Khasavyurt byl oshibkoy', *Trud*, 18 September 1999.

Terroristicheskiy akt v tsentre stolitsy', *NeGa*, 2 September 1999.

the ruins in Moscow after the 13 September blast, Luzhkov said, 'we are naming Chechen bandits as the source of this terrorism.' Similarly, Rushaylo declared on NTV: 'What happened in Moscow was done by Khattab and Basayev and their people. There is no doubt about it.' Moreover, the FSB had been warning for weeks that they had 'received operative information that diversionists from Chechnya were preparing terrorist acts in all major Russian cities.'

Addressing the Russian State Duma the day after the final bomb explosion in Moscow, Prime Minister Putin dismissed any talk of linkages between the upcoming elections and the terrorist acts, branding such talk as 'open treachery, putting the authors of such speculation and provocation on a par with the terrorists.' In his speech, which was the only televised part of the session, he spoke openly of the 'Chechen link' in the Moscow bombings. He did caution against practising repression on the basis of nationality, but also noted that Chechnya had become a 'huge terrorist camp.' Such linking of 'Chechnya' to terrorism was repeated in later statements.

A similar line of argument equating Chechnya with terrorism was made when Putin faced the Federation Council on 17 September. Prior to the debate, a documentary film 'On atrocities committed by Chechen fighters' was screened, with terrible scenes showing how hostages were tortured and executed in Chechnya. Putin then delivered his speech, in which he said that the Chechen incursion into Dagestan had been carried out with the support of international terrorism. Using a language distinctly related to the discourse in the interwar FSB document referred to above, Putin stated:

¹⁷⁶ 'Moscow awash in explosion theories', *Moscow Times*, 14 September 1999.

^{177 &#}x27;Seyat' uzhas i smer't v rossiyskikh gorodakh', *Kommersant*, 11 August 1999.

¹⁷⁸ 'Tret'ya otechestvennaya?', *Monitor*, 15 September 1999.

¹⁷⁹ Ibid

¹⁸⁰ On 15 September, Putin again accused Chechnya of providing refuge for the perpetrators of the Moscow apartment building blasts, whom he said were receiving support from 'Chechen extremist forces' ('Vzryvaya doma, bandity vzryvayut gosudarstvo', *Rossiyskaya Gazeta*, 16 September 1999).

'groups under the leadership foreign masters are increasing their subversive activity (...) the interest in Chechnya from enemies in Muslim countries, and not just one Muslim country, is increasing (...) the directors of the terrorist war want to destroy Russia and create a pseudo-Muslim state with a military dictatorship and medieval order.' The film and Putin's speech – the only parts of the session to be televised – were seen by millions of Russians across the Federation. A few days later, a similar film was shown on Russian TV2. There were also several other visual representations that served to identify Chechnya as a threat. For instance, Putin appeared on the popular RTR television show 'Mirror' on 18 September with a bundle of fake US dollars allegedly stemming from Chechnya and a map showing where the 'Islamic extremists' had struck. 183

Statements and information supplied by FSB Director Nikolay Patrushev substantiated the Prime Minister's argument that those responsible for the terrorist acts were in Chechnya, also underlining the international link. 'The terror acts in Moscow, Volgodonsk and Buynaksk were carried out by the same group, and some of its members are now hiding in Chechnya' stated Patrushev. ¹⁸⁴ Further, the FSB claimed to have information that Shamil Basayev and Ibn al Khattab had been training groups in their camps to carry out terrorist acts, and that their people had recently been abroad to meet Osama bin Laden, who had pledged financial support.

 ^{181 &#}x27;Ot truslivogo zaytsa...', *Obshchaya Gazeta*, 23 September 1999. See also statements from Putin's press conference on 27 September reported by *ITAR-TASS*, 27 September 1999.
 182 Jeffrey Tyler described how 'Last weekend Russian television's Channel 2 showed grisly video

¹⁸² Jeffrey Tyler described how 'Last weekend Russian television's Channel 2 showed grisly video footage purportedly shot by Chechen rebels: A bearded and swarthy Chechen guerrilla is kneeling on the back of a blond, tied-up and panicked Russian soldier of 18 or 19. The rebel takes a foot-long knife and, smiling at the camera, methodically saws through the squirming boy's throat and neck, bloodily working the knife back and forth, until his head comes off. The guerrilla holds the severed head up for the camera and laughs. 'Russia on the Edge', 2 October 1999, available at http://www.salon.com/travel/feature/1999/10/02/moscow, and accessed 27 February 2012.

¹⁸³ 'Telebitva za golosa izbirateley nachalas'', *NeGa*, 21 September 1999.

¹⁸⁴ 'Vikhr'-antiterror dayet polozhitel'nyye rezul'taty', NeGa, 29 September 1999.

Bin Laden had also promised to send another group of well-trained fighters to Chechnya.

During a short visit to Rostov Oblast to discuss with the regional leadership how to deal with the consequences of the terrorist attack in Volgodonsk, Putin said to the journalists that it was widely known that the well-known terrorist Osama bin Laden had been to Chechnya several times; further, that a variant of the 'fight against banditry' was currently being discussed with the Americans. The argument of an enemy beyond Russia's borders, in alliance with Chechnya, was also presented by Yeltsin. In connection with the establishment of a strict *cordon sanitaire* around Chechnya in late September he stressed 'the necessity of a 100 per cent guarantee that no mercenaries, accomplices or emissaries from countries far away, nor any weapons or ammunition, could enter the North Caucasus.

Putin also indicated the Maskhadov regime as consenting to terrorism, by stating: 'if the official authorities in Chechnya are not capable of controlling the situation and do not run to help the [federal] centre, it signifies that the current situation is one which suits them.' Although Maskhadov was not labelled a 'terrorist', official statements during 1999 and 2000 pinpointed his identity as unreliable and potentially 'one of them'. Any talk of dialogue with Maskhadov was followed by 'if he shows that he is constructive and shows willingness to free his territory from international band-

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¹⁸⁵ 'Vladimir Putin posetil Don', NeGa, 24 September 1999.

¹⁸⁶ 'Vstrechi v Kremle', NeGa, 28 September 1999.

¹⁸⁷ 'Ob''yavlen karantin', *Vremya MN*, 15 September 1999. The argument that Maskhadov became one of the terrorists when he failed to distance himself clearly from them was also a recurrent argument later on. For example, when Putin rejected Maskhadov's proposal to negotiate in October 1999, he also said that Maskhadov had painted himself into a corner by 'establishing social relations with people considered international terrorists' ('Putin ne poveril Maskhadovu', *NeGa*, 12 October 1999). Speaking on television on 20 November 1999, Putin vowed that the campaign would continue until all 'terrorist bands' were eliminated, ruling out any negotiations with what he termed 'international terrorists' (*FRE/RL Newsline*, 22 November 1999).

formations. On 1 October 1999, Maskhadov was discounted as the legitimately elected president of Chechnya when Putin announced that the Chechen parliament elected in 1996 was the 'only legal organ of power in Chechnya: the legitimacy of all other organs of power in Chechnya is conditional, because they were not elected according to the laws of the Russian Federation. And Minister of Justice Yury Chayka held that 'leaders and members of organs of power established on Chechen territory in violation of Russian law will be prosecuted, also according to criminal law.'

On the whole, a merging of very diverse groups and individuals on the Chechen side into one category of 'terrorists' was underway in official statements during the autumn of 1999. As Russian troops were entering Chechen territory in October, Putin stated that 'people are tired of bandits, they don't want to let terrorists into their villages, and we will help them.' Such words effectively labelled any armed opposition to the advancing Russian troops as 'terrorist.'

Undertaking to employ 'the harshest possible measures' to fight the 'terrorist' threat inevitably pointed in the direction of starting a war of some kind against Chechnya, a war that few in Russia had felt ready for. The failure of the Russian forces during the First Chechen War and the heavy price paid in terms of young Russian lives, with no victory in return, were images still vivid in the minds of most Russians. Deputy Minister of the Interior Igor Zubov addressed this dilemma by noting that 'today it would hardly seem appropriate to conduct a military operation against the Chechen fighters, because we could incur great losses', but added, 'the federal forces are

¹⁸⁸ Putin, reported in 'Magomedov ne vtretilsya s Maskhadovym', *NeGa*, 30 September 1999.

^{189 &#}x27;Nevernyy shag v pravil'nom napravlenii', *NeGa*, 2 October 1999.

¹⁹⁰ 'Putin sozdal klub prem'yer-ministrov', *NeGa*, 6 October 1999.

¹⁹¹ Ibid.

morally and militarily ready for action on Chechen territory.' According to the journalist reporting on the press conference, Zubov made his audience understand the necessity of a military operation by declaring that the fighters might plan to attack Ingushetiya and that the conquest of the Prigorodny region of Ingushetiya was a real threat. He did not exclude the possibility of a re-run of Budennovsk or other terrorist acts. ¹⁹² Thus, the argument was that the overwhelming threat facing Russia would have to be countered by a ground offensive against Chechnya, even though such a policy had been unacceptable until now. ¹⁹³

Even after the Russian leadership had explicitly stated that Chechnya was part of the Russian Federation and it was clear to all that the new military campaign was not merely about taking out 'terrorists' on Chechen territory but about re-taking control over Chechnya as a whole, the rationale articulated was one of anti-terrorism. In Putin's words, 'our final aim is to destroy the terrorists and their bases in Chechnya.' This rationale was argued consistently once the war got underway, also directly to the Russian soldiers in the field. As *NeGa* journalist Aleksandr Shaburkin reported from the military base in Stavropol on 22 October, 'his [Putin's] visit to Mozdok has convinced the Russian military that nobody will stop them in the fight against the bandits. And even if the details of the military operation ahead have not

¹⁹² 'K novoy voyne v Chechne pochti vse gotovo', *NeGa*, 23 September 1999. Putin also dismissed a ground offensive in late September, saying that 'no broad military operation in Chechnya was planned (...) Our task is to save the Russian population from the bandits, but in what way you will soon discover. It will be nothing of the kind that was during the so-called sad famous Chechen campaign' (ibid.).

⁽ibid.). ¹⁹³ A similar line of argument was given by other government representatives over time: In mid-October Ramazan Abdulatipov argued 'As long as the bandits are not totally destroyed, there will not be peace for the Chechen nation nor for nations in other Russian regions (...) in this situation there is only one way out – to destroy them.' He did not exclude the possibility of official talks with Maskhadov, 'if he from his side would distance himself from the terrorists and not undertake a common fight with them, but this is not happening (...) there will definitely be terrorist acts, and brutal acts against Russian forces that go into Chechnya.' ('Bandity podlezhat unichtozheniyu', *RoGa*, 16 October 1999).

¹⁹⁴ 'Novaya granitsa Ichkerii', NeGa, 6 October 1999.

been conveyed, judging by the mood amongst the soldiers, the basic goal of the action has been confirmed – the annihilation of all terrorists on Chechen territory. '195

The official securitizing narrative

Taken together, official statements on the brief war in Dagestan and on the terrorist bombings in Russian cities can be seen as the core of what in Buzan, Wæver and de Wilde's terminology was a 'securitizing plot' – here re-named a 'securitizing narrative.'

In the Russian official securitizing narrative of 1999, the threat was most frequently labelled 'bandit', 'terrorist', sometimes 'international terrorist.' Another frequently used epithet, particularly during the war in Dagestan was 'Wahhabi.' The frequent and interchangeable use of the words 'Wahhabi' and 'terrorist' had important effects. The word 'Wahhabi', as noted earlier, need not always imply 'militant Islamist.' Very often and in other areas of the world it simply refers to a person who adheres to and lives according to the puritan Wahhabi code. The repeated linking and interchangeable use of 'terrorist' and 'Wahhabi' in Russian, however, have resulted in the construction of 'Wahhabi' as 'violent'. Here we should note that this puritan Muslim movement which began to spread in Dagestan in the late 1980s had acquired quite a large following already at that time. Adjustments to the meaning of 'Wahhabi' have served to attach a higher level of threat to this entire group.

A recurrent connection of 'terrorist' to 'Muslim' would have a similar effect. Indeed, a link between 'terrorist' and 'Muslim' was eventually made by Prime Minister Putin in his speech to the Federation Council referred above, but official language at this

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^{195 &#}x27;Grozny budut brat' po chastyam', NeGa, 22 October 1999.

time seldom connected 'terrorist' to 'Muslim'. Of greater importance for this study is the constant linking of a third set of words: 'terrorist' and 'Chechnya.'

Although the terms 'Wahhabi' and sometimes 'Muslim' appeared together with 'terrorist' in official accounts, the words 'bandit' or 'illegally armed formations' – some of the most frequently used characterizations of Chechen fighters during the first war – were often used interchangeably with 'terrorist', making them appear as synonyms. ¹⁹⁶ This merging of the previously dominant 'banditry' discourse on Chechnya with the emerging discourse on 'terrorism' created an indirect association between 'Chechnya' and 'terrorism' from summer 1999 onwards.

Moreover, the fact that both the incursion into Dagestan and the bomb explosions in Russian cities were labelled 'terrorist' and then eventually explicitly tied to 'Chechnya' in official language served to construct Chechnya as a 'terrorist' threat. Yeltsin's statement that 'we want to end, once and for all, the centre of international terrorism in Chechnya' epitomized this, and accompanied the new ground offensive against Chechnya on 27 October 1999. 197 As we will see in the chapters presenting representations in the Russian 'audience', equating 'Chechen' with 'terrorist' became widespread during autumn 1999. In turn, establishing Chechens as 'terrorists' became a social fact that made possible the exclusive and violent treatment of them as a group.

As for the representation of President Maskhadov as an 'event within the event', the meaning attached to 'Maskhadov' in official statements at this time did not equate him with 'terrorism', although there were changes in relation to the official interwar representations of Maskhadov. No longer represented as a victim, he was now

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¹⁹⁶ See the quotes referred in 'Defining the threat' above: for example Putin's comment that 'people are tired of bandits, they don't want to let terrorists into their villages and we will help them' ('Putin sozdal klub prem'yer-ministroy', *NeGa*, 6 October 1999).

¹⁹⁷ 'Vokrug Groznogo szhimayetsya kol'tso', *NeGa*, 28 Oktober 1999.

portrayed as consenting to terrorism, by means of the expression that it 'suits him.' This linking of 'Maskhadov' to ideas of violence and guilt was re-emphasized when the Ministry for Internal Affairs spokesman on 17 September 1999 informed the press that they had evidence that a 3000-strong unit of the Chechen army directly subordinated to President Aslan Maskhadov took part in the fighting in Dagestan. ¹⁹⁸

Additionally, three characteristics in the construction of the threat can be extracted from official statements on the incursion into Dagestan and the bombings in Russian cities. Together they serve to qualify the representation of the Chechen threat as *existential*, constructing an identity that can be placed at the top end of the scale of Otherness (as discussed in 1.2 under *The securitizing narrative and its internal consistency*). The first characteristic is the *inhuman* nature of the threat. Many characterizations went far beyond words such as 'bandits' 'criminals' 'fanatics' or 'extremists', which all signify belonging to human society, albeit on its fringes. According to official statements, this particular enemy 'does not have a conscience, shows no sorrow, and is without honour', ¹⁹⁹ making it 'difficult even to call them animals' (the reference to animals was repeated several times). The inhuman nature of the enemy became even more frightening in relation to the deeds of which it was capable, represented not only in words such as 'barbaric', 'violent' and 'terrorist methods' but also in the stark audio-visual presentations.

Representations of the threat as inhuman were combined with a second set of descriptors portraying it not as erratic, irrational or inconsistent, but as 'professional' and 'well-trained', 'specialized' and with 'far-reaching plans', That further

¹⁹⁸ 'Interior Ministry claims proof of official Chechen involvement in Dagestan fighting', *RFE/RL Newsline*, 20 September 1999.

¹⁹⁹ 'Text of Yeltsin address on Moscow bombings', *Reuters*, Moscow, 13 September 1999.

²⁰⁰ Putin in televised remarks referred in 'Moscow awash in explosion theories', *Moscow Times*, 14 September 1999.

heightened the implied level of danger, particularly when combined with a third characterization of the threat as elusive, yet powerful— as expressed by terms like 'wherever they might be', 'not individual rebels', 'dangerous spread' and 'huge terrorist camp.' The power of the threat was further amplified by references to a more distant but related enemy, as implied in expressions like 'enemy circles in Muslim countries', 'the directors of the terrorist war' and 'Osama bin Laden'.

This threat had 'declared war' on Russia; it was attempting to 'bring us to our knees', potentially 'destabilizing the country' and threatening the 'entire Russian statehood.' Such expressions constructed the terrorist threat as a growing phenomenon that could engulf the entire country. This description of the kind of future Russia would face unless steps were taken implied that Russian authorities were standing at *the point of no return*. Response was urgent.

As noted, the possible *way out* suggested in this narrative was to initiate 'the toughest measures possible', or a 'hard', 'decisive', 'energetic' or 'uncompromising' response; the 'terrorists' needed to be 'annihilated' 'destroyed' or even 'wasted in the can.' A *united* Russia, particularly the unity of all branches of power, was presented as a precondition for succeeding in this struggle. Such rough policy suggestions were fully consistent with the identity construction that they drew upon. The nature of the threat, described in terms that served to dehumanize the terrorists, was such that it could not be dealt with by the use of law or common sense. Thus, prescriptions for a possible way out fitted the representation of the existential threat; they seemed both legitimate and necessary, given the future that Russia would face if such action were not taken. Within this discourse, we should note Putin's call, in a speech to the Duma in September 1999, for an 'unbiased analysis of the content and practices (*praktiki*

primeneniya) of the Khasavyurt Accord', which in essence meant scrapping policies such as negotiation with Chechnya, or economic assistance to it.²⁰¹

The securitizing narrative inherent in official statements also included a new representation of Russian identity. As argued in the theory chapter (1.2 under Actor and referent object), it is difficult to imagine a re-articulation of the Other as a threat without a re-articulation of the Self. I would argue that adjustments made in representations of the Russian Self during the initial securitization of the Chechen threat in autumn 1999 marked the beginning of a radical re-articulation of Russian identity in official language - not necessarily in comparison to historical representations, but in comparison to dominant representations in official language since 1991, and particularly within the interwar discourse on Chechnya. This rearticulation continued throughout Putin's subsequent presidential terms (2000–2008), becoming even more explicit in his new term as president from 2012.

There were several aspects to this re-articulation at the early stage in 1999. Firstly, in official statements, Russia was portrayed as the 'target of attack', under 'constant threat' and the object of a 'declared war'. Russia was not the offender: it was simply 'protecting' itself. Guilt could be placed squarely on the side of the Other. Putin's 'we need to throw off all our complexes, also our complex of guilt' turned on its head the notion of Russia as the culprit, as articulated during the interwar years. This version of who was to blame was reinforced by Putin's account of the Khasavyurt Accord. In his speech to the Federal Council, he told the Duma that while Chechnya did not fulfil the provisions in the agreement, Russia had fulfilled all of them. ²⁰² This idea of Russia's innocence has been strongly and consistently articulated in official language on the

 ²⁰¹ 'Karantin dlya virusa voyny', *Vek*, 19 September 1999.
 ²⁰² 'Sovet Federatsii podderzhivayet zhestkiye mery', *Russkaya Mysl'*, 23 September 1999.

Second Chechen War. 203 Putin even represented the streams of thousands of refugees fleeing Chechnya during the heavy bombardment in early October 1999 as 'the Chechen nation voting with their feet against the criminal regime. 204

This construction of Russian identity in the face of the terrorist/Chechen threat carried with it a sense of revival and moral strength. Moral strength was paired with ideas of physical strength given in statements which referred to historical experiences stressing how 'Russia cannot be brought to its knees, nobody has succeeded before.' Putin turned to the past to deliver his fellow Russians from their inferiority complex. Another recurrent argument that contributed to the re-articulation of the Russian Self was that, in its response to the threat, Russia was bringing 'order' and 'discipline': thus representing Russia as the radical Other of the 'rabid', 'barbaric' and 'violent' terrorist/Chechen threat. Although official statements seldom drew boundaries between identities according to ethnic or religious lines (juxtaposing 'Chechen' or 'North Caucasian' or 'Muslim' to 'Russian' or 'Slav' or 'Christian'), it did happen. For example, official statements contributed to the emerging discourse on a 'genocide' being carried out against the *Slavic* population in the Northern Caucasus. ²⁰⁵

Summing up

The securitizing narrative offered in statements by the Russian leadership during autumn 1999 combined old and new ways of representing the Chechen threat. With

²⁰³ Official rhetoric has constantly rejected the idea of a 'humanitarian catastrophe' as consequence of war; members of the government have kept insisting that Russia is handling everything very well (see, for example, Minister of Emergency Situations, Sergey Shoygu 'Yest' lyudi, sposobnyye na provokatsii', Segodnya, 12 November 1999; or 'Ya nikogda ne stanu volkom seroy stai', Komsomol'skaya Pravda, 1 October 1999).

204 'Nas tak zashchishchayut, chto dazhe stydno', Novaya Gazeta, 4 October 1999.

²⁰⁵ For example, head of the temporary information centre of the Ministry of Defence, Andrei Matvivenko, said that 'Slavs, in particular Russians are being subjected to slaughter, theft and violence' ('Dva vzglyada na problemu bezhentsev', NeGa, 7 October 1999).

Vladimir Putin as Prime Minister, this narrative became clear and simple and fairly consistent across statements. In fact, the press noted how the speeches given by Putin to the State Duma and the Federation Council were almost identical.²⁰⁶

Comparisons with official securitizing efforts during the First Chechen War (1994–1996) are instructive. Studies of Russian securitization of the Chechen threat before and during the First Chechen War have concluded that such efforts were few (in terms of how many official statements were given) and too late. A central argument had been that it was important to keep Chechnya in the Russian Federation because 'multi-culturalism' was a crucial feature of the Russian state character. Moreover, the historical community between the Russians and the Chechens was often referred to in official statements, while the Chechen population was made distinct from the Dudayev regime, portrayed instead as hostage to a small clique of leaders (Wagnsson 2000: ch. 5). Any attempts to demonize the Chechen opponent in official statements thus implied an internal inconsistency in the narrative, as such attempts contradicted the claim that the Chechens were not so different from the Russians.

While official statements during the First Chechen War underlined positive identification with the group indicated for waging war on, the Second Chechen War was launched to the accompaniment of statements that constructed a consistently negative, one-dimensional and indeed frightening image of the terrorist/Chechen threat. According to the 1999 official narrative, Russia was facing an existential threat from one internal enemy – 'terrorism' – which encompasses all factions of the Chechen separatist movement, albeit some involuntarily, and working in alliance with a distant enemy. Moreover, the inhuman nature of this enemy and the fact that it

²⁰⁶ Vystupleniye Putina ponravilos' senatoram', *NeGa*, 18 September 1999.

already had struck in Dagestan as well as in the heart of Russia called for immediate emergency action against Chechnya in order to secure the very survival of Russia. The possible 'way out' indicated in the narrative not only scrapped practices such as negotiations and economic relief as means of dealing with Chechnya, but urged the destruction of the threat by any means. Chechnya had become a question of survival for Russia, a *casus belli* over which blood would have to be shed (Neumann 1998).

At the same time, this extremely threatening re-articulation of the Chechen threat generated a re-articulation of Russian identity that broke with the more humble version predominant during the interwar period, and now projected Russia as innocent, strong and capable of establishing order. Thus, through the official securitizing statements launched during summer and autumn 1999, the Russian leadership promised security to the people, but also re-defined Russian identity. Chechen independence as a threat to Russian territorial integrity was not securitized at all in official language. Chechnya as a part of Russia, the issue over which the First Chechen War had been fought, was simply stated as a self-evident fact in short phrases, such as 'I repeat – Chechnya is Russian territory, and we can place our forces where it suits us' 207 and 'there is no border with Chechnya.' 208 Official statements settled this crucial issue from the very beginning – not explicitly, but under cover of the securitizing Chechnya as an existential terrorist threat.

²⁰⁷ Putin to the CIS Council of Heads of Secret Services ('Patrushev vozglavil sovet rukovoditeley spetssluzhb SNG', *NeGa*, 1 October 1999).

²⁰⁸ Putin, in an interview at the airport in St.Petersburg ('Rossiya ne schitayet metry', *NeGa*, 1 October, 1999).

2.4 Conclusions to chapter 2

Revisiting the interwar period and the official debate on Chechnya during these years has revealed that Chechnya has not always figured as Russia's radical and dangerous Other. Nor has Russia always been represented as 'strong' and 'innocent' in official representations. The 'discourse of reconciliation' had identified Russia as a humble and guilty subject/referent object. These identity constructions rendered policies such as security cooperation, economic assistance and negotiation logical and legitimate in the interwar period. Still, the set of texts reviewed here also indicated that the discourse of reconciliation never acquired a hegemonic position, even in the texts of the political leadership. As I will return to in discussing the Russian discursive terrain (3.2), representations that attach a high level of threat and Otherness to 'Chechnya' existed side by side with the dominant official position at the time. In particular, it is worth noting how the narrative in journalistic texts could be summarized as a securitizing narrative already at that time, pre-empting the onset of such a narrative in official statements. This is a reminder that the securitizing process is *intersubjective*: it is a joint act in which both 'speaker' and 'audience' take part – to be investigated in greater detail in the next chapter.

Also our examination of the prelude to securitization starting with the Shpigun case showed that official securitizing moves can be fed by discourses that prevail in 'local' official constituencies. Not only media accounts, but also those of the Ministry for Internal Affairs and the FSB long before summer 1999 offered representations of Chechnya and Russia that resembled those at the core of the official securitizing narrative in autumn 1999.

Findings on the prelude period also foreground the topic that this thesis will address in depth in chapter 4, namely that securitizations are not limited to linguistic machinations. They enable and constrain policies and practices. With the new way of talking about Chechnya introduced in statements on the Shpigun case, violent actions like the bombing of Chechen territory and the concentration of troops around the Chechen border were again rendered logical and appropriate. Moreover, securitization also authorizes actors to address the existential threats that it brings into being. The agencies working in the field of security and those that administer violence were immediately given a prominent position and brought back to the centre of Russian politics already in spring 1999.

That said, the density of official securitizing statements remained fairly low until Vladimir Putin became prime minister in August 1999. Official statements in the prelude period contained an awkward and self-contradictory mix of representations that could be placed in the 'discourse of reconciliation' and representations that could be placed in a 'discourse of war' that constructed Chechnya as an existential terrorist threat.

However, from early August, official statements brought a new intensity into the debate, not only in terms of how *many* official statements on the terrorist/Chechen threat could be found, but also in terms of how these statements contributed to strengthening the 'discourse of war' *alone*. There was hardly one official statement that could be counted under the 'discourse of reconciliation.' This was indeed an accumulation of official statements (and visual images) on 'terror' and 'Chechnya' that brought an urgent security situation into being. Even the controversial policy of

another all-out war against Chechnya could be suggested under cover of the existential terrorist threat invoked in official representations.

As to the details in the 'securitizing narrative' at the core of these official statements, the most important point lies outside of the 'narrative' itself, and concerns the linking of the 'terrorist threat' to 'Chechnya'. I hold that the sum of official statements created an equation between these two objects. This happened through the recirculation of the descriptor 'bandit' (the old, widespread term applied to Chechen fighters) together with and as a synonym for 'terrorist', as well as through the explicit references to 'Chechnya' as being 'terrorist.' Moving on from 'Chechnya' as a territory to the population of this territory, in official statements the legally elected Chechen President 'Maskhadov' shifted, from being an ally of Russia (himself threatened by the extremists) to being 'their' ally, threatening Russia.

Even more problematic, perhaps, is the fact that official statements did *not* distinguish the Chechen civilian population from the 'terrorist' threat in any explicit way. With no explicit positive identity attached to this group, it was easily subsumed under the terrorist label as well. The consistent and many-layered securitizing narrative outlining and detailing this terrorist threat as an *existential* threat to Russia and the violent policies and practices needed for dealing with it readily translated into an understanding of who the *Chechens* are and what *we* can and should do to them. As we will see in the final empirical chapter (4) of this thesis, such a reconstruction of the Chechens would have grave implications for how this group of people could be treated once the war had begun.

Before moving that far, however, let me take a step back, and stress that the official statements reviewed in the second half of this chapter should be considered only as a

'securitizing *move*' in the terminology of securitization theory. A securitizing move does not automatically translate into the securitization of an issue and the thereby-legitimated undertaking of emergency measures. How the audience receives the securitizing move will depend on the discursive terrain into which it is launched. Crucially, the audience also gets a say: the securitizing narrative can be confirmed, but also re-written or negated. The official narrative extracted and detailed in the present chapter will serve as a basis for assessing how well the official narrative resonated with the historical discursive terrain in Russia as well as how it was received by Russian audiences in autumn 1999.

3. Audience acceptance: political elite, expert and media discourse on Chechnya

3.1 Introduction

As shown in the previous chapter, official Russian statements on Chechnya in the course of summer and autumn 1999 amounted to a heavy securitizing move. This chapter asks: To what extent did the securitizing narrative indicated in official statements find resonance in the Russian discursive terrain prior to 1999? How did audience acceptance for a broad counterterrorist campaign emerge during autumn 1999? This second question will be addressed by investigating texts of selected audience groups. Finally, this part of the thesis discusses how the establishment of an uneven battleground for discursive struggles contributed to securing audience acceptance over time.

Securitizations can happen quickly. The time that passes from the launch of securitizing attempts to the establishment of consent in the audience, opening for the legitimate undertaking of emergency measures, is not necessarily very long. This swiftness is logical, given the urgency that is constructed in most securitizing narratives, but it cannot be taken for granted. It is conditioned upon the consistency of the narrative and how well it is argued, as well as the 'discursive terrain' already existing among the audience (defined in 1.2 under *Discursive contexts and discursive terrains*). Even when the securitizing narrative speaks to certain well-established representations in the historical discursive terrain, audience acceptance cannot be taken for granted. The narrative can always be changed, appropriated or negated once the audience gets its say.

In the case of Russia in autumn 1999, the official narrative was built up and presented to the audience in the course of less than a few months before the most radical emergency measure – war – was undertaken. As we will see, consent emerged fairly quickly. The Russian audience, broadly speaking, had accepted new representations of Chechnya as a *casus belli* over which blood would have to run as the tanks rolled into Chechen territory. This may be due in part to the skills of the securitizers, in this case predominantly Vladimir Putin. As explained in the previous chapter, the securitizing narrative put forward by the Russian leadership was not only frightening, but also consistent, simple, one-sided and supported by strong visual images. The security argument itself can be said to have been convincing. However, according to securitization theory, securitization does not stop with the articulation of a convincing security claim: it must include a component of 'acceptance' by the audience in order to break free of rules and enable emergency action to be undertaken legitimately. Without acceptance, we do not have a case of securitization.

The process of combining official securitizing attempts and audience acceptance is an intersubjective process of legitimation. As noted in the theory chapter (1.2) the production of a consenting audience, which leads to acceptance of emergency measures beyond rules that would otherwise have to be obeyed, is seen as a *joint act* in which securitizing actors and audience participate. Once the securitizing attempt has been launched, the reception of the securitizing narrative is shaped by the discursive terrain already existing among the audience (see 3.2), while there is also room for change in the discursive terrain and appropriation of the narrative. This means that the status of the audience as an audience is ambivalent. The audience is not passive, merely on the receiving end. The audience can also contribute to the securitizing narrative and become part of the 'securitizer'.

Obviously, an empirical study cannot fully capture the dynamic social processes suggested in this explication. However, we can get an idea of certain aspects of intersubjective dynamics (change and appropriation of the narrative) by studying *changes* in audience representations over a certain time-span: here, September through December 1999. As noted in chapter 1.3, I focus on revealing how the intersubjective process unfolded by investigating similarities, differences and changes in representations in and across the texts of various audience groups and comparing these to the official narrative extracted in chapter 2. This makes it possible to establish how far the process of producing a consenting audience evolved during autumn 1999 and how it happened.

Here the Russian audience is operationalized as the texts of three groups: 1) members of the Russian political elite who were not in government, but who held or campaigned for seats in the Federal Assembly of Russia; ²⁰⁹ 2) experts and analysts; and 3) journalists. Investigations of audience texts make up the core of this chapter, and are presented in sub-chapters 3.3, 3.4 and 3.5. Sub-chapter 3.6 then discusses how increasing media control eventually created an uneven battleground for discursive struggles (defined in 1.2 under *An uneven battleground for discursive struggles*) that served to reinforce and develop the official 1999 discourse on Chechnya, thus helping to sustain audience acceptance over time. Chapter 3 concludes by evaluating and comparing the representations of different audience groups during autumn 1999 and how they interacted with the securitizing claims of the political leadership to produce a consensus on Chechnya as an existential terrorist threat (3.6). First, however, we

²⁰⁹ The Federal Assembly of Russia consists of the State Duma (the lower house) and the Federation Council (the upper house).

look at the makeup of the discursive terrain into which official representations were launched.

3.2 Discursive terrain

As shown in chapter 2, representations of Chechnya and Russia, implicit in the official securitizing narrative, did constitute a break with the dominant official discourse of the interwar period. But that does not mean that there had not been fertile ground for these representations in historical representations or in more current, alternative representations of Chechnya and Russia. I begin by presenting a broad sketch of discourses on Chechnya and Russia prior to 1999, to clarify the discursive terrain already existing among the Russian audience.

Below I give an overview of debates on Chechnya and Russia, starting with classical Russian literary representations and ending with representations found in texts of the nationalist and communist opposition prior to 1999. This account draws largely on secondary literature. Several scholars have already investigated articulations and rearticulations of Chechnya as one of Russia's habitual Others. The sum of these articulations is taken as sounding-board for official securitization of the Chechen threat in 1999. Throughout this sub-chapter the official narrative extracted in 2.3 will be compared to dominant representations of the relation between Chechnya and Russia found in key texts pre-dating 1999.

Tsarist and Soviet era representations

Russian literary representations of the Northern Caucasus can be traced back to the Russian poets of the early nineteenth century. At that time, violent encounters between the Russian empire and the peoples living in this region were well underway.

As there was no reportage from the frontline, these literary accounts acquired high importance. Indeed, according to Harsha Ram 'Russia's literary tradition was the primary locus of Russian debate on the Caucasus until the media revolution of the post-soviet nineties' (1999: 3).

While the poetry of Mikhail Lermontov vacillated between demonizing and ennobling the peoples of the Northern Caucasus, the most simple and potent myth was that of a Wild Man that posed a constant violent threat to all that was Russian. Ram also indicates that Chechen society was naturalized as a savage one in Russian poetry, in which war and freedom were the most dominant features, a kind of anarchy. Still, this literature also acknowledged that customary law and blood feud served as wellfunctioning codes of behaviour. Moreover, the myth of the Caucasian as a Savage engaged in perpetual warfare also had a counterpart in the imagery of the Noble Savage. Thus, what we find in representations of relations between Russia and the North Caucasus in this literary discourse is no rigid hierarchy, but an ambiguity combining fear and admiration. Representations of the Russian state were similarly ambivalent. The Russian as a Prisoner of the Caucasus was a recurrent theme, but within this imagery the Russian was also represented as a prisoner of the Russian autocratic regime. 210 Russian classical poetry thus levelled a criticism against the imperial regime, arguing that in seeking to subjugate the Caucasus, Russia had become its prisoner. On the whole, the 19th-century literary discourse on the Caucasus indicated a civilizational divide between the Savage and the Colonizer, thus constructing Chechnya as a radical Other, but it also transmitted cultural empathy and pointed to divisions within Russia as well (Ram 1999: 11).

²¹⁰ The poem 'Kavkazskiy Plennik' (Prisoner of the Caucasus) was written by Aleksandr Pushkin in 1822; both the title and theme have been recurrent in Russian literature ever since, recently in Sergey Bodrov's film 'Prisoner of the Mountains' (Orion Pictures Corporation, 1996).

Studies of official/public language on the Caucasus/Chechnya are not easy to find, but the ambivalence found in classical literary representations probably did not exist in the language of politicians and military men of the time. In his well-documented history of Caucasian nations, Oliver Bullock gives several references to military discourse from the period of Russian colonization of the Caucasus. Here the North Caucasians are referred to as 'rogues' and 'rascals', in fact hardly proper humans at all (Bullough 2010: 261, 313). Moving into the Soviet period, official documents show that branding these people as 'bandits' was widespread (Bullough 2010: 154, 194, 195, 204, 209, 217). Even the categorization of Chechens as 'terrorists' seems to go far back. In the plan for deporting some 450 000 Chechens and Ingush scheduled for 23 February 1944, the charges included 'active and almost universal involvement in terrorist activities directed against the Soviets and the Red Army' (Bullough 2010: 154).

This one-sidedly negative construction of Caucasians found a more systematic articulation in the 1960s and 1970s, when some Russian intellectuals began positioning non-Slavs in the Soviet Union – primarily those in the Caucasus and Central Asia – as the Other against which Russian national identity was formed, instead of the West, as previously.²¹¹ In the Gorbachev period, these ideas became known among the wider public through the numerous popular periodicals and books. They were also articulated by emerging racist groups in the post-communist period. According to Vera Tolz, these groups 'view Central Asians and the Muslim Peoples of the North Caucasus, rather than the Jews as posing the greatest danger to the

²¹¹Vera Tolz (1998: 1003) writes that these representations were not confined to Samizdat, but were also to some extent reflected in such official journals as *Molodaya Gvardiya* and *Nash Sovremennik*.

survival of Russians' (Tolz 1998: 1004). ²¹² In the early 1990s, the leader of the National Republican Party of Russia, N. N. Lysenko, proposed that all Muslims from the Caucasus and Central Asia be deported from the Russian state, and that Russians should be compensated for the economic genocide they had suffered at the hands of the southern mafia (Tolz 1998: 1004).

Representations during the First Chechen War

'Criminality' emerged as one of the defining images of the Chechen diaspora in the 1990s; this imagery was adopted by the Yeltsin regime (Russell 2002: 73–96). Ram indicates that in official rhetoric, the Chechen was updated from a pre-national Savage, to a post-national Criminal, representing part of a contemporary transnational circuit of financial interests involving oil, drugs, and weapons. Chechen criminality was also represented as spatially omnipresent, both within and beyond their borders (Ram 1999: 15–18). A quote from Yeltsin's annual speech to the Federal Assembly is illustrative:

The organic fusion of the criminal world with political power – which both politicians and journalists have been speaking of incessantly as the main danger facing Russia – has become reality in Chechnya. It has been the launching pad for the preparation and diffusion of criminal power into other regions of Russia (...)²¹³

Another recurrent term in descriptions of the Chechen adversary was that of the wolf.

Again, the notion of 'wolf' is ambiguous and not necessarily negative. 214 In Russian

²¹² She mentions the National Republican Party of Russia and Russian National Unity as the two main racist groups in post-communist Russia.

²¹³ B.N. Yeltsin, Annual Speech to Deputies of the Federal Assembly (16 Feb, 1995) listed in *Russia* and Eurasia Documents Annual 1995, available at http://www.ai-press.com/REDA.contents.95.1.html, and accessed 31 November 2013.

²¹⁴ In Chechen discourse, in fact, it is largely positive. The wolf is the national symbol. It features in the national anthem and under a full moon on the flag of the republic of Ichkeriya/independent Chechnya.

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imagery, however, it was just that. Russell writes: 'perceived to be a fearsome, cunning, fierce but un-tamable opponent, for the Russians the wolf came to symbolize the Chechen, a worthy enemy, but one that was wild and dangerous enough to warrant only destruction. Lupine epithets were given to the Chechen leaders: Aslan Maskhadov – 'the wolf with a human face', Shamil Basayev – 'the lone wolf' and Salman Raduyev – 'the loony wolf' (Russell 2005: 106).

In official discourse from the First Chechen War, the idea of Russia as a prisoner of the Caucasus was re-circulated, but not in this classical double sense. Rather, the official narrative portrayed Russia as the only victim, the Russian state largely benign in intention. At the same time, Ram notes: 'one is struck by how willingly the authorities here concede the porosity and anarchy of Post-Soviet space, and hence their own impotence as a centralizing force. The confident rhetoric of imperial expansion or socialist construction has been replaced in the 1990s by one of national emergency' (1999: 16). In official representations the state was like 'an increasingly passive witness to the wider shifts in the nation's political economy' (Ram 1999: 18). Alla Kassianova draws similar conclusions on official articulations of Russian state identity in the 1990s in her analysis of key official texts like the Foreign Policy Concept of 1993 and National Security Concept of 1997. Russia is represented as crisis-ridden and weak, dependent upon support from the leading democratic states or as being deficient (Kassianova 2001).

Dramatic changes in the Russian information sphere after the fall of the Soviet regime created entirely new possibilities for alternative articulations of Chechnya and Russia. As we shall see in 3.5, this was a diametrically opposite development of the media sphere compared to the development from 2000 onward. In the years following the

collapse of the Soviet Union, the information field was open and a range of discourses challenging official representations prevailed during the First Chechen War. These also drew on the older and well-established Russian discourse on the Caucasus but offered re-articulations of relations between Russia and Chechnya very different from official representations, particularly as the war unfolded.

Russian television, the printed media and the western documentary journalists all focused consistently on the same images: the corpses of civilians killed by aerial bombardment, the decomposing bodies of Russian soldiers abandoned by their own army to scavenging dogs, anxious Russian women travelling to the Caucasus in search of their missing sons and husbands conscripted into war and the hostage crises in Budennovsk that transfixed the nation for several days (Ram 1999: 22).

These representations contained the criticism inherent in the classic notion of the Prisoner of the Caucasus: Russian civilian and military casualties were represented as victims of Russian coercion; the Russian nation had become captive to the regime's policy.

Media representations also blurred the sharp distinction between Self and Other indicated in official imagery by representing Chechens and Russians alike as victims of a senseless war. In Ram's words, 'what emerged was a spectacle of general carnage in which no distinction was made between rebel militias and an ethnically mixed local population' (1999: 21). In the story told during the single largest terrorist act of the century, when at least 1200 hostages were held captive by Chechen fighters in a hospital in Budennovsk, the Russian soldiers came across as the brutal actors. Ram argues that even the leader of that mission, the Chechen warlord Shamil Basayev, 'readily embodied the Noble Savage, (...) feared to be sure, but nonetheless admired

for his audacity; an outlaw, but one sympathetically viewed by many of the hostages themselves, who seemed more dismayed by 'their' government's response than by the actions of their captors (1999: 24).²¹⁵

Also in the political sphere alternative discourses co-existed with official representations of the war. The media representations referred to above were not very different from the representations offered by, for example, Russia's Commissioner for Human Rights, Sergey Kovaley, who played a key role in Russian politics at the time. He denounced the gross violations of human rights and humanitarian law that occurred, and publicized the human cost of the war in Chechnya. Kovalev himself led a five-man group including several State Duma deputies to Chechnya to monitor the war there. 216 While in Grozny, the group relayed a series of bulletins and appeals on the war back to Moscow (The reports are cited in Edward Kline 1995). These reports highlighted civilian and military casualties, presenting them as victims rather than agents of Russian coercion. Although Russian casualties were the main focus, Chechens were shown as fellow victims, thus contradicting official representations constructing Chechnya as a radical Other. The strongest feature of these texts was their explicit criticism of the Russian authorities. The benign intentions ascribed to the Russian state in official rhetoric were replaced by notions of lies, lawlessness and cruelty in this discourse. The war that the Russian authorities was waging against Chechnya was depicted as gruesome and futile, a catastrophe and disgrace for Russia. To this it should be added that international society had access to Chechnya during the

²¹⁵ John Russell's study (2002: 84) drew similar conclusions on media representations of Chechen warlords during the First Chechen War: 'The part played by Basaev and Gelaev in the final rout of the federal forces in Grozny in August 1996 served to heighten their prestige as national heroes in the eyes of the Chechen people and as daring 'Robin Hood' revolutionaries by broad sections of the Russian media.' Also artistic films produced in this period such as Sergey Bodrov's 'Prisoner of the Mountains' constituted the Chechen as a Noble Savage and not as a wild and violent enemy.

²¹⁶ The original team consisted of Kovalev, State Duma Deputies Valery Borshchev, Mikhail

The original team consisted of Kovalev, State Duma Deputies Valery Borshchev, Mikhail Molostvov, and Leonid Petrovsky, and expert at the Memorial Society's Human Rights Centre Oleg Orlov. They were later joined by Deputies Yuly Rybakov and Aleksandr Osovtsov.

First War and thus could articulate their version of the war with credibility. Accounts from OSCE missions largely tallied with the alternative discourse prevalent in the Russian press at the time.²¹⁷

Let us return to official representations during the interwar period (1996–1999) discussed in 2.2. The 'discourse of reconciliation' resonated with, and built on, these alternative representations of 'Chechnya' that emerged during the First War. Representations of 'Chechnya' and 'Russia' in the official narrative of 1999 (discussed in 2.3) contrasted radically with them. However, the 1999 official securitizing narrative was no invention: it was a re-articulation which combined old and not-so-old representations of 'Chechnya' as radical Other and new ones that were somehow a logical extension of these. Presenting an image of the Chechen terrorist threat as brutal, violent and gruesome, the 1999 narrative resonated with that portion of the ambiguous classical literary tradition which projected the North Caucasian as a Wild Man who posed a constant violent threat to Russia. Indeed, Yeltsin's September 1999 warning that the terrorists are 'like wild beasts who sneak out at night to kill sleeping people' parallels Lermontov's 'Do not sleep, Cossack, in the darkness of the

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²¹⁷ Kline (1995) writes: 'Kovalev's testimony on the war's human cost was echoed in the observations of a 5 man fact finding mission to Moscow and Chechnya (23-29 January) under the auspices of the OSCE and led by Istvan Gyarmati, Personal Representative of the OSCE Chairman in Office. His 20 pp. report includes the following comment: The humanitarian situation is a catastrophe of serious proportions. According to General Babichev 150,000 people, predominantly Russian, old, sick, women and children, are trapped in the ruins of the city. The Russian forces cannot cope with the situation without help from civilian Russian authorities and international humanitarian aid. The need for humanitarian aid is very large in all parts of Chechnya and the neighboring regions. Detained Chechens in the prison wagons in Mozdok we met had been badly beaten and were in urgent need of medical care. There have been other allegations of torture and summary execution of Chechen civilians detained by the Russian army and sent to screening facilities in Mozdok and elsewhere in the region. There are also credible reports that Russian soldiers were guilty of looting, indiscriminate shooting and other violence during the siege and taking of Grozny. Lorenzo Amberg, from the Swiss Department of Foreign Affairs, led a second 5 man mission to Moscow, Chechnya, and North Ossetia (22 February-1 March) under OSCE auspices to investigate the humanitarian and human rights situation. According to the summary of the Group's Report, 'the most urgent problems are the distribution of relief goods and access of the ICRC to Chechnya, the security of the civilian population and refugee problems. The Mission believes the fundamental issue remains a negotiated ceasefire as the condition for any substantial improvement."

night; Chechens are moving beyond the river!' (translated and quoted in Ram 1999: 3). This also reminds us that the imagery of Chechens as animals, which appears in the Yeltsin quote and which was a recurrent feature in the 1999 official narrative, was by no means new to the Russian audience. It was a well-established part of the Russian discursive terrain.

Moreover, the articulation of Chechens as terrorists was only one step removed from ideas in circulation in the 1990s which framed the Chechens as criminals. They could easily be reinserted into the debate. If the Chechen was updated from a pre-national Savage to a post-national Criminal in official rhetoric during the First Chechen War, as Ram indicates, it was updated again in 1999 according to the same logic, by adding 'terrorist' to the imagery. Just as Chechen criminality had been represented as part of a highly contemporary transnational circuit and as spatially omnipresent, both within and beyond Russian borders during the First War, so was Chechen terrorism before the Second War was launched. Chechnya was identified as a node in the growing international terrorist network, elusive yet omnipresent and linked to enemy circles abroad. Thus, Yeltsin's October 1999 dictum – 'We want to end once and for all the centre of international terrorism in Chechnya' – can be seen as a logical extension of the argument for war given in 1995: 'The organic fusion of the criminal world with political power (...) has become reality in Chechnya.'

As to what kind of match there was between representations of Russia within the official 1999 narrative and previous articulations, there can be little doubt that the 1999 narrative contrasted with official representations of 'Russia' during the First Chechen War. Official representations in the 1990s portrayed Russia as weak and deficient, and the media pronounced the guilt of the incumbent regime. However, also

other articulations of Russia are relevant for understanding the discursive terrain that formed the backdrop to the 1999 official narrative. These alternative articulations of Russia were similar to and drew on the confident discourse of Russian imperialist expansion and Soviet construction. Iver Neumann (1996) identifies them as the remergence of the centuries-old Romantic nationalist position in the debate about Russia and Europe. In the early 1990s they were promoted by the 'national patriotic bloc' – the nationalist and the communist opposition. It is particularly important to investigate these representations because, as Tolz (1998: 1012) points out, 'the opposition devoted much more attention to what Russia was than did the Yeltsin government.'

Communist and nationalist representations in the interwar period

The discourse of the 'national patriotic bloc' expressed an optimistic view of Russia and its future, initially even conveying belief in the re-creation of the Soviet Union/empire (Tolz 1998: 996). Russia's uniqueness, greatness and potential strength was a recurrent theme in the texts of both nationalists and communists. Even if the West functioned as the radical Other in these texts, their articulation of Russia should still be considered when trying to map the discursive terrain that formed the backdrop to the 1999 official narrative. The account below does not in any sense present the full range of ideas within communist and nationalist texts, but focuses on the elements of relevance as a sounding-board for the 1999 official narrative.

²¹⁸ There are two wings within this position, the xenophobic and the spiritual, which, according to Neumann, was almost crowded out of the debate in the 1990s (Neumann 1996: Chapter 8). The key element in the Romantic nationalist position is 'the organic nation, understood as a living being where each part is dependent on the others, and where no basic conflict of interest can therefore exist. The state is seen as the head of the organic nation, embodying its will, defining its interests and defending it against harmful internal microbes and external onslaughts. The well being and good fortune of nation and state are guaranteed by God or a functional equivalent thereof – for example, the course of history' (Neumann 1996: 196).

According to Luke March (2001: 270), Gennady Zyuganov (who headed Communist Party of the Russian Federation (CPRF) since 1993) increasingly made the statist patriotic orientation the cornerstone of the Party. ²¹⁹ Zyuganov's texts drew on a range of different historical and often contradictory ideas and theories on what Russia was, but relied heavily on the 'Eurasian Idea' which can be traced back to 19th-century Slavophilism.²²⁰ In his texts Zyuganov represents the history of Russia as a constant struggle to secure its natural hegemonic position as a Eurasian power. Not surprisingly, the Soviet era is nostalgically represented as a positive period that provided Russians with international respect and pride in their country's achievements. As for the future, Zyuganov's writings suggest that Russia can be strong enough to stand up to the West only if it is a Eurasian power. As Smith (1999: 486) writes, in Zyuganov's view 'Russia's geopolitical mission is to connect up historically with the idea of Russia as a Great power (Derzhava) (...)' Zyuganov also argues that greatpower status can be secured by a strong state with a strict and prudent authoritarian leadership. 221 At the same time, the idea of an organic link between party/state and the people figures strongly in Zyuganov's writings. Unity is secured by giving priority to common and collectivist interests over private, egoistic and individual ones (Ingram 1999: 700).

Zyuganov's Russia was thus an inversion of the 'weak' and 'subservient' Russia of the 1990s which was destined to 'disappear.' Russia was predestined to 'show to

²¹⁹ On the sources that contributed to Zyuganov's texts, March writes: 'The basic contours of this ideology are well known. In both form and language it is derived from 19th-century Russian conservative thought, the anti-fascist fronts used from 1942 onwards by the Comintern, the national communist ideology of the Great Partriotic War...'

According to the 'Eurasian Idea', Russia should follow its own distinctive societal and geopolitical path separately from Europe and the West. In its new, early 1990s version, Russia is seen as the leading Eurasian state with a special role within the post-Soviet space.

Drawing this conclusion from Zyuganov's texts, Andrey P. Tsygankov (1997: 256) places him amongst what he calls the 'aggressive realists' in Russia.

From Zyuganov's book *Rossiya i Sovremennyy Mir* and cited in Graham Smith (1999: 486).

the world the treasures of the human spirit, as embodied in her personal and family way of life, her social structure, and her great power statehood' (Zyuganov 1992: 184). Summing up the message inherent in these texts, Urban and Solovei write that 'Ziuganov invoked a Manichean picture of the world in which the centre of goodness, light, of all conceivable and inconceivable virtues – Russia! – was counter-posed to the pole of evil – the West' (1997: 100).

The 'New Right' in Russia also drew heavily on the Eurasian Idea, emphasizing Russia's special position as part of a distinctive Eurasian civilization. The representation of Eurasia as inseparable from Russia's renewal and dignity served to underpin their argument that Russia needed to re-secure control over Eurasia and reestablish Russia's hegemonic geopolitical position towards the South. 223 While the principle adversary was the West, the New Right saw the cultural threat to Eurasianism as much broader. *Mondialism* — shorthand for globalization, cosmopolitanism and both liberal and socialist internationalism — was held to emanate from Western-based practices of 'chauvinistic cosmopolitanism'. 'As part of a carefully orchestrated and on-going subversive strategy to undermine Eurasianism and further weaken Russia, it is claimed that mondialism also had its 'fifth columnists' within Russia itself' (Smith 1999: 485). In an interesting twist, Aleksandr Prokhanov argued that Atlanticism had long attempted (unsuccessfully) to promote Islam as a buttress against Russia fulfilling its Eurasianist mission (ibid).

As in the communist texts, the solution for Russia was the strong state and imposition of 'authoritarianism, which will make it possible to begin to stabilise chaos, blood and

²²³ Both Aleksandr Prokhanov and Aleksandr Dugin were central thinkers within Russia's New Right. Their writings were primarily published in journals such as *Zavtra* and *Elementy: Evraziyskoe Obozrenie*.

insanity, and then, through strong authoritarian power, the cultivation of democracy will slowly begin, not through the creation of insane parliaments, but corporative democratism' (Prokhanov, quoted in Neumann 1997: 186). It should be noted that the notion of *unity*, as opposed to the disintegration and chaos associated with Yeltsin's Russia, was also articulated as an ideal by more moderate nationalist forces. In urging the unity of the Russian nation, the Congress of Russian Communities (KRO)²²⁴ referred to the territorial unification of national territory and compatriots abroad (Russians outside the Russian Federation) but also called for social unity within the nation.²²⁵

In the political arena, the most prominent spokesman of New Right ideas was Vladimir Zhirinovsky, the leader of the electorally successful Far Right political party in Russia, the Liberal Democratic Party of Russia. The two main principles in Zhirinovsky's erratic and inconsistent body of texts are the primacy of the *russkiy narod* and the expansion of Russia as an Empire. However, Ingram writes that, according to Zhirinovsky, 'the state vies with the nation as the ultimate value in politics, but it is the state (...) which is to take the active role in Russian development' (1999: 701). As in Zyuganov's texts, Zhirinovsky draws inspiration from the need to redress past defeats and humiliations: 'We have suffered enough. We should make other people suffer' (Cited in Ingram 1999: 701).

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A nationalist organization led by Dmitry Rogozin which came to prominence during the Duma elections in 1995, but failed to cross the 5% threshold for federal list representation. Yury Skokov and Aleksandr Lebed were also recruited to KRO.

We were a united nation and we shall return to national unity. Only having overcome the division of the russkaya natsiya is it possible to restore civil dignity to millions of people, to revive Russia and save her priceless culture from annihilation', manifesto of KRO, cited in Alan Ingram (1999: 690).

Even if the West functions as the radical Other in these texts, Zhirinovsky's writings do construct 'the South' as the Other side in a civilizational divide. For Zhirinovsky, the importance of Russia's southward expansion had a positive side-effect:

In the process, Russia can provide stability and order amongst the 'southerners', whose clan-based social structures are interpreted as the enduring cultural markers that distinguish Russians from the Eurasian South, and whose very social condition has a tendency to encourage organized crime, social disorder and ethnic conflict (Smith 1999: 484–485).

The intention with this detour has not been to provide a full overview of alternative representations of 'Russia' in the 1990s, but to show that the articulation of Russian identity implicit in the 1999 official narrative was by no means alien to the Russian audience. Articulations of the Russian Self emphasizing strength and uniqueness, stripped of any notion of guilt, have enjoyed a constant presence in debates on Russia, historically and throughout the 1990s as well. Judging from the large numbers of votes cast for nationalists and communists in the 1993 and 1995 State Duma elections, such an articulation of Russian identity found strong resonance amongst the Russian population. ²²⁶

While the West was usually projected as the radical Other in the language of nationalists and communists, the expression of the Russian Self inherent in their texts meant that the re-articulation of Russian identity in the official 1999 narrative found fertile soil. In many ways official representations in 1999 projected Russia as a 'prisoner of the Caucasus': not in the classical double sense, but as a pure victim,

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²²⁶ LDPR came out as the victor in the 1993 Duma elections with 22.92% of the vote, whereas the CPRF emerged as the victor in 1995 with 22.30%.

quite similar to official language during the First Chechen War. However, the view, prevalent in official language during the 1990s, of the Russian state as passive, impotent and weak was replaced in 1999 by articulations resonating with those of the nationalists and communists.

Official representations in 1999 depicted constant threat and attack from the outside as recurrent phenomena in Russian history, while also highlighting Russia's strength and ability to withstand these threats. These representations resemble nationalist and communist accounts of Russian history as a constant struggle to secure its natural hegemonic position as a Eurasian power. The question of guilt is also connected to the idea of Russia under attack. In 1999, the official answer to this question was similar to the position taken by the nationalists. In certain respects, Putin's argument that 'Russia is defending itself: we have been attacked. Therefore we need to throw off all our complexes, also our complex of guilt' echoes to Zhirinovsky's stance: 'We have suffered enough. We should make other people suffer' (cited in Ingram 1999: 701). Zhirinovsky's representation of Russia as 'order' juxtaposed to the criminal and conflict-ridden South also finds a parallel in 1999 claims that Russia was establishing 'order' and 'discipline' in its response to the terrorist threat.

The idea of *unity* is the most striking example of how the 1999 official narrative corresponds with the nationalist and communist position on Russia during the 1990s. Observing the similarities between what he termed the Bolshevist position and the Romantic nationalist position, Neumann (1996: 174) noted that both see the links holding 'us' together to be organic, and thus the 'natural and indeed only possible formation and aggregation of the body politic to be harmonious (...) the organic

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²²⁷ 'Kreml' izbavlyaetsya ot kompleksa viny', *NeGa*, 9 September 1999.

metaphor also suggests that any conflict inside the body politic is by its very nature an illness or a disease – an unnatural mode of operation possibly with external causes'. My short re-visit of communist and nationalist texts in the 1990s confirms the strong standing of the organic metaphor. Putin's appeals for unity in the face of the terrorist threat in autumn 1999, postulating harmony between different institutions, the people and the government, spoke directly to this organic metaphor.

The Eurasian position did make certain inroads into official articulations of Russian identity before 1999 – primarily with the introduction of a foreign policy oriented not exclusively toward the West, but also towards the East and South. From the mid-1990s, official discourse started to incorporate language and metaphors of geopolitics from the New Right via the 'democratic statists' who advocated a strong state in combination with a commitment to Western-style democracy. The Near Abroad was represented as crucial to Russia's geopolitical interests and as bound up with great-powerness or national greatness. There was also a retreat from Atlanticism in the sense that a more sceptical view of the USA was articulated. ²²⁸ This added a complementary identity for Russia on top of the identity most strongly articulated by the Yeltsin regime, which emphasized Russia struggling to catch up with the West – where it was seen as belonging.

However, it is only with the launching of the Second Chechen War that a confident and positive articulation of Russian identity conquered official language. In the 1999 narrative, the line between 'Self' and 'Other' was clear-cut, and the image of the Russian political unit was one of unity and strength. This was also an official representation of Russia much more in line with that of the political opposition than

²²⁸ In what Smith (1999) refers to as 'Official Eurasianism'.

Yeltsin's ever was. Drawing the lines even further back, we can say that the war was an opportunity to define Russia closer to the Romantic nationalist position. As such, the articulation of Russia implied by the 1999 securitizing narrative marked a first step towards resolving the identity crisis of Russian politics in the 1990s.

Summing up

This historical account of how Chechnya and Russia have been represented has shown that the 1999 official securitizing narrative was not launched into empty discursive space, but resonated with, or refuted, various representations in a mould that was almost two centuries old. Official discourse creates its own content, but also draws on the larger foundation of earlier intellectual and political debates. Several of the basic elements in the new official articulation of Chechnya and Russia already existed somewhere in the bowels of the debate.

As noted in chapter 2, Putin's 1999 language was foregrounded in media and FSB representations during the interwar period. But it also drew on parts of the classical literary discourse, blended into historical and more recent accounts on Chechen banditry and criminality, and it drew on positions articulated by the political opposition in the 1990s. In sum, the securitization of the Chechen threat launched by the Russian leadership during summer 1999 was not alien, but spoke directly to several well-established representations in the Russian discursive terrain. Along with consistent and convincing official argumentation, this resonance must surely have contributed in making official claims of Chechnya as an existential threat seem reasonable to wide sections of the Russian audience.

While the next sub-chapters investigate the shifting representations of Chechnya and Russia in different audience groups in the course of autumn 1999, the linguistic patterns constructing the Chechen–Russian relation as juxtaposition, repeated over a long time-span, are an important backdrop to these. Such ingrained constructions provide a reservoir on which official calls can draw when addressing the audience. Basically: war is easier to accept when it is waged against an adversary constructed as 'different' and 'dangerous', in many different layers of text over long periods of time.

3.3 Political elite representations of Chechnya and Russia autumn 1999

Towards the end of Yeltsin's terms as president, regime authority had sunk to critically low levels. Many policies launched by the presidency in this period enjoyed support that was at most minimal – not only among the Russian population, but in the political elite as well. Many members of the State Duma and the Federation Council tended to oppose *any* argument or initiative coming from the government.²²⁹ The opposition was in fact securitizing the Yeltsin regime itself, arguing that it was posing a threat to Russia.²³⁰ Indeed, an impeachment process against Yeltsin was launched by the CPRF and most political parties in the Duma in June 1999, based on the argument that Yeltsin was guilty of unleashing the First Chechen War (1994).

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²²⁹ As late as 13 September 1999, Communist Party leader Gennady Zyuganov stated at a press conference: 'They are preparing for emergency rule with one aim: to evade responsibility for the situation and derail elections (...) There are enormous forces in the country, which are interested in fueling the war...the executive branch has so far commented on the events instead of taking preventive steps. The Kremlin based party of traitors, which also exists in the Caucasus, is doing nothing to normalize the situation.' ('Kremlin preparing for emergency rule communist leader', *Interfax*, 14 September 1999)

September 1999). ²³⁰ For example, in an interview with the *New York Times*, Speaker of the Federal Council, Yegor Stroyev, said that it would be a blessing for the country if Yeltsin left office. 'His (Yeltsin's) power does not reach further than the Kremlin walls. No-.one needs such a system of power. If it is preserved, we will lose Russia' ('Stroyev protiv Eltsina?', *NeGa*, 17 September 1999).

In this situation, undertaking emergency measures against Chechnya as per the official securitizing narrative *with* elite acceptance would imply a turnaround of the relations between the Yeltsin regime and broad sections of the Russian political elite. An argument to be presented in this chapter and raised again at the end of this thesis is that the emerging discursive consensus on the necessity of a new war in Chechnya helped to bring about such a turnaround. We turn now to investigating how this new consensus emerged, by examining political elite representations during autumn 1999 and comparing them to the official securitizing narrative.

As noted in the theory chapter (1.2), the main understanding of 'audience acceptance' is not that this refers to one point in time or a moment: it is an ongoing process of legitimation through which the representation of something as an existential threat acquires a hegemonic position at the expense of other, less threatening, representations. This 'happens' when the description of the threat as 'existential' and of 'the point of no return' and 'way out' indicated by the language of the securitizing actors has sufficient resonance among the audience to enable emergency action to be undertaken *legitimately*.

As shown in 3.2 above, the new 1999 official representations of Chechnya and Russia fitted certain positions in the Russian discursive terrain fairly well. In particular Putin's imagery of Russia resonated with dominant representations among the CPRF and the New Right. Moreover, representations of Chechnya as a dangerous 'Other' were nothing new in Russian discourse. This fertile discursive terrain certainly worked towards 'acceptance' of the official narrative by the Russian political elite during autumn 1999. On the other hand, the analysis of elite discourse below shows that the process that led up to agreement on the gravity of the Chechen threat and the

necessity of a new war was indeed an intersubjective one. Putin's narrative was not only replicated, but also reformulated and accentuated in the representations offered by members of the Russian Federal Assembly that autumn.

In line with this understanding of 'audience acceptance', in the following we focus on the extent to which representations of the Chechen 'threat' (including representations of Maskhadov), 'the point of no return' and 'the way out' as well as representations of 'Russia' given by Federation Council and State Duma members during autumn 1999 overlap with those in the 1999 official narrative presented in sub-chapter 2.3. However, the abstract situation of a policy being established as legitimate also has implications for formal acts. Once the legitimacy of a policy has been established, this may lead to its being legally and formally authorized. Thus seen, audience acceptance entails an emerging overlap in representations, an overlap that also finds its expression in concrete formal acts such as passing a law or agreeing to a change of policy. The former will be explored in this chapter; the latter in 4.2.

I proceed by first tracing how the alternative position on Chechnya, identified as the 'discourse of reconciliation' in the interwar period, all but disappeared from the language of members of the Russian Federal Assembly during autumn 1999. Then we move on to what emerged as the dominant position in political elite discourse, how it matched and underscored official claims about the new relation between Chechnya and Russia and the most appropriate 'way out', but also how it differs from those.

The waning of an alternative position on Chechnya

During autumn 1999, representations of threat, blame and the 'way out' among the Russian political elite were not identical to official representations. Initially, in the

emerging debate on terrorism and Chechnya that autumn, there were alternative positions to that offered in official language. Where the official narrative underscored the danger of the Chechen threat by emphasizing it as inhuman, barbaric and violent, this alternative position constructed Chechnya, or at least the Maskhadov regime, as human and reasonable, with Russia as the guilty party. This position was voiced by Aleksandr Lebed, broker of the Khasavyurt Accord and now governor of Krasnoyarsk, and, albeit much less vocally, by the head of the Our Fatherland Party, Yevgeny Primakov.²³¹ Lebed indicated that the Russian powerholders were directly responsible for the terror, and portrayed the Chechen warlords as decent and human. 232 Also former head of the Supreme Soviet, Ruslan Khasbulatov, intimated that Russian powerholders needed a war in the Caucasus to demonstrate strength in prior to the elections.²³³

The representations of former CIS Secretary Boris Berezovsky also belong to this position, at least in terms of placing the blame on Russia. Although he said that Chechnya was the source of the explosions and indicated that Chechnya was closely connected to international terrorism of the fundamentalist Islamic strand, he accused

²³¹ Yevgeny Primakov seems to have taken this position initially. Stating that 'we can ascertain that a sabotage terrorist war has been forced upon us', he explained the situation as a result of certain members of the security organs being connected to the criminal world ('Protiv ChP vystupayut vse', NeGa, 14 September 1999).

232 Lebed was quoted as saying 'As I understand it, an agreement was made with [Chechen rebel leader

Shamil] Basayey, especially since he's a former KGB informant. I'm absolutely sure of this. I think Basayev and the powers that be have a pact. Their objectives coincide (...) The President and the Family have become isolated. They don't have the political power to win the elections. So, seeing the hopelessness of its situation, the Kremlin has set itself just one goal: to destabilize the situation so the elections can be called off.' When asked whether he was sure that 'the hand of power' – as he put it – was behind the [recent apartment house] bombings, Lebed replied: 'I'm all but convinced of it. Any Chechen field commander set on revenge would have started blowing up generals. Or he'd have started striking Internal Affairs Ministry and Federal Security Service buildings, military stockpiles or nuclear power plants. He wouldn't have targeted ordinary, innocent people. The goal is to sow mass terror and create conditions for destabilization, so as to be able to say when the time comes, 'You shouldn't go to the polls, or you'll risk being blown up along with the ballot box." (Quoted in Kirill Privalov 'AND HERE'S LEBED, ON A WHITE HORSE! – Following Up on an Exclusive Interview the Krasnovarsk Governor Gave to the Paris Newspaper Le Figaro', Segodnya, 30 September, 1999, p. 2). Part of Lebed's statement was quoted in a small pieces in *NeGa*, 30 September, 1999.

²³³ 'Ruslan Khasbulatov: v Dagestane my poluchili neizbezhnoye', *NeGa*, 14 September 1999.

the Russian authorities of contributing to this development by neglecting Chechnya in the interwar period.²³⁴ Similarly, although the President of Bashkortostan, Murtaza Rakhimov, proposed that the terrorists should be isolated and that the harshest measures possible be undertaken against them, he also claimed that the Russian government was responsible for the situation because they used guns against their own population in the North Caucasus. His proposal for a 'way out' was to stop military action in Dagestan and Chechnya and sit down at the negotiating table. ²³⁵

Within this alternative position 'Maskhadov' was never detached from his identity as the legitimately elected president of Chechnya. On the whole he was given a very different identity from that indicated in Russian official rhetoric. ²³⁶ Former Prime Minister Sergey Stepashin, for example, commented on Putin's controversial statement on 1 October that the Chechen parliament of 1996 was the only legitimate organ of power in Chechnya:

I would not burn all our bridges with Maskhadov here. We have put ourselves in a delicate situation. The agreement was signed by Yeltsin and Maskhadov. We acknowledged him as a legitimate president. There shouldn't be any double standards! You should leave yourself a small loop hole at the very least! You can't corner people and at the same time try to reach an agreement with them.²³⁷

²³⁴ 'Boris Berezovsky otvetil na obvineniya obvineniyami', *NeGa*, 17 September 1999.

²³⁵ 'Protiv ChP vystupayut vse', NeGa, 14 September 1999.

²³⁶ Even some of Zyuganov's statements must be placed within this position on this particular point. On 28 October Zyuganov indicated that the president's policy in Chechnya was 'criminal' and would lead to the 'final collapse of the Russian Federation' because 'the present Russian regime had financed Dudayev and did nothing to negotiate cooperation with President Maskhadov.' ('Zyuganov – za peregovory s Maskhadovym', *NeGa*, 29 October).

²³⁷ Interview with Sergey Stepashin for the programme 'Geroy Dnya' ('Hero of the Day'), NTV, 5 October 1999.

Yabloko leader Grigory Yavlinsky offered similar representations of Maskhadov: 'Russia has the President whom it elected in 1996. Maskhadov was elected in the same way. In this sense he is also a legitimate president. Also, Maskhadov has one advantage over everybody else in Chechnya – he is not connected with Moscow's political criminal circles.'238 Within this alternative position, then, 'Maskhadov' was represented more as part of the Russian Self, than as part of a threatening Other.

Although there clearly were variations within this alternative position, it deviated from the official position by underscoring the legality of Maskhadov and offering a sharper distinction between 'terrorists' and 'Chechens'. For example, the statements of Primakov emphasized the 'Chechens' as reasonable, human and close to Russia. He indicated that the Chechens themselves would eventually fight extremism. ²³⁹

The appropriate 'way out'/policies accompanying these more benign representations of 'Chechnya' were those of communication and negotiation, with a corresponding rejection of an all-out war. 240 Grigory Yavlinsky's 6 October proposal of an official meeting with Aslan Maskhadov parallel with the armed operations was a logical fit with the identity construction of 'Maskhadov' within the alternative position. ²⁴¹ Finally, on the question of who was to blame and the articulation of the Russian Self, this position indicated Russia as guilty - whereas official rhetoric had presented Russia as strong and innocent.

'Yavlinsky ne vo vsëm soglasen s Putinym', NeGa, 7 October 1999.

²³⁸ Interview of Grigory Yavlinsky by Nikolay Svanidze for 'Zerkalo' (Mirror), RTR channel, 24 October 1999.

²³⁹ 'There will be more and more people who regard the fight against extreme elements as their duty for survival and welfare (...) Executing wide land operations, which would develop into a full-scale war, by contrast, would impede the creation and strengthening of the healthy elements in Chechnya itself.' Yevgeny Primakov cited in 'Ya protiv voyny v Chechne', *Trud*, 5 October 1999.

Yevgeny Primakov argued against a full-scale war: 'I am categorically against this (...). This cannot lead to any positive outcome. Instead there will be a lot of casualties, both among the civilian population and among our soldiers' ('Ya protiv voyny v Chechne', *Trud*, 5 October 1999).

The alternative position clearly builds on the interwar 'discourse of reconciliation' – indeed, it was articulated by many of the same people. However, the quotes above show how the discourse representing Chechnya as an existential terrorist threat was making inroads into this position. The Rakhimov quote in particular contains an uneasy combination of both positions: he names Russia the culprit and calls for political solutions, but also endorses the terrorist talk and the accompanying promotion of violent measures. The statements of President Aleksandr Dzasokhov of North Ossetia seem to try to accommodate both the official and the alternative positions: 'the events in Dagestan again shed light on the huge danger our state is facing (...) the necessity of undertaking radical measures against armed extremism, and eradicate the root causes behind the huge armed hotbed which had emerged in Dagestan (...) a political solution to the Chechen problem is a first priority'. ²⁴² Already by mid-September, then, representations of Chechnya as an existential terrorist threat necessitating violent response were incorporated into and weakening the alternative position.

This process is best illustrated by studying the changing representations of 'Chechnya' offered by of the head of the Yabloko faction, Grigory Yavlinsky. While his initial statements could be placed within the alternative position, his language quickly moved to accommodate the official securitizing narrative. Already by the end of September, Yavlinsky's language incorporated both positions: 'We should ruthlessly eliminate bandits and their groups and be extremely careful with civilians, as we are

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²⁴² 'Minnats popal pod ogon' kritiki', *NeGa*, 24 September 1999.

with compatriots who are in danger. Only in this way can we finally achieve positive results in the Northern Caucasus.'243

When Yavlinsky, in a declaration to the Duma on 9 November, 244 proposed that negotiations should be conducted with 'Maskhadov as the legitimately elected President of the Chechen Republic' (alternative position), he did this by first expressing complete support for the 'way out' suggested in the official narrative and already implemented against Chechnya through continuous bombing, a full ground offensive, zachistki, etc. He noted: 'the Russian army has completed its task in the Northern Caucasus, creating for the first time for the past five years a convincing prerequisite for a political settlement of the problems there.' Similarly, his proposal of declaring a state of emergency in Stavropol, Dagestan and other territories bordering Chechnya 'to ensure the required minimum legal basis for the actions of the military forces of the Russian Federation' were justified not with reference to protecting the rights of the civilian population, but 'to protect the security of Russian citizens and secure strategic state interests'. The very harsh terms for negotiations with Maskhadov indicated in Yavlinsky's declaration were quite similar to those stated by Putin back in September, and the wording linked 'Maskhadov' to terms such as 'hostages', non-existence of 'a state governed by civil law', 'kidnapping', 'slave trade', 'terrorists' and 'terrorism'. Further, the declaration stated that, if Maskhadov could not manage to rid Chechnya of all these problems, 'a 30-day deadline should be granted to enable all refugees to leave the Chechen republic. Then the aforementioned

²⁴³ Interview of Grigory Yavlinsky with the 'Geroy Dnya' ('Hero of the Day') programme NTV, 28 September 1999.

²⁴⁴ 'Declaration of Grigory Yavlinsky, head of the Yabloko faction in the State Duma on November 9, 1999', available at www.yabloko.ru/Engl/Themes/Chechnja/yavl decl 1.html, and accessed 15 January 2012.

tasks will be solved by the federal forces independently.'²⁴⁵ Also the articulation of Russian identity in Yavlinsky's language seemed to resonate with that in the official narrative: 'I would prefer to have a better trained, better paid and better equipped army, as Russia is a country that can either be strong and powerful or cannot exist, and it will be torn into pieces (...) there is no other way out. Look at our borders.' ²⁴⁶

Thus, the alternative position was all but subdued by the official one in Yavlinsky's language. The fact that even the wording of his 9 November declaration spurred one of Russia's best-known liberals, Anatoly Chubays, to brand Yavlinsky a 'traitor' because 'implementation of Yavlinsky's plan would virtually not only stab the Russian army in the back, but also help Maskhadov evacuate the terrorists beyond the borders of Chechnya and hide them from justice'—is an indication of how normalized the representation of 'Chechnya' and 'Maskhadov' as an existential terrorist threat had become and of how accepted the emergency actions undertaken by the Russian government were among the Russian political elite. Equally telling was the defence of Yavlinsky by his party fellow Duma representative Alexey Melnikov, who stressed that Yavlinsky 'supported and would support the actions of the Russian army in Chechnya (...) Yavlinsky's plan did not envisage any removal of the blockade on Chechnya and harboring of international terrorists from justice.' According to Melnikov, 'the plan seeks to remove the terrorists with minimum losses for Russian troops and ensure a political settlement of the situation from a position of force.' 247

²⁴⁵ Ibid

²⁴⁶ Interview of Grigory Yavlinsky by Nikolay Svanidze for 'Zerkalo' ('Mirror'), RTR channel, 24 October 1999.

²⁴⁷ 'Alexey Melnikov's responds to Anatoly Chubays with his own stringent accusations', available at www.yabloko.ru/Engl/Press/press 99nov11.html, and accessed 15 January 2012.

Linking back to the theory-based explication of securitization theory (1.2), the process described above shows how audience discourse can reject or reformulate – but also appropriate – the securitizing narrative once it has been launched.

The waning of the alternative position on Chechnya among the Russian political elite during autumn 1999 was visible not only in the changing pattern of speech among a few liberal politicians. It could also be read out of the pre-election campaign. Among all the parties and politicians that could have voiced criticisms of the war as a means of mobilization, the alternative discourse on Chechnya was virtually non-existent. Instead, most statements by the Russian political elite that autumn served to reinforce the official securitization of the Chechen threat. And to that we now turn.

... and reinforcement of the official position on Chechnya

While an alternative position on Chechnya was voiced among the Russian political elite in the beginning of autumn 1999, representations in line with the official language were much more widespread. Predictably, the official 1999 narrative for war was echoed in statements given by the well-known securitizing voice from the interwar period, Anatoly Kulikov, who was now campaigning for a seat in the Duma. During a press conference on 10 September he stated: 'there should be no negotiations with Basayev and Khattab. To talk to bandits is useless (...) we need to destroy the fighters fully and without any losses on our side (...) I am categorically against the independence of Chechnya (...) It is not a secret that they receive money from international terrorist organizations.' With the labelling of the threat as 'bandit' and at the same time invoking the distant enemy by referring to 'international terrorist

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²⁴⁸ For a discussion on the absence of the Chechnya issue in the Yabloko election campaign, see Hale (2004).

Anatoly Kulikov schitayet chto terroristov nado bezzhalostno unichtozhat'', *NeGa*, 11 September 1999.

organizations', Kulikov's description of the threat resembled that of the official narrative and also suggested a policy of destruction and non-negotiation. However, the securitizing narrative indicated by the Russian leadership during summer and autumn 1999 was echoed by a much wider circle of people than traditional hawks in the Russian political elite. Kulikov's words, which had seemed so out of touch during the interwar period, became mainstream in Russian elite discourse during autumn 1999.

Sergey Stepashin, for example, who had offered representations of Chechnya quite different from those in Putin's language only a few months earlier, in an interview on 18 September offered a representation of Chechnya and Russia very similar to those of the official narrative:

Finally, Russia has to learn to count and Chechnya to pay its dues. They have something to pay. Stealing oil, dollars that are used to buy weapons (...) When they talk about 180 billion that Russia should pay for the war (...) they should pay us for the war! We didn't start the war and anyway 98% of the infrastructure of Chechnya was built by the Soviet Union (...) It is necessary to know these bandits, they take the money. They will take a lot of it if you offer it, but they will act as they want to. To them we are 'dogs': it is possible to kill us, cut off fingers, heads (...)

As to the 'way out': 'I am for the harsh measures that today are used against the band formations.' In this text, Chechnya is represented as an unreliable villain; guilt is

²⁵⁰ Interview with Sergey Stepashin in 'Portret bez intrigi', *Moskovskiy Komsomolets*, 18 September 1999. Similarly Stepashin in an interview for the programme 'Geroy Dnya' ('Hero of the Day') on NTV, 5 October 1999, said: 'First, the Khasavyurt Accord has not been fulfilled by the Chechen side. There was no disarmament, but instead new instances of hostage taking and murders. As we say today in simple slang, they have got on the people's nerves. Secondly Basayev and Khattab, as well as the agitators behind the war in Dagestan, were simply caught out. They believed that they would get support from the Daghestani people and mountain villages. They witnessed opposite results. In this case they attacked Russia and civilian settlements.'

placed squarely on the Chechen side, while Russia is represented as innocent – even, in the form of the Soviet Union, as the sole source of order and civilization in Chechnya.

In general, widespread agreement on Chechnya as an existential terrorist threat and on Russia as standing at the *point of no return* was developing in elite discourse. Statements repeatedly represented Chechnya as 'terrorist' 'bandit' or a 'hotbed of armed extremism.²⁵¹ The gravity of the threat was underscored by referring to the situation as 'total terror' 252 or more frequently as a 'war' 253 and the drawing of parallels between the Second World War and the present situation. 254 Even if Communist Party representatives continued to securitize the Yeltsin regime, Chechnya was now represented as the most violent and immediate threat within this regime. In the words of Zyuganov, Chechnya was a 'more terrible manifestation of the illness of the whole state and social organism (...) Chechnya is not the primary source of infection but its most violent symptom (...). The terrorist Chechen regime is an undivided part of the Yeltsin criminal oligarchic regime, which reigns Russia. 255

Despite lingering criticism of the Yeltsin regime, the similarities between official statements on the terrorist threat and those of most of the political opposition were

²⁵¹ Chair of the Committee on Defence in the Duma, Roman Popkovich, described Chechnya as a 'criminal state, a centre of terrorism not only in the North Caucasus but in the whole of the Middle East.' ('Terroristy proschitalis', Vedomosti, 23 September 1999). Aleksandr Gurov, Chair of the Committee on Security in the Duma, referred to the military operations in Chechnya as 'purging the south of Russia from international terrorist bands' ('Vzbesivshegosya zverya nado ubivat' 's, Vek, 12 November 1999). 'Hotbed of armed extremism' taken from 'Minnats popal pod ogon' kritiki', NeGa, 23 September 1999.

252 Ryzhkov, cited in 'Vlast' i narod dolzhny ob''yedinit'sya', *Vedomosti*, 16 September 1999.

²⁵³ For example, Chair of the Committee on Security in the Duma, Viktor Ilyukhin, characterized what had happened as a 'real war' and indicated there would be more terrorist acts in the future ('Protiv ChP vystupayut vse', *NeGa*, 14 September 1999). ²⁵⁴ For example, leader of the CPRF, Gennady Zyuganov, opined that they had to draw on experience

from the Second World War 'when inhabitants took turns guarding their rooftops during bombardments' (cited in 'Protiv ChP vystupayut vse', NeGa, 14 September 1999).

²⁵⁵ Zyuganov, cited in 'Dzhikhad rezhima', *Sovetskaya Rossiya*, 29 February 2000.

striking. Just as in the official narrative, the dominant elite discourse now transmitted the impression that the terrorist danger was about to engulf Russia entirely. Already with the incursion into Dagestan, Vladimir Zorin, Chair of the Duma committee on nationalities and member of the Nash Dom– Rossiya Party, had said: 'If we do not stop this conflict now, then the whole country might be dragged into it. The whole society must understand the danger of terrorism. For Russia it is the problem Number 1.'256 And similarly Chairman of the Federal Assembly Federation Council, Yegor Stroyev (CPRF): 'terrorism has become a daily reality and Moscow is not secured against it, nor are any regions of Russia.'257 In terms not only of space but also of time, the threat was constructed as overwhelming. According to Duma deputy Nikolay Ryzhkov: 'Russia will have to live with the problem of terrorism for many, maybe even tens of years to come. We have to be psychologically ready as the threat will not go away right now and there is no simple solution.' 258

While a distinction was usually made between Chechnya/terrorism as a security threat on the one hand and Chechens/North Caucasians on the other, this was not always the case, with 'Chechen' sometimes occurring in the same sentence as 'terrorism', or even more directly, as when the Head of the Duma Security Committee, Viktor Ilyukhin (CPRF), stated that the responsibility for the terrorist acts must be put on 'representatives of Caucasian nationality', of which there were more than a million living in Moscow because of 'neglect by the government (power)'. ²⁵⁹ Such talk contributed to construct Caucasian people as a security threat in themselves. On the whole, the securitization of 'Chechnya' as an existential threat easily slipped over into

²⁵⁶ 'Iz pervykh ust. Nasha politika na Severnom Kavkaze ne mozhet byt' bol'she vyaloy', *RoGa*, 13 August 1999.

²⁵⁷ 'Protiv ChP vystupayut vse', *NeGa*, 14 September 1999.

²⁵⁸ Ryzhkov, cited in 'Vlast' i narod dolzhny ob''yedinit'sya', *Vedomosti*, 16 September 1999.

giving 'Chechen' the same meaning. Often, the co-existence within the same text of representations that serve dehumanize and securitize 'Chechnya' by linking it to terms such as 'killing of civilians', 'taking of hostages' 'terrorist' and 'criminal filth' and representations that sought to de-securitize 'Chechen' with phrases such as 'the habits of the mountain dwellers must be respected...the Chechen people merit respect' resulted in a contradictory construction of 'Chechen'. ²⁶⁰ Moreover, with the enormous amount of securitizing talk, the smaller story of the 'good Chechens' that could make up a part of the Russian 'we' somehow seemed to get lost.

What then of the Ichkerian President Maskhadov? If we study 'Maskhadov' as an 'event within the event', as was done in the analysis of official language in chapter 2, 'Maskhadov' in the language of most of the political elite was gradually moved from the position of a legitimate and trustworthy partner, to that of an unreliable and weak individual, potentially an accomplice of the terrorists. Several statements immediately dovetailed with Putin's initial framing of Maskhadov as consenting to terrorism. State Duma Defence Committee Chairman Roman Popkovich declared that, if Maskhadov was incapable of disbanding the guerrillas, he should step down and make way for a new government. Ruslan Aushev proposed that Moscow should co-opt those forces in Chechnya that also 'seek to fight terrorism', although he did not mention Maskhadov by name. 261 Gennady Zyuganov, who even said that Moscow should have supported Maskhadov's government to a greater degree than it had done, now cast some doubts

²⁶⁰ This example is from Zorkin's text 'My prishli v Chechnyu kak osvoboditeli', Krasnaya Zvezda, 20 October 1999. Yavlinsky's text from 9 November 1999 contains a similar combination of contradictory representations.

RFE/RL Newsline, 30 September 1999.

on Maskhadov's credentials, criticizing him for not having apologized to the Dagestanis for the incursion of Chechen fighters into the republic in August. ²⁶²

Ouite controversial was Putin's statement on 1 October, that the Chechen Parliament of 1996 was the only legitimate organ of power in Chechnya – implying that Aslan Maskhadov was not the legitimately elected President of Chechnya. At the time, noone in the Russian political elite had expressed doubts as to the legitimacy of Maskhadov as Chechnya's president. And, as noted, this new representation of Maskhadov was not immediately accepted by everyone (see alternative position above).

However, the balance was tipping in favour of downgrading Maskhadov. Moscow Mayor Luzhkov declared: 'not one of the current organs of power in Chechnya can be considered legitimate (...) Maskhadov does not recognize the Russian Federation and the Russian Federation does not recognize him.' And Sergey Sobyanin, Chair of the Committee on Constitutional Laws in the Federation Council, contended that according to Russian law 'the current Chechen president is not the legitimately elected president of the republic, because he was elected according to their Chechen laws and not the Russian laws. '263 Here we see that a clear boundary was being drawn, separating Maskhadov both from 'Russia' and from the orbit of legality. The fact that not one of the key politicians (former prime ministers and heads of key Duma factions) present at the meeting with Putin on 5 October, when it was decided whom to ask to serve as the 'general governor' of Chechnya, defended Maskhadov as the president of Chechnya indicates how dominant this new representation had

 ²⁶² 'Zyuganov podelil rossiyan na patriotov i predateley', *NeGa*, 1 October 1999.
 ²⁶³ Both quotes from 'Taynye i yavnye manëvry Moskvy', *NeGa*, 5 October 1999.

become.²⁶⁴ The idea of a 'political solution' to the Chechen problem was present in official discourse as well as among the political elite throughout that autumn. 'Maskhadov', judging by the changing representations, no longer looked like someone who could take part in such a process. ²⁶⁵

While political elite representations served to amplify the official identification of Maskhadov as an unreliable partner, they did not coincide with other core parts of the official narrative. The official narrative had indicated that 'Osama bin Laden' or 'enemy circles in Muslim countries' stood behind the Chechen threat as a distant enemy (see 2.3). This was not a widespread representation in the Russian political elite as such at the time: if a 'distant enemy' was suggested, it was rather the USA. In an extensive opinion piece by Duma deputy Nikolay Ryzhkov, for example, the USA is represented as an expansive and aggressive power; Ryzhkov indicates that 'the USA is trying to exploit Islam's energy for its geopolitical goals. Formally against fundamental Islam, the Americans, in essence, are sending extremists against their rivals – in particular against Russia and increasingly against Europe, creating an "iron curtain" of instability in Southern Eurasia. 266 Anti-American/anti-Western discourse remained a consistent feature of Communist Party discourse, often intertwined into representations of Chechnya as well.

Whatever mismatch there might have been between official discourse and elite discourse on the specific features of the threat, there was agreement not only that the threat was existential and that Russia was standing at the point of no return, but also, as it turned out, on the possible way out, on the appropriate means to undertake in

²⁶⁴ 'Putin sozdal klub prem'yer ministroy', *NeGa*, 6 October 1999.

²⁶⁵ For example Head of the Federation Council Yegor Stroyev contended: 'the Federal centre should actively engage in dialogue with all active political forces in Chechnya.' ('Rossiya ne schitayet metry', *NeGa*, 1 October 1999). ²⁶⁶ 'Konfrontatsiya ili dialog?', *NeGa*, 28 September 1999.

order to fight off the threat. The overwhelming majority of Duma representatives were reported to have supported the 'strong hand' approach of Vladimir Putin following his address to the Duma on 14 September and the Federation Council on 17 September. 267 Support for the emergency measures proposed in the official narrative was evident amongst several senators as well. Indeed, the press reported that there was an atmosphere of consensus on how to deal with the security challenge during the session in the Federation Council, with Senators describing the government's handling of events in Dagestan and Moscow as 'sensible'. 268 This crude indication of elite 'acceptance' of the emergency measures proposed by the Russian leadership in autumn 1999 for fighting the Chechen threat is confirmed if we examine the language employed by the political elite. St. Petersburg governor Vladimir Yakovlev said that Putin's presentation was 'hard, but right'; the Ingush President, Ruslan Aushev, known for his critical views on Russian policies toward Chechnya, was reported to have expressed support for 'a struggle without compromises against terrorism, extremism and banditry in Russia. '269 And Vladimir Zorin stated: 'I have always been an advocate of political means for solving problems, but this time I support the determined actions of the Russian leadership as the only possible ones. Terrorism merits one fate – liquidation. In this respect there can be no other options. 270

If anything, most statements by Federal Assembly representatives seemed to suggest measures even further beyond 'rules that otherwise have to be obeyed' than those indicated in the official narrative. For example, State Duma Speaker Gennady Seleznev (CPRF) said that Russian troops had the right to annihilate guerrillas on Chechen territory; further, that Moscow should ignore European pressure to abolish

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²⁶⁷ 'Skazochnik s kholodnymi glazami', *Moskovskiy Komsomolets*, 16 September 1999.

²⁶⁸ 'Vystupleniye Putina ponravilos' senatoram', *NeGa*, 18 September 1999.

²⁶⁹ Cited in 'Khasavyurt byl oshibkoy?', *Trud*, 18 September 1999.

²⁷⁰ 'My prishli v Chechnyu kak osvoboditeli', *Kasnaya Zvezda*, 20 October 1999.

capital punishment and sentence the guerrilla leaders to death.²⁷¹ Others argued, long before the Russian leadership launched such an idea, that air strikes were insufficient and that ground troops should be sent into Chechnya, suggesting an all-out war against Chechnya.²⁷² Thus, by the end of September, consensus had emerged on the controversial (due to the First Chechen War) question of adding a ground offensive to the bombings of Chechen territory. Putin's 'I never said there would not be a ground offensive' was matched by the words of Head of the Federation Council, Yegor Stroyev: 'the Terek river [running through Chechen territory] is a good barrier', and Head of the Duma defence committee Roman Popkovich's statement, 'we need to get under our control some operative territory from which to fend off counterattacks from the fighters.'²⁷³

The logical flipside of proposing violent measures for dealing with Chechnya was the rejection of such policies as negotiation and cooperation. According to the Federation Council, the Khasavyurt Accord – the very symbol of peace and reconciliation with Chechnya from the interwar period – 'had caused huge damage to the security of the Russian Federation.' The strong criticism of the Khasavyurt Accord and the 1997 peace agreement from across the political spectrum made clear the irrelevance of the interwar de-securitization discourse. With the rejection of negotiation as a 'way out' came the denunciation of those who advocated such policies, as when Viktor Chernomyrdin stated:

I categorically condemn those of Russia's internal forces who conform to anti-Russian Western circles, dramatize the hysteria around the 'humanitarian catastrophe',

²⁷¹ RFE/RL Newsline, 17 September 1999.

²⁷² *RFE/RL Newsline*, 20 September 1999.

²⁷³ 'Rossiya ne schitayet metry', *NeGa*, 1 October 1999.

²⁷⁴ 'Sovet Federatsii podderzhivayet zhëstkie mery', *Russkaya Mysl'*, 23 September 1999.

²⁷⁵ 'Novaya Chechenskaya voyna uzhe nachalas'', NeGa, 21 September 1999.

and call for a halt to military operations and starting the negotiations (...). Negotiations are not carried out with bandits. Bandits are killed, for those who want to live and work normally.'276

Or, in the words of Governor of Saratov, Dmitry Ayatskov:

Our problem is that we behave like Tolstovians; we excuse bandits, drug barons, traitors, we give amnesty to those who steal from and degrade our great nation and tolerate deceitful Judases, talkative idle doers, at any time ready to sell themselves and their country for thirty silver coins. But it is necessary to destroy physically the first [group], send to prison the second and expel the third, just as they do with their enemies, traitors and criminals in countries with self-respect. ²⁷⁷

On the whole, agreement emerged in autumn 1999 between the Russian leadership and the broader political elite in the Russian Federal Assembly on the severity of the Chechen threat and on the need to adopt force to counter the threat, leaving behind policies of peace and negotiation. A further new similarity between official and elite discourse was the call for Russian *unity* as part of the 'way out', as a prerequisite for withstanding the terrorist threat. Just as Vladimir Putin had done, Head of the Federal Assembly Yegor Stroyev argued that there was a need to unite the regional and federal levels to fend off the terrorist threat. ²⁷⁸ Communist Party leader Gennady Zyuganov immediately proposed several measures aimed at 'unifying' power in Russia. ²⁷⁹ The strong emphasis in Zyuganov's language on *unity* as a prime value both in the organization of state power and of territory thus both preceded the official

²⁷⁶ 'My razberemsya s Chechney bez pomoshchi NATO', Argumenty i Fakty, 8 December 1999.

²⁷⁷ 'Kogda my nachinayem sebya uvazhat'?', *NeGa*, 14 October 1999.

²⁷⁸ 'Protiv ChP vystupayut vse', *NeGa*, 14 September 1999.

His proposals were to 'strengthen all security agencies', 'stop the reshuffling of cadres in government' and 'insist on holding joint sessions with both champers of the Federal Assembly' ('Protiv ChP vystupayut vse', *NeGa*, 14 September 1999).

discourse of autumn 1999 (as shown in 3.2.) and reinforced it during the first months of the war. Statements like 'questions of national security of Russia and pursuing its state unity and sovereign rights in the whole territory of the country have incontestable priority in comparison to regional problems...' indicated acceptance of the official position on Chechnya. Repeated over time, they also served to build legitimacy around this position.

This common call concerned not only unity across the regional/federal divide, but also unity across the divide between regime and society. ²⁸¹ According to Duma deputy Nikolay Ryzhkov, 'the whole world experience about the struggle against terrorism is based on the mutual actions of the power and the population...we should immediately develop the national propaganda of methods of struggle against terrorism. ²⁸² And Dmitry Ayatskov, Governor of Saratov, wrote:

I would like our constitution to correspond with the status of a law-based great power and that Russia could stay great and undivided, and that Russians could be proud of their country. We will survive and overcome all problems if we understand: the question is not who is more important or influential right now nor who has the right political affiliation, but how we can save Russia. The risks are too big right now that in the next century Russia in its current shape will cease to exist. Not one powerful state in history has survived when the central power is weak and people and army are left to live in economic, political and legal chaos.²⁸³

²⁸⁰ Zyuganov, cited in 'Bespomoshchnost' praviteley kompensiruyetsya muzhestvom Russkogo soldata', *Sovetskaya Rossiya*, 1 February 2000.

²⁸¹ Zorin opined that the 'struggle against terrorism requires the forces not only of the power but the whole society: 'Iz pervykh ust. Nasha politika na Severnom Kavkaze ne mozhet byt' bol'she vyaloy', *RoGa,* 13 August 1999.

²⁸² Ryzhkov, cited in 'Vlast' i narod dolzhny ob''yedinit'sya', *Vedomosti*, 16 September 1999.

²⁸³ 'Kogda my nachinayem sebya uvazhat'?', *NeGa*, 14 October 1999.

Thus, the official call for 'unity' as a means of securing Russia against the terrorist threat was reinforced in elite representations. Nor is this surprising, given the prevalence of the unity theme in historical Russian discourse. More important here is that this agreement on the acute need to unite in the face of the terrorist threat served to build the power of the Putin regime in the longer term.

Although some elite statements continued to depict the Russian government as a culprit, ²⁸⁴ the *representation of Russia* as the innocent party to the conflict was becoming fairly widespread, particularly in texts revisiting the interwar period in Chechnya and in texts on the Khasavyurt Accord. Chechnya was depicted as having broken all its promises and Russia as having fulfilled them. Similar to Stepashin's reasoning cited above, Zorin, for example, declared: 'using force is justified because the current Chechen authorities practically repudiated the Khasavyurt Accord. Grozny blamed and blames Moscow for not fulfilling obligations of economic aid and rebuilding the republic. But it is a myth!' Here the construction of Russia as trustworthy and innocent is underlined by juxtaposing the Russian against the Chechen side, which has 'not confiscated any weapons, or liquidated any criminal gang (...) all the time the taking of hostages, killing of civilians, and terrorist acts have continued.' ²⁸⁵ On the basis of such identity constructions and the moral juxtaposition of Russia against Chechnya, violent retribution seemed legitimate and logical: 'We have a total constitutional and moral right to create a chain of military and economic blockades

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²⁸⁴ Indeed, the claim that the government wanted to introduce a state of emergency in order to postpone elections was made by several people. Zyuganov, for instance, stated: 'they are preparing to introduce a state of emergency with one goal in mind: avoid taking responsibility for what is going on in the country and scrapping the election' ('Putin predlagayet novyy plan Chechneskogo uregulirovaniya', *NeGa*, 15 September 1999).

²⁸⁵ Vladimir Zorin of Nash Dom-Rossiya, in 'My prishli v Chechnyu kak osvoboditeli', *Kasnaya Zvezda*, 20 October 1999.

and suffocate the fighters. Then there will be hope that a normal life in Chechnya can be built.'286

The view of Russia as being morally right is often linked to the idea of Russia as bringing *order and reason* into Chechen chaos. In the words of Vladimir Zorin, 'we are obliged to destroy terrorists, to cleanse the territory of Chechnya from criminal filth *(skverna)* (...) power has strongly decided to set up order in our common home. Similarly, Viktor Chernomyrdin described 'the Chechen republic' as 'part of Russia. Unfortunately, today it is very sick. But Russia has enough reason, force and resources to raise the sick to its feet. We are in a position to put our house in order. Also here there was a good new fit between the official discourse on Chechnya and Russia and that of the political elite in the Russian Federal Assembly. This served to reinforce official rhetoric and signified acceptance by the audience across yet another dimension of the securitizing narrative.

As we shall see in chapter 4, Russia's innocence and righteousness was also widely insisted on by the Russian political elite as the military operation proceeded and the enormous human costs became evident. Take Vladimir Ryzhkov's statement on Radio Svoboda on 23 November: 'I have never agreed with Russia perpetrating aggression, Russia perpetrating humanitarian terror or such against the civilian population. It is not right. Russia is actually now taking all possible steps in order to get the civilians (*mirnye grazhdane*) out of there.' He repeated this view of Russia in December 1999, but this time juxtaposed it to the West's cruel behavior in Belgrade and stated that

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²⁸⁶ Roman Popkovich of Nash Dom-Rossiya, in 'Terroristy proschitalis'', *Vedomosti*, 23 September 1999

²⁸⁷ Valdimir Zorin of Nash Dom-Rossiya, in 'My prishli v Chechnyu kak osvoboditeli', *Kasnaya zvezda*, 20 October 1999.

²⁸⁸ Viktor Chernomyrdin of Nash Dom–Rossiya, in 'My razberemsya's Chechney bez pomoshchi NATO', *Argumenty i Fakty*, 8 December 1999.

'Russia, which took in hundreds of thousands of Chechen refugees, hundreds of thousands of Russian refugees from Chechnya. Russia, which now does everything to restore peaceful, quiet life there.' This articulation of Russia as strong, fair and innocent not only duplicated the new official discourse on Russia, but also stood in stark contrast to the official articulation of Russia during the First Chechen War and indeed in the entire Yeltsin-period.

Summing up

We have seen the impressive degree of overlap between representations of Russia and Chechnya in texts of the Russian political elite (in the Federal Assembly) and those of the Russian leadership during autumn 1999. There was widespread agreement on the nature and the gravity of the threat, with several similar terms being used. As to 'Maskhadov' as an 'event within the event', his status as a legitimate figure lingered on in Russian political elite representations, but also here we find no real mismatch with official representations of him.

Although political elite representations did not construct the Chechen threat as part of the international terrorist threat (indicating the West as a 'distant enemy' instead), most of these texts indicated the need to use tough and violent measures against Chechnya as the only possible 'way out'. Some even seemed to indicate the need for more radical measures than those proposed in the official narrative. Finally, the new official articulation of Russian identity, projecting Russia as strong, innocent and capable of establishing order, was repeated during autumn 1999 in the dominant discourse among the Russian political elite.

²⁸⁹ Vladimir Ryzhkov of Nash Dom–Rossiya, on Radio Svoboda, 23 November 1999, and on Radio Ekho Moskvy, 15 December 1999, quoted directly in and translated by Sirke Mäkinen (2008: 178).

On the whole, we may say that even as information on the heavy human costs of the military campaign was starting to trickle through the increasing barrier of information control, discourse among Federal Assembly representatives 'hardened' in the sense that recourse to tough emergency measures beyond 'rules that otherwise have to be obeyed' became accepted, with reference to the unprecedented gravity of the threat and the righteousness of Russia.

And how did this acceptance come about? The review above has made clear the intersubjective nature of the process. Representations prevalent in the language of the national patriotic bloc during the 1990s had been merged into the 1999 official narrative together with more ingrained historical representations of Chechnya. No surprise then that the official narrative had some initial appeal to members of the Federal Assembly. Then again, the confirmation of this official narrative in political elite representations during autumn 1999 was not merely an echo: it was a rearticulation of the official narrative, inserting certain new aspects as to the construction of the threat. This says something about how the new consensus on Chechnya was produced: not so much by command as by common discursive efforts. The net effect of political elite representations on Chechnya and Russia that autumn was to add a further layer to the construction of Chechnya as an existential terrorist threat against Russia. Even the marginal 'discourse of reconciliation' was rearticulated in political elite language in such a way that it helped to confirm the official narrative, rather than contradicting it.

Thus, we can conclude that the language of Russian politicians who held or were campaigning for seats in the Federal Assembly not only indicated that the new war was a legitimate undertaking in the eyes of this crucial audience: it also contributed

greatly to the new construction of the Chechen threat, serving to substantiate and underscore the official securitizing claim. The statements of the Russian political elite on Chechnya that autumn are indeed likely to have contributed to making the military campaign more acceptable to the wider Russian audience as well. Also important here is the specific political setting in Russia noted in the introduction to this chapter: for once the country's president and its parliament seemed to be speaking with one voice! That gave particular credibility to the security claims.

The elite consensus which emerged in Russia during autumn 1999 on the severity of the Chechen threat and the necessity of a new, violent offensive against Chechnya seemed to indicate a highly surprisingly re-uniting among Russian politicians. When formal endorsement of emergency measures against Chechnya was needed or sought by the Russian leadership, it was duly given.²⁹⁰ Autumn 1999 thus represented a shift in terms of the pattern of relations between the top political leadership and the Federal Assembly. Previously, the chambers of the Federal Assembly had seemed to use the formal powers they had to oppose nearly every initiative coming from the leadership, they now seemed willing to endorse any proposals on how to counter the Chechen threat.

Equally important was the acceptance of the new war in wider circles of Russian society. We now turn to how acceptance of going to war against Chechnya emerged among the wider Russian public in autumn 1999 by examining the texts of experts and journalists.

²⁹⁰ The question of formal endorsement of emergency measures by the Russian Federal Assembly is taken up in chapter 4.2.

3.4 Expert and journalistic representations of Chechnya and Russia autumn 1999

The 'Russian public' must also be considered as part of the relevant audience of official securitizing attempts during autumn 1999, even though this group holds no direct formal powers to endorse or stop a war. Even in a semi-democratic system, the legitimacy of a policy rests with the consent of the public – particularly if it involves going to war.

Moreover, if we must put label on the Russian political system in 1999, it was still closer to a democracy than an authoritarian regime. The much-discussed installation of the Power Vertical took time, and was not in place only a few months after Putin became prime minister. It is reasonable to argue that the political system prevalent in Russia at that time was fairly open. And crucially, despite increasing control over media coverage of the battlefield in Dagestan, the media scene was still pluralistic during summer/autumn 1999. The fact that the three biggest TV networks (ORT, RTR and NTV) invited politicians as different as Prime Minister Vladimir Putin, Governor Aleksandr Lebed and the liberal opposition politician Grigory Yavlinsky to comment on the government's handling of the situation in Dagestan and the bombings in Russian cities testifies to this.²⁹¹ The imposition of a media blockade on Chechnya (discussed in 3.5) was a gradual process, and in the pages that follow, small signs of this emerging media blockade in the writings of Russian newspapers will be noted.

Counter-securitizing or de-securitizing attempts *could* have been launched at this stage. If such alternative discourses had found strong resonance in the Russian public, it would have made it difficult to undertake a new war against Chechnya legitimately.

²⁹¹ 'Telebitva za golosa izbiratelev nachalas', *NeGa*, 21 September 1999.

Again, developments during the first war in Chechnya (1994–1996) are instructive. The securitizing narrative offered by the Russian government at the time, which represented the Chechen regime as 'criminal' and focused on the need to protect Russian territorial integrity, was not well argued at the outset. Moreover, Mickiewicz (1997) contends that the Yeltsin regime proved unable to 'manage' the war as a daily discursive event for which it had to compete with other sources of information. The sharp discursive struggle which emerged as the First Chechen War unfolded between the official discourse and an alternative discourse which served to de-securitize Chechnya/Chechens was also commented on in 3.2 above. This discursive struggle finally resulted in the Russian public rejecting the official securitizing narrative.²⁹² Such a weak foundation for the policy of war among the Russian public during the First Chechen War was undoubtedly one factor that pushed Russian authorities toward ending hostilities and deciding to sit down at the negotiating table in 1996.²⁹³

The point of departure of this sub-chapter is that the Russian public discourse *could* have made a difference. Discourses that construct the relation between Russia and Chechnya in terms different from those put forward in official language *could* have been voiced, and they *could* have spread to broader sections of the public, creating a pressure against undertaking a new war or, alternatively, halting it after some time.

In what follows below, expert opinion pieces and journalistic accounts on Russia and Chechnya from autumn 1999 are analysed. It might be objected that the selection of these groups as representing the Russian public is not satisfactory –numerically, experts and journalists make up a very small part of the Russian public. However,

²⁹² Wagnsson (2000: 179) refers to polls indicating that 'the alternative of letting Chechnya leave the Russian Federation was rather acceptable to the public mind in 1996, and became increasingly accepted with the passing of time' and notes that 'only a tiny minority, only 5%, believed that the territorial integrity was important enough to justify armed actions in Chechnya.'

they are quite influential compared to their size, in terms of mediating and weighing in on discursive struggles and shaping the public discourse on key issues – particularly, it seems likely, on an issue like a counterterrorist operation, so physically and mentally distant from the daily life of the 'man in the street'.

Moreover, the choice of expert and journalistic texts as representatives of the 'Russian public' is highly satisfactory in terms of methodology. Such texts give direct access to linguistic representations, essential to discourse analysis. By contrast, public opinion polls or interviews at a later point in time are less reliable sources, as they give only indirect access to representations and are often mediated through questions that necessarily involve some kind of bias. There are clear limits to what the researcher can do within the boundaries of discourse theory.

In chapter 4 we return to the question of acceptance of the securitizing narrative among the broader Russian public by briefly examining representations of Chechnya and Russian in a different set of groups in the Russian public: among police and security personnel.

Experts on Chechnya

Let us first see what *expert representations* of Chechnya and Russia in Russian newspapers looked like during autumn 1999. I identify three positions here: one stronger, in terms of the number of opinion pieces that can roughly be categorized within this position, which resonates with official representations of Chechnya and Russia that autumn; another, much weaker, which can be identified as the remnants of the interwar 'discourse of reconciliation.' This second position allows for more nuanced and less radical representations of Chechnya and Russia and also suggests

less radical emergency measures than the dominant position does. Finally, I find a middle position: it seems to originate in the 'discourse of reconciliation', but goes a long way towards accommodating the new official representations of Chechnya.

While exploring the content of these expert texts is an aim itself, a core exercise again involves comparing them against the 1999 official securitizing narrative presented in chapter 2, as a means of evaluating audience acceptance. Moreover, given the conceptualization of securitization as an intersubjective endeavour it is relevant to see *how* expert accounts feed into and contribute to the emerging discursive consensus on Chechnya as an existential terrorist threat. While the texts of the political elite in the Federal Assembly contribute to this construction in a similar fashion as official texts, expert texts probably exhibit a different style and invoke different references in seeking to build authority around their arguments.

Chechnya as a lawless and violent space

Expert representations of Chechnya and Russia that autumn were more varied than representations among the political elite. That said, representations in most expert texts add up to a discourse that indicates acceptance of the official securitizing narrative. As we will see below, the sum of representations emerging from various newspaper opinion pieces and editorials construct 'Chechnya' as an entirely lawless, violent space.²⁹⁴ It is represented as a place where 'guns are the main labour units'²⁹⁵

²⁹⁴ 'Precisely here (Northern Caucasus), where 12% of the Russia's population lives and more than 100 nationalities, two thirds of the terrorist acts are committed, a significant part of crimes connected to banditry and hostage-taking. The Northern Caucasus has the strongest stream of refugees and internally displaced people, which can be counted not in the hundreds but in the millions. In this area the first armed conflict on Russian territory erupted (…) here the most bloody internal conflict in the second half of the 20th century started, from which the Chechen crisis has evolved. The unresolved crisis today leads not only to the instability of the Caucasus, but also threatens to totally discredit the ability of the Russian state power to be the master in its own house.' Professor Vadim Pechenev (PhD in Philosophy) 'Kamo gryadeshi?', *NeGa*, 13 October 1999.

as 'the one and only terrorist state in the world – a hotbed of instability for the entire Caucasus' 296 – or as 'an abyss of anarchy and immorality (...) everywhere there is injustice, lawlessness and chaos. Even if this discourse on Chechnya as a lawless and violent place does not always add up to an explicit argument for war like that found in official language during autumn 1999, it serves to underscore the official securitizing moves. Expanding on and elaborating the image of Chechnya as lawless and violent and endowing this representation with expert authority add to the distance already constructed between 'Chechnya' and 'Russia' in official language.

Moreover, a set of expert opinion pieces and editorials also include language that constructs Chechnya as a direct *threat* to Russia. Here the Chechen threat is characterized with descriptors like 'killers and terrorists', ²⁹⁸ 'throat-cutters', ²⁹⁹ 'rude, bearded, ruthless bandits', ³⁰⁰ 'criminals' and 'wolves', ³⁰¹ 'pathological murderers (...) having carried out ethnic cleansing (...) committed massive crimes', ³⁰² 'criminals, drug addicts and bandits (...) thoughtless killers, heartless and capable of murdering their brother, sisters, mothers and fathers.' ³⁰³ Also recurrent are references to the 'Chechen Wahhabis' as dangerous and motivated by money, not by the Muslim faith. ³⁰⁴ Returning to the idea that threat representations can be placed on a scale, even

²⁹⁶ Anatoly Kucherena (lawer) 'Vooruzhennyy myatezh kak istochnik prava?', *NeGa*, 29 September 1999.

²⁹⁷ Malik Saydullayev (chairman of humanitarian help to Chechnya), 'Maskhadov stal poslushnoy igrushkoy v rukakh otpetykh banditov i inostrannykh khozyayev', front page of *RoGa*, 14 October 1999.

²⁹⁸ Sergey Roy (Editor-in-Chief, *Moscow News*) 'Smertel'naya ugroza', *NeGa*, 17 September 1999.

²⁹⁹ Sergey Zemlyanoy (PhD in Philosophy (Kandidat) 'Politicheskaya situatsiya v Rossii', NeGa Stsenarii, 13 October 1999.

³⁰⁰ Ibid.

³⁰¹ Sergey Artemov (Lieutenant Colonel) 'Vozhaki volch'ih stay', *RoGa*, 22 October 1999.

Roy, footnote 298 supra.

³⁰³ Saydullayev, footnote 297 supra.

³⁰⁴ Ramzan Dzhabarov (doctor of law (*Kandidat*)) for example characterizes them as 'normal terrorists, for whom the Islamic doctrines are not important, only how they pay off.' ('Ekstremisty protiv traditsionalistov', *NeGa*, 20 October 1999). Likewise Malik Saydullayev constructs the Wahhabis as godless, warning his fellow Chechens: 'They tell you that you are living in a free country, but the only thing you are free from is laws, both human and those of God' (footnote 297 supra).

this rough enumeration shows that representations in many Russian expert texts during autumn 1999 can be placed at the top end of the scale, as *existential threats*.

On this account, they are not unlike the representations found in official texts and in those of most of the political elite. Quite instructive is an opinion piece by political scientist (*Politolog*) Viktor Gushchin titled 'Terrorism is a psychological war', printed shortly after the apartment bombings and shortly before the launching of the Second Chechen War. First, it shows how similar 'expert' language was to 'political' language. While stressing that the resolution of any crisis has to start with acknowledgement of 'facts' and thus elevating the text to an authoritative level of expert objectivity and truth, Gushchin's account of the situation of Russia is as emotional, stark and terrifying as any of the political texts referred to in the previous sub-chapter. Second, it carries within it several characterizations of the threat that can be found in other expert texts that autumn, and is therefore fairly representative of expert language on Chechnya. Gushchin presents these 'facts':

For terrorists nothing is forbidden, impossible or inadmissible. Those who are faced with a terrorist war need to understand that it does not lead to life, but to death. In the eyes of the terrorist, fear before death should be total. No one should be excluded, not old people, or children, or women. Terrorist war is a war of destruction, but of a special kind. Terror is foremost a war to destroy human dignity. It is destruction by fear (...) the terrorists intend to go to the bitter end and the explosions will continue as inevitably as the sun rises and sets (...) The initiators of the terrorist war will never and for nothing decline from their goals and intentions (...) They will either succeed in overthrowing Russian power by the means of our hands or everyone down to the last man will die. This is the objective logic of the psychological terrorist war. It is wrong to suggest that the reason behind the war is retaliation for some local defeat

(...) the core of this psychological terrorist war lies way back in time. We have long since forgotten to pay attention to the fact that the organizers of this terrorist war against Russia have continued the war for hundreds of years. The victory over Russia, they claim, is not merely a historical duty, but a genetic duty, like David's victory over Goliath. We have only one choice: either to meet this challenge or die.³⁰⁵

Here Chechnya is not specifically mentioned, but the threat is explicitly linked to Russian history and the asymmetric and violent relation between 'brothers', which alludes to Russia's encounter with the Caucasus. The threat facing Russia is presented as continuous and unchangeable (even genetic) – an idea repeated in several other expert accounts as well. Moreover, the threat is presented as lethal, inhumane and overwhelming; and the gravity of the situation is underscored by repeated references to the situation as 'war'. The idea that a 'war' has been launched against Russia reappears in many expert texts during autumn 1999 in expressions such as 'terrorist war against peaceful population' or 'massive terrorist war has been declared on Russia.' As in the official narrative and political elite representations, parallels are drawn to the Second World War. Some expert texts go even further and indicate a direct equation to Nazism, as in the opinion piece by Sergey Roy, Editor-in-Chief of Moscow News, on the pages of Nezavisimaya Gazeta, where he writes that 'Chechen 'Nazism' needs to be repressed, Nazism is a threat anywhere in the world.' 309

As shown by the latter quote, the tendency identified in political elite discourse, of conflating not only 'Chechnya' but also 'Chechen' or 'North Caucasian' with

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³⁰⁵ Viktor Gushchin (Political Scientist (*Politolog*)) 'Terrorizm – eto voyna psikhologicheskaya', *NeGa*, 21 September 1999.

³⁰⁶ 'Chechnya cannot part with Russia but it will always remain a threat to the security and integrity of Russia', Roy (footnote 298 supra).

³⁰⁷ Aleksey Podberezkin (leader of VOPD 'Dukhovnoye Naslediye') 'Rossiyskiy krizis i krizis oppozitsii', *NeGa*, 22 September 1999.

³⁰⁸ Gushchin (footnote 305 supra).

Roy (footnote 298 supra).

'terrorism' or other concepts of threat, is present in expert language as well. 310 Although not widespread, the related idea that the Chechens are collectively guilty and therefore deserve punishment is at times quite explicit. For instance, the philosopher Zemlyanov writes,

every nation deserves its leaders (...). When Maskhadov, instead of arresting the field commanders and fighters responsible for terror, theft and kidnapping, appoints them as commanders in the 'holy war' against Russia, the Chechen nation or the part of it which has not fled, support him. The Chechen leader applies to his countrymen not only collective responsibility, but also collective guilt. 311

Other expert commentaries make this equation between leaders and nation even more explicit: Sergey Roy, for example: 'The Chechens as a nation can all be considered guilty since they have accepted Basayev, a pathological murder, as their hero and therefore deserve a 'massive punishment' equivalent to the 'massive crimes' they have committed.'312

We see that Russian expert representations sometimes go further than official representations in terms of portraying 'Chechens' as guilty, thus contributing to legitimize violent retribution not only against the Chechen regime or the Chechen militants, but also against the Chechens as an ethnic group. 313 Official language on

³¹⁰ Headlines such as 'Caucasian explosions' for example serve to attach danger to Caucasians (Pechenev, footnote 294 surpra).

311 Zemlyanoy (footnote 299 supra).

³¹² Roy (footnote 298 supra).

Accounts of the 'good Chechens' within this position are fairly slim, but appear in the juxtaposition of 'violent Wahhabis' to 'peaceful Sufis' in Chechnya. While the Wahhabis are presented as creating chaos and being a threat to the state, the official clergy are represented as creating 'order', they are said to 'take an active part in re-establishing the Chechen state and leadership of the country, creating an atmosphere of stability in society.' ('Ekstremisty protiv traditsionalistov', NeGa, 20 October 1999) This construction has become quite widespread in Russian discourse in later years and is a core juxtaposition in the official discourse of the Ramzan Kadyrov regime.

Chechnya seldom moved from securitizing Chechnya as a terrorist threat to representing the Chechen ethnic group as dangerous or guilty.

Official and expert representations are more congruent along other dimensions. Viewing representations of 'Maskhadov' as an event within the event, we find that he is not mentioned very frequently in most expert texts. However, when he is mentioned, he is stripped of his legitimacy as the president of Chechnya, through expressions such as 'the so-called President Maskhadov' or claims that the elections that made him president in 1997 were 'un-constitutional.' Maskhadov is only once represented as a 'killer and terrorist', he idea of Maskhadov as 'illegitimate' in legal terms and that of him as 'an accomplice' both parallel those found in official language during autumn 1999 (Chapter 2).

Moreover, as in the official narrative the level of danger implied in expert representations of Chechnya is enhanced by recurrent references to 'a distant enemy'. These constructions of related but distant forces which stand behind and nourish the Chechen threat make the local conflict look like one of proxy, while simultaneously increasing the magnitude of the frontier.

Two such forces can be identified in expert texts. First, as in official representations, Middle Eastern countries or Islamist movements or organizations are pointed out. For example, the opinion piece written by doctor of law Ramzan Dzhabarov entitled 'Extremists against traditionalists, the Islamic Factor in Chechnya and its foreign

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³¹⁴ Saydullayev (footnote 297 supra).

³¹⁵ Roy (footnote 298 supra).

³¹⁶ Ibid

³¹⁷ Maskhadov is not capable of seeing that he is a marionette for Basayev, Khattab, Raduyev and other incorrigibles, who use him as a "roof".' (Zemlyanoy, footnote 299 supra). 'He became the loyal toy in the hands of irreparable bandits and foreign masters.' (Saydullayev, footnote 297 supra).

sponsors' constructs the Wahhabi strand of Islam emanating from Saudi Arabia as the Mastermind behind the Chechen threat and the true 'distant enemy' harbouring the ultimate aim of subverting Russia. In this account both the Chechen warlords and the Chechen regime has been co-opted by the 'dangerous Wahhabis'. Other expert accounts identify a possible connection between Bin Laden and Chechnya, linking together the Afghan and Chechen 'terrorists'. Authority is given to this claim by referring to the early recognition of these links by US and Israeli special forces and the presentation of documents by Russian authorities proving this fact. ³¹⁹

Second, several expert texts point to the US/NATO as a force behind the threat facing Russia in the North Caucasus. In constructing the Chechen threat as simply an offspring of the eternal US threat, these texts often suggest that any criticism of Russian policies on Chechnya is a tool for harming Russia. This representation, then, is quite similar to that identified in several political elite texts, but which was non-existent in official language at the time.

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³¹⁸ Dzhabarov tells the story of Chechnya from the 1980s onward as if Chechnya had been co-opted by Wahhabism through the efforts of foreign Islamic countries, Saudi Arabia in particular. According to Dzhabarov's account, Saudi Arabia has acted to subvert the Russian state and undermine traditional Islamic structures throughout Russia by drawing in Islamic funds and preachers, instructing them to 'split official Islamic societies and create inter-ethnic discord and foster a Chechen separatist movement (...) conduct anti-social and extremist actions against official spiritual structure.' Later even more radical Islamic organizations financed by Saudi, Pakistani and Lebanese money increased their influence in Chechnya. Dudayev opened for a massive inflow of Wahhabi preachers and many of the war lords were fostered in Wahhabism and went off to Afghanistan and Pakistan' (footnote 304 supra).

³¹⁹ Konstantin Truevtsev (Associate Dean of Applied Politics Department at the Higher School of Economics (Vysshaya Shkola Ekonomiki)) 'Ben Laden v kontekste Chechni', *NeGa*, 30 November 1999

³²⁰ For example Anatoly Kucherena: 'it is easy to imagine that huge financial flows will be directed toward the region, also military and all kinds of specialists will enter the region from the entire world. After that USA with full right could claim North Caucasus to be a zone of American national interest. What else than a chance to strengthen NATO southern flank would it be?' (footnote 296 supra). Sergey Zemlyanoy argues in the same vein: 'Chechnya and Northern Caucasus on the whole has become a battlefield for geopolitical forces aiming to pull Russia apart (...). Under the dictate of USA, NATO, Russia is increasingly becoming an object instead of a sovereign subject in international politics and if this encroachment on Russia's sovereignty doesn't stop, the face of Russia will disappear.' (footnote 299 supra).

A curious twist, and actually quite a widespread one, is the merging of these two 'distant enemies' into one. We find a clear example of this in Leonid Ivashov's opinion piece, where the threat facing Russia in the Northern Caucasus is equated with that plaguing Tajikistan and Kyrgyzstan. The common source behind these security threats is initially identified as Osama bin Laden, but NATO and the USA emerge as the greater threat standing behind him.³²¹

Taken together, the level of threat implied in these expert representations of Chechnya amount to its being 'existential.' This is underscored by references to the situation as a 'war' fostered by diverse distant enemies. As a next logical element in the narrative, most expert texts communicate a sense that Russia now finds itself at the point of no return. The future that the country would face if 'Russia a second time round shamefully stands aside in the face of rude, bearded, ruthless bandits' is indicated as 'the collapse of the unity of the Russian state' 322 or as Russia 'sinking to the bottom³²³ as 'totally discrediting the Russian state power's ability to be the master in its own house.' 324 Sometimes the situation is given in terms of an ultimatum: 'We have only one choice: either to meet this challenge or die. 325

The way out

Given this sense of urgency and danger, it is not surprising that the emergency measures proposed in these expert texts as the possible way out are often as radical as

³²¹ Leonid Ivashov (Head of Department for international cooperation, Russian Ministry of Defence) 'Rol' Rossii v uregulirovanii konfliktov usilivayetsya', NeGa, 18 September 1999. See also Konstantin Truevtsev (footnote 319 supra).

³²² Zemlyanoy (footnote 299 supra).
323 Roy (footnote 298 supra).

³²⁴ Pechenev (footnote 294 supra).

³²⁵ Gushchin (footnote 305 supra).

those in the official narrative. 326 According to Sergey Roy, for example, the situation calls for 'massive punishment', including a 'total blockade' around Chechnya. Not a 'caricature of a blockade', but the establishment of 'a proper military front line all around Chechnya. From this line, using regular forces, one Chechen village after another should be suppressed, by a total filtration of the population and by subjecting every fighter, however many they might be, to a military field court.' Roy advises carrying out special operations to take out the 'fifth column' in the regions surrounding Chechnya, as well as in the heart of Russia and particularly in Moscow; stopping all pro-Chechen propaganda in Russian media outlets; creating a *cordon sanitaire* which would destroy the system of channels financing and arming the 'Chechen terrorists'; all other type of political, diplomatic, economic support from foreign governments should also be stopped. 327 In short, this particular opinion piece sanctions the official suggestions of emergency measures on Chechnya in full. It even functions as a kind of foreboding that the 'cleansing operations' that became so widespread in Chechnya during the Second Chechen War would be necessary and just.

Other expert texts also indicate the need for radical emergency measures, even representing them as 'humane' in the given situation:

The war against terrorism is the fight of evil against evil, in its absolute expression. Justice and humanity is not to reject the radical measures of the war against terrorism, but to use them (...). The only way to prevail over terrorism is by employing the methods of terrorism, not only in the territorial field, but also in the psychological

³²⁶ Language parallel to that found in official statements is at times quite striking in expressions such as 'terrorists need to be exterminated. There is no place for them on Earth' (Veklich, footnote 295 supra). Or Saydullayev's advice to 'punish the bandits, chastise the torturers and destroy the killers' (Saydullayev, footnote 297 supra).

³²⁷ Roy (footnote 208 supra). Posture of the control of the c

Roy (footnote 298 supra). Pechenev also argues for the 'use of different defensive forceful measures, even preventive large-scale operations in all regions where there is active criminal activity in Northern Caucasus' (footnote 294 supra).

field (...) the authorities are obliged to demonstrate confidence in its own strength and real resolve to fight terrorism by any methods and means, including retaliation.'328

The flipside of representing this harsh, violent retribution against Chechnya as necessary and just is the rejection of measures that encompass contact, compromise and negotiation with Chechnya. For example, with reference to 'the conduct of the Chechen power', Professor Vadim Pechenev notes 'it would be fatal to 'reconcile' or 'sweeten' Grozny. 329 The logic in this and similar constructions is based on the congruence between, on the one hand, the level of danger implied in the threat representations and on the other, the measures suggested. Sergey Zemlyanov's reasoning demonstrates this correspondence nicely: 'Because Chechnya is in the hands of the 'field commanders', or rather incorrigible throat-cutters and qualified terrorists, there is no real partner for the federal power to negotiate the political solution to the Chechen problem with. '330

In the dominant variant of political elite discourse on Chechnya, voices advocating policies of reconciliation were often represented as naïve and dangerous. This is an argument we find in expert texts as well. Viktor Gushchin characterized as 'stupid' the argument that 'Russia must never degrade itself to the level of the terrorists by adopting their ways and never act according to the principle of 'an ear for an ear and a tooth for a tooth (...). In relation to the war on terror opinions such as these cannot be seen as anything other than capitulation encouraging continued terror against

³²⁸ Gushchin (footnote 305 supra).

³²⁹ Pechenev (footnote 294 supra). A similar message is conveyed by 'No one and nothing can appease terrorists' (Gushchin, footnote 305 supra) or 'The danger lies not in conducting a full-scale ground offensive, but in not pursuing it to the end' (Zemlyanoy, footnote 299 supra). ³³⁰ Zemlyanoy (footnote 299 supra).

defenceless people.' ³³¹ In other expert accounts, Russian liberals who urge negotiations with Maskhadov are characterized as 'infantile humanists.' ³³² Again this is a representation not found in official discourse during autumn 1999. Describing critics of the war on terror in Chechnya as 'dangerous' appeared first in expert texts and in the texts of the political elite in the Federation Assembly. Only later did it become a central theme in official language. ³³³

Expert texts chime in with official language during autumn 1999 on the more general call for 'unity' as a means of withstanding the terrorist threat, however. First, many warn that lack of unity or even any opposition within the Russian entity could be harmful in the situation. These texts urge a stop to 'intrigues and competition', 334 'fifth columnists' and 'enemies within.'335 Not doing this would 'be dangerous', 336 'play into the hands of the terrorists' or bring Russia to 'chaos.'338 Second, in several expert texts the crisis facing Russia is presented as an opportunity for moving out of the divisive and chaotic 1990s and into creating a new unity and a stronger Russian state. 339 In the words of Aleksey Podberezkin, the crisis has 'awakened

³³¹ Gushchin (footnote 305 supra).

³³² Zemlyanoy (footnote 299 supra).

³³³ For example Vladimir Putin in his address on 21 November 2007 referred to what he termed 'jackals' in Russia: 'those who, in the most difficult moment, during the terrorist intervention into Russia [from Chechnya], treacherously called for negotiations, in fact for collusion with terrorists, with those who killed our children and women, speculating in the most unscrupulous and cynical way on the victims. In short, these are all those who, towards the end of the past century, led Russia to mass poverty, [and] ubiquitous bribe taking.' (Cited in 'Putin's 'Jackals', *Wall Street Journal*, 30 November 2007).

³³⁴ Podberezkin (footnote 307 supra).

³³⁵ Gushchin (footnote 305 supra).

³³⁶ Pechenev (footnote 294 supra).

³³⁷ Gushchin (footnote 305 supra).

³³⁸ 'Today critique of the regime is not only dangerous but also harmful: when bombs explode, the country is falling apart and there is war, in any country at any time politicians unite in security questions. The nation in whose name we like to speak, need our victories not over one another, but over the outer enemy.' (Podberezkin, footnote 307 supra).

³³⁹ Sergey Kazennov and Vladimir Kumachev describe the lack of a common ideology to guide Russia in the 1990s, indicating the lack of such an ideology has made Russia 'weak' and therefore 'an object of expansion from the outside and from the inside.' (Sergey Kazennov (Head of Department geostrategic studies IMEMO) and Vladimir Kumachev (Vice president, Institute of National Security and Strategic Studies) 'Umirit', a ne usmirit', *NeGa*, 22 September 1999.) Sergey Zemlyanov also

people's feeling of pride and self-esteem (...). We have to use this chance to unite.'340 Thirdly, unity in a strong state is given as Russia's natural and right state of being. Doctor of Philosophy Sergey Zemlyanoy notes that historically a 'moral catharsis had been brought to Russia with 'terrible sorrow and big distress'. In this situation 'Basayev, Khattab and their throat-cutters' could serve to unite all branches of Russian power and finally direct efforts toward securing the common interests of the Russian state. According to Zemlyanoy, the 'state sense' had been awakened with Putin, who was working against the anti-state policies of the Yeltsin regime to make Russia strong.³⁴¹

Sergey Kazennov and Vladimir Kumachev, who belong to influential institutions in the Russian academic world, employ a different language, but in essence their representation of 'unity' and 'strong state' as the right organizing principles for Russia is the same. With reference to the 19th-century philosopher Berdyayev, who wrote that 'for Russia there is no such thing as individual salvation, we can only be saved together', the authors lament the fact that there are no common values in Russia. The North Caucasus is represented as merely an extreme and brutal expression of this general problem. Their suggestion for a Russian common platform includes statist and social elements, as well as elements of law and order and an emphasis on morals, ethics, and conservative values.³⁴²

frames Russia's situation in autumn 1999 as one of total moral decay (footnote 299 supra). Vadim Pechenev (footnote 294 supra) points to the need for all-Russian unity on how to solve the North Caucasian problem. In his view this would 'stabilize' the political situation in the country. He argued that 'if there is enough political maturity in our parties and movements taking part in the upcoming Duma elections to realize this, strengthening such an understanding into an all national consensus, the elections will work towards the most important objective the strengthening of Russian state (...). Russia is strong through the unity of its strong regions'.

³⁴⁰ Podberezkin (footnote 307 supra).

³⁴¹ Zemlyanoy (footnote 299 supra).

³⁴² Kazennov and Kumachev (footnote 339 supra).

To sum up, in what I have identified here as the dominant position within expert discourse the suggested 'way out' fits the official narrative and policy proscriptions fairly well. Experts even argue that this violent and uncompromising approach is 'humane', and that proponents of non-violent measures like communication and negotiation are 'stupid' and 'infantile.' The call for *unity* as a means of withstanding the terrorist threat also parallels that found in the official narrative. Moreover, *unity* is given credibility as Russia's natural and correct state of being by expert references to Russian history and philosophy. And with this, we have moved into the question of how *Russian identity* is re-articulated in the process of defining the Chechen threat.

Russia as united, strong and orderly

As the above quotes on 'unity' show, 'strong' is also dominant in expert representations of what Russia is, or should be, in encountering the Chechen threat. Several expert opinion pieces point to Russia's weakness as the main reason for the security problems facing the country, ³⁴³ indicating 'the Russian state power's ability to be the master in its own house' or similar ideas of strength as the solution. ³⁴⁴ Simultaneously, the official argument of Chechnya as the 'offender' and Russia the 'defender' (sub-chapter 2.3) is echoed in the dominant expert position. Also the related notion of Russia as 'innocent' can be found in expert representations in expressions such as 'they plant explosives in our homes and we turn the other cheek.' ³⁴⁵ Indeed, Putin's phrase 'we need to throw off all our complexes, also our complex of guilt', finds a direct parallel in Roy's 'we have to stop being ashamed of

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³⁴³ See for example Zemlyanoy's argument that 'the weak are beaten, the weak are not reckoned with, the weak are looked down upon' (footnote 299 supra).

³⁴⁴ Pechenev (footnote 294 supra). See also Ivashov (footnote 321 supra).

³⁴⁵ Zemlyanov (footnote 299 supra).

what Russia is: a pseudo-democratic empire. A minority should not be able to threaten a majority.'346

The most widespread juxtaposition in expert texts, however, and one that attaches a moral superiority to this Russian majority, is that representing Chechnya as 'chaos' and 'lawlessness' and Russia as 'order' and 'civilization'. This more traditional classification of the Caucasus as the opposite of Russian 'civilization' is at times very explicit, as in Sergey Zemlyanoy's:

The mountains give birth to more people than they can feed, civilized modern laws don't work in the mountains. The only way to withstand these ancient criminal ways (*stikhiya*) is to introduce colonial administration, supported by armed force (...). There are no proper authorities in Chechnya, just armed formations based on clans, the right of the strongest and sometimes structured by *Sharia* and *tarikat*...a society that has regressed to its eternal pattern. ³⁴⁷

Other accounts include the historical Caucasian opponent on the side of 'order' with Russia, something which constructs the Otherness of present Chechnya as even more radical. Vladimir Degoyev, for example, argues that there are few lessons to learn from studying the Caucasian wars for advice on how to deal with present-day Chechnya. While Imam Shamil is represented as a respectable and honest person and his staunch opposition to Russian colonization in the 19th century as an honourable

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³⁴⁶ Roy (footnote 298 supra).

³⁴⁷ Zemlyanoy (footnote 199 supra). Another example of such explicit juxtaposition is Presidential Representative to North Ossetia and Ingushetiya Aleksey Kulakovsky's comparison of Russia and Chechnya: 'People living in Chechnya had the right to travel freely all over the Russian Federation, engage in business, study in Russian universities, buy real estate in other regions. At the same time in Chechnya not one inhabitant of a different region could live without risking being kidnapped, let alone dream of doing business. That's not normal (...) the thinking that guides some of the Chechen leaders has made it necessary to isolate Russian societal consciousness from the sources of such a world view. Blocking them out is fully in line with basic norms of civilization. That is why I look at Russia's undertakings in the Northern Caucasus today as necessary steps in the quest for security for the entire Russian society.' ('Gosudarstvennoy pozitsii v otnoshenii Chechni poka net', *NeGa*, 25 September 1999).

undertaking, the current Chechen leadership is given the opposite identity. According to Degoyev, Dzhokhar Dudayev decided to 'try out Chechen national sovereignty with a dictatorial technocratic leaning.' While 'Shamil turned 'paternalistic chaos' into 'Islamic order', the present Chechen reformers have turned 'Soviet order' into 'Islamic chaos'.'. 348

Malik Saydullayev's appeal to the Chechen nation, posted on the front page of *RoGa* on 14 October 1999, draws a similarly sharp line between today's Chechnya and the 'true' Chechnya:

(...) during the past 7 years, and at the will of enemies, the nation had been drawn away from normal human life and thrown into the abyss of anarchy and immorality (...). In these past years Chechnya changed from being the most developed republic of Northern Caucasus into the most backward and poor region (...) everywhere there is injustice, lawlessness and chaos (...). They tell you that you are living in a free country, but the only thing you are free from is laws, both human and those of God. (...) [Chechens must stand together to] punish the bandits, chastise the torturers and destroy the killers [and become] good neighbours.³⁴⁹

We see, then, that also in expert discourse the identification of the Chechen threat serves the function of re-articulating Russian identity, as in official language. Characteristics like 'unity', 'strength', 'innocence', 'order', 'laws' and 'civilization' are presented as key features of 'Russia' juxtaposed to 'Chechnya'. This rearticulation of Russian identity is strikingly similar to that found in official language during autumn 1999 (chapter 2.3). That in turn indicates that this position on what

³⁴⁸ Vladimir Degoyev (D.Sc. (History) Professor, MGIMO) 'Chechenskaya voyna: Retsidiv ili fenomen?', *NeGa*, 17 September 1999. Degoyev's representation of Dudayev's government is similar to that of Anatoly Kucherena, who described it as 'a period of total violence, impunity and lawlessness' (footnote 296 supra).

³⁴⁹ Saydullayey (footnote 297 supra).

Russia is, or ought to be, is intersubjectively constructed – not something proposed from the top political level and then adopted into expert language.

We have seen that this is the case with representations of 'Chechnya' as an existential threat in most expert texts as well. Although expert texts may add broader dimensions to the construction of 'Chechnya' with more elaborate accounts of chaos and lawlessness and heavier historical and legal references, they also offer representations of 'Chechnya' as an existential threat that are similar to, but still independent of, official representations. We can conclude that the position which combines the discourse on Chechnya as an existential terrorist threat with that of a strong, orderly and innocent Russia was alive in Russian expert language and emerged onto the pages of newspaper opinion pieces during autumn 1999. From there it met and merged with official language and the language of the political elite to harden and then overwhelm alternative positions on Chechnya and Russia.

Alternative positions

This is not to say that the position that dominated the official interwar discourse, here termed 'the discourse of reconciliation', was totally absent from expert language. It could be found in smaller publications with lower circulation and was voiced by liberal thinkers such as Anatoly Pristavkin and Yury Afanasyev. In their narrative, the Chechens were victims, just as Russian soldiers were; the Russian regime was guilty of the Chechen tragedy, its policies comparable to those of the Hitler regime – and the way out was to avoid new bloodshed, simply because it would lead to even more bloodshed. This way of representing the Russo–Chechen relation also continued to dominate the language of 'practising expert groups' like the Committee of Soldiers'

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³⁵⁰ Interviewed in *Obshchaya Gazeta*, 30 September 1999.

Mothers. At their press conference in September 1999 they blamed Russia's politicians for the problems in Chechnya, declaring: 'Yet again the politicians attempt to solve their problems with the blood and lives of our children.' ³⁵¹ Unlike the case in the First Chechen War, however, their talk never made it into the opinion piece pages.

Here we can note one exception among the *NeGa* and *RoGa* expert opinion pieces: that by political scientist Vadim Belotserkovsky titled 'It is hard not to believe Basayev.' This text turns the identification of Chechnya and the Russian regime on its head by constructing the latter as an existential threat to the 'smaller nation'. By depicting Russia as no less criminal than Chechnya, the Russian regime as manipulative and propagandistic, and concluding that 'Russian medieval morals demonstrate the absence of humanism', this opinion piece in effect places Russia on the side of 'barbarians' and not Chechnya.

A few other expert opinion pieces can be placed in a middle position in terms of the degree of threat and otherness they attach to Chechnya. In these texts 'Chechnya' is usually linked to the 'Arab East', 'terrorism' or 'Islamic movements': on the other hand, several of them also note the diversity in Islamist organizations, attaching very different degrees of danger to them. ³⁵³ There are also explicit warnings against equating Caucasians with terrorists, against making the Caucasians the culprit of everything and in the final event splitting Russia along ethnic lines. ³⁵⁴ The text written

³⁵¹ Small note quoting the press conference 'Opredelën poryadok voyennoy sluzhby', *NeGa*, 21 September 1999.

³⁵² Mne trudno ne verit' Basayevu', *NeGa*, 17 November 1999.

³⁵³ See for example the opinion piece by historians Konstantin Polyakov and Akhmat Khasyanov, titled 'The Arab East and the problem of terrorism'. It gives an overview of terrorist acts by radical Islamists in the Middle East since the 1980s, indirectly representing Chechnya as part of this (*NeGa*, 7 October 1999). The opinion piece by political analyst Aleksandr Sabov relates Chechnya to terrorism, Islamism and violent conflict in Algeria, but also underlines the many different strands of Islamism, including non-violent ones ('Generaly's imamami ishchut obshchiy yazyk', *RoGa*, 12 October 1999).

³⁵⁴ Dzhafar Sadyg (journalist), 'Nuzhen poryadok, a ne proizvol', *NeGa*, 25 September 1999. Pechenev (footnote 294 supra).

by the well-known ethno-anthropologist Valery Tishkov draws attention to the grievances of the Chechen civilian population and highlights the relation of interdependence between Russians and Chechens as fellow citizens. In this group of texts, 'Chechnya' is constructed in a less monolithic way, and with a lower degree of danger, than in 1999 official texts. However, they do not overlap with representations of Russia in the 'discourse of reconciliation', as they stop short of blaming and shaming Russia.

What then of the 'way out' indicated in these texts? Here we find that it fits logically with the less radical construction of Chechnya. Historians Konstantin Polyakov and Akhmat Khasyanov, for instance, normalize new Russian practices undertaken as a response to 'terrorism' by showing the parallel to practices undertaken in the Middle East like the 'establishment of *cordons sanitaires* or 'harsh military response' – but they also warn explicitly against relying solely on the use of force to solve problems of terrorism, and indicate the need to address the root causes in the social, economic and political fields. Similarly, political analyst Aleksandr Sabov links 'Chechnya' to terrorism, Islamism and violent conflict in Algeria, but also emphasizes the many different strands of Islamism, and argues that negotiation with the Islamists is the only way out of conflict. The text by Tishkov, which underlines the affinity between the Russian and the Chechen civilian populations, explicitly states that the key 'technology to solve the Chechen tragedy is teamwork and contact between the conflicting parties. The state of the chechen tragedy is teamwork and contact between the conflicting parties.

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³⁵⁵ Valery Tishkov (Director of the Institute of Ethnology and Anthropology, RAN) 'Kak likvidirovat' katastrofu', *NeGa*, 12 August 1999.

³⁵⁶ Konstantin Polyakov and Akhmat Khasyanov 'The Arab East and the problem of terrorism', *NeGa*, 7 October 1999.

³⁵⁷ 'Generaly s imamami ishchut obshchiy yazyk', *RoGa*, 13 October 1999.

³⁵⁸ Tishkov (footnote 355 supra).

As well as nuancing and at times contradicting the image of 'Chechnya' in official representations, this middle position ensures that policies other than the use of violence are kept alive in the public mind as a possible way of dealing with Chechnya. At the same time this position seems to accommodate official representations, in that it accepts locating Chechnya within the orbit of 'Islamism' and 'terrorism', and seems to promote non-violent measures as a supplement, not an alternative, to the forceful measures indicated in official discourse. This type of accommodation of official language in expert texts parallels that found in the political elite texts (see sub-chapter 3.3).

Summing up

Looking at these expert texts as a whole, we find that a middle position is more strongly articulated than the 'discourse of reconciliation', which seems to have retreated to smaller and more marginalized outlets. However, it is much less prominently mobilized than the position that I have termed the 'discourse of war'. The position that one-sidedly presents 'Chechnya' as an existential threat and demands violent retribution drowns other positions on the opinion piece pages of *NeGa* and *RoGa* in autumn 1999. The striking degree of overlap between representations found in expert texts and those in official texts indicates *acceptance* in this part of the Russian audience for launching a second war against Chechnya.

Even more important to this study is how most expert representations interacted with and enhanced official representations to produce a dominant version of the kind of challenge constituted by Chechnya. This process was *intersubjective* in nature, as the audience – the Russian expert community – contributed to the 'outcome.' They were

in no way silent recipients of a pro-war narrative constructed solely from the top of the political system.

As to *how* these texts contributed to underscore the argument that violent retribution against Chechnya was necessary, several conclusions can be drawn. First, this review has shown that the language used by experts and the political language were at times very similar. Several expert texts employ language that is heavily emotional, strong and one-sided. This might say something about the politicized nature of the Russian expert community, but the key point here is the way in which some expert texts function as a direct echo of official language. They give credibility to the claim that Chechnya is an existential terrorist threat, through a simple logic of repetition. Repeated iterations make the claim more believable, particularly when the writer is an expert.

Second, many expert accounts include longer historical perspectives and philosophical explications that serve to underscore official representations on Chechnya or supplement them, such as the reasoning on the collective guilt of the Chechens. A special contribution from the expert community came through rearticulating Russian identity in the face of the Chechen threat. A strong and united state was presented as Russia's 'true' state of being and as a precondition for surviving the threat. Thus, the official demand for Russian unity and strength, echoed throughout Putin's presidencies in the years ahead, was not isolated: it was much more of a collective call. The re-articulation of the Chechen threat in 1999 served as a vehicle for the return and strengthening of one of the core positions on Russian identity.

Journalists on Chechnya

In securitizing for war, journalistic texts are crucial. If representations in journalistic accounts differ sharply from those of the official narrative, that can be taken as a sign of non-acceptance by this group. Whether journalists deem the new war a legitimate undertaking or not can be read out of their newspaper accounts. These accounts also have a wider function, creating a link between official securitizing attempts and other audiences. A good match between official and journalistic representations can thus contribute to secure audience acceptance in other groups as well. If the official securitizing narrative is detailed, amplified and repeated in the papers, that contributes to the discursive prominence of the official narrative and influences the language used by other audience groups as well. This is a crucial aspect of how war becomes acceptable.

As the structure of this sub-chapter has indicated, alternative positions on 'Chechnya' were non-existent in journalistic accounts. The pages of the Russian newspapers studied here did not contain discursive struggles about what meaning to attach to 'Chechnya' broadly speaking – all the articles reviewed fit into the 'discourse of war' in one way or another. Instead, we should ask: *how* did journalistic accounts contribute to make war acceptable?

This sub-chapter investigates how the various parts of the securitizing narrative ('nature of the threat', 'point of no return' and 'way out') are represented in journalistic accounts of the time, as well as how 'Russia' is represented. It also asks whether the 'Chechens' as such are identified as a dangerous group of people. Throughout, journalistic representations are compared with those of the official securitizing narrative to identify similarities and differences.

As in the previous section on expert language, we will also touch upon the question of what *function* journalistic representations have in relation to official language. How do journalistic accounts substantiate or negate official claims? Do they contribute to the construction of 'Chechnya' on the basis of a particular authority or credibility, or in a particular style?

While we will see that there was acceptance for war within the journalist group – in itself a crucial part of the audience – we must evaluate the impact of their language when mediated to other audiences through the newspapers. This is done in the *summing up* section at the end.

The Chechen fighter gets a face: Inhumane, cruel, crazy, competent and well-connected

A brief overview of the adjectives most frequently attached to Chechnya/Chechen fighters shows a fairly clear pattern. We can find more neutral terms such as 'fighters' (boyeviki) or 'illegally armed formations', but 'terrorists' or 'the Chechen terrorists', 'Chechen extremists', 'bandits' or 'Chechen bandits' far outnumber these. With the campaign against Chechnya getting underway, media accounts also constantly refer to how military operations are undertaken to 'destroy terrorist bases', or 'liberate'

^{&#}x27;Psikhologicheskaya voyna v Chechne razgorayetsya', *NeGa*, 26 October 1999, 'Putin predlagayet novyy plan Chechenskogo uregulirovaniya', *NeGa*, 15 September 1999, 'Buynaksk, dva raza Moskva, teper' Volgodonsk: gde dal'she?', *NeGa*, 17 September 1999, 'Zadacha federal'noy vlasti...', *RoGa*, 12 October 1999, 'Kuda teper' napravyatsya boyeviki', *NeGa*, 21 September 1999, 'Rossiya snimayet ekonomicheskuyu blokadu s Abkhazii', *NeGa*, 22 September 1999, 'Plany suchoputnoy operatsii', *NeGa*, 28 September 1999, 'Gde zhe Basayev?' *NeGa*, 13 October 1999, 'Zakon na storone Federalov', *NeGa*, 13 October 1999, 'Novaya taktika Moskvy', *NeGa*, 15 October 1999, 'V Chechne nachat vtoroy etap voyskovoy operatsii', *NeGa*, 19 October 1999, 'Samyye ozhestochennyye boi yeshche vperedi', *NeGa*, 21 October 1999. Articles in *RoGa* used 'terrorist' 'bandit' and 'extremist' even more often than *NeGa* ('Voyska na Tereke. Chto dal'she?', *RoGa*, 13 October 1999, 'Goryachaya Khronika', *RoGa*, 15 October 1999).

territory from 'the terrorists.' They also repeat the 'fact' that the final aim of the military operation is to destroy all terrorists on the territory of Ichkeriya/Chechnya.³⁶⁰

Thus, newspaper accounts served to confirm the official argument that Chechnya was a 'terrorist' threat and reify such an identification of Chechnya over time. Moreover – and perhaps not surprising given our findings on media discourse in the interwar period (see 2.2) –newspaper accounts began equating the terrorist threat with Chechnya immediately after the bombings in September: they were less hesitant than official accounts. When the military campaign was well underway and criticism from the West became increasingly vocal, Russian journalists seemed to insist on the representation of Chechnya as an international terrorist threat. According to *NeGa*'s key journalists on the North Caucasus, the past decade had seen the 'total militarization of Chechnya and establishment of a semi legitimate criminal terrorist regime' which had 'turned the country into a safe haven for international terrorists.' 362

By presenting details, facts and stories, newspaper reporting from the front serves to give substance and content to more general labels such as 'terrorists' and 'bandits'— or to contradict them. The general impression has been that reporting from the First Chechen War contradicted official claims that Russia was facing a threat in Chechnya, often by giving both Chechen and Russian soldiers a human face and by showing the common grievances of both sides. Now, however, the general impression is that Russian journalists, through the language used in their writings, contributed to give substance to and expand on the official claim that Chechnya was an *existential*

³⁶⁰ 'Voyna v Chechne vozmozhna', *NeGa*, 24 September 1999, 'V Chechne hachat vtoroy etap voyskovoy operatsii', *NeGa*, 19 October 1999, 'Samoye trudnoye – vperedi', *NeGa*, 27 October 1999, 'Zadacha federal'noy vlasti...', *RoGa* 12 October 1999.

³⁶¹ 'Kavkazskiye plenniki', *NeGa*, 14 September 1999, 'Putin predlagayet novyy plan Chechenskogo uregulirovaniya', *NeGa*, 15 September 1999.

³⁶² Ilya Maksakov and Zagid Varisov 'Al'ternativy na primeneniye sily net', *NeGa*, 27 November 1999.

terrorist threat. Alternative images representing Chechnya as less threatening are difficult to find.

With bombs falling over Chechen territory in September 1999, the pages of NeGa and RoGa have hardly any reporting on refugees or casualties inside Chechnya. Quite typical is a front-page report in NeGa titled 'Is it really true?'. The piece reports that MVD (Ministry for Internal Affairs) sources had found a video tape showing how a Russian pilot from a plane downed over Chechnya had been treated by Chechen fighters: 'you hear the cries of the fighters: "Impale him!" and the pilot's reply "No, not that!" The pilot has a sad destiny – one of the bandits slit his throat.' The report concludes that, if the video is not fake, 'the bandits killed him like beasts'. 363 An interview with Chechen fighter Khunkarpashi Israpilov a few days later, to 'reveal the logics guiding the thinking and actions of the Chechen fighters leadership', supplements the story of the actions Chechen fighters are capable of. The journalist sums up Israpilov's answers to his questions, noting that 'there is the idea of the "Greater Chechnya", that Moscow mistreats the Dagestanis and totally absurd accusations against Russia that she is forcing Chechens to drink, swear and lie. In a word, a real mix of pretensions, phantasies and outright lies. '364 The pitch in NeGa reporting on Chechnya the first few days after the bomb explosions in Russian cities is thus that not only are the Chechen fighters capable of gruesome deeds, they also are unreliable and even crazy.

This is quite similar to that found on the front pages of *RoGa*. For example, one report titled 'The throat-cutters are making money in hard currency' is followed by a

³⁶³ 'Neuzheli eto Pravda?' front page, *NeGa*, 14 October 1999.

This identification of Israpilov is given together with a second interview with a person from Dagestan, Gashim Aslanov, an official representative of Machatchkala, who was presented as 'demonstrating the motivation of those North Caucasian nations who wanted to live inside Russia and in friendship with Russians.' ('Moskva mezhdu Dagestanom i Chechney', *NeGa*, 18 September 1999).

description of how 'bandit terror is unleashed against those who meet the Russian forces with a sigh of relief. The throat cutters without nationality and faith are killing old people, shooting women and children, executing teachers in front of the pupils – these are facts, taped on film, seen by millions of viewers.' And on the next page under the headline 'Nothing is forgotten':

(...) in the Cossack *stanitsas* (villages) the bandits carried out ethnic cleansing in accordance with the new Chechen laws. According to official information from the Ministry of National and Regional Affairs more than 21 thousand Russians were executed after the military operations in Chechnya. The bandits stole more than 100 000 flats and houses from Russians, but also from Ingush and Dagestanis. The robbers sent more than 50 000 of their neighbours into slavery. The Ichkerian slaves bent their backs while building roads in the high mountains (...). This is still going on in the regions where the federal army is not in control.

On the whole, more general journalistic accounts representing the Chechen fighters as brutal and willing to use 'illegal' weapons (such as gas or nuclear weapons) and tactics (such as abduction, slavery, civilians as human shields, rape, suicide bombing) were widespread in *NeGa* and *RoGa* that autumn. Representations in *NeGa* might

³⁶⁵ 'Golovorezy otrabatyvayut valyutnuyu zarplatu', *RoGa*, 19 October 1999.

^{366 &#}x27;Nichto ne zabyto', RoGa, 19 October 1999.

^{&#}x27;Chechen fighters were planning to use the Iprit gas against our forces'... 'It is also well known that the terrorists are using ammunition that is prohibited by international law.' ('Blokadnyy Grozny', NeGa, 29 October 1999). 'While in the First Chechen War the fighters tried to halt the military operation in Chechnya, influence public opinion and even free tens of prisoners of war, now they are putting emphasis on destroying as many lives as possible.' ('Federal'nyye voyska podoshli k Groznomu', NeGa, 21 October 1999). 'This tactic by the fighters —of hiding behind the back of woman, children and old people is famous.' ('Psikhologicheskaya voyna v Chechne razgorayetsya', NeGa, 26 October 1999). See also 'Vokryg Groznovo szhimayetsya koltso', NeGa, 28 October 1999). 'Another game piece from Grozny is the announcement that they will shoot people carrying a white flag on the territory controlled by the Federal forces.' ('Gde zhe Basayev?', NeGa, 13 October 1999). Report on how the 'bandits' were planning to use tactics such as suicide bombing, nuclear weapons, rapes and abduction ('Voyska na Tereke. Chto dal'she?', RoGa, 13 October 1999).

have been expected to be less stark and demonizing than in *RoGa*, given that *RoGa* can be considered an official mouthpiece – but that is not always the case. ³⁶⁸

The construction of the brutal and inhumane Chechen fighter in journalistic accounts is amplified on the pages of Russian newspapers by printing FSB or Ministry of Defence accounts like the one quoted below in full, without any critical comments by journalists reporting on the North Caucasus:

Dressed as Federal soldiers they will carry out bestial killings, rapes and armed attacks on peaceful citizens. And these mock soldiers will be influenced by alcohol and drugs (...) It has been thought out how small traces would be left at the scene of crime signalling that Federal and MVD forces were the perpetrators. The goal of the operation is to make federal forces look guilty of crime, mass killings, lack of discipline and order, and to create a similar image among the populations of Chechnya, Dagestan and Stavropol. ³⁶⁹

Moreover, in the few individual stories told from inside Chechnya, the representation of Chechen fighters as brutal and inhumane is expounded on in even greater detail.

³⁶⁸ One example is an article reporting from Tatarstan on the arrest of Denis Saytakov (originally an Uzbek) in connection with the terrorist acts in Moscow and Buynaksk. The article describes how a young man who had attended training camps in Chechnya had said to his mother 'if the teacher demands that I kill you, my own mother, I will not hesitate to do so.' It tells about illustrated textbooks showing how 'to cut off heads and hands, how to cut up a person – in a word, exactly what you can see the Chechen bandits doing in the video showed to the Federation Council and the entire Russian population.' Then follows a discussion on how many young Muslims travelled to Saudi Arabia and other countries in the Middle East after the fall of the Soviet Union to take religious education, with the journalist commenting 'The one thing you cannot doubt: they get thoroughly brainwashed.' The article presents the Wahhabi strand of Islam as totally 'foreign' to the 'traditional Hanafi Islam in Tatarstan and describes how these foreign ideas are spreading in Russia and followed by enormous sums of money ('Snachala – chistyy islam, zatem – gryaznaya voyna', *NG Regiony*, 28 September 1999).

³⁶⁹ 'Plan Rossiyskikh voyennykh – 'upolovinit'' Chechnyu', *NeGa*, 29 September 1999. For a similar report citing FSB information on how various Chechen warlords were planning hostage-taking and terrorist attacks out of Chechen territory see 'Samoye trudnoye – vperedi', *NeGa*, 27 October 1999. 'Federal'nyye voyska podoshli k Groznomu', *NeGa*, 21 October 1999 is another example. This tendency to cite official information directly and without comment was even more striking in *RoGa* articles (eg. 'Kavkazskiy uzel: 18 October', *RoGa*, 19 October 1999: 'According to Russian secret services the bandits mine the houses of ordinary Chechens and explode them whenever Federal helicopters or planes appear in the sky. All this is done to set the civilian population against the federal power.')

One article gives the story of an orphaned Chechen girl. Her father, together with a group of other Chechen men, had been shot by the fighters because they had refused to dig trenches. According to the girl, there was a fanatic amongst the bandits who were roaming about the village. He liked to amuse himself while intoxicated, walking the streets and poking local passers-by in the stomach with his bayonet. The day before the bombing started, the fighters left the village. ³⁷⁰

'Brutal', 'inhuman', 'unreliable' and 'treacherous' are key qualities attached to the Chechen fighter in journalistic language, supplemented by the familiar representation of him as a 'criminal' capable of doing anything for money. Under the headline 'Criminals are running the ball', *RoGa* asks: 'how can such a small country fight against one of the biggest military powers in the world? The answer is the combination of a few elements: kidnapping of people, theft of oil and forgery of foreign currency.' The article continues:

(...) as the forces are being concentrated on both sides of the Terek, the Chechen bandits are again fixing their eyes on the dirty trafficking in hostages. Chechen bandits arm themselves with money from hostage-taking, they demand 5000 for ordinary Russian people and several millions for foreigners (...) Chechens who abduct people make 10 million dollars and possibly more (...). The Chechen war is continuously fed by oil, which the Chechens steal (...) yet another source of income is pensions and other transfers to Chechnya from Russia to revive the destroyed economy, amounting to 3.5 billion dollars. In the past ten months Chechen bands were caught with more than 1 million false dollars.³⁷¹

³⁷⁰ 'Federal'nyve voyska podoshli k Groznomu', *NeGa*, 21 October 1999.

³⁷¹ 'Kriminal pravit bal', *RoGa*, 16 October 1999. Similar representations on stealing, hostage-taking and slavery are found in 'Problema terrorizma v Rossii tesno svyazana s nelegal'noy migratsiey',

Thus, journalistic accounts in themselves, supplemented by uncritical references to official sources, construct an image of the Chechen fighter that blends the older view of him as a criminal with stark presentations of being inhumane and cruel. This is fairly similar to the qualities given to the Chechen threat in official language. Thus we see that journalistic accounts that autumn served to substantiate, not negate, the official claim that this enemy 'does not have a conscience, shows no sorrow, and is without honour' (as quoted in 2.3).

Further, several journalistic accounts make the Chechen threat stand out as even more threatening by offering the combination of 'inhumane' and 'cruel' with its being 'professional', 'well-trained' and with 'far-reaching plans', as indicated in official representations. The idea of underlying professionalism and careful planning is bolstered by extensive quotations (without independent journalist comment or evaluation) from official information which revealed the actions and aims of the Chechen fighters. For instance, one account refers to the finding of documents in Dagestan showing how one 'group of deeply conspiratorial people had attended special training in camps on Chechen territory and in Afghanistan (...). Their aim – to infiltrate state structures and societal structures.'372 Other accounts report of Chechen extremists 'planning to establish band formations (...) consisting primarily of young people under 18 years (...) planning new terrorist acts on Russian territory (...) also against nuclear installations (...) and by using terrorists with Slavic appearance and women.³⁷³ or: 'the extremists are planning to carry out some sharp operations' (...)

NeGa, 2 October 1999 and 'Psikhologicheskaya voyna v Chechne razgorayetsya', NeGa, 26 October

^{372 &#}x27;Dvoynaya opasnost' ', *NeGa*, 18 September 1999.
373 'Gde zhe Basayev?', *NeGa*, 13 October 1999. Reports on how the 'bandits' were planning to use tactics such as suicide bombing, nuclear weapons, rapes and abductions often against innocent people were frequent. (See for example 'Voyska na Tereke. Chto dal'she?' RoGa, 13 October 1999).

'Basayev and Khattab are planning a major provocation against Russian forces and the populations of Chechnya, Dagestan and Stavropol. 374

In newspaper accounts, as in official language, this representation of the Chechen fighter as inhumane, but professional and well trained, is combined with references to the magnitude of the Chechen threat. Even before the Russian leadership had elaborated on this point, NeGa journalist Andrey Serenko constructed Chechnya/Wahhabism as a huge threat which might engulf the entire Russian Federation. He noted that 'ever new subjects of the Russian federation are gradually been drawn into the conflict orbit' and identified 'the existence of tight-knit and influential Caucasian diasporas; the Caucasians strengthening their position in the criminal sphere and the existence of Wahhabi strongholds' as preconditions for such a development, with Volgograd oblast as an example.³⁷⁵

The official claim that a 'war' had been declared on Russia was immediately repeated in journalistic accounts. On 15 September, NeGa journalist Andrey Kamakin rephrased and confirmed official representations, writing:

We have all been declared war upon. Such a war we have not faced before: terrorist war. Yes, there was Budennovsk and Kizlyar, Vladikavkaz and Nalchik, there were ten different big and small terrorist attacks. But all of them were localized in single,

³⁷⁴ 'Plan Rossiyskikh voyennykh – 'upolovinit'' Chechnyu', *NeGa*, 29 September 1999. A similar report citing FSB information on how different Chechen warlords were planning hostage taking and terrorist attacks out of Chechen territory was 'Samoye trudnoye - vperedi', NeGa, 27 October 1999. Yet another example: 'Independent of the results of the combined group of federal forces on Chechen territory, Russian secret services predict the activation of underground diversionist work by extremist groups not only in North Caucasus, but also in the Central Asian republics. Parallel to this, Islamic ideologists will prepare the population with the aim of creating the fifth column that can support the armed Wahhabi troops.'('Pushechnoye myaso dlya religioznykh voyn gotovyat v Azerbaydzhane', NeGa, 7 October 1999). This tendency to merely cite official information was even more striking in RoGa articles (eg. 'Kavkazskiy uzel: 18 October' 19 October 1999: 'According to Russian secret services the bandits mine the houses of ordinary Chechens and explode them whenever Federal helicopters or planes appear in the sky. All this is done to set the civilian population against the federal power'). ³⁷⁵ 'Kavkazskiye plenniki', *NeGa*, 14 September 1999.

separate regions, the rest of Russia slept in peace. Today the war may enter any house, just like it entered two houses in Moscow. The war has no frontiers. The goal of the terrorists is to destabilize the country (...) who declared this war? – Everybody knows! Apart from the authors of exotic versions, few doubt that the acts of terror are a continuation of the confrontation in Chechnya and Dagestan.³⁷⁶

Similarly, after the explosion in Volgodonsk on 16 September, media accounts linked the terrorist attack to violence in various places throughout the Northern Caucasus, creating an image of a war threatening to engulf the entire Russian state, and squarely stating that 'Chechnya is the centre of terrorism.' 377

Apart from representations in journalistic accounts, the choice and placement of pictures and headlines further helped to construct the threat as huge and omnipresent. News on terror was constant front-page stuff, and constantly expanded with headlines such as 'The terrorist front on the water.' **378 NeGa* and RoGa* accounts of key political events were dominated by references to Russian leadership action against the terrorist threat, for example: 'The main part of their conversation [between the president and prime minister] concerned the fight against terrorism.' **379* The bias in such accounts served to underline the gravity of the threat, by suggesting that most political activity had to be directed towards fighting the threat.

Journalistic accounts often featured references to a more distant but related enemy, which served to amplify the threat even more. Nor should this be surprising, since the identification of Chechnya with the international terrorist threat was more articulated in media accounts than in official language during the period between the wars.

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³⁷⁶ 'Putin predlagayet novyy plan Chechenskogo uregulirovaniya', *NeGa*, 15 September, 1999.

^{377 &#}x27;Buynaksk, dva raza Moskva, teper' Volgodonsk: gde dal'she?', *NeGa*, 17 September 1999.

³⁷⁸ 'Terroristicheski front na vode', *NeGa*, 8 October 1999.

^{379 &#}x27;Vo-p'ervykh, bor'ba s terrorom', RoGa, 19 October 1999.

Journalistic accounts during autumn 1999 posited as 'common sense' a link between the bombings in Moscow, Buynaksk and Volgodonsk to the war in Dagestan via the Chechen threat and further on 'Saudi Arabia', 'Osama bin Laden' or 'Islamic extremism.'380 Although a few early articles questioned the hypothesis that Bin Laden was the source behind the Chechen threat, instead emphasizing internal Russian problems as the driving force, ³⁸¹ this did not become a dominant theme on the pages of NeGa. Its headlines and articles increasingly represented Chechen fighters and Osama bin Laden as one and the same phenomenon, as shown by the front-page headline as 'Where is Basayev? The whereabouts of 'terrorist no.1' has not been established, but 'terrorist no. 2' has appeared.'382 This equation was given content in NeGa reporting by frequent references to sources in the FSB. Such accounts would link the 'extremists' in Chechnya to well-funded ideological Wahhabi bases in Azerbaijan and further to 'extremist' organizations in the Arab world and 'wellknown terrorist movements like the Muslim Brotherhood.'383 FSB accounts frequently linked Chechnya to 'Afghanistan', 'the Taliban' 'international terrorism' and 'Osama bin Laden.'384

In *RoGa* reporting this merging of the Chechen and international terrorist threats was even more evident. In particular there were accounts detailing the linkages between

³⁸⁰ In the days following the bomb explosion in Moscow on 13 September, for example, several media articles linked the bomb explosions to Chechnya and to Osama bin Laden and the 1998 terror attacks against US embassies in Kenya and Tanzania, citing Western media outlets ('Mir eshchë ne stalkivalsya s takoy zhestokost'yu terroristov', *NeGa*, 14 September 1999). See also 'Saudovskiy sled v Dagestanskom konflikte', *NeGa*, 18 September 1999.

³⁸¹ 'Kto stoit za Separatistami', *NeGa*, 15 September 1999.

³⁸² 'Gde zhe Basayev?', *NeGa*, 13 October 1999. See also 'Psikhologicheskaya voyna v Chechne razgorayetsya', *NeGa*, 26 October 1999 and 'Snachala – chistyy islam, zatem – gryaznaya voyna', *NG Regiony*, 28 September 1999.

³⁸³ 'Pushechnoye myaso dlya religioznykh voyn gotovyat v Azerbaydzhane', *NeGa*, 7 October 1999. ³⁸⁴ 'Voyna za svoy schët', *NeGa*, 20 October 1999, 'Vokrug Groznogo szhimayetsya kol'tso', *NeGa*, 28 October 1999.

the two and creating the image of Osama bin Laden as the resourceful master and conductor of the Chechen insurgency.³⁸⁵

Thus, newspaper discourse during autumn 1999 contributed to construct the Chechen fighters/threat as a combination of inhuman, cruel but competent, and overwhelming in magnitude, and so closely linked to the world's terrorist no.1 as to make Chechnya merely an offshoot of this global threat. This is a mix which places the threat representation somewhere close to the top of the scale in terms of danger. These journalistic representations of Chechen fighters undoubtedly add up to a construction of them as constituting an 'existential threat' against Russia. Moreover, the combination of danger and magnitude constructs the situation for Russia as precarious and at a 'point of no return.' Taking up the fight is presented as necessary to secure Russia's future existence. This journalistic representation of both the nature of the threat and of Russia as standing at a point of no return is thus quite similar to official representations during autumn 1999 (see 2.3), and can be taken as indicating acceptance by the mainstream journalist corps of official claims about Chechnya.

Are all Chechens terrorists?

On the other hand, we can also find notable differences between official and journalistic representations of the Chechen threat. While official language usually tried to point out that the 'Chechens' as such should not be considered as part of the

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³⁸⁵ In a long article by Konstantin Kapitonov with the headline 'The key sponsor of terrorists' the biography of Osama bin Laden is presented. The author notes that Osama bin Laden (linked to terms like 'mediaeval bestiality', 'drugs' and 'fanatic') got to know Khattab in Afghanistan, and through him, Shamil Basayev. 'As a consequence, so the rumorus go, he gave 25 million dollars to continue the war in Russia.' Kapitonov also notes how bin Laden has travelled through the North Caucasus and 'that Chechnya is one of bin Laden's particular objects of interest. There his emissary is the Jordanian Khattab, nicknamed 'the Black Arab', he has only one arm. In the course of the last 18 months Khattab received more than 15 million dollars from his patron. According to some sources, Osama bin Laden is aiming to create an Islamic state in Northern Caucasus.' The article ends by describing how bin Laden plans to make the entire planet a united Islamic state by 2100. ('Glavnyy sponsor terroristov', *RoGa* 15 October 1999).

threat, journalistic accounts frequently failed to distinguish between Chechen 'bandits' and 'terrorists' and Chechens in general. Often this lack of distinction is explicit, as in expressions like 'Chechens who abduct people make 10 million dollars and possibly more (...). The Chechen war is continuously fed by oil, which the Chechens steal (...)'386 'Lebed had nearly betrayed Russia with the Chechens', 387 or when 'Chechens' are singled out as a special category of people and associated with crime and violence.³⁸⁸ At other times, the equation of terrorist or criminal with Chechen is less explicit and more a result of the constant co-occurrence of words like 'Chechnya' and 'Chechen' with 'terror.' Not only individual articles, but also pictures, headlines and the placing of these contribute to the construction of Chechens as dangerous. Nearly every day under the heading 'Terror', accompanied by reports on the evolving war in Chechnya, NeGa posted reports on how the war on terror was being pursued across the Russian Federation, with subtexts such as 'Two criminals have been detained who were planning to commit a terrorist act in Vladikavkaz, 389 or 'The terrorists have been put on trial.'390 'Chechnya' and 'terror' are inextricably interlinked. How far is the leap from this linkage to the 'Chechen' as the 'terrorist' or the 'criminal'?

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³⁸⁶ 'Kriminal pravit bal', *RoGa*, 16 October 1999. Other examples can be found in 'Novaya taktika Moskvy', *NeGa*, 15 October 1999, 'Grozny bydut brat' po chastyam', *NeGa*, 22 October 1999. ³⁸⁷ 'V Prigranichnykh s Chechney rayonakh rastet chislo bezhentsev', *NeGa*, 6 October 1999.

³⁸⁸ One piece describes the Chechen diaspora abroad as a major source of financing for the Chechen resistance: 20,000 Chechens in Ukraine were linked to the 'radical nationalist movement UNA UNSO', the Chechens in Kazakhstan to 'Chechen criminal groups, each with up to 100 people, specialized in bank racketeering, restaurants, drug business and purchase of weapons'...and to 'abductions of people from Siberia to Chechnya'. The Chechens in Kyrgyzstan were linked to 'wealth'and 'moneylaudering', and identified as 'active members of the drugs channel from Afghanistan to Western Europe'. Also the Chechens in the Baltic states were linked to terms like 'criminal groups'. Groups of Chechens in the Middle East (Jordan, Syria, Saudi Arabia) and the emerging diasporas in the USA and Western Europe were also represented as a potential threat: 'How this migration will proceed is currently unknown. We can confirm, however, that it will give the local law enforcement agencies a headache. They are not prepared to resist/withstand the favourite crimes of the Chechen bandits, such as killings, drug dealing, weapon sales and kidnapping. There is no doubt, though, that money made in such a fashion will be sent to the fighters in Chechnya.' ('Inostrannaya podpitka Ichkerii', *NeGa*, 30 October 1999).

³⁸⁹ 'Zaderzhany dva prestupnika...', *NeGa*, 6 October 1999.

Terroristov otpravili na skam'io podsudimykh' *NeGa*, 14 October 1999.

In my view, the result of such direct and indirect equations of Chechens with terror and violence over time was that any Chechen became constructed as dangerous. This representation stands out even more strongly because there were very few alternative representations of the 'Chechen' during autumn 1999. One version did seek to distinguish between the civilian population, together with certain Chechen pro-Russian actors, and the dehumanized Chechen terrorists or bandits - but the distinguishing feature of that version of the Chechen was his or her 'Russianness'. 391

For example, Malik Saydullayev, the Chechen chosen by the Kremlin in autumn 1999 to head the State Council based on the 1996 Zavgayev parliament, was presented as a successful businessman fostered in the common Russian milieu of the 1990s. NeGa argued that, given the absence on Chechen territory of 'intellectual resources' capable of creating a 'civilized' society or any kind of 'development', Chechnya can:

be saved only by the intellectual and business elite of the Chechen community spread throughout Russia. Precisely the Chechen diaspora, which has kept in touch with its historic 'small homeland', and at the same time is linked into the Russian economic structure and the Russian cultural sphere, can lead their nation, after this nation has rejected the power of the present criminal and militant superstructure.³⁹²

A similar equation of civilian 'Chechens' with 'Russia' was made in reports from the field as Russian soldiers were advancing into Chechnya. The Chechen civilian population was represented as welcoming the Russian forces as liberators: 'when the Russian army entered the territory of Ichkeriya this autumn, it was met in a totally different manner than in 1994. Not with bayonets, curses, or stones from children's

³⁹¹ In this discourse the Chechen nation was represented as an 'indivisible part of the Russian polyethnic community. The specificities of Chechen mentality constitutes one of the most common archetypes of the all-Russian worldview, it does not lie outside of the broad common standard.' ('Na perekrestkakh Chechenskoy sud'by', *NeGa*, 22 October 1999).

² 'Na perekrestkakh Chechenskoy sud'by', *NeGa*, 22 October 1999.

hands, but with a silent hope: has the liberation from the bandit yoke begun, will the forgotten peaceful life return?' ³⁹³ One account even stated explicitly: 'not all Chechens like the leaders of international terrorist bands, who don't care who they kill. Here the Federals might find support amongst those who want to govern Chechnya independently, within Russia.' ³⁹⁴

Despite this slim acknowledgement of the existence of 'acceptable' Chechens, the heavy construction of the 'suffering Chechen' which had put Chechens on a par with Russians as fellow human beings and had dominated reporting during the First Chechen War was barely present in autumn 1999. There were a few articles that reported casualties and destruction in Chechnya and even interviews with Ichkerian representatives that spoke about the results of the bombardments in the early phase of the war. These accounts contradicted the official Russian claims that only military and technical targets were hit. But even these few accounts offer no details that could substantiate a construction of 'the suffering Chechen'. Moreover, as the war rolled on from October, there were no such inside reports in the pages of *NeGa*. As chapter 4 will show, this pattern of reporting continued. Even as potentially 'shocking events' were revealed, such as the bombing of civilian targets or atrocities committed against civilians, words representing the Chechens as victims and Russia as the guilty party did not return to the pages of Russian newspapers.

This silence on Chechen suffering was supplemented by the absence of corresponding visual images. The entire galleries of *NeGa* and *RoGa* photos representing the

³⁹³ 'Golovorezy otrabatyvayut valyutnuyu zarplatu', *RoGa*, 19 October 1999.

³⁹⁴ 'Psikhologicheskaya voyna v Chechne razgorayetsya', *NeGa*, 26 October 1999.

³⁹⁵ 'V Kreml' cherez Chechnyu?', *Segodnya*, 28 September 1999.

³⁹⁶ 'Federal'nyye voyska podoshli k Groznomu', *NeGa*, 21 October 1999 and 'Blokadnyy Grozny', *NeGa*, 29 October 1999.

³⁹⁷ Apart from a small item from Agence France Press on 10 dead civilians when the Presidential palace in Grozny was bombed on 21 October (*NeGa*, 22 October 1999).

battlefield in Chechnya during October were shot through the barrel of the Russian federal gun. Pictures of and stories about the victims and relatives of the terrorist attacks in Moscow and Volgodonsk in September were posted in NeGa long into October. These articles reported at length on the sufferings of the victims of the terrorist attacks, naming either 'Chechens' or 'Caucasians' as the perpetrators.³⁹⁸

Taken together, the absence of words and pictures representing the Chechens as suffering, fellow human beings, combined with constant linkage of 'Chechen' to violence and crime constructed a one-sidedly negative image. Even if they are not represented in identical fashion it becomes quite difficult to distinguish 'Chechen' from 'Chechen fighter', and so there are few nuances in the construction of the Chechen Other. As discussed further in chapter 4, this merging of everything Chechen into one category of 'dangerous', if repeated over time and naturalized, makes it possible to undertake certain practices against this group, practices that would not be acceptable against other groups. Thus, we find a logical connection between the construction of Chechens discussed here and the seemingly accepted practice of detaining 'suspicious people on the southern border', when these were Chechens. 399

A key question, taken up in connection with all the other audience groups, concerns representations of the Ichkerian President, Aslan Maskhadov. To what extent was he merged into the same category as the Chechen fighters in journalistic accounts? In late September most NeGa accounts still presented Maskhadov as an authoritative and reliable person, and indicated negotiation and cooperation with him as the only viable

³⁹⁸ 'Ekho vzryva na tikhom Donu', *NeGa*, 26 October 1999. ³⁹⁹ 'Podozritel'nykh lovyat na yuzhnoy granitse', *NeGa*, 22 October 1999.

path. 400 NeGa's top journalists on the North Caucasus characterized as 'absurd' Putin's statement of 1 October, that the 1996 Chechen parliament was the 'only legal organ of power in Chechnya' (thus discounting the legitimacy of Maskhadov). '401

In the main, however, the Ichkerian leadership was increasingly linked to terms like 'terror' and 'abduction.' And the official claim that Maskhadov had become a consenter to terrorism was mirrored in the view that as long as 'his cooperation to suppress terrorism was questionable' one should look for another partner. 403 Not surprisingly, given its status as a government organ, RoGa represented Maskhadov in a fashion even more similar to official representations, stating on the front page: 'Maskhadov has become the obedient toy of incorrigible bandits and foreign masters. '404 RoGa often directly cited high-ranking military officers, allowing these accounts to dominate representations of Maskhadov. For example, on 13 October, Head of the Russian General Staff Anatoly Kvashnin was quoted at length, under the headline 'The double standard of Aslan Maskhadov' ('Dvoynaya moral' Aslana Maskhadova'). 405 Here Maskhadov was represented as unreliable and brutal, and his leadership as the source of lawlessness and chaos.

^{400 &#}x27;K novoy voyne v Chechne', NeGa, 23 September 1999 and 'Voyna bez vykhodnykh', NeGa, 25 September 1999 and 'Plan Rossiyskikh voyennykh - 'upolovinit' ' Chechnyu', NeGa, 29 September 1999.

^{401 &#}x27;Nevernyy shag v pravil'nom napravlenii', NeGa, 2 October 1999; also 'Taynye i yavnye manevry Moskvy', *NeGa*, 5 October 1999.

402 'Problema terrorizma v Rossii tesno svyazana s nelegal'noy migratsiey', *NeGa*, 2 October 1999.

^{403 &#}x27;Kavkazskiye plenniki', NeGa, 14 September 1999.

^{404 &#}x27;Maskhadov stal poclushnoy igrushkoy v rukakh otpetykh banditov i inostrannykh khozayyev', RoGa, 14 October 1999.

⁴⁰⁵ 'On the territory of Chechnya the government of Maskhadov is not honoring the Khasavyurt Accord and not abiding by Russian laws. More correctly, no laws at all are abided by there any longer. Here is a concrete example. Not long ago a captain from Buynaksk was set free. He told about how the bandits had tortured him, and together with him in the basement there were 26 other hostages. According to the MVD, the bandits have taken 1200 Russian citizens hostage. But I think there are very many more. We will find out. The bandits take as hostages even people who live beside them, people with whom they have business and other relations. And what did Maskhadov do to create a normal life for the people? Nothing! The republic is falling apart, the gun has become the most widespread working equipment/means of income. Well-armed bands continuously conduct raids into the neighbouring

Most striking, however, was how Maskhadov simply disappeared from the pages of *NeGa*. While there were plenty of words demonizing the radical warlords, Basayev, Khattab and Raduyev and reporting on Chechen warlords who wanted to defect or cooperate with the Federal forces, Maskhadov was left without a distinct face. 406 Instead he was merged into the general representation of the Chechen leadership and its resistance to the military operation as 'terrorist' in accounts such as this: 'To carry out terror acts against the Federal forces and Russian cities the Chechen leaders of the band formations have prepared special groups of fighters.' 407 Or details were given of links between the Chechen leadership and Islamic extremist actors, which simply served to subsume the Ichkerian leadership under this greater threat. 408 Thus, we find a fair degree of congruence between official and journalistic representations of Maskhadov. Although not directly named a terrorist, he was closely associated with the terrorist threat and could no longer be trusted.

Violent retribution as 'the way out'

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Russian regions. During the aggression in Dagestan, according to the secret services, the bandits took out truckloads of private property from the villages. Therefore, while creating the security zone Russian forces in order not to offend the civilian population or bring them into danger, located the base two kilometres away from the villages. But simple Chechen inhabitants come to the Russian servicemen by themselves and tell about their lives. A depressing picture! The schools are not working, the kids have no school books. People are asking for food from our soldiers, in order not to die of hunger...not long ago a so-called all national congress of the Chechen people took place, at which a resolution was adopted, a document mired in cynicism. Manipulative questions suggest that Russia should negotiate. But with whom? With Basayev and Khattab who are wanted not only by us, but also by Interpol?...Terrorists should be destroyed. There is no place for them on our soil.' ('Dvoynaya moral' Aslana Maskhadova', *RoGa* ,13 October 1999).

⁴⁰⁶ This is evident in 'Stanut li boyeviki pomogat' novoy vlasti?', *NeGa*, 20 October 1999 as well as in 'Zadacha federal'noy vlasti...', *RoGa*, 12 October 1999.

⁴⁰⁷ 'Strategiya reshitel'noy sily: Rossiysko Kavkazskiy variant', *NeGa*, 22 October 1999. There were exceptions, however. An article by Abdulkhamid Khatuyev ('Blokadnyy Grozny') in *NeGa* on 29 October even used the title 'President of Chechnya' to present Maskhadov.

⁴⁰⁸ For instance, one article focusing on 'Islamic extremists' in Chechnya related how the 'Black Arab' Ibn al Khattab had called on young people in Arab countries to take part in Jihad; then went on to present how Selim Bekhayev, deputy speaker of the Chechen parliament had travelled to Azerbaijan and Georgia to 'secure moral and financial support for the fight for independence. This financial support will go primarily to the Wahhabi movement.' ('Pushechnoye myaso dlya religioznykh voyn gotovyat v Azerbaydzhane', *NeGa*, 7 October 1999).

In general, the language of journalists, perhaps more than that of any other audience group studied here, failed to distinguish different versions of 'Chechen' with differing degrees of danger attached to them, instead merging them all into one existential 'Chechen threat'. It should therefore come as no surprise that these journalistic accounts suggest very few alternatives to war or some other type of violent retaliation. Ceasefires and negotiations with the Chechen side are presented as failed strategies. The 'Khasavyurt Accord', symbolizing an alternative, non-violent approach of negotiation and compromise, is repeatedly represented as totally unacceptable, even 'disastrous.' Those in Russia who rejected a military solution were occasionally represented as a 'fifth column' in journalistic accounts.

Yet, despite this discounting of peaceful measures and indirect endorsement of war, it is quite difficult to find *explicit* prescriptions for violent retribution against the Chechen threat in journalistic accounts. This might have been different in television reporting, which relies on oral language and often features strong TV personalities entitled to their own opinion. I find no grounds for claiming that the discourse of journalist Mikhail Leontyev during the TV programme 'Odnako' on the popular Channel One (ORT) national network is representative of the language of television journalists, but at least it can serve as a contrast to the reporting in *NeGa*. According to Leontyev, there was only one effective way of dealing with terror:

(...) against Basayevs, Raduyevs, Khattabs and others, it is necessary to make the earth burn under their feet, their own earth (...). It is necessary to create a *cordon sanitaire* on Chechen territory, where not a single unchecked

⁴⁰⁹ 'Strategiya reshitel'noy sily: Rossiysko Kavkazskiy variant', *NeGa*, 22 October 1999. See also for example 'V Prigranichnykh s Chechney rayonakh rastet chislo bezhentsev', *NeGa*, 6 October 1999 and 'Yego imya oznachayet pobeditel'', *NeGa*, 24 September 1999.

^{410 &#}x27;Psikhologicheskaya voyna v Chechne razgorayetsya', NeGa, 26 October 1999.

vehicle is let in. Not a single Russian soldier should be sent into 'liberated Chechen territory' before they [the Chechens] themselves ask for it. Instead, bomber jets should carry out retaliatory strikes, again and again, until the local population understands that there is a connection between the bandits and themselves, the power and the bombs falling over their heads. Until the Chechens themselves come, hand over the crumbs and say 'What can we do to stop this?' (...) We need to wage war and win. That's all (...) Concerning action against the Chechens I say and repeat – they can all go to hell. 411

Instead of such direct and emotionally-charged prescriptions for dealing with the Chechen threat (even before the authorities had taken action), endorsement of the use of force as the best way to deal with Chechnya was expressed in sober terms as necessary and right in NeGa reporting. As noted, NeGa had immediately linked the terrorist attacks in Russian cities to Chechnya, declaring that 'Chechnya is the centre of terrorism.' Thus, the conclusion in the same article – that 'solving the Chechnya problem with force is necessary, or else the authorities cannot keep control of the country' - is quite logical. 412 A tough, uncompromising approach was also represented as necessary *over time* for dealing with Chechnya. 413

Moreover, as the war unfolded, NeGa expressed endorsement of the war and methods of warfare undertaken by the Russian authorities. When it became evident that a new ground offensive against Chechnya was underway, there came some qualified warnings in the Russian press that a new war could become a catastrophe for Russian power. Interestingly, the most thorough piece to present this argument in NeGa (5

⁴¹¹ Cited in 'Chechnya ugrozhayet televedushchemy Leontyevu', *NeGa*, 17 September 1999.

^{412 &#}x27;Buynaksk, dva raza Moskva, teper' Volgodonsk: gde dal'she?', *NeGa*, 17 September 1999.

413 'If a competent and adequately hard power, which is not lenient, is not introduced to punish the criminals and establish order after the Federal forces have done their job, then all efforts and all the blood which has been spilt will have been wasted.' ('Samyye ozhestochennyye boi yeshche vperedi', NeGa, 21 October 1999).

October) was published anonymously ⁴¹⁴ – followed the next day by an article describing how even the Chechen population supported the Russian military campaign and stating: 'nobody doubts the need to destroy the bandit formations.' ⁴¹⁵ During the heavy bombardments of Grozny in October, *NeGa* journalists assured their readers that 'the methodical, but not massive, bombardments achieve their goal. Every day a few people die, and unfortunately also some civilians, but it is impossible to avoid casualties totally.' ⁴¹⁶

Even the practice of 'zachistka' (cleansing operation) which will be discussed further in sub-chapter 4.5 and which in human rights reports was associated with torture, killing and disappearances of civilians, is presented as necessary and just. For example, according to RoGa journalist Boris Alekseyev: 'the only possible way out is to clean the Chechen soil of the terrorist scum and to build a life free of fear, violence and strife on the liberated territory. This is also in practice what is being done on the territory which the federal forces are taking under control.' It is perhaps not surprising to find the practice of zachistka justified in a government newspaper. But also NeGa accounts represent this as a logical and just way to fight the Chechen threat, albeit with less forceful wording. Over time, the representation of 'Chechnya' as an existential terrorist threat and different versions of violent retribution as the only possible 'way out' were repeated so often and with so little competition from alternative representations that they became naturalized in press accounts.

Russia as a righteous defender

⁴¹⁴ 'Pobedy nastoyashchiye i mnimyye', *NeGa*, 5 October 1999.

^{415 &#}x27;V Prigranichnykh s Chechney rayonakh rastet chislo bezhentsev', *NeGa*, 6 October 1999.

^{416 &#}x27;Grozny budut brat' po chastyam', NeGa, 22 October 1999.

⁴¹⁷ 'Zadacha federal'noy vlasti...', *RoGa*, 12 October 1999.

⁴¹⁸ 'V Chechne nachat vtoroy etap voyskovoy operatsii', *NeGa*, 19 October 1999.

The reconstruction of the Chechen Other as an existential threat demanding violent retribution was accompanied by a reconstruction of Russian identity in general and by new and more positive representations of the Russian defence and security agencies in particular. One version – that the Yeltsin regime itself was behind the terrorist attacks and that Putin as head of the FSB had planned them as a pretext for introducing martial law so that the regime could hold on to power – did make it to the pages of Russian newspapers, *Moskovskiy Komsomolets* in particular. But it never acquired wider resonance, and *NeGa* increasingly referred to it as an unreasonable conspiracy theory constructed to undermine Russian power.⁴¹⁹

Instead, the story of the First Chechen War was re-written. While the Chechen side was identified as the culprit and responsible for everything that went wrong from 1994 onwards, Russia and the Russian army were stripped of guilt. 420 Chechen/Federal relations were given as a juxtaposition of abuser/benefactor, for instance:

The Russian Federation has regularly and continuously supplied the 'uncontrolled territory' with free fuel and electricity, practically stopped guarding the border so that the citizens of 'Ichkeriya' could move freely on the territory of the 'metropolitan', enjoying all the same rights as the citizens of Russia, but absolutely none of the duties.⁴²¹

Such general stories were supplemented by individual accounts. Russian generals, all but demonized during the First Chechen War, now acquired status as heroes. For

⁴¹⁹ 'Psikhologicheskaya voyna v Chechne razgorayetsya', *NeGa*, 26 October 1999.

⁴²⁰ 'V Prigranichnykh s Chechney rayonakh rastet chislo bezhentsev', *NeGa*, 6 October 1999 and 'Strategiya reshitel'noy sily: Rossiysko Kavkazskiy variant', *NeGa*, 22 October 1999.

⁴²¹ The article goes on to note how Basayev, Maskhadov and Khattab and other field commanders had been massively arming themselves from the day after the federal forces left in 1996 ('Samyye ozhestochennyye boi yeshche vperedi', *NeGa*, 21 October 1999).

example, General Anatoly Romanov was introduced in the following way: 'The Chechen campaign from 1994 to 1996 created not only misery and traitors, but also real heroes, also among the political military leadership of the federal forces operating in Chechnya. First among these is General Romanov.' The article goes on to tell how he had to take tough decisions during the First Chechen War, such as attacking the village of Samashki; how he tried to persuade the Chechen side to abide by the July 1995 ceasefire agreement; how his efforts were stopped by a 'terrorist act' and finally how this paved the way for the much less favourable Khasavyurt Accord. The Chechen side is represented in only negative terms, whereas the Russian general stands out as the hero. Even 'Samashki', an event that more than any other event had been represented in a way that made Chechens stand out as 'victims' in Russian media during the First Chechen War, was here portrayed as both necessary and right. A23

A similar piece was printed concerning the notorious General Shamanov. 424 The article was titled 'The strategy of decisive force: The Russian Caucasian variant', followed by 'General Shamanov did not want to negotiate with the illegally armed formations in 1996 and he does not want to now.' 425 On the First Chechen War, it notes that 'during the first war in Chechnya Shamanov was injured, but he kept on fighting nevertheless (...). He could have contributed to the defeat of the separatists, had it not been for Lebed's peace deal.' Shamanov is presented as 'brilliant', as a 'military talent' who always makes 'heroic efforts to minimize the spilling of blood'. His current military operations in the north of Chechnya are presented as 'particularly effective.' The fact that Shamanov in October 1999 occupied/liberated Chechen

⁴²² 'Gerov proklyatov voyny', *NeGa*, 8 October 1999.

⁴²³ On Samashki see http://en.wikipedia.org/wiki/Samashki massacre, accessed 4 November 2013.

⁴²⁴ On Shamanov see http://en.wikipedia.org/wiki/Vladimir_Shamanov, accesssed 4 November 2013.

^{425 &#}x27;Strategiya reshitel'nov sily: Rossiysko Kaykazskiy variant', *NeGa*, 22 October 1999.

territory far beyond the *cordon sanitaire* determined by the Russian political leadership was not represented as a problem.

A piece on the Commander of the United Federal Forces, Viktor Kazantsev, also refers to the Khasavyurt Accord as a failure; and to Chechnya in the interwar period as one violent zone, with the actions of the 'extremists' building up to the incursion into Dagestan. ⁴²⁶ Against this background, it presents the Russian response under General Viktor Kazantsev's command as 'well organized and effective', concluding: 'General Kazantsev has, following a long break, refreshed the account of Russian military victories – a victory so necessary for this country, painfully making its way out of the hardships of these troubled times.' Kazantsev was also reported to have offered to give up his monthly salary if Chechen teachers in the 'liberated territory' of Shelkovskogo would return to teaching the children who had not been able to go to school for several years. ⁴²⁷

This renovation of the previously tainted reputations of these Generals and their new status as heroes was echoed in representations of the Russian soldier. He was now presented as being motivated by the 'pain for those who died as a result of terrorist attacks' and as dutiful and self-sacrificing, contrasted to the Chechen fighters. ⁴²⁸ If Russian soldiers had been represented as victims during the First Chechen War, this time round they were portrayed as winners, 'all of them are convinced that it is

^{426 &#}x27;Yego imya oznachaet pobeditel' ', NeGa, 24 September 1999.

⁴²⁷ 'V shkoly pod bombami', *RoGa*, 15 October 1999.

⁴²⁸ 'Iz Voronezha – v Dagestan', *NeGa*, 23 September 1999. Another article pointed out the Russian soldiers were not paid enough, while 'there was talk that in Chechnya they get compensated 1 million dollars for destroying a federal airplane (...). But our soldiers are people with a strong sense of duty, they are prepared to do their duty despite any hardship.' The story went on to tell how Russian soldiers were even prepared to buy their equipment with their own money ('Voyna za svoy schet', *NeGa*, 20 October 1999).

necessary to fight to the victorious end. These linguistic representations were supplemented by symbolic acts constituting Russian soldiers as heroes. As early as 16 October 1999, *NeGa* could report that since the beginning of the military action in Dagestan, 2318 people had been decorated with 'state orders' and six servicemen had been made 'Heroes of the Russian Federation'. On 20 October, as Russian ground troops were entering Grozny, the paper noted on its front page that Prime Minister Putin had flown a Su-25 fighter jet to North Caucasus to decorate the pilots with 'state orders.' Together with 'warm words for the pilots he (Putin) also thanked the aero-technicians for making possible 'minimal losses among the peaceful population'. ⁴³⁰

Not only individual soldiers were constituted as heroes in *NeGa* accounts. The entire effort of Russian power in the evolving campaign was generally presented as a civilized undertaking aimed at saving lives. When the ground offensive was underway in Chechnya, media accounts described the campaign as orderly and successful, underlining how the liberated areas of Chechnya received humanitarian help on orders from the Minister of Defence, Igor Sergeyev. In contrast to the chaotic and frightening images of the Chechen opponent given in the press, Russian power was 'starting to establish legal state power in the republic (...) the refugees were beginning to return home.' The Russian army was described as striving to avoid civilian casualties, with Russian legal authorities guaranteeing that 'every case of

⁴²⁹ 'Federal'nyye voyska podoshli k Groznomu', *NeGa*, 21 October 1999.

⁴³⁰ Ibid

⁴³¹ 'Osvobozhdena tret' Chechni', *NeGa*, 16 October 1999. A similar account was given in 'Zadacha federal'noy vlasti...', *RoGa*, 12 October 1999. Accounts underlining the Russian humanitarian effort and contrasting them with the Chechen side appeared in the very beginning of October: 'The Chechen side is using the Russian population as a joker, Maskahdov is claiming that bombardments primarily harm the Russian population in Chechnya (...) this is the only example of the Chechen side remembering the Russian population (...) in the three past days Chechen refugees have been given food and all necessities by the Federal Migration Agency. The situation is under control because the Federal Migration Agency is doing its job...' ('Gumanitarnoy katastrofy v Ingushetii poka net', *NeGa*, 1 October 1999).

illegal action by the servicemen against the civilian population will be followed by a criminal investigation.'432

If anything, the chronicles of events in Chechnya in *RoGa* were stronger than those of *NeGa* in representing the Russian army as humanitarian saviours of the Chechen civilian population, while vilifying the actions of the 'terrorists'. And Many *NeGa* and *RoGa* accounts seem to be based on information from official sources which inevitably represent Russian power in Chechnya as reliable, orderly, lawful and good.

Finally, journalistic accounts conveyed a sense that 'we are in this together.' Although they did not directly present 'unity' as a key Russian quality in the same way as expert accounts did, they did represent all of Russia as united against the Chechen threat. Forces working in North Caucasus – whether Federal, MVD, FSB or FPS (Federal Border Service) – were described as being supported by and working together with the 'people'. Slogans from the Great Patriotic War such as 'The entire nation is guarding the border' were dusted off. 435

An interesting aspect, given the recent expansion of violent insurgency from Chechnya into neighbouring Muslim republics, was how Dagestan was represented as part of this Russian unity. 'Dagestan' and 'Dagestanis' were said to 'demonstrate the motivation of those North Caucasian nations who wanted to live inside Russia and in

432 'Grozny budut brat' po chastyam', NeGa, 22 October 1999.

^{433 &#}x27;Chechenskaya khronika, 13 October', *RoGa*, 14 October 1999 and 'Khronika', *RoGa*, 15 October 1999.

⁴³⁴ 'Voyna za svoy schet', *NeGa*, 20 October 1999, 'Federal'nyye voyska podoshli k Groznomu', *NeGa*, 21 October 1999, 'Blokadnyy Grozny', *NeGa*, 29 October 1999.

⁴³⁵ 'V Dagestane po prezhnemu nespokoyno', *NeGa*, 29 October 1999; also 'V shkoly pod bombami', *RoGa*, 15 October 1999.

friendship with Russians.' ⁴³⁶ Several journalistic accounts described the people of Dagestan as brave and loyal, and as fellow victims of Chechen lawlessness. ⁴³⁷ Stavropol, another neighbouring republic, was identified similarly, as a victim of Chechen violence and as a loyal and brave Russian subject. ⁴³⁸ In this way a clear geographical divide was constructed between 'Russia' and 'Chechnya', placing other federal subjects as unified against Chechnya. ⁴³⁹

Summing up

We have seen how journalistic accounts re-articulated Russian identity in discussing Chechnya during autumn 1999. In re-writing the history of the First Chechen War and the interwar period, accounts in *Nezavisimaya Gazeta (NeGa)* and *Rossiyskaya Gazeta (RoGa)* sought to eradicate ideas of Russian guilt, or of Russia as a lenient and compromising power. On the contrary: Russia was now characterized by decisiveness, efficiency and bravery, combined with benevolence and humanitarianism. This reconstruction was undertaken first and foremost through representations of Russian

^{436 &#}x27;Dvoynaya opasnost' ', NeGa, 18 September 1999.

⁴³⁷ In one journalist's report from the Dagestani Nogai aul (village) Kumli, for example, the village was represented as poor and abandoned and now burdened by the Nogai refugees from Chechnya. Chechnya was represented as the source of lawlessness and theft in this story; the Nogai representative interviewed expressed that 'Russia will help us' as an answer to how they would survive such difficult times ('Aul v peskakh', NeGa, 8 October 1999). A similar framing of Dagestan, Chechnya and Russia and relations between them was given in a RoGa report from the Dagestani village of Tando ('Na pomoshch' Dagestanu', RoGa, 16 October 1999). The film 'A Dagestani response' was produced by the television and radio company Mir and was widely distributed. It purported to give a picture of the incursion into Dagestan and its aftermath. In the film the Dagestanis were said to be 'ready to fight the enemy with their bare hands (...) they are even ready to help the Russian forces on Chechen soil.' According to the director, the point of the film was to show how 'the inhabitants of Dagestan, in a national movement of resistance, with weapons in their hands stood up to defend their fatherland...' The title of the film was chosen because this was the answer that the Dagestanis gave in response to the 'deceitful war that the regular army of Chechnya declared on them.' The director described the Dagestanis who resisted the 'Chechen attack' as 'heroes', while the attackers were consistently referred to as 'Chechens' or 'bandits.' According to the film, rich Akkintsy Chechens were said to have known of the attack before it happened and took care of themselves by sending their families away. In contrast, many Dagestani refugees agreed to the destruction of their villages if that was what it would take to 'annihilate the bandits and establish peace and order in Dagestan.' ('Kroyavyve s''yemki', NeGa. 16 October 1999).

^{438 &#}x27;Stavropol ne brosit na proizvol sud'by Chechenskikh sosedey', *RoGa*, 21 October 1999.

⁴³⁹ An exception is Ingushetiya, which had an unclear status in newspaper reporting. For example, the Ingush President was accused of exaggerating the number of refugees from Chechnya.

security personnel as concrete expressions of 'Russian power'. The massive reconstruction of those carrying out Russian policy in Chechnya as righteous defenders and benefactors in journalistic accounts spills over into the general re-construction of Russia. Where expert accounts constructed Russia's moral superiority by use of historical references, journalistic accounts did so by reporting and detailing Russian deeds as the military operation unfolded. This served to underpin and substantiate the new official representations of Russian identity discussed in chapter 2.3.

Similarly, our analysis of representations of Chechnya has shown how journalistic accounts through stories revealing the atrocious actions committed by Chechen fighters, served to substantiate official claims about the brutal and inhuman nature of the threat. Journalistic accounts gave credibility to the official securitizing narrative by reporting 'facts' from the ground. By uncovering the specific, wide-ranging plans and mapping the extensive geographical presence of the threat, newspaper accounts made the magnitude of the Chechen threat as part of the international terrorist threat stand out as 'real', no longer just words from the mouth of the Prime Minister.

In fact, journalistic accounts went far beyond what was indicated in the official narrative in terms of constructing Chechens in general as 'dangerous'. This was done by repeatedly linking 'Chechen' to negative connotations of violence and crime, combined with the near-total silence, verbal and visual, on the suffering that such a war inevitably brings to the civilian population. This aspect is particularly important when discussing how journalistic accounts provide a link between official claims and their acceptance among the broader public in time of war. When newspaper accounts merge everything Chechen into the 'existential terrorist threat', without describing the suffering and misery of the Chechen people, they remove one of the most potent

mechanisms available for mobilizing a population against war: feelings of identification and compassion with the target.

On the whole, we can see an important difference between the journalistic texts analysed in this section and those of the political elite and experts. Whereas alternative positions – in the form of the 'discourse of reconciliation' or of a hybrid position – could be identified in political elite and expert texts, this was not the case with journalistic accounts. Such alternative positions may well have existed in more marginal newspapers, but they did not find expression in the editions of NeGa and RoGa analysed here. I do not see this bias as solely the result of tighter media control. Restrictions on the media were introduced gradually and were not in full force during autumn 1999 (See 3.5 on how increasing media control creates an uneven battleground for discursive struggles). No, the congruence between media discourse and official discourse in terms of representing the Chechen threat as an existential threat necessitating a policy of violent retribution was produced in a fairly open field. The consensus on Chechnya as an existential threat was not only forged from above, but grew from the sides and from below. The new war in Chechnya rested on an intersubjectively constructed consensus that became very powerful thanks to the discursive efforts of many.

Further: how did this bias in reporting contribute to making war acceptable to the Russian audience in general? With the clear-cut dichotomy created by merging everything Chechen into one category of 'dangerous' on the one hand, with a righteous and benevolent 'Russia' united against this threat on the other, war must have appeared both logical and acceptable for those who related to it through these two major newspapers.

In my view, the flow of words on the pages of *NeGa* and *RoGa* during autumn 1999 signalled not only that journalists saw the war as a legitimate undertaking, but also provided considerable contributions to making it acceptable among a wider audience.

Public opinion polls say little about intersubjectivity in the process of constructing something as an existential threat. Polls cannot tell us *how* the new consensus on Chechnya as an existential threat emerged. But they can offer a crude answer to the second question investigated in this part of the thesis: Was there acceptance for the new war against Chechnya? And specifically: was there a general acceptance among ordinary Russians?

There is no need to delay the conclusion. Taken together, opinion polls that autumn indicated firm endorsement of the security claims made by the Russian leadership. Polls conducted between 17 and 21 September following the terrorist attacks showed that most Russians interviewed were convinced that the attacks were committed by Chechen fighters/Wahhabis; that over 80% feared falling victim to such attacks; and that there was widespread acceptance for measures that must be considered, in the terminology of securitization theory, as extraordinary and beyond the boundaries of conventional rules. Moreover, 75% agreed with the statement that 'accounts of Chechen firms should be frozen, searches of their offices and storage facilities carried out', and 63.7% agreed with the statement 'all Chechens should be expelled from Russia to Chechnya'. At this time, more than 64% agreed that Chechnya should be given a choice 'stop the terrorist acts or face massive bombardments of the Republic's territory.'440 A few weeks later, 50% of those surveyed placed all the guilt for the

⁴⁴⁰ Курьер 1999 9 Время проведения: 17.09.1999 21.09.1999 Число опрошенных: 1545 Вопросов в исследовании: 189 available at http://sofist.socpol.ru/oprview.shtml?en=0 Kur'yer 1999 9 Vremya provedeniya: 17.09.1999 21.09.1999 Chislo oproshennykh: 1545 Voprosov v issledovanii: 189 available at http://sofist.socpol.ru/oprview.shtml?en=0, accessed 15 January 2013.

terrorist acts on 'Chechen band formations', 20% on 'centres of international terrorism', 18% on 'representatives of Russian oligarchs' and 11% on 'Russian special services.' 441

Finally, if figures in opinion polls are used as a measure of audience acceptance, we can say there was acceptance of the official securitizing narrative at least among this portion of the Russian audience as the second all-out war in Chechnya became reality. Polls conducted by the Russian Public Opinion Foundation (FOM) in November 1999 showed that 64% approved of Russian military actions in Chechnya, while only 23% disapproved. These figures remained fairly consistent through to the beginning of 2001. 442

Thus we find fairly broad agreement across Russian society on Chechnya as an existential threat and the necessity of waging war against Chechnya. The 1999 war against Chechnya was a *legitimate undertaking* in the eyes of most Russians. According to the perspective informing this thesis, this type of consensus or acceptance by the audience can never be considered a *stable* arrangement, however. When public legitimation is the result of a transactional process where both speaker (in this case the Russian leadership) and audience take part, it can also unravel via another transactional process. Securitizing claims must be continually reproduced: no

⁴⁴¹ The figures are from a public opinion poll conducted 2–4 October 1999 by the Russian Independent Institute for Social and National Problems (RNISiNP), cited in *NeGa*, 14 October 1999, page 8.

⁴⁴² These were the results of nationwide surveys, sample size of 1500 respondents, conducted in 100 localities in 44 regions, territories and republics. The question was: 'Do you approve of Russian military actions in Chechnya, or not?' Available at

http://bd.english.fom.ru/report/map/projects/dominant/dominant2002/239 3617/662 3631/2093 3645/ed020708, and accessed 5 January 2009. Similar figures were found by other prominent polling agencies such as VTsIOM and ROMIR. Whereas in January 1995 54.8% of the population opposed the use of military means in Chechnya and this mood was confirmed in January 1997 by strong support (67%) for the Khasavyurt Peace Agreement, in November 1999, 52% were in favour of establishing constitutional order in Chechnya by use of the army (Levashov 2001: 850–852).

object can be so firmly established as an existential threat necessitating extra political action that it cannot be challenged.

This sets the stage for dealing with a question that cannot ignored in a study on securitization and war in Putin's Russia: Why did an alternative discourse on Chechnya/the Chechens not return to challenge the new consensus as the war unfolded? Did changes in the organization of Russian power that took place during 1999/2000 perhaps assist the continued prominence of representations of Chechnya as an existential terrorist threat? The point here is not to downplay the power and weight of the discourse on Chechnya as an existential terrorist threat in itself. The previous 80-odd pages have shown how this position permeated and dominated Russian society. The key argument is that this discursive hegemony made the undertaking of violent retribution against Chechnya possible. However, certain adjustments to the organization of the Russian information sphere during Putin's first presidency worked to sustain this hegemony over time, and to this we now turn. Sub-chapter 3.5 discusses how increasing media control from 1999 onward served to amplify official representations, drowning out alternative representations of Chechnya in the public sphere.

3.5 Sustaining audience acceptance

Monopolizing the means of defining the threat

As noted in the theory framework (1.2, *An uneven battleground for discursive struggles*) increasing media control can create an uneven battleground for discursive struggles by preventing alternative representations from entering into discursive struggles with official representations. We need to look more closely at certain changes made in the structure of the Russian information sphere from the beginning

of Putin's premiership, changes that strengthened the impact of official representations of the Chechen threat and facilitated the hegemony of the discourse on Chechnya as an existential terrorist threat in the Russian media.

The underlying assumption here is that such facilitation of discursive hegemony can contribute to sustaining audience acceptance over time. The installation of an uneven battleground for discursive struggles through stricter media control can carry audience acceptance over into the difficult stage that follows in the wake of the initial war cry, once the human and material costs of a large-scale war inevitably become evident.

I have already argued that this battleground was fairly open during the crucial months of September, October and November 1999, and that, theoretically and technically, alternative versions of Chechnya could have been articulated in the public arena. The installation of stricter media control and thereby the establishment of an uneven battleground for discursive struggles did not happen overnight: it was a gradual process. However, the account below will show the fairly rapid emergence of such an uneven battleground, just as the journalistic accounts reviewed above already appeared to carry some imprint of this increasing control.

The account which follows summarizes a range of legal, administrative and propaganda measures introduced to regulate Russian media coverage of Chechnya from August 1999 onward. Taken together, these measures made an uneven battleground for discursive struggles, serving to amplify official representations of Chechnya while crowding out alternative representations. I also try to identify how these mechanisms shaped the representations of Chechnya, but only in a suggestive way. The key focus here is on making plausible the claim that increasing media

control served to secure continued audience acceptance for the practices of war to be discussed in chapter 4 of this thesis.

'The bandits should not have a face.'

Examination of how media coverage was managed during the short war in Dagestan reveals the beginnings of something that eventually grew into a very uneven battleground for discursive struggles between differing versions of 'Chechnya'. Only a few days after Putin was appointed prime minister in August 1999, the press reported on an information blockade on the military action in Dagestan. No journalist could venture into the conflict zone unless escorted by a representative of the authorities or the military. There were no fresh images on Russian TV from the ongoing conflict in the Botlikh region of Dagestan: the same three-day-old pictures were repeatedly screened. 443 Moreover, the TV stations themselves were 'recommended' not to air any information from the 'terrorist' side. 444

Moreover, daily official accounts seemed to exaggerate losses on the 'bandits' side' while concealing the real number of losses on the federal side. State-controlled TV channels announced the 'beginning of the final stage of the annihilation of the extremists' several times. Finally, on 26 August 1999 during a visit to Dagestan, Putin announced that the first phase of the operation in Dagestan had been accomplished 'before the given deadline and with minimal losses.' He distributed high rewards for bravery to the soldiers, and declared: 'in Dagestan the army proved that it is able to fight.' Russian audiences tuned in to state-controlled TV channels never *saw* this war. The official representation of what was taking place stood alone,

^{443 &#}x27;Silovava operatsiya v Dagestane prodolzhayetsya', NeGa, 19 August 1999.

Hessiliye vlasti provotsiruyet voynu', *Novyye Izvestiya*, 7 September 1999.

^{445 &#}x27;Silovaya operatsiya v Dagestane prodolzhayetsya', NeGa, 19 August 1999.

^{446 &#}x27;Vysokiye nagrady za muzhestvo v gorakh', *RoGa*, 30 August 1999.

with few alternative versions indicated. This served to reinforce the representations of Russia as 'victorious', while leaving victims among the civilian population and the armed adversary invisible, apart from broad labels attached to them such as 'terrorists', 'bandits' or 'extremists.'

This emerging monopolization of the means of defining both the threat and the war as such proved to be a deliberate strategy on the part of Prime Minister Putin. In an interview with Russian editors, he stated that the press 'has to write the truth. But in my opinion it is a mistake not only to give the bandits a platform, but even to mention their names. That's advertisement. The bandits should not have a face.' ⁴⁴⁷ This strategy was first codified in September 1999, when the Duma adopted the resolution 'On the Situation in the Republic of Dagestan and the Immediate Security Measures on the territory of the Russian Federation' and voted to 'implement all necessary measures to prevent any appearances in the press of representatives of armed formations, of war propaganda, which encroach on the territorial integrity of the Russian Federation or which instigate social unrest.' State media outlets that did not meet these demands would be stripped of their licenses. ⁴⁴⁸

The introduction of legal measures to prevent alternative representations of the Chechen threat from reaching Russian audiences was reinforced in March 2000 when the Press Ministry stated that the Law on the Fight against Terrorism (1998) as well as the Law on Mass Media would be applied to assess information appearing in Russian media as such. Amongst other things, the Law on the Fight against Terrorism (Art. 5) specifies that information serving as either 'propaganda' or 'justification' for

⁴⁴⁷ 'Vladimir Putin: 'Chechnya zanimayet tol'ko 45% vremeni v rabote pravitel'stva', *Chas Pik*, 20 September 1999.

^{448 &#}x27;Skazochnik s kholonymi glazami', Moskovskiy Komsomolets, 16 September 1999.

terrorism can be prohibited. Against this background, the granting of Russian media airtime to Chechen field commanders would be regarded as an act of collaboration with terrorism. This ban included the elected Chechen President Aslan Maskhadov. Even before this, independent newspapers such as *Kommersant Daily* and *Novaya Gazeta* had received formal warnings from the Kremlin for publishing interviews with Aslan Maskhadov. Amendments to the Law on Mass Media, expanding it in light of the Law on the Fight against Terrorism, were adopted after the Dubrovka hostage crisis of October 2002, making it easier to suspend media for covering 'terrorist activities'.

These legal measures to ensure that the enemy did not get a face were supplemented by various other measures. As a result, only during the first few months of the war did Russian and foreign journalists attempt to work on the territory of the Chechen republic independently. The practice of escorting journalists was copied from the short war in Dagestan and an elaborate and relatively effective accreditation system was put in place (see below). Nor were these mechanisms for denying the enemy a face very difficult to implement – certain developments before the Second Chechen War broke out had prepared the ground, so to speak. After the many, and widely reported, kidnappings of Russian and international journalists, few journalists wanted to work in Chechnya. Moreover, as noted in chapter 2, the attempt to run an information blockade on Chechnya in the interwar period arose from the journalists

⁴⁴⁹ 'Moscow bans Russian media from Chechen rebel broadcasts' *Agence France Presse* referred in *Johnson's Russia List*, 16 March 2000 available at http://www.russialist.org/4172.html, accessed 4 November 2013. See also *Segodnya*, 15 March 2000.

⁴⁵⁰ For a list of censorship cases springing from these laws and the active use of this legislation to control representations of the Chechen War by the Russian media see OSCE (2003: 254 260).

⁴⁵¹ According to OSCE, 21 journalists were kidnapped from 27 September 1996 to 1 October 1999 (OSCE 2003: 231).

themselves, not from the Russian political leadership at the time (OSCE 2003: 236). Most journalists simply did not want to cover 'the other side' this time around.

Very few independent journalists ventured into Chechnya. Those who did had an increasingly difficult job. The abduction by the Russian secret services in January 2000 of the independent journalist Andrey Babitsky, who had reported extensively from the Chechen side during the first war, was the most blatant example of the state taking measures to prevent alternative representations of Chechnya from reaching the audience. This method was used again during the Beslan hostage crisis in September 2004, when Andrey Babitsky was arrested under false pretexts and Anna Politkovskaya, the most outspoken critic of the war in Chechnya, was poisoned on her way to Beslan.

The result of the employment of these physical measures and of the accreditation regime for journalists was a systematic absence of Russian media coverage that could represent, visualize and give a voice to not only the Chechen fighters but also the suffering civilian population of Chechnya. Also blocked were alternative representations of the Russian power and security forces and their actions in Chechnya that could have come if there had been access to the other side of the fault line.

Apart from this very concrete mechanism of denying independent journalists access to the battlefield, several re-arrangements in the Russian media sphere were introduced

⁴⁵² In October for example during the first intensive month of the war, *Novaya Gazeta* noted that only one journalist from Moscow was present in Chechnya ('Grozny resheno sdelat' tikhim', *Novaya Gazeta*, 18 October 1999).

⁴⁵³ The independent investigative journalist Anna Politkovskaya was also detained in Chechnya in February 2001 after trying to report how federal forces kidnapped residents from the village of Khatuni and kept them in pits until ransom was paid.

⁴⁵⁴Stephen Dalziel, 'Russia 'Impeded media' in Beslan', BBC News 16, September 2004; available at http://news.bbc.co.uk/2/hi/europe/3662124.stm and accessed 24 January 2012.

that served to amplify official representations of Chechnya and disqualify alternative representations. A crucial vehicle was the establishment of a Russian Information Centre (Rosinformtsentr) along the lines of the former Sovinfobyuro by a special decree, 1538 R, signed by Prime Minister Putin on 4 October 1999. At first, key media outlets protested the introduction of this mechanism of control, but to no avail. Associated a vehicle for central censorship over the representation of the war in the North Caucasus by filtering all information from the combat theatre before it reached the mass media, Associated and providing lists of specific terms to be used when covering events in Chechnya. Rosinformtsentr also selected news items from the foreign press to disseminate among the Russian audience – information that did not contradict the Russian government's version of events in Chechnya. A curious feature was the mix of 'victory announcements' giving the impression that Russia was winning the war, and 'threat exaggeration' underpinning the securitization of the terrorist threat.

⁴⁵⁵ On 5 October, journalist Svetlana Sorokina announced on the programme 'Geroy Dnya' ('Hero of the Day') on NTV: 'Yesterday we received an order to establish an information centre that would monopolize information on events in Chechnya'.

⁴⁵⁶ This so-called 'pooling' of information, a system whereby media outlets had to take their

⁴⁵⁶ This so-called 'pooling' of information, a system whereby media outlets had to take their information from a 'pool' approved by the authorities, was heavily used during the Second Chechen War and was apparently very effective (Author's own interview with news anchor Anton Khrekov at NTV, Moscow, October 2004).

As Interview with head of Rosinformtsentr Mikhail Margelov in 'My sdelali vyvody', *Vedomosti*, 10 November 1999. According to the OSCE report, 'one could not use the term 'Federal Forces and troops'; instead, the latter should be called 'units and subunits of the Armed Forces of the Russian Federation, and Ministry for Internal Affairs Troops, acting against the separatist and terrorist formations' (...) 'Directed strikes' were to be called 'strikes directed at destroying the infrastructure and human power of the international terrorists.' One was also instructed to refrain from using the words 'refugees' and 'filtration' (OSCE 2003: 244).

⁴⁵⁸ On distortion of information by Rosinformtsentr, see interview with Petra Prokhazkova in 'Na bomby mozhno smotret' s samoleta, a mozhno s zemli', *Novaya Gazeta*, 18 November 1999.

⁴⁵⁹ The Ministry of Defence, for example, calculated that the 'Chechen extremists' had an army of 25 000 young men under the age of 18 who were planning new terrorist attacks on Russian territory (*NeGa*, 13 October 1999).

Gradually, local information centres, such as the press centres at Russian military bases, were also established in an effort to control the flow of information.⁴⁶⁰

The most significant administrative initiative in terms of creating an uneven battleground for discursive struggles was probably the appointment of Sergey Yastrzhembsky as Presidential Aide and spokesperson on Chechnya, on 20 January 2000. According to the Presidential decree Yastrzhembsky was to coordinate the information and analytical work of the federal executive structures involved in conducting counter-terrorist operations in the Northern Caucasus, as well as interacting with the media. He was a skilful spin-doctor who managed to frame new events in the unfolding war along the lines of the initial official securitizing narrative. Yastrzhembsky's office (expanded and reinforced to become an 'Information Department' within the Russian President's Office in March 2000) also formalized and elaborated the accreditation system for journalists, ensuring that the new legal mechanisms and rules for controlling representations of the war were put to use. Head of the singular president's of the war were put to use.

⁴⁶⁰ Author's interview with news anchor Anton Khrekov at NTV, Moscow, October 2004.

⁴⁶¹ According to Putin's Press Secretary, Alexey Gromov, the appointment was made at that time because 'the operation in Chechnya is now entering its concluding phase. That is why we need maximum concentration of the efforts of all the organs of power, in order to adequately represent these events in Chechnya and bring extensive information regarding these events to the Russian and foreign public. Vladimir Putin sees our goal precisely in that' (Cited in OSCE 2003: 245).

⁴⁶² Oleg Panfilov, director of the Centre for Journalism in Extreme Situations, recalls a whole list of

⁴⁶² Oleg Panfilov, director of the Centre for Journalism in Extreme Situations, recalls a whole list of fabricated stories, allegedly often stemming from Sergey Yastrzhembsky or the spokesman for the Russian forces in Chechnya, FSB Colonel Ilya Shabalkin. This disinformation served to discredit the separatists or conceal the Russian Army's responsibility for controversial incidents, such as the occasional bombing of Georgian territory. (*Moscow Times*, 17 October 2002). Another example was the brutal killing of a herdsman and three children in April 2001, presented by Yastrzhembsky as 'a cynical and cruel action by rebels' and reported as a rebel atrocity by all three national TV networks, despite clear indications that Russian Federal troops had been responsible (Maura Reynolds, *Los Angeles Times* staff writer, reporting from Nazran on 24 April 2001, as carried on *Johnson's Russia List*, 25 April 2001).

⁴⁶³ Sergey Yastrzhembsky several times called for a ban on publishing or broadcasting statements made by Chechen separatists, and various media outlets received warnings from the Press Ministry after interviewing separatists. On the details of the accreditations system eventually put in place, see the OSCE report 'Freedom and Responsibility' (2003: 245–250).

An interesting aspect of the instructions and rules for reporting, in light of the perspective applied in this thesis, was the ban on interviewing the Chechen fighters combined with the ban on photographing the wounded, and on conducting interviews with the civilian population unless accompanied by a press service staff member, and the instruction that 'no information on the lost and wounded is to be given' (OSCE 2003: 248). This represented a codification and systematic reinforcement of the type of reporting that served to silence the suffering of the Chechen 'Other' and underline the official version of the Self, as shown in 3.4.

Other proactive initiatives to shape the image of the war were also taken. One, at the beginning of the war, was the holding of regular press conferences by the defence agencies to inform the Russian and international public about the situation in Chechnya. He January 2000 these initiatives to shape the representation of the war by proactively raising the voices of the Russian military men were boosted by the establishment by a Presidential Decree of the United Information Centre of the Joint Staff of the Federal Forces in Chechnya, headed by General Valery Manilov. According to journalists interviewed in connection with the report to the OSCE Representative on the Freedom of the Media, Manilov's 'principal activity as a source of information was distributing the so-called 'counter-information' designed to create a negative public image of the Chechen' (OSCE 2003: 251).

The FSB's Centre for Public Relations headed by Aleksandr Zdanovich constituted a similar source of counter-information. We have already noted (in 3.4) how FSB information was printed in Russian newspapers without any critical commentary. According to the report to the OSCE Representative on the Freedom of the Media,

⁴⁶⁴ 'Generaly idut v narod', NeGa, 16 October 1999.

this type of information became even more significant in reporting on Chechnya later on (OSCE 2003: 252–254).

It appears that the Russian leadership intensified official propaganda efforts as the conflict dragged on and occasional cracks in the information blockade allowed alternative representations to seep out. In June 2000, the Russian Security Council approved an 'information security doctrine' signed by Putin in September that year. 465 This doctrine asserted, *inter alia*, that Russian media could be viewed as posing a threat to national security by publishing information deemed 'untrue or biased'. A controversy that grew from the information security doctrine was the news that there was an article market 'top secret' for funding mass media in the 2001 federal budget. This was interpreted as a sign that Putin was aiming to make the media a secret institution. However, the Press Minister replied that the classified budget items were connected to 'special propaganda measures' to be targeted against Chechen terrorists, not used against the non-state Russian media. 466 And in July 2001, an alternative military broadcasting studio was established in Chechnya, after Armed Forces Chief Anatoly Kvashnin had criticized reporters for focusing only on bad news. 467

An alternative channel for different representations of the war in Chechnya, and indeed one that continued to represent Maskhadov as a legitimate and moderate figure, was, of course, the foreign press. However, the foreign media were of limited significance for discursive struggles *within* Russia – and restrictions on their activity were also introduced. According to Media Minister Mikhail Lesin, foreign journalists

⁴⁶⁵ This doctrine was first written in 1997. In April 1997, it was discussed at the Security Council, but after journalists began to protest, the doctrine was put aside until 2000.

⁴⁶⁶ 'Journalists union opposes media funding secrecy', BBC Monitoring, referred in *Johnson's Russia List*, 7 September 2000 available at http://www.russialist.org/4497.html##7, and accessed 4 November 2013

^{467 &#}x27;Russian army cracks down on media in Chechnya', *Reuters*, Moscow, 26 July 2001.

systematically searched out and reported on 'terrible exceptions', distorting the image of the campaign in Northern Caucasus. ⁴⁶⁸ Foreign journalists known to have covered the First Chechen War often encountered visa problems. ⁴⁶⁹ Those able to enter Russia had to obtain accreditation from Russian authorities to visit Chechnya and then wait until officials could take them on a guided tour. Any interview in Chechnya had to be conducted in the presence of a military official. Thus some foreign journalists opted to venture into the war zone alone, but at great risk. ⁴⁷⁰ The list of foreign journalists who were detained or had their material confiscated in Chechnya during 2000 is fairly long (OSCE 2003: 260–262).

The legal foundations of foreign media outlets operating in Russia were also eroded. In May 2000, Deputy Press Minister Andrey Romanchenko proposed amending the press law to allow broadcasting licences to be withdrawn from foreign media if they, in the opinion of the Russian government, adopted an editorial position hostile to the state. ⁴⁷¹ Further, in July 2000 the Russian government issued the document on 'international information security.' ⁴⁷² In line with the views expressed in this document, Russian officials in 2000 accused Radio Free Europe/Radio Liberty (RFE/RL) of being hostile to the Russian state in its coverage of the Second Chechen War. In April 2002, Russian authorities threatened to close down RFE/RL's Moscow bureau if it began broadcasting in the Chechen language as planned; on 4 October

⁴⁶⁸ Cited in 'Na bomby mozhno smotret' s samoleta, a mozhno s zemli', *Novaya Gazeta*, 18 November 1999.

⁴⁶⁹ Among them were Carlotta Gall, Alexander Ginsburg, Frank Hefling and Ekkehart Maas.

⁴⁷⁰ See interview with Petrakhazkova in 'Na bomby mozhno smotret' s samoleta, a mozhno s zemli', *Novaya Gazeta*, 18 November 1999.

^{471 &#}x27;Media watch: Center Targets Local Media', Moscow Times, 9 June 2000.

⁴⁷² The document stated that countries should have 'equal rights to protect their information resources and vital structures from illegitimate use or unauthorised information intervention', and also called on states not to engage in "manipulation of information flows, disinformation and concealment of information with a view to undermining a society's psychological and spiritual environment and eroding traditional cultural, moral, ethical and aesthetic values. (*Jamestown Monitor*, 14 July 2000).

2002, Putin cancelled an August 1991 decree that guaranteed the legal and operational status of RFE/RE.

Finally, on 11 October 2002, Chechnya became even more inaccessible to foreign journalists and NGO workers when a government decree listing areas with restricted access for foreigners was signed by Russian Prime Minister Mikhail Kasyanov. The list, which included regions where counter-terrorist operations were conducted, extended a previous law 'On foreigners', signed by President Putin in the summer of 2002, requiring the government to identify areas and organizations that were off-limits to foreigners without special permits.⁴⁷³

Summing up

This sub-chapter has presented a range of administrative, legal and propaganda measures introduced to regulate media coverage of the war between 1999 and 2002, to show that these changes in sum created an 'uneven battleground' for discursive struggles. No longer would the Russian media constitute an even and open field where alternative discourses on Chechnya and Russia could enter and possibly compete with and oust official versions of the kind of security challenge 'Chechnya' was and how 'Russia' was fighting the war.

Following the narrative of the Second Chechen War through the Russian media, it is striking how little 'alternative' information and opinion was presented (especially in TV coverage) as the conflict dragged out. This must be seen as the result of increasing official ownership and control of the sector. The independent television channel NTV

⁴⁷³ 'A list of places foreigners can't go', *Moscow Times*, 21 October 2002.

was finally taken over by owners loyal to the Putin regime in 2001 following a long process dating back to July 1999. Gradually, all nationwide television channels in Russia came under official control.⁴⁷⁴

Even if many newspapers continued to be independently owned, censorship mechanisms influenced their coverage. The beginning of such a bias in war coverage was evident in the editions of *NeGa* and *RoGa* reviewed in the section 'journalists on Chechnya' above. Gradually, longer analytical articles and independent information in the mainstream press were replaced by accounts and information from the Ministry of Defence, the Ministry for Internal Affairs or official intelligence sources.

These are clear indications that an uneven discursive battleground was quite successfully established in Russia – indeed, it seems to have become more and more uneven as time passed.

As to *how* representations of Chechnya and Russia that did make it onto the battleground served to amplify the Russian official securitizing narrative over time, the examples discussed in this sub-chapter speak for themselves. While the categorization of the Chechen threat as terrorist, extremist or bandit was repeated again and again, the ban on reporting from the other side left the Chechen fighters without a human face. There were no alternative representations as to who they were apart from terrorists, extremists or bandits. Representations grew even more threatening with the tendency toward 'threat exaggeration'. Meanwhile, initial official representations of Russia as 'strong' and 'innocent' were emphasized by constant announcements of victories, together with the near-total absence of criticism of Russian actions in Chechnya. Finally, precisely the specific measures that prevented

⁴⁷⁴ On this process see Wilhelmsen (2003).

journalists from being on the scene and seeing the suffering, contributed to construct Russia's innocence. To judge from the Russian media, this was a war with hardly any lost or wounded, and hardly any civilian victims. This made the war acceptable over time.

The point here has not been to give a full overview of all restrictions on media coverage introduced during the Second Chechen War. Rather, I have sought to show how a discourse on Chechnya as an existential terrorist threat that had already hardened without the help of an uneven battleground during autumn 1999 was reinforced by the introduction of increasingly severe legal and administrative restrictions on the media. As the war progressed, several other new measures were taken to maintain control of the reporting and reinforce the dominance of the official narrative after the information blockade had seemed to spring leaks.

These restrictions, introduced over time, created an uneven battleground for potential discursive struggles. In this setting, the securitizing moves launched in official statements and speeches reverberated through the Russian media, with alternative discourses on Chechnya usually prevented from entering this important arena. The tight control over information, in particular over coverage of the conflict in the North Caucasus, served to privilege and enhance representations of Chechnya as an existential terrorist threat without much contradiction. True, the establishment of this uneven battleground seems to have been a gradual process – but it certainly helped to perpetuate the representation of Chechnya as an existential terrorist threat, thereby promoting continued audience acceptance of official securitizing moves. Crucially, it helped to get the Russian audience to tolerate and accept wartime practices that would hardly have been tolerated otherwise. That brings us to the third and final component

of securitization in focus in this thesis: acceptance of the use of measures beyond 'rules that otherwise have to be obeyed'.

3.6 Conclusions to chapter 3

This third chapter has investigated whether and how audience acceptance for a new war against Chechnya emerged during autumn 1999. As audience acceptance is theorized as the intersubjective establishment of something as an existential threat, this has meant studying how different representations of Chechnya and Russia emerging from different groups *worked together* with official representations to define what kind of security challenge Chechnya constituted in autumn 1999. Thus we have compared the 1999 official narrative for war extracted from the texts of the Russian leadership with representations found in the historic 'discursive terrain' and in the texts of key audience groups during autumn 1999.

While representations of Chechnya over a few centuries have been diverse and sometimes contradictory, the core finding in sub-chapter 3.2 is that the 1999 official representations of Chechnya and Russia were by no means novel. They resonated strongly with certain historical as well as recent representations in the Russian discursive terrain. The theoretical assumptions presented at the outset of this thesis indicated that rhetorical innovation is possible, but difficult and ultimately limited when there is a particular audience to address. To some extent, the Russian official discourse on Chechnya and Russia in 1999 created its own content, but it also drew heavily on the deeper foundation of earlier intellectual and political debates in Russia. It utilized parts of the classical literary discourse on the Caucasus, blended with historical and more recent accounts on Chechen banditry and criminality, and drew on positions articulated by the political opposition in the 1990s.

This deep resonance with representations in the Russian discursive terrain endowed the 1999 official call for war with a particular appeal to Russian audiences. Also during the First Chechen War official language could have played on this reservoir of historical representations, but it failed to do so in a skilful or consistent way. A war becomes easier to accept when it is waged against an enemy constructed as different and dangerous through many different layers of text over long time-periods, and when the call for war is formulated within the boundaries of these identity constructions. As we have seen, the 1999 official securitizing narrative was just that.

The claim, however, is only that acceptance comes more easily in such a situation: it cannot be taken for granted. Conceptualizing the audience not as a passive recipient of securitizing attempts, but as an active participant means that an official securitizing narrative can find confirmation and even reinforcement — but it can also be reformulated and even negated once the audience has its say. The core sub-chapters of this chapter have investigated whether there was such affirmation or contestation of the official securitizing narrative in the language of different audience groups, how this changed over time, and how different audience groups contributed to the debate on Chechnya in the course of autumn 1999.

Our overall conclusion is that any alternative representations of Chechnya, or versions radically different from or negating the 1999 official narrative, hardly existed – or were rapidly subdued or fused into a collective discourse on Chechnya as an existential terrorist threat. The prime example of such a process was found in subchapter 3.3, studying political elite discourse on Chechnya during autumn 1999. The alternative position on Chechnya – the 'discourse of reconciliation', which had dominated official language on Chechnya in the interwar period – was quickly

marginalized in the discursive struggle with the new official position on Chechnya. In the language used by experts, we could identify two alternative positions, but they were both marginal and one them accommodated the official narrative to such an extent that it hardly can be considered a competing discourse. And in the journalistic accounts examined, there was no alternative position on Chechnya at all.

The dominant position which emerged from the study of political elite texts was very similar to the official securitizing narrative, especially as regards representations of Chechnya as a terrorist threat. There was a noteworthy overlap in representations of the nature and the gravity of the Chechen threat. This goes for most expert texts as well. Journalist accounts continuously confirmed Chechnya as a 'terrorist' threat, bluntly equating Chechnya with terrorism – which served to reify this identification over time.

Several political elite texts even merged the Chechens/Caucasians under the 'terrorist' label. Certain expert texts spoke of the 'collective guilt' of the Chechen people, something which served to merge them into the terrorist threat and eventually legitimize the use of violent measures against them as a group. And we have seen how journalistic accounts played a special role in giving Chechens as such an identity as different and dangerous: First, because of the many direct and indirect equations of Chechens with terror and violence; second, because of the near- total absence of newspaper reports on the casualties and destruction that would have carried alternative representations of Chechens as human and suffering. This is a key difference between journalistic reporting during the First Chechen War and the Second Chechen War. Also 'Maskhadov' gradually became identified more with the terrorist Other than with the Russian Self. Political elite representations of Maskhadov

created a new, clear boundary separating 'Maskhadov' both from Russia and from the orbit of legality. In journalistic accounts he was gradually rendered invisible.

On one important point, however, most political elite representations of the Chechen threat did not match representations in the official narrative or those found in journalistic accounts. While these indicated 'Osama bin Laden' or 'enemy circles in Muslim countries' as standing behind the Chechen threat as a distant enemy, political elite texts more often indicated the West/USA as such a source. The latter claim was also found in expert texts. Looking ahead in time, we can see how this representation of the West/USA as the distant enemy standing behind and nurturing the Chechen terrorist threat was later incorporated in official discourse, as in Putin's language following the Beslan hostage crisis in 2004.

Across the audience groups, the majority of texts construct the situation in Russia as at *a point of no return*, as an emergency situation necessitating radical emergency measures. While most texts convey this sense of urgency through the nouns, verbs and adjectives that are attached to Chechnya and Russia, newspaper accounts also contributed to this sense of urgency by the placement of pictures and the use of headlines.

The investigation of political elite texts showed that most of these texts gave the use of tough, violent measures against Chechnya as the only possible *way out*. Some even seemed to indicate that more radical measures than those of the official narrative were necessary. This was also found in most expert texts. In journalistic texts, acceptance of violent measures was often expressed in terms of approval and justification *after*

⁴⁷⁵ On this see Dov Lynch (2005). Also Medvedev (2004) and 'Po vertikali' (Speech by Vladimir Putin at the enlarged government meeting with the Government and Heads of the Regions), 13 September 2004, reported in *RoGa*, 14 September 2004.

such measures had been carried out. A notable input from political elite, expert and journalist texts alike was the idea that negotiation or contact with the Chechen enemy was dangerous, and even that those who advised such policies in Russia were dangerous. These ideas were to be voiced by the Russian leadership later on, but not during autumn 1999.

The notions of *unity* and *strong state* have a special status in most texts across audience groups as in official language. These are given as preconditions for withstanding the Chechen threat, while disagreement and division of power is given as dangerous. Moreover, unity is seen as the primordial and 'true' state of being for Russia, with the new war as an opportunity to break with the chaos of the 1990s and return to this natural state of being. The Russian leadership really struck a chord in the home audience in elevating unity and strong state as the core elements of Russian identity.

On the whole, the role that new identifications of Chechnya as an existential threat served in re-articulating Russian identity could be seen across most texts in all audience groups. The 1999 official articulation of Russian identity, projecting Russia as strong, innocent and capable of establishing order, was reiterated throughout autumn 1999 in the dominant discourse among the Russian political elite, as well as in expert texts. Thus, the official calls for 'Russian unity and strength', a slogan that was to permeate Putin's presidencies in the years ahead, did not ring out as a single voice: this was much more of a collective call. The re-articulation of the Chechen threat in 1999 served as a vehicle for the return and strengthening of a core position on Russian identity.

As to *how* different audience texts contributed to underscore the official securitizing narrative, we may conclude that the particular *style/genre* employed in these texts helped to authorize and expand the official position. Many expert accounts included longer historical perspectives and philosophical explications that served to underscore official representations on Chechnya or to supplement them, as with the reasoning on the collective guilt of the Chechens. Not least, a notable contribution from the expert community was the way in which Russian identity was re-articulated in the face of the Chechen threat. A strong and united Russia was presented as Russia's true state of being and as a precondition for surviving the threat.

Journalistic texts have had a special function in elaborating and detailing the gruesome nature of the Chechen fighters, their capacities and their widespread presence, thus substantiating official claims with 'facts' from the battlefield. We have seen how newspaper accounts played a key role in re-articulating Russian identity during autumn 1999. In re-writing the history of the First Chechen War and the interwar period, newspaper accounts contributed to obliterate any notions of Russian guilt, while also dismissing any attempts at leniency and compromise on the part of Russia. No, what characterized Russia was its decisiveness, efficiency and bravery, combined with benevolence and humanitarianism. This re-construction was engineered primarily through reporting and detailing the actions of Russian security personnel as concrete expressions of 'Russian power'. In journalistic accounts, this total re-construction of those carrying out Russian policy in Chechnya as righteous defenders and benefactors spilled over into the general re-construction of Russia.

Finally, newspaper accounts gave content to the claim that Russia was *united* against Chechnya in this war – not only by downplaying any discord amongst the various

power agencies operating in Chechnya, but also by representing the federation republics close to Chechnya as fellow victims of Chechen violence. This obviously served to underpin and substantiate the new official representations of Russian identity discussed in sub-chapter 2.3.

Taken together, the body of texts investigated in this chapter indicates that the new war against Chechnya in autumn 1999 became a legitimate undertaking in the eyes of these specific audience groups. In line with the meta-theoretical perspective which informs this thesis I have argued that this audience acceptance took the form of an ongoing process of legitimation to which the audience groups themselves contributed. The linguistic variations, inventions and re-articulations found across all three audience groups underscore the intersubjective nature of the process which led to broad agreement on Chechnya as constituting an existential terrorist threat, and on the necessity of a new war. The confirmation of the official narrative in most political elite, expert and journalistic representations during autumn 1999 was a re-articulation of this narrative which both inserted and rejected certain aspects of the threat as presented in the official language. Thus, we have seen that the official securitizing narrative does not serve as a blueprint which the audience either accepts or rejects. The consensus on Chechnya as an existential threat was not forged from above: it grew from the sides and from below.

The net effect of political elite, expert and journalistic representations on Chechnya and Russia that autumn was to add another layer to the construction of Chechnya as an existential terrorist threat against Russia. Even the marginal 'discourse of reconciliation' was re-articulated in political elite language in such a way that it served to confirm and not contradict the official narrative. Thus, the words of the

groups investigated here played a key role in transmitting a new core understanding of Chechnya and Russia to other audiences beyond themselves. In this way they provide an important link between official claims and the acceptance of such claims by the broader public in time of war. Apart from this general function of their words contributing to the 'thick' construction of Chechnya as an existential terrorist threat, we find several more specific and subtle logics that helped to make official claims about Chechnya and the need for violent retribution acceptable to the wider audience.

First, the sudden and unusual unitary voice across what had been the president/parliament divide in the 1990s must have given the call for war particular authority in relation to other parts of the Russian audience. For once, the politicians, those in power and those in opposition, were all agreeing – and they were agreeing on the need for a new war in Chechnya. Second, our review of texts has shown that expert language and political language were sometimes far more similar than might be expected, with some expert texts functioning as a direct echo of official and political elite language. They give credibility to the claim that Chechnya is an existential terrorist threat via the simple device of repetition. Each iteration of the claim makes the claim more believable, particularly when it comes from an expert.

Third, when newspaper accounts, and at times also political elite and expert accounts, merge everything Chechen into the 'existential terrorist threat', without describing the suffering and misery of the Chechens, they remove one of the most potent mechanisms for mobilizing a population against war: feelings of identification and compassion with the target. Merging everything Chechen into one category of 'dangerous' on the one hand, with a righteous and benevolent Russia united against this threat on the other, must have made war appear both logical and acceptable for

those who relate to it through the words of politicians, experts and journalists. Against this background, the public opinion polls indicating strong support in autumn 1999 for undertaking violent measures against Chechnya indeed become understandable.

The final sub-chapter took as its point of departure the theoretical proposition that audience acceptance is not necessarily a *stable* arrangement, and the empirical observation that acceptance among the Russian audience seemed to prevail also as the war proceeded. I have argued that the initial discursive consensus on Chechnya as an existential terrorist threat necessitating violent retribution was sustained by installing an uneven battleground for discursive struggles. The Russian state's gradual monopolization of the means to define Chechnya, eventually resulting in a near-total media blockade, meant that alternative representations and positions on Chechnya were obstructed from entering the public discourse. Such alternative positions could not revive and speak to the remnants of the 'discourse of reconciliation' in the audience; they could not take up the struggle against the one-sided and frightening representations of Chechnya as an existential terrorist threat. And these are the very representations that made possible and acceptable the practices of war to be investigated in the next chapter.

4. Emergency measures: practices of war

4.1 Introduction

While the previous empirical chapters have investigated the linguistic practices leading up to an agreement on Chechnya being an existential terrorist threat, this chapter investigates more specifically the kinds of policies and practices ('emergency measures', in the terminology of securitization theory) that were legitimized through this intersubjective process. Now that Chechnya was clearly classified as an 'existential threat to Russia', how was this classification enacted in Russian policies and practices of war? The chapter will also explore the role of language as these material practices were carried out and as the war proceeded.

Such an account cannot summarize every single Russian policy or practice on Chechnya from autumn 1999 onward: it must, in line with securitization theory, focus on those that go beyond the 'rules that otherwise have to be obeyed'. Here we want to identify ways of dealing with Chechnya and practices undertaken against Chechnya and Chechens that would usually have been considered illegitimate, but which seemed called for by this urgent situation. We expect to find two distinct aspects to this moving beyond the rules: first, that measures that had been socially unacceptable only a while ago were suddenly accepted as reasonable and even necessary by the Russian political elite and the Russian public (social rules); second, that measures contrary to the legal foundations of the Russian state or Russian laws became accepted and even explicitly endorsed by the Russian political elite (legal rules).

In sum, this chapter examines different types of emergency measures that were made possible and legitimate through the representation of Chechnya/Chechens as an existential threat, measures that went beyond the rules that otherwise have to be

obeyed. Given the theory framework of this thesis, 'emergency measures' are seen as equivalent to 'knowledgeable practices' in post-structuralist discourse theory: They are the material expressions of significative practices, and are seen as complementing these. Thus, 'emergency measures' should be studied by exploring the link between two aspects: the linguistic representations in the securitizing narrative investigated in the previous empirical chapters; and implementation of these in policies and security practices aimed at countering the threat – which is the focus of this chapter. My choice of incorporating quotes into the account of material practices below is based on this conceptualization. While linguistic practices have been presented apart from the material practices detailed in this chapter, they are theorized as being intertwined: not because linguistic practices cause certain policies or material practices, but they may open up or constrain the range of policies and material practices deemed possible. Simultaneously, the material practices are central to the constitution, production and maintenance of the linguistic identity construction that they enact (see 1.2).

We will therefore also explore how language (on the micro- and macro-levels) enables and legitimizes material security practices as they are carried out. A key point is how the undertaking of these practices transmits and cements the dominant discourse on Chechnya and Chechens to the micro-levels of Russian society. Moreover, despite the near-total media blockade described in the previous chapter, news of particularly violent incidents on the battlefield in Chechnya did enter Russian public space. Securitization is never a stable social arrangement, and such incidents could have created opportunities for a re-emergence of the 'discourse of reconciliation' in Russia. Statements on particularly shocking events in war (such as gross human rights violations or the killing of civilians) will therefore be investigated. An

argument throughout this chapter will be that such 'shocking events' were continuously 'carried' and 'covered' by references to the initial securitizing narrative.

The chapter starts by discussing (in 4.2) the immediate endorsement by the Russian Federal Assembly of policies and practices 'beyond rules that otherwise have to be obeyed' explicitly indicated by the Russian leadership at the beginning of the Second Chechen War. It then moves on to investigate more specifically the various security practices undertaken against Chechnya and Chechens during and after autumn 1999, exploring three practices made possible by the discourse on Chechnya as an existential terrorist threat.

In 4.3 the practice of 'sealing off' Chechnya and Chechens from Russia is presented. The sub-chapter considers the physical isolation of the republic and the militarization of the bordering regions, as well as the re-assigning of all relations with Chechnya to the sphere of security. It also discusses how requirements of re-registration for Russian citizens and the fabrication of criminal cases became practices that served to seal Chechens off from Russian cities, constituting them as 'different' and 'dangerous' within Russian society.

Chapter 4.4 turns to the war zone proper. Outlining the continuous bombing of Chechen territory from early September 1999 until early 2001, it argues that these bombing practices went beyond both legal and social rules. Language is invoked to understand how these practices nevertheless became acceptable.

Chapter 4.5 looks at Russian practices of war in connection with the ground offensive in Chechnya (from 30 September 1999 onward). It presents the practices of *zachistka* and 'filtration' undertaken in the years 1999–2002 in order to 'cleanse' Chechnya of

terrorists, and argues that these practices were characterized by excessive violence and acquired a systematic character during the Second Chechen War. It then moves on to discuss the co-existence of these practices of war with language, suggesting that they were mutually constitutive.

The accounts will present the practices as such and enquire whether they were 'beyond rules that otherwise have to be obeyed' in legal and social terms. However, the focus is on how linguistic and material practices worked together to strengthen the discourse on Chechnya as an existential terrorist threat, adding ever-new layers and making the war acceptable even as it unfolded in all its cruelty. The ground had been well prepared in linguistic representations for a new war against Chechnya. Nevertheless, the exposure of potentially 'shocking events' as the war unfolded might have prompted a return of alternative positions on 'Chechnya' and 'Russia' in the Russian discourse.

4.2 Initial endorsement

From the representations of the threat, the 'point of no return' and the 'way out' outlined in the official securitizing narrative (presented in 2.3), the radical and concrete emergency action undertaken by the Putin government against Chechnya during 1999 seemed both logical and legitimate. The broad acceptance which the official securitizing narrative enjoyed among the Russian political elite in the Federal Assembly swiftly translated into formal endorsement of new policies and emergency measures against Chechnya when requested, and broad moral endorsement where formalities were deemed unnecessary.⁴⁷⁶

⁴⁷⁶ Several key decisions taken for dealing with Chechnya as a security threat did not require formal endorsement by the Federal Assembly because power is highly concentrated in the president in the

The new plan on Chechnya that Putin presented to the Duma and the Federation Council in September would have been totally unacceptable only months before. It entailed: an 'objective reassessment' of the 1996 Khasavyurt Accord; the imposition of a strict *cordon sanitaire* along Chechnya's borders; the employment of preventive strikes to 'destroy' all guerrilla bands on Chechen territory; the presentation of an ultimatum to Chechen authorities demanding the extradition of fighters present on Chechen territory; the imposition of a 'special economic regime' in relations with Chechnya and eventually the creation of a Chechen government in exile.⁴⁷⁷

This would certainly involve moving 'beyond rules that otherwise have to be obeyed' in order to fight off the Chechen threat, in both social and legal terms. In practice, the 'reassessment' of the 1996 Accord meant scrapping it altogether. This political agreement, which epitomized and codified the non-violent relations between Russia and Chechnya, had enjoyed strong support among the Russian audience. Despite the well-known dislike for this peace agreement in the Russian Army, any suggestion of annulling it would not have found broad acceptance prior to summer 1999. The idea of a *cordon sanitaire* had been proposed early that year by Stepashin, but was dismissed at the time because the deployment of border troops to patrol administrative borders contravened the Russian Constitution. Similarly, the employment of preventive strikes against Chechen territory had been a totally unacceptable measure only one year earlier (as discussed in 2.2). Also the final point of the plan, 'the creation of a Chechen government in exile', would have been unacceptable for most

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Russian political system. Presidential decrees have been widely used and, apart from those concerning emergency and military regimes, do not need formal endorsement, despite the wide consequences they may entail.

⁴⁷⁷ RFE/RL Newsline, 15 September 1999 and 'Putin predlagayet novyy plan chechenskogo uregulirovaniya', NeGa, 15 September 1999.

⁴⁷⁸ In January 1997 there was strong support (67%) for the Khasavyurt Accord, which stipulated the withdrawal of Russian forces from Chechnya (Levashov 2001: 851).

in the Russian political elite before summer 1999, because Maskhadov's status as legitimate leader of Chechnya had been indisputable (see 2.2).⁴⁷⁹

Now, however, there was support for the government's plan for handling Chechnya and the fight against terrorism in all Russian branches of power. The senators, whose formal support was necessary for the initial use of force against Chechnya, expressed their full support for all the measures proposed. Although the document presented to the Federation Council did not specifically mention the *cordon sanitaire*, the use of preventive strikes or the imposition of a 'special economic regime', in principle it sanctioned the government's action plan on Chechnya. The Duma (which only the day before had been divided on whether to condemn the incumbent Yeltsin regime) fully endorsed the plan. The press reported that the refrain repeated throughout the session was 'we support you, whatever laws are needed, we will pass them.'

One such measure proposed by the government and endorsed by the Duma was the decision to 'implement all necessary measures to prevent any appearances in the press of representatives of armed formations, war propaganda, calls to encroach on the territorial integrity of the Russian Federation and instigation of social unrest.' Media outlets that did not meet these demands would have their licences revoked. The introduction of this measure was in effect made possible by the common representation of the Chechen adversary as inhuman, extremely dangerous and not entitled to 'a face'. The important point here is how easily such a measure – one

⁴⁷⁹ The first step in the final point of the plan, 'the creation of a Chechen government in exile', was a decision to appoint a presidential plenipotentiary to Chechnya; it took the form of a presidential decree issued on 15 October (Presidential Decree no 1380, posted in *RoGa*, 19 October 1999). Without stating so explicitly this decree discounted Maskhadov's status as the legitimately elected president of Chechnya.

⁴⁸⁰ 'Chechenskiy syuzhet ne dolzhen povtorit'sya v Dagestane', *Parlamentskaya Gazeta*, 18 September 1999 and 'Vystupleniye Putina ponravilos' senatoram', *NeGa*, 18 September 1999.

^{481 &#}x27;Putina', Profil, 27 September 1999.

^{482 &#}x27;Skazochnik's kholodnymi glazami', *Moskovskiy Komsomolets*, 16 September 1999.483 Thid

which was in contravention of the Constitution as well as the media law – was sanctioned and approved by Russian legislators in autumn 1999.

As important as the endorsement of certain measures was the fact that certain other measures were *not* suggested by the government, and that this state of 'non-measures' was endorsed by the Federation Council and the Duma. Prime Minister Putin's statement that there was no need to introduce a state of emergency is a good example. He urged the politicians in the Duma not to talk about a lack of the necessary legal basis for conducting the struggle against terrorism, and argued that the 1998 law 'On Combating Terrorism' provided a sufficient legal foundation for pursuing the struggle in the Northern Caucasus and in Russia as a whole. And no one in the Duma or in the Federation Council raised the issue. Quite the contrary: many had expressed fears that the Yeltsin regime would introduce a state of emergency as a pretext for postponing elections.

Thus, the definition of the use of force against Chechnya as a 'counterterrorist operation' was accepted and confirmed by Presidential Decree no 1155 of 27 September 1999. 486 No state of emergency or martial law was ever introduced. Presidential Decree no 1155 ordered the government to prepare a resolution that would stipulate the legal foundations of the operation and determine the social guarantees of the servicemen. That was, however, never done. The scare was so

⁴⁸⁴ 'Putin predlagayet novyy plan chechenskogo uregulirovaniya', *NeGa*, 15 September 1999.

⁴⁸⁵ The 1998 'Law on Combating Terrorism' defines such an operation as 'special activities aimed at the prevention of terrorist acts, ensuring the security of individuals, neutralizing terrorists and minimizing the consequences of terrorist acts.' In other words, it seems aimed at suppressing a specific act of terrorism in a limited zone and over a limited time-span. The law significantly expands the categories of officials with a law-enforcement mandate. Under the anti-terrorism law, all officials involved in counter-terrorist operations may perform random identification checks and detain, for up to three hours, individuals who do not hold proper identity documents. They may enter homes, search vehicles, and perform body searches. (Federal Law on Combating Terrorism, enacted 25 July 1998, articles 3, 10, 6 and 7.) The anti-terrorism law does not specify the circumstances under which fundamental human rights may be curtailed, or the degree to which they may be restricted.

intense and the dynamics so swift during autumn 1999 that formalities could be skipped without anyone apparently noticing. Thus, the full ground offensive which was launched against Chechnya on 1 October was not even explicitly proposed by the Russian leadership. 487 No formal endorsement was sought for this part of the new offensive, and the Russian Federal Assembly undertook no formal moves to oppose it.

As to what kinds of forces that could legally be used to fight the Chechen threat, the Russian Chief Military Prosecutor held that, whereas the conflict of 1994 had been an internal conflict between rossiyane ('Russians' in the non-ethnic sense) and Chechens, and therefore according to the military doctrine called primarily for the use of internal forces, the current conflict was one against 'bands of international terrorists'. Further: 'the terrorists are not only well armed but very well armed. Police forces, also the Ministry for Internal Affairs forces, cannot cope with such bands. The army should fight and destroy them.' Since the goal of the 'international terrorists' when entering Dagestan was 'to break away Dagestan from the Russian Federation (...) and since we are faced by hired mercenaries from foreign countries (...). In this situation, to defend the territorial integrity of the state, one of the foundations of the Russian constitutional order, the use of Federal Forces, is not only legal but necessary.' 488

When framed in line with the securitizing narrative, such an operation – including the use of Federal Forces on Russian territory against Russian citizens - was no longer considered unconstitutional.

In sum, then, we find an initial endorsement by the Russian Federal Assembly of emergency measures proposed by the Russian leadership that went 'beyond rules that

 ⁴⁸⁷ RFE/RL Newsline, 30 September 1999.
 488 Interview published in 'Zakon na storone Federalov', NeGa, 13 October 1999.

otherwise have to be obeyed' in social as well as legal terms. The endorsement of the state of non-measures which meant that there were few legal rules to guide conduct in the military/security action ahead was a particularly problematic starting point. How was an anti-terror operation to be conducted, with thousands of troops on thousands of square kilometres against hundreds of fighters, if the rules regulating the conduct of servicemen in a 'state of emergency' or in a 'war' did not apply? This uncertainty on the rules of the game during the Second Chechen War made the parameters for legitimate action drawn up in the securitizing narrative particularly relevant, as we shall see below.

4.3 Sealing off Chechnya

During autumn 1999, policies and practices that had seemed beyond the rules half a year earlier were not only formally endorsed, they were also enacted. Imposing a strict *cordon sanitaire* around Chechnya appeared logical and legitimate, given the new official representations that constructed Chechnya as an extreme, inhuman, well-planned and well-connected danger threatening Russia.

Newspapers ran pictures of huge ditches being carved out around the republic and lined with barbed wire. In the course of a short time, from mid-September, there emerged a near-total militarization of Russian territory bordering on Chechnya. A battalion from the Marine Infantry of the Black Sea Fleet was moved to the Dagestan–Chechen border, and military divisions were dispatched from the Moscow and St. Petersburg military oblasts, as well as storm troops, numbering in total 2.5 thousand. Their task: 'to destroy bandit and terrorist bases in Chechnya.' Police OMON (otryad militsii osobogo naznacheniya) troops were sent to the region from all over

⁴⁸⁹ 'Moskva prinimayet bespretsedentnyye mery po bor'be s terrorizmom', *NeGa*, 18 September 1999.

the Russian Federation. ⁴⁹⁰ Eventually three tiers of forces were established to surround Chechnya. The first consisted of Ministry of Interior forces, OMON and police forces. Their task was to 'conduct a hard and systematic control of everybody and everything that crosses the border either way'. The second and third tiers were made up of Ministry of Defence troops, whose task was to 'prevent the movement of band formations and to support the Ministry of Interior forces with firepower if necessary. ⁴⁹¹

Also regional authorities contributed to this militarization. In the neighbouring *kray* of Stavropol, the Stavropol Security Council adopted a resolution on 17 September not to 'allow bandit incursions from the Chechen side.' Staff centres were established in every region and city of Stavropol, instructed to follow the situation operatively and respond immediately to the situation; all strategic buildings were put under military/security protection; and administrative leaders were instructed to call upon self-defence units to protect the civilian population. More than 3000 Cossack troops were prepared to secure Stavropol. 492

The FPS (Federal Border Service) was strengthened considerably (in number of troops and posts) along all federal borders, especially those between Russia and Azerbaijan and Georgia. The FPS conducted detailed checks of transport vehicles and also 'undertook special measures to uncover hidden mercenaries and fighters, their accomplices, weapons, fighting gear, devices for terror and diversion...To defend the borders they actively used intelligence, raiding and ambush.'493

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⁴⁹⁰ 'Na Kavkaz otpravilsya samarskiy OMON', NeGa, 1 October 1999.

⁴⁹¹ General Valery Manilov cited in 'Taynyye i yavnyye manevry Moskvy', *NeGa*, 5 October 1999.

⁴⁹² 'V Stavropole usileny mery bezopasnosti', *NeGa*, 18 September 1999.

⁴⁹³ According to official sources, between 1 September and 28 October, 190,000 people were questioned – using 'special methods' with 3700 of them. This resulted in the uncovering of 34 persons

By 22 September all administrative borders around Chechnya were reported to be 'totally closed', as was the airspace over Chechnya. 494 The following day the press noted that in all the regions bordering Chechnya thousands of federal troops were already stationed, constituting a true 'sanitary zone' around the republic. According to figures collected by Emma Gilligan (2010: 34), in all 90, 000 troops were deployed to the border in addition to 30,000 MVD troops. Chechnya was sealed off. There was no way of getting out, in any direction, except – for the time being – through Ingushetiya.

I have noted that the Russian leadership's re-definition of Chechnya's status from 'undecided' to an undisputable 'part of the Russian Federation' took place under cover of the substantial securitization of Chechnya as a terrorist threat, without official arguments as to why Chechnya was a part of Russia. The Russian military extended the cordon sanitaire into Chechnya and took control over the hills north of Terek in the first days of October, without any accompanying comments apart from General Manilov's statement, 'we are just deploying groups of troops to establish a security zone.'495 It was never officially announced that a new war, with a full ground offensive, had been launched to re-take Chechnya. But the point here is that the sealing off of Chechnya as something too dangerous to be in contact with, and the multitude of security and military forces that were set to enter Chechen territory in October, had all been well-grounded in official representations of the threat facing Russia. Given the construction of Chechnya as an overwhelming and dangerous terrorist threat and the resonance that this representation found among Russian

suspected of belonging to terrorist organizations, the capture of 570 illegal immigrants, the expulsion of more than 500 people and the handing over of approx. 400 wanted persons to the FSB and MVD. ('V Dagestane po-prezhnemy nespokoyno', *NeGa*, 29 October 1999). 494 'K novoy voyne v Chechne pochti vsë gotovo', *NeGa*, 23 September 1999.

⁴⁹⁵ 'Taynyye i yavnyye manevry Moskvy', *NeGa*, 5 October 1999.

audiences, the total physical isolation of the republic appeared both logical and legitimate.

Moreover, this construction stipulated violence as the *only* relevant mode of interaction with Chechnya: non-violent interaction was made irrelevant. Also economic cooperation with Chechnya shifted. On 16 September, Putin gave orders to draft plans for an oil pipeline that would bypass Chechnya. On 30 September the Central Election Committee announced on the impossibility of conducting December 1999 elections of candidates for the State Duma in Chechnya – justified with reference to the fact that there was no legal authority to cooperate with on Chechen territory and that the circumstances ('absence of social order') in Chechnya were such that it was impossible to guarantee the voting rights of the citizens. While the Ministry of Federal Affairs and Nationalities, tasked with facilitating contact between the Federal Centre and all the different nationalities and preventing potential ethnic or religious conflicts from erupting, stopped playing any role in relations with Chechnya, the different agencies empowered to administer violence, the so-called power ministries took centre stage.

As pointed out in Chapter 2, already in spring 1999 the security services had acquired a crucial role in Russia's dealings with Chechnya. During autumn 1999 discussions and decisions on the situation in Northern Caucasus/Chechnya were undertaken

⁴⁹⁶ RFE/RL Newsline, 17 September 1999.

⁴⁹⁷ 'Zayavleniye Tsentral'noy izberatel'noy komissii Rossiyskoy Federatsii o nevozmozhnosti podgotovki i provedeniya vyborov deputatov Gosudarstvennoy Dumy Federal'nogo Sobraniya Rossiyskoy Federatsii tret'yego sozyva na territorii Chechnskoy Respubliki 19 Dekabrya 1999 goda', announced in *RoGa*, 13 October 1999.

⁴⁹⁸According to the North Ossetian President, the Ministry of Federal Affairs and Nationalities had been turned into an 'agency escorting the force ministries in their travels around North Caucasus.' ('Minnats popal pod ogon' kritiki', *NeGa*, 24 September 1999). The Ministry of Federal Affairs and Nationalities was later abolished by the Presidential Decree of 16 October 2001.

primarily by Prime Minister Putin with the heads of the power ministries. 499 Moreover, these agencies became the key 'interlocutors' in Russian–Chechen relations, dominating not only within their own sphere of competency but also those of others. The controversial decision on closing the borders between Chechnya and North Ossetia, Kabardino-Balkariya and Stavropol exactly when people were beginning to flee the intensive bombing of Chechnya in September was a direct instruction from Major General Shamanov of the Interior Forces to the Interior Ministers of these republics (Memorial and Civic Assistance 1999: 3). When refugees poured into Ingushetiya in early October and Vice-Premier Valentina Matviyenko, who was in charge of refugee issues, travelled to the region, the social and humanitarian needs of the refugees were discussed in close connection with military issues, and with the direct participation of the commanding group of the federal forces. 500

The logical enactment of representations of Chechnya as an existential terrorist threat could thus be observed fairly immediately, in the way Chechnya was physically sealed off from the rest of Russia, as well as in the 'handing over' of all Chechen issues to the agencies that administer violence.

Sealing off Chechens?

A related and difficult problematique is the way in which the securitization of Chechnya as a terrorist threat also legitimized practices that sought to seal off and

⁴⁹⁹ 'Putin provel soveshchaniye silovikov', *NeGa*, 24 September 1999.

Matviyenko priyekhala k bezhentsam', *NeGa*, 7 October 1999. The Ministries of Defence, the Interior, Justice, as well as the Federal Security Service (FSB) were all joined under the Unified Group of the Russian Federation Armed Forces (OGV) of the Northern Caucasus.

'sanitize' Russia of Chechens as such. In previous chapters, we have seen that even if the Russian political leadership was careful not to securitize Chechens as a group, the logical sum of the discourse sometimes did just that. Moreover, an equation of Chechens with the terrorist danger quickly appeared in audience accounts. The question here is whether and how this implicit representation of Chechens as radically different and dangerous served to legitimize policies and practices 'beyond rules that otherwise have to be obeyed' and which targeted them as a group. ⁵⁰¹

Beginning with the short war in Dagestan, practices that sought to seal off Chechens as a group quickly emerged. Akkintsy Chechens living in the Dagestani Novolak region, who had been part of the Dagestani social fabric for centuries, were not entrusted with weapons to help fight back the invaders. This clearly was a change in the rules which had guided societal life in Dagestan. Moreover, Akkintsy Chechen refugees fleeing from these regions to Khasavyurt did not receive any help from the administration. According to these refugees, the police detained and beat up innocent young Akkinsty Chechen boys without reason. Finally, when Chechnya was being bombed in late September, MVD forces and police guarding the border between

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Chechens were not the only group to be equated with terrorism in Russian discourse. As noted in chapter 2, Russian official discourse avoided linking 'terrorist' to 'Muslim', but frequently tied 'terrorist' to 'Wahhabi' or 'Radical Islam.' Several practices appeared during autumn 1999 that enacted this equation of 'Wahhabi' or 'Radical Islamist' with the existential terrorist threat. For example, according to newsreports, Dagestani police immediately undertook preventive measures to 'liberate the population from the influence of Wahhabism'. Within the frames of 'Whirlwind-Anti-Terror', policemen in some villages in the Gunib region undertook operations to confiscate 'extremist Wahhabi literature' and weapons. More than 20 people were detained ('Plany suchoputnoy operatsii', *NeGa*, 28 September 1999). In the Kadar region the police arrested 35 'supporters of Radical Islam', suspected of being accomplices of the extremists ('Vzryvchatku pryatali pod senom', *NeGa*, 30 September, 1999). The securitization of 'Wahhabism' and the security practices that this discourse has enabled in the North Caucasus is an important topic, but is beyond the scope of this account.

Dagestan and Chechnya did not allow Chechen refugees into Dagestan, only native Dagestani ethnicities such as Avars, Dargins and Nogais, and Slavs. 503

Such filtering out of Chechens as an ethnic group was also practised in other neighbouring republics. At the end of October, for example, three Chechen football players on the Ingush football team 'Angusht' were detained on the border to Stavropol kray and could not take part in the match against the Rostov team 'Avtodorom.' According to media reports, detaining persons of Chechen origin, or holding Chechen passports, on the border quickly became widespread. 505 From August 1999 the authorities of North Ossetia as well as Kabardino-Balkariya prohibited entry for all Chechens, irrespective of the region of their permanent registration according to place of residence (Memorial 2000: 22). These must surely be seen as measures beyond the rules that otherwise have to be obeyed as they explicitly broke with Constitutional provisions to protect against discrimination on the basis of nationality. 506 The practice of using registration requirements to deport Chechens, discussed in detail in the Moscow case below, was also widely adopted in Krasnodar, Stavropol, Kabardino-Balkariya and North Ossetia and even in Krasnoyarsk and Volgograd. 507 In Volgodonsk, the city in Rostov oblast struck by a terrorist attack on 16 September, there were repeated calls for deporting all

⁵⁰³ 'Potok bezhentsev narastayet', NeGa, 29 September 1999.

⁵⁰⁴ 'Grozny budut brat' po chastyam', NeGa, 22 October 1999.

⁵⁰⁵ 'Podozritel'nykh lovyat na yuzhnoy granitse', NeGa, 22 October 1999.

⁵⁰⁶ According to the Constitution Article 19 (2) 'The state shall guarantee the equality of rights and liberties regardless of sex, race, nationality, language, origin, property or employment status, residence, attitude to religion, convictions, membership of public associations or any other circumstance. Any restrictions of the rights of citizens on social, racial, national, linguistic or religious grounds shall be forbidden.' This includes all basic human rights, freedom of movement and of residence, protection by the law, assumption of innocence, etc. Laws of the subjects of the Russian Federation must be in line with the Constitution: 'The Constitution of the Russian Federation and federal laws shall have supremacy throughout the entire territory of the Russian Federation' (Article 4(2)).

RFE/RL Newsline, 24 September 1999 and Memorial (2000).

Caucasians from the city. There were also several cases of Chechens being beaten up by people living in Volgodonsk after the terrorist attack. ⁵⁰⁸

Such emergency measures which served to seal off Chechens from the neighbouring regions became fairly widespread, and were clearly beyond rules that otherwise have to be obeyed, in social as well as legal terms. They were, however, fully in line with the securitization of Chechens as a dangerous group of people.

Practices that equated 'Chechen' with the terrorist threat and resulted in sealing off Chechens from Russia were evident not only in the border regions, but also across Russia. Moscow Mayor Yury Luzhkov had promised the citizens of Moscow that 'harsh (zhëstkiye) and radical measures' would be taken after the latest bomb explosion in Moscow: 'all those we cannot be sure of [te v kom my ne mozhem byt uvereny] will be expelled from Moscow.'509

On 13 September Luzhkov issued Order no. 1007 ('On immediate measures to establish order in the registration of citizens temporarily residing in Moscow'), which required the deportation of non-registered people from the capital. This was accompanied by Resolution No. 875, published by the government of Moscow on 21 September, 'On the approval of the temporary order of movement of persons who are violating the rules of registration, out of Moscow to the place of their residence', which sanctioned the deportation of those without permanent residence in Moscow. The Order and the Resolution were in contravention not only of international conventions signed by Russia but also of key provisions in the Russian Constitution

 ^{508 &#}x27;Ekho vzryva na tikhom Donu', NeGa, 26 October 1999.
 509 'Protiv ChP vystopayut vse', NeGa, 14 September 1999.

as well as other governing legislation on protecting the freedom of movement. The main problem with the Order was that registration, according to the Constitution, was intended as a system of simple notification when moving or changing a place of residence. Now a system was introduced that required, in practice, Russian citizens to have formal permission to stay in Moscow. The deportation of Russian citizens in the given situations was also in breach of Russian law. The Order and the Resolution were not only illegal in content: they were also issued in an illegal manner. They were not published, and thus there were no legal grounds for their implementation. On 28 September, when the refugee flows out of Chechnya had reached unprecedented levels, yet another Order, No. 1057 (Temporary measures for systematizing work with refugees and forced migrants arriving in Moscow, as well as with persons who apply for the corresponding status, was issued but not published by the Moscow authorities. It too was in contravention of Russian laws and sanctioned practices that served to seal off Moscow from Chechens.

⁵¹⁰ According to the decision of the Moscow City Court of 25 September 2000, the documents (Order 1007-PM and Resolution 875) were issued in violation of the Constitution (Article 27 (1) – freedom of movement, Article 55 (3)- prohibition of unlawful limitations of human rights) and federal legislation (Law of Russian Federation 'On the Right of Russian Citizens to Freedom of Movement, the Choice of a Place to Stay and Reside within the Russian Federation' (1993)), Articles 3 and 8 of this law. ⁵¹¹ According to the decision of the Moscow City Court of 25 September 2000, the documents also

solution to the decision of the Moscow City Court of 25 September 2000, the documents also violated the Code of Administrative Offences RSFSR (1984), which at that time established the responsibility and possible sanctions for violating the registration rules in Russia (as well as all other administrative offenses). According to Article 178 of the code, anyone who does not have a passport or a registration is liable to a fine or a warning (but not arrests or deportation to the place of permanent registration etc.). Moreover, deportation as a sanction for administrative offences could be applied only to foreign citizens (or persons without citizenship). Under the Code, there was simply no such sanction (for any administrative offences) for deporting Russian citizens to their region of permanent residence. Hence, deportation according to Resolution 875 was an illegal sanction.

Hence, deportation according to Resolution 875 was an illegal sanction.

512 According to Article 15 (3) of the Constitution, 'Laws shall be officially published. Unpublished laws shall not be used. Normative legal acts concerning human rights, freedoms and duties of man and citizen may not be used, if they are not officially published for general knowledge'. A similar rule is found in Charter of the City of Moscow (Article 10), Rules of the Moscow Mayor's Office. The general rule is that the documents enter into force from the day they are published officially.

513 It contradicted the federal law 'On Refugees' (1993), Article 5; the federal law 'On Forcibly

⁵¹³ It contradicted the federal law 'On Refugees' (1993), Article 5; the federal law 'On Forcibly Displaced Persons' (1993), Article 6. In fact, the Directive 1057 was repealed by the Supreme Court of Russia in 2001, for contravening Russian legislation.

⁵¹⁴ According to Olga Cherepova, following the adoption of Order No.1057, 'forced migrants who have received status in other subjects of the Russian Federation will be officially recorded only if they are

These new Orders definitely moved 'beyond the rules' in legal terms. This is not to say that certain groups (of Russian citizens) in Moscow had not had their rights violated in connection with registration requirements previously ⁵¹⁵ – but the securitization of the Chechen terrorist threat was so far-reaching that it enabled the adoption of new legal codes in clear breach with Russia's legal foundations.

The extraordinary regime (under Order no 1007) introduced on 13 September by the Moscow city government encountered only very limited opposition in the Duma. A small group of independent deputies including Sergey Kovalyev, Sergey Yushenkov, Viktor Pokhmelkin moved that the Duma should consider a resolution on 'the necessity of compliance with the constitution and the laws of the Russian Federation during the implementation of counterterrorist activities', but this was not supported by the majority (62 for; 136 against). ⁵¹⁶ Not only did the new directives contravene the legal foundations of Russia – they also seemed to break with core societal rules. Russia and Moscow in particular have always been considered multi-ethnic and multi-

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registered at the place of residence. Applications to obtain refugee and forced migrant status are to be considered by the Moscow Migration Service only if the applicants are registered with close relatives. The reason for coming to Moscow must be shown to be the acquisition of status. In this way, refugees and forced migrants who are staying in Moscow and did not register are not only deprived of pensions and benefits, but they can be turned out of the city; and those of the newly arrived who managed to register with close relatives would not obtain status, and consequently pensions and benefits, if they are not able to substantiate the reason for staying (Memorial 1999a: 2).

515 Memorial recorded such practices in Moscow in the years before 1999 (Memorial 1999b).

⁵¹⁶ 'Vikhr'-antiterror dayet polozhitel'nyye rezul'taty', *NeGa*, 28 September 1999. However, Order 1007 and Resolution 875 were both ruled to be in some part illegal by the Moscow City Court in 2000. According to the decision of the Court: 'Therefore, the p.1.1,1.2 and 3 of the Order of the Mayor of Moscow No. 1007-PM (...) and p.1 and 3 of the Resolution of Moscow City Government No. 875 (...) were issued by the Mayor and the Government outside the powers vested in them, the acts contradict federal laws, and therefore entrench on the rights and freedoms of a citizen guaranteed by the Constitution of Russia, the acts obstruct realization by a citizen of his/her rights and freedoms, and unlawfully place obligations on citizens, invite danger of unlawful imposition of administrative sanctions.' Available at http://www.memo.ru/hr/discrim/ethnic/r000925.htm, and accessed 15 January 2012.

confessional. Now practices that systematically and on a large scale infringed on the rights of certain groups had become acceptable to society.⁵¹⁷

Equally pertinent is how the practices stipulated in these Orders enshrined the linguistic representation of the terrorist threat as extremely dangerous. Those Russian citizens who were subjected to the new procedures were classified as potential terrorists; thus, according to Order No. 1007 for example, they had to be 're-located out of Moscow to the place of their permanent residence', if registration requirements were not met. Moreover, they were so dangerous that 'before the re-location to the places of permanent residence the persons, subject to moving out, should be kept at the militia stations (...). The same Departments of Interior have to send militia officers to escort the deportees' (Quoted in Memorial 1999a: 2). These directives stipulated practices that were fully congruent with the threat level implied in official representations of the terrorist threat: and they were not empty words on paper.

In line with the new Order 1007, 'Operation Foreigner' was launched in Moscow from 14 September 1999 to cleanse the city of unregistered persons by forcing non-residents of the city with short-term permits to re-register. ⁵¹⁸ In theory, the procedure should have been applied to anyone without the required documents for registration, but in practice the people 'we cannot be sure of' (in Luzhkov's words), were from the Caucasus, Chechens above all, even when they had the complete set of documents

⁵¹⁷ 'Do you agree with the regime of registration becoming more strict? Yes: 93.7%, no: 7.9%, it is none of my business: 1.9% (Poll referred in Memorial 1999a: 8).

⁵¹⁸ Already in August and accompanied by the information from the Russian Security services that 'diversionists from Chechnya are preparing to carry out terrorist acts in all Russian major cities', the MVD informed that it was preparing to 'cleanse places of *kompaktnogo prozhivaniya* (densely populated) by Caucasians' ('Seyat' uzhas i smert' v rossiyskikh gorodakh', *Kommersant*, 11 August 1999).

required for registration.⁵¹⁹ Zaynab Zadulayeva, for example, a Chechen mother of four, who had lived in Moscow for two years, was refused re-registration, on the grounds that she was staying with a friend and not a relative, as noted in her registration. The police officer took her passport, tore up her registration and shouted 'Be off, or I will call the OMON (police).'⁵²⁰ By 29 September 19,000 non-residents had been denied registration and 10,000 non-Muscovites had been deported from the city.⁵²¹ When the intensive bombing of Chechnya started in October, Order No.1057 was put to use to prevent fleeing Chechens from entering Moscow and staying there (Memorial 1999a: 3–4).

Despite these restrictions, many Chechens still settled or continued to live in Moscow, often without the required registration. But also they were 'sealed off' from Russian society. Registration became a precondition for the exercise of basic rights and freedoms such as employment, marriage registration, participation in elections, medical care, pensions and allowances, secondary and higher education (Memorial 2000: 3–4). In sum, Chechens were either removed from Moscow, or were sealed off from all normal activities and encounters with other members of this society. In turn these material expressions of the new dominant representation of the Chechens served to reinforce the construction of Chechens in Moscow as 'different' and 'dangerous'.

⁵¹⁹ RFE/RL Newsline, 23 September 1999. According to Olga Cherepova newcomers were 'registered selectively, with almost all Russians receiving registration, while many Azeris, Armenians, Georgians and others arriving from the Transcaucasian Republics and Northern Caucasus are refused; all Chechens are refused, even if there is a complete set of documents required for registration' (Memorial 1999a: 3).

⁵²⁰ 'V Rossii vsekh propishut', *NeGa*, 22 September 1999.

⁵²¹ RFE/RL Newsline, 30 September 1999 and Memorial 2000.

Over time the practice of using registration requirements to cleanse Moscow of Chechens became routine. 522 It intensified following incidents such as the 2002 terrorist attack at the Nord-Ost theatre in Moscow (Amnesty International 2003: 40-45). Such peaks were justified by re-articulations of Chechens as an existential threat to Russia. According a journalistic account from Moskovsky Komsomolets, for example,

The way to conquer our fear of Chechens is simply not to let them into Russia... Our true target should be to restrict the rights and freedoms of Chechens as representatives of a people with whom we have been at war for a long time. Whichever way you look at it they represent a potential threat to the safety of our children, and we should not close our eyes to this fact. 523

Securitizing language not only enables the undertaking of emergency practices in the first place: it also legitimizes their continued use. New waves of such talk contribute to reify and uphold the identification of Chechnya and Chechens as different and dangerous, just as the material enactment of this talk over time does.

Other practices which became widespread in and beyond Moscow, legitimized by the representation of Chechens as different and dangerous, included illegal checks and detentions, often resulting in fabricated criminal cases being brought, usually on charges of carrying illegal weapons and/or drugs. These practices, which were in evident contravention of the Russian Constitution as well as a whole set of other Russian laws, were not given any special legal framework. They were not entirely

⁵²² Svetlana Chuvilova, who ran a telephone hotline for Civic Assistance, responded in October 2000 to a question about Chechens being denied registrations that she received over 100 registration-related complaints every week ('In Moscow people complain of racial profiling', Christian Science Monitor, 27 October 2000). In 2003 Amnesty International could still report that most Russian nationals subjected to registration problems and expulsion from Moscow were Chechens (Amnesty International 2003: 40-45). 523 'Terror. Gadky privkus svobody', *Moskovskiy Komsomolets*, 30 October 2002.

new and had been used against people of other nationalities as well (Memorial 1999b). However, the securitization of the terrorist threat in autumn 1999 took this practice to new heights and legitimized it. And Chechens seemed to be targeted in particular.

It is difficult to judge the extent of this practice, but it appears to have become fairly widespread in the immediate aftermath of the 1999 bombings in Russia. Special operations under the label of 'Whirlwind Anti-Terror' were planned in the republics bordering Chechnya and in key Russian cities in mid-September. Only two days after this anti-terror operation was announced, newspapers reported that in Moscow 2200 wanted persons had been detained and more than 9000 persons suspected of taking part in criminal acts had been detained. In St. Petersburg 16,000 police officers took part in the operation; already on 22 September came reports that 1463 crimes had been revealed.

Judging from the reports of human rights organizations, illegal detentions were often the result of these campaigns, which were most frequently undertaken against Chechens, but also against Dagestanis and Azeris, in autumn 1999. ⁵²⁷ *Memorial* reported that 'mass fabrication of criminal accusations' against Chechens accompanied these detentions, and concluded that 'as a rule most of the arrested are found guilty in the courts' (Memorial 2000: 9–10). The example of Ruslan Musitov is but one.

Ruslan was a resident of Grozny and the Deputy Chairman of the Chechen Department of the International Human Rights Society. He came to Moscow on 22

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⁵²⁶ 'V Piterskom obshchezhitii progremel vzryv', *NeGa*, 22 September 1999.

⁵²⁴ 'Ekstremisty ob''yavili Rossii otkrytyy terror', *NeGa*, 16 September 1999.

⁵²⁵ 'Moskva prinimayet bespretsedentnyye mery po bor'be s terrorizmom', *NeGa*, 19 September 1999.

Some police officers admitted to have been given 'verbal orders based on a directive' from the Chief of the Moscow Head Department of Internal Affairs to 'detain and not re-register Caucasians, and primarily Chechens (Memorial 2000: 11).

September to attend the Congress of the Otechestvo political movement and was put forward as a State Duma candidate for the 37th electoral district. On 27 September, employees of the District Department for Fighting Organized Crime requested Musitov to step out of the flat where he was staying and into the street. There they allegedly found two matchboxes with drugs and three bullets. Musitov was detained for three days. Then the term of his detention was prolonged for 10 days; thereafter he was transferred to investigation prison No.2 (Memorial 1999a: 4–5).

As with registration requirements, illegal detentions and the fabrication of criminal charges against Chechens were not limited to the big cities. According to *Memorial*, illegal detentions and the fabrication of criminal charges also took place in Krasnodar, Stavropol, Volgograd, Nizhny Novgorod, Tomsk and Rostov (Memorial 2000: 6–7). These practices became a routine over time, and rose to new levels following incidents like the 2002 terrorist attack at the Nord-Ost theatre in Moscow. According to *Memorial*, some 400 Chechens were detained throughout the Russian Federation in the days following that attack. Scores of Chechen men resident in Moscow were picked up for routine identity checks and charged with weapons or drugs possession (*Memorial* referred in Amnesty International 2003: 46).

Once again, these practices were nothing new in Russia, but the heavy discourse on Chechnya as an existential terrorist threat made their mass-scale application appear both logical and legitimate. The illegal detention of a Chechen became all the more acceptable when this Chechen was constructed as different and dangerous. As can be seen from the dialogues in the two stories presented below, even the language

accompanying the execution of these practices on the micro-level was informed by the discourse on Chechnya/Chechens as an existential terrorist threat to Russia. ⁵²⁸

- 1) Irina, the wife of a detainee, Badrudi Eskiyev, spent all of 15 September searching for her detained husband. She found him at the Pechatniki Department of the Interior. She was sent to room 503 where a man in civilian clothes was sitting. Irina's story: 'I tell him: 'I need Eskiyev. A man is lost. Where is he?' He answers, 'Probably in jail.' 'How? Why?' 'He is a Chechen, he probably smokes grass, takes drugs. All Chechens are like that.' 'How can you say such things?' 'And how is it possible to blow up people's homes?' 'If somebody does that, it does not mean that the whole of the people have to be blamed.' Then he says, 'A good Chechen is a dead Chechen. All Chechens have to be killed.' I started to cry, and said. 'You are wrong.' And he said to me, 'Go away, we shall be discussing that for a while. Come back in three days.' In the morning of 16 September, at the Tekstilshchiki Department of the Interior, the investigator Avdeyeva declared to Ira that her husband had been detained in Tekstilshchiki Street and drugs were found in his pockets, in connection to which a case was taken out against him under Article 122. In reality, Badrudi had been detained early in the morning at home, taken out of bed by militia, put on thoroughly checked clothes in which nothing was found, and taken away before his wife's eyes.
- 2) An employee of the Chechen fiscal police was on a business trip to Moscow. 'One day all my documents became invalid. It happened on the 14th. My driver and I were taken to the Regional Department for Combatting Organized Crime. I was trying to find out what had happened, how I had violated the law, and they were saying: 'All of you Chechens are our enemies, you are attacking our homes.' I said again, 'what specifically do you have against me and what does my ethnicity have to do with it?' He then said: 'And you are working, receiving money and then sending it to

⁵²⁸ Both stories are taken from Memorial's collection of evidence of abuse following the bombings in September and October 1999 (Memorial 1999a: 5 and 7).

guerrillas!' and then returned the documents but with the warning: 'if you do not leave, if we meet you again in Moscow, we will find drugs in your pockets, as well as explosives and armaments.' And my driver was beaten and called a Chechen. Now it is as if I am under house arrest. I do not leave my home without utter necessity. We now have no rights, unprotected and needed by nobody. Such a hunting for us never happened before. Whoever you call – every second one has a story to tell'.

The representation of the Chechen as different and dangerous accompanied the execution of this practice and served to legitimize the illegal actions these Russian servicemen were undertaking there and then. It would be wrong to think that the securitization of Chechnya and Chechens was produced solely from the top of the political system, with input from the 'side' but not from 'below', that is, from the ordinary talk about Chechnya in Russia. When the Moscow Helsinki Group opened a 'hotline' to give legal advice to people in Moscow who were facing re-registration demands by police in connection with 'Operation Foreigner' following the bomb explosions in September 1999, calls from Muscovites dominated the line during the first two days. Apparently, what they had to say went along the lines of 'why did you open this line, we need to clean Moscow of these people. They will not let us live', or 'Why do we defend people from the Caucasus, they always behave like a mob. It is necessary to throw them out of Moscow.'529 The point here is not to claim that these callers are representative of all Muscovites in general, but to show that the securitizing narrative launched from the political leadership resonated well with and probably served to accentuate a discourse on Chechnya/the Caucasus already existing among the Russian police and the population.

⁵²⁹ Cited in 'Goryachaya liniya', *NeGa*, 13 October 1999.

The statements above also clearly draw on the dominant position articulated by the Russian political elite, experts and journalists that autumn. Whatever the intersubjective status of these linguistic transactions, the reiteration of the dominant position on Chechnya in everyday speech helped to solidify this construction with yet another layer, anchoring it at this lower level of Russian society.

Summing up

This account has not reported on all practices enabled by securitizing talk that were undertaken against Chechens in Russia outside of Chechnya, but has shed light on two key ones. Taken together these practices served to seal off Moscow and other cities from Chechens, which seemed very necessary given the new dominant representations of this group. Just as Chechnya itself was being sealed off with high ditches, closed borders and thousands of troops around its borders, these practices resulted in the physical and social isolation of Chechens from mainstream Russian society. In line with the re-articulation of the Chechens as an existential terrorist threat to Russia, they could be detained, deported and prevented from crossing the border. They were most logically placed in police stations or in jails, not in schools, workplaces, football fields or other public arena. Just like any interaction with Chechnya was undertaken by the agencies that administer violence, the Chechens were most logically dealt with by security personnel.

I have argued that the terrorist scare built up through linguistic representations during autumn 1999 made possible the adoption of emergency measures 'beyond rules that otherwise have to be obeyed' both legally and socially, in the sense that such

⁵³⁰ The practice of refusing to issue passports (for travel abroad) to Chechens is another example (Memorial. 2000: 10).

measures now could be undertaken legitimately and on a massive scale, although they were not totally new. The enactment of such practices 'on the ground' was accompanied by linguistic representations that were linked to and referred to the dominant discourse of Chechnya as an existential terrorist threat. Not only did these new re-iterations reinforce the dominant discourse: they also served to carry it further into the future and spread it downwards into Russian society.

We have also seen that repetitions of these practices over time have been accompanied by new articulations of Chechen identity, so as to legitimize their continued enactment. New peaks in detaining or re-registration practices do not happen out of the blue or in silence: they are carried on new waves of securitizing talk.

Finally, the material enactment of linguistic representations *over time*, *in visible practices* served to reinforce the construction of Chechnya and Chechens as different and dangerous. The physical sealing-off of Chechnya from Russia and Chechens from Moscow, and the daily and continuous handling of this territorial unit and this group mostly by security personnel, served to reify their identity as different and dangerous. 'Is someone being deported or detained?'... 'Aha, must be a Chechen.'

4.4 Bombing Chechnya

by a massive bombing campaign. From early September, Chechnya was bombed, without any prior communication with Chechen authorities.⁵³¹ Beginning late on 17 September 1999, Russian aircraft flew some 100 raids on Chechen targets in the

In the war zone itself, the physical sealing-off of Chechnya from Russia was followed

⁵³¹ On 16 September over 25,000 people gathered in Grozny to protest the on-going Russian air strikes against dozens of towns and villages in southern Chechnya, Interfax reported. President Aslan Maskhadov said that over 200 people were killed in those raids, but Russian air force commander Anatolii Kornukov had told ITAR-TASS on 16 September that the raids were directed solely at guerrilla bases (*RFE/RL Newsline*, 20 September 1999).

course of 24 hours, and continued bombing the following day. 532 On 23 September, suburbs of Grozny and the airport were under bombardment. 533 By the end of September the entire territory of Chechnya was being bombed: industrial areas, oil wells and installations, roads and bridges as well as residential areas. 534 From the beginning of August to the end of September, between 1250 and 1300 bombing raids were carried out over Chechen and Dagestani territories, according to official Russian sources. 535

Even if the main air campaign was over by October and the focus of military activities shifted to the installation of a *cordon sanitaire* in Northern Chechnya, the bombing of Chechen territory continued. To avoid the heavy casualties suffered by the federal forces during the first Chechen conflict, this time a 'minimum risk approach' was employed - which meant sending in infantry only after heavy artillery and air bombardment had been carried out. 536 When Grozny was encircled in late October. the Russian press reported that 34 bombing raids were carried out across Chechnya every day, hitting Gudermes, Grozny and the surrounding hills in particular. 537 On 28 October these bombardments were increased. According to official sources over 100 aircraft bombing raids over Chechnya were carried out in 24 hours, accompanied by heavy artillery bombardment. 538 Grozny, subjected to a constant bombing campaign throughout November, was finally totally 'blocked' in the beginning of December.

⁵³² RFE/RL Newsline, 20 September 1999.

⁵³³ 'Chechnya snova lishilas' aviatsii', *Segodnya*, 24 September 1999.

⁵³⁴ 'Nad vsey Checheney bezoblachnoye nebo', *Vremya*, 30 September 1999.

⁵³⁵ According to the same sources more than 2000 fighters had been killed, 250 support points destroyed as well as 150 terrorist bases and educational centres. ('Plany sukhoputnoy operatsii', NeGa, 28 September, 1999).

Marcel de Haas (2003) draws this conclusion in his study 'The use of Russian Airpower in the Second Chechen War'.

⁵³⁷ 'Vokrug Groznogo szhimayetsya kol'tso', *NeGa*, 28 October 1999. ⁵³⁸ 'Blokadnyy Grozny', *NeGa*, 29 October 1999.

Following statements by Russian intelligence that there were still two thousand 'terrorists' left in the city, flyers were distributed on 6 December, demanding that everyone leave the city before 11 December: otherwise they would be 'annihilated'. 539 The problem was that as many as 20,000 to 40,000 people were still in Grozny, many of whom could not leave the city or simply did not know about the ultimatum. 540 When the bombing resumed, not on 11 December, but already on the 7th, thousands were trapped inside the city. In the weeks that followed Grozny was subjected to a mass and indiscriminate bombardment that, according to the Russian military analyst Pavel Felgenhauer, hit the civilian population much harder than the rebels. 541 Similarly, thousands of civilians were trapped in the southern villages which also were subjected to intensive shelling during these weeks. By all reasonable estimates, the bombing campaign of Grozny was much heavier than what it had experienced during the First Chechen War. This time weapons like tactical missiles 'Tochka-M', 'Tyulpan' mortars and aviation bombs weighing 2.5 tonnes or more were used. 542

The aim here is not to offer exact figures, but to give an impression of the massive scale of the bombing. According to Marcel de Haas (2003: 15) between October 1999 and February 2000, airpower was used in more than 4,000 combat sorties, of which the majority were strike sorties. Even after Grozny and most of Chechnya had finally been recaptured in February 2000, the battle for the southern mountains continued at least till the beginning of 2001, conducted with the help of Russian Air Forces bombing Chechen positions there.

⁵³⁹ 'Boyevikam pred''yavlen ul'timatum', *NeGa*, 7 December 1999. ⁵⁴⁰ 'Budet li zhdat' armiya?', *NeGa*, 8 December 1999.

⁵⁴¹ 'Defence dossier: Tactic Simply a War Crime', *Moscow Times*, 27 January 2000.

⁵⁴² 'Pobedy vysokaya tsena', *Ekspert*, 28 February 2000.

In sum, then, a massive bombing campaign was carried out over a lengthy period, targeting the entire Chechen territory. According to Gilligan (2010: 46), the huge number of refugees entering Ingushetiya (250,000) testifies to the scale of the bombing campaign. Because of the breadth of the strikes across the region, south, west and east of the capital, civilians could not seek refuge in the countryside as they had done during the First Chechen War, but flooded into Ingushetiya. Nor were the bombing raids mainly pinpointed strikes targeting 'places where terrorists were concentrated' to 'minimize the casualties amongst the civilian population', as claimed by Commander of the Western group of Federal Forces in Northern Caucasus Vladimir Shamanov. 543 There were many civilian casualties and several documented cases of indiscriminate bombing.⁵⁴⁴ Even civilian convoys were bombed.⁵⁴⁵ Moreover, the repeated closing of border checkpoints into Ingushetiya by Russian military personnel meant that refugees could not get out while the bombing was underway. 546 There is also evidence of extensive use of illegal ammunition. TOS-1 Buratino 30barrel multi-rocket launchers were used: these are air-delivered incendiary weapons intended to set fire to objects or cause burn injuries to those on the ground. 547 Memorial reported on the use of cluster bombs in a 'carpet bombing of the village of Elistanzhi' already in the beginning of October (Memorial and Civic Assistance 1999).

⁵⁴³ 'Rossiya ne poterpit na svoyey territorii nikakikh bandformirovaniy', *NeGa*, 7 December 1999.

They are prohibited by the 1980 Geneva Convention.

⁵⁴⁴ No concerted national or international efforts have been made to calculate the number of casualties in the 1999/2000 bombing campaigns. According to estimates by human rights activists from Human Rights Watch, between 6,500 and 10 000 civilians died in the first nine months of the war (cited in Cherkasov and Grushkin. 2005: 140). According to Gilligan (2010: 46), the lower number of civilian casualties during the second campaign compared to the first is related to the preparedness of the civilian population in 1999. In 1994 some 40,000 refugees crossed the border into Ingushetiya: in 1999/2000, as many as 250 000 did so.

⁵⁴⁵ The bombing of the Red Cross-marked civilian convoy on 29 October will be discussed later. Another incident was the assault of Russian tanks on a bus full of refugees, killing 40, on 5 October (NeGa, 9 October 1999). See for example Memorial and Demos (2007) on the bombing of a civilian convoy near the village of Shaami Yurt.

⁵⁴⁶ For example, the border at Sleptsovsk was closed on 23 October ('Obratnoy dorogi net', *Segodnya*, 30 October 1999). By 2 November, there were 20,000 refugees queuing to get out of Chechnya ('Chechen children shelled as they played', *The Guardian*, 3 November 1999).

Cluster bombs were also used in the 21 October bombing of the Grozny Central Market discussed below (Memorial 1999c).

That such a bombing campaign was 'beyond rules that otherwise have to be obeyed' in legal terms has been determined in several decisions of the European Court of Human Rights. In its judgments related to the events in Chechnya during autumn/winter 1999/2000, the Court concluded that the operations were planned and executed without due care for the lives of civilian population, and in violation of the Article 2 (right to life), among other articles, of the European Convention on Human Rights and Fundamental Freedoms. 548 In its judgment related to the attack on the village of Kogi in September 1999, the Court stated that it was 'struck by the Russian authorities' choice of means in the present case for the achievement of the purpose indicated' (par.147). The Court concluded that the village, in fact, 'came under indiscriminate bombing by federal air forces' (para. 148), and that the attack was 'manifestly disproportionate' (para. 150). The decision on Isayeva, Yusupova and Bazayeva v. Russia, concerning the bombing of a civilian convoy in October 1999, also referred to disproportionality. The Court pointed to the excessive use of force in stating that '[t]he military used an extremely powerful weapon for whatever aims they were trying to achieve' (para. 195). Furthermore: '(...) even assuming that the

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⁵⁴⁸ As regards the operation in Chechnya in general, the Court in its decisions acknowledged that at that time the federal government would need to take exceptional measures 'in order to regain control over the Republic and to suppress the illegal armed insurgency. These measures could presumably include employment of military aviation equipped with heavy combat weapons' (Isayeva v. Russia par. 178). However, the Court reiterated that '[t]he use of force which may result in the deprivation of life must be no more than "absolutely necessary" for the achievement of one of the purposes set out in Article 2 § 2 (a), (b) and (c). ... the force used must be strictly proportionate to the achievement of the permitted aims' (Esmukhambetov and others v. Russia, Par 138). (§2 of Article 2 of the European Convention reads as follows: '2. Deprivation of life shall not be regarded as inflicted in contravention of this article when it results from the use of force which is no more than absolutely necessary:

⁽a) in defence of any person from unlawful violence; (b) in order to effect a lawful arrest or to prevent the escape of a person lawfully detained; (c) in action lawfully taken for the purpose of quelling a riot or insurrection.') (The ECHR decisions are vailable at http://www.srji.org/en/legal/cases To find the summary of the case plus link to the full text put the name of the applicant into the 'text search').

military were pursuing a legitimate aim in launching 12 S-24 non-guided air-to-ground missiles on 29 October 1999, the Court does not accept that the operation near the village of Shaami-Yurt was planned and executed with the requisite care for the lives of the civilian population' (para. 199). Similar issues about proportionality have been addressed by the European Court of Human Rights in several other cases as well. 549

This was a bombing campaign that went beyond the rules also in *social* terms. Western leaders immediately raised their voices, protesting that these bombings could not pass as counter-terrorist measures. Also in the Russian social context these were measures 'beyond the rules'. As noted, during the First Chechen War there had been protests in Russia against such massive and indiscriminate bombing: it is not as if Russian society always and necessarily accepts this kind of massive violence. Despite the media blockade that was eventually put in place, news of the bombing campaign as well as of civilian casualties was to some extent covered in Russian media during autumn/winter 1999/2000. How could such massive violence against a civilian population and a territory held to be part of the Russian Federation be acceptable?

How language matters I

The argument I am advancing is that the ground had been prepared in linguistic representations of Chechnya/the Chechens that autumn. This massive (and at times indiscriminate) violence was logical and legitimate, given the dehumanized,

⁵⁴⁹ See, for example, also Isayeva v. Russia, Mezhidov v. Russia, Abuyeva and others v. Russia. (Available at http://www.srji.org/en/legal/cases To find the summary of the case plus link to the full text put the name of the applicant into the 'text search')

put the name of the applicant into the 'text search')

550 See for example UK and US reactions in 'UK condemns Chechnya ultimatum', BBC News, 7

December 1999 and 'Russia will pay for Chechnya', BBC News, 7 December 1999.

overwhelming and dangerous nature ascribed to this territory and indirectly to this group of people during autumn 1999, both in official representations and in those of different audience groups. Putin's promise that 'the bandits will be destroyed wherever they are', as well as the equation of the Chechens with 'terrorists' and ideas of the Chechens as collectively guilty for the terrorism that had been unleashed against Russia, contributed to legitimize massive bombing and even the bombing of civilian targets from the very beginning of the war.

Again, I am not claiming that this material practice of subjecting Chechnya and Chechens to massive violence was *caused* by linguistic representations of Chechnya and Chechens, nor that it was a *new* practice in Russia's relations with Chechnya. Massive bombing, indiscriminate bombing and the use of cluster bombs had been a prime feature of the First Chechen War as well; and massive violence and a lack of concern for civilian casualties had characterized Russian warfare in the Caucasus two hundred years previously (Baddeley 1908). The point here is that a new and specific instance of the general practice of massive bombing was foregrounded in and legitimized by linguistic representations that attached a similar level of threat to the object as the level of violence employed against that object (on scaling of threat, see chapter 1.2). This congruence made practices such as massive bombing of Chechnya appear logical as well as legitimate.

Further, as we will see, linguistic representations of the threat *before* going to war did more than legitimize massive bombing at the outset. Ever-new bombardments were continuously legitimized by new linguistic articulations. This served to anchor these practices in the securitizing narrative that was offered to legitimize them in the first

place, making such practices appear both logical and legitimate even as the high human cost of war became evident.

When news of civilian casualties emerged, Russian officials often denied that the incident had taken place at all – as when a bus filled with refugees was hit on 5 October. According to Prime Minister Putin, such information on the bombing of peaceful civilians in Chechnya was merely the 'ill-natured propaganda of the terrorists. Other times potentially 'shocking events' such as the indiscriminate bombing of the village of Elistanzhi on 7 October were not commented upon by Russian officials at all, not even to deny them. Instead, they were camouflaged by the continuous discourse on Chechnya as an existential terrorist threat. On 13 October the press agency of the Ministry of Defence informed about how 'concentrations of fighters' had been 'destroyed' in several parts of Chechnya, how the 'Chechen extremists' might build armed formations of up to 25,000 consisting mostly of young people under the age of 18, how they were planning new terrorist acts, also against nuclear facilities, and how they were provoking federal forces to strike at civilian

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Frime Minister Putin declared: 'If there had been such an incident, refugees would not still be fleeing to Russia.' Defence Minister Igor Sergeyev and the armed forces' first deputy chief of staff, Valery Manilov, said they had no information about an attack and they would have been informed had such an incident taken place. Sergeyev called the report 'disinformation.' The footage was not broadcast on Russian television ('Russia blamed for attack on refugee bus', *The Guardian*, 8 October 1999).

The Referred in 'Chechenskiy uzel opornyye punkty boyevikov-v ogne', *Yakutiya*, 2 November 1999.

Referred in Chechenskiy uzer opornyye punkty boyevikov-v ogne, *Takunya*, 2 November 1999.

553 On 7 October 1999, two Russian Sukhoi Su-24 fighter bombers dropped several cluster bombs on the apparently undefended mountain village of Elistanzhi. At least 34 people were killed (48 according to some reports) and some 20 to over 100 people in the small village were wounded, mostly women and children. At least nine children were reportedly killed when one bomb hit the local school. (Voice of America report, 7 October 1999, available at

http://www.globalsecurity.org/military/library/news/1999/10/991009-chechen1.htm, and accessed 4 February 1999). Memorial and Civic Assistance visited Elistanzhi shortly after the bombing and found no evidence of any Chechen separatist military presence in the village (Memorial and Civic Assistance 1999).

targets. 554 If the word 'Elistanzhi' figured in such accounts it was merely as one of many places where these 'bases of the band formations had been destroyed. 555

If, however, civilian casualties were admitted as a reality and commented upon by Russian officials, they were often explicitly represented as part of the terrorist threat – as in the following statement by head of the Russian VVS (Airforce): 'In the objects that are attacked there should not be civilians, but if there are, it means that they have some kind of connection to the terrorists.' ⁵⁵⁶ Indeed, Russian military officials justified the bombing of the entire Chechen territory with reference to some specific oil installation or village somehow being connected to the terrorists. ⁵⁵⁷ The bombing of a Red Cross-marked civilian convoy on 29 October 1999 was, according to Russian officials, carried out against vehicles carrying Chechen fighters. ⁵⁵⁸

Other times civilian casualties were directly blamed on the other side. Putin for example stated in an interview on radio Ekho Moskvy that the fighters 'are themselves shooting the peaceful population, who want to cooperate with the Federal Forces.' The spate of official statements on the infamous bombing of the Grozny Central Market on 21 October either denied any involvement of the Russian armed forces and blamed the violence on the 'bandits' or 'terrorists', or admitted Russian

⁵⁵⁴ Cited in 'Gde zhe Basayev?', *NeGa*, 13 October 1999.

⁵⁵⁵ Press Agency of the Russian Ministry of Defence, cited in 'Chechnya', *Sankt-Petersburgskiye Vedomosti*, 29 October 2008.

⁵⁵⁶ 'Plany sukhoputnoy operatsii', NeGa, 28 September 1999.

⁵⁵⁷ General Vladimir Shamanov cited in 'Rossiya ne dolzhna opravdyvat'sya za svoye stremleniye pokonchit' s terrorizmom', *NeGa*, 4 November 1999 or for example 'Khronika konflikta', *NeGa*, 13 November 1999.

⁵⁵⁸ 'MKKK podtverzhdayet ...', Federal'noye Agentstvo Novostey, 31 October 1999.

⁵⁵⁹ Cited in 'Chechenskiy uzel opornye punkty boyevikov-v ogne', *Yakutiya*, 2 November 1999.

involvement but justified it by representing the casualties/targets as being part the terrorist threat.⁵⁶⁰

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- Head of the Centre of Public Relations of the FSB, Aleksandr Zdanovich, in an interview with Russia Radio, declared that the Federal Security Service of the RF had nothing to do with the explosions in the centre of Grozny, including that at the municipal market; he said that 'the FSB had information about piling weapons, ammunition, explosives at the market. Moreover, the terrorists who thought there would be no air or artillery strokes at the place of large concentration of people, deposited a great quantity of ammunition there. So we can assume a self-explosion of ammunition could have taken place there, which has led to the death of people'.
- Aleksandr Veklich, head of the joint press centre of the commanding group of the federal forces in the Northern Caucasus, declared in an interview with ORT TV, that on Thursday near the Grozny market a special operation had been conducted against weapons dealers. 'According to the intelligence data, yesterday in the Grozny district of Birja a market was discovered where weapons and ammunition were sold to terrorists. As the result of the special operation, the market was destroyed together with the weapons and ammunition as well as the dealers. I'd like to stress that the operation was held independently of regular arms, without using artillery or aviation.' Asked whether peaceful inhabitants had suffered in the course of the operation, Veklich said: 'You know, at the dark time of the day peaceful inhabitants don't loaf around the market where weapons are sold to bandits and terrorists, but sit at home. That is why, if someone had suffered, these were people who sell weapons to bandits.'
- At a press conference in Helsinki, Chairman of the RF Government Vladimir Putin said: 'I can confirm that some explosion took place in Grozny at the market. But I want to draw the journalists' attention to the fact that it was not a market in the common meaning of the word, it was the ammunition market, so they call that place in Grozny. It was the weapons base, the ammunition depot. And this place is one of the headquarters of the bandit squads. We can assume that the explosion was the result of the conflict between some antagonistic groups.' Putin denied that the federal side had been involved, in fact, contradicting the words of Veklich. 'There is information that some special operation was carried out by federal forces. Yes, such operations are carried out regularly, there are grounds to suppose such operation was conducted yesterday as well, but that has nothing to do with the events in Grozny.'
- Finally, head of the organization and mobilization office of the RF General Staff, Colonel-General Putilin, declared: 'No blows were stricken at Grozny at that time, and the military forces have nothing to do with that affair. As Grozny at present is not controlled by the armed forces of Russia, there is no objective possibility of confirming the objectiveness of the first announcement made.'

On the next day the 'last word' of the federal side became the version which included all those mentioned above; it was delivered by Valery Manilov, the deputy Chief of the General Staff of the RF Air Force:

'Speaking about the latest operations, including that of the 21st, it was a special operation, independent of the regular armed forces, and it was carried out in Grozny. This rapid special operation resulted in a conflict between two large bandit groups which had been enemies for a long time, and that conflict between the two bands culminated in its sharpest phase near one of large weapon and ammunition depots. This depot is, or, as one should say now, was, situated near the territory where weapon and ammunition dealing had long taken place. As the intelligence data show, that depot contained an enormous quantity of different kinds of ammunition and weapons, including missiles. So, as the result of that intense shooting, perhaps one of the strokes or tracing... hit that ammunition depot, and a powerful explosion took place.' (NTV, Segodnya, 23 October 1999, 19:00).

⁵⁶⁰ A Memorial report (1999d) collected official statements following the event, 'On the 22th of October, the RF authorities of different positions gave at least five essentially different comments of the event the day before.' These follow:

⁻ Head of the Russian Information Centre, Aleksandr Mikhaylov, in an interview with the NTV morning news programme, declared that the planes of the federal troops had not made a single mission to Grozny the day before, and that tactical ground—ground missiles had not been used. Mikhaylov thought it possible that the explosion in Grozny had been the result of a terrorist act prepared by the terrorists themselves.

Even years later, Russian official language offered representations of Chechnya as an existential terrorist threat as the main rationale for massive and indiscriminate bombing. The verdicts passed by the European Court of Human Rights in Strasbourg on cases against Russia in connection with the Second Chechen War include references in defence of the Russian government. The most common justification for unleashing heavy airpower, even against civilians, was that the use of lethal force was 'absolutely necessary' and 'proportionate' against the magnitude and violence of the 'illegal armed formations', as the Chechen fighters often are called in these documents. Also recurrent is the claim that the fighters were using civilians as 'human shields' or sabotaging efforts by the Federal Forces to secure safe exit for civilians. ⁵⁶¹ In short, the massive violence employed by Russia is represented as 'normal' and reasonable given the nature of the threat. Russia was not to blame.

These statements by Russian officials on controversial bombing incidents in Chechnya show how the enactment of such practices was accompanied by linguistic representations that were linked to and referred to the dominant discourse on Chechnya as an existential terrorist threat. Total denial of Russian guilt, blaming civilian casualties on the 'terrorists' and representing civilians as part of the terrorist threat – all this is fully in line with the construction of Russia as innocent and of the Chechen threat as inhuman, capable of gruesome deeds and overwhelming in magnitude. Thus, Russian official language during (and after) the war drew on the core securitizing narrative on Chechnya. It justified the practices undertaken, even when 'shocking' results of this practice became evident, as with the loss of civilian lives. In turn, the re-iteration of these linguistic representations as well as their

⁵⁶¹ See for example 'Case of Isayeva, Yusupova and Bazayeva v. Russia, Judgement, Strasbourg, 24 February 2005', 'Case of Isayeva v. Russia, Judgement Strasbourg, 24 February 2005' (Available at http://www.srji.org/en/legal/cases To find the summary of the case plus link to the full text put the name of the applicant into the 'text search').

material enactment served to uphold and strengthen the discourse on Chechnya as an existential terrorist threat over time.

This is not to say that the dramatic results of war could not have created ruptures in the hegemony of the discourse on Chechnya as an existential terrorist threat. Alternative representations of these events (bombing of Elistanzhi, the Grozny market, the Red Cross-marked civilian convoy, Samashki, Novy Sharoy) could have been launched, assigning the identity of victim to Chechnya/Chechens and that of an existential threat to Chechen civilians to the Russian forces. And indeed, a search in the data-base Pulic.ru for statements by the Russian political elite, experts and journalists on these events revealed that alternative positions were articulated, but only in marginal publications and voiced by a few. 562 Following the bombing of the Grozny market on 21 October, a few voices in the expert community were raised. 563 There was even one journalist account, an 'on the scene' report documenting and detailing the event by Andrey Babitsky and Maria Eismont, directly dismissing the official version. 564 Amongst the political elite in the Federal Assembly, however, the potentially shocking results of massive bombing did not trigger any new and alternative articulations of Chechnya and Russia. My search on Public.ru did not reveal a single statement contradicting the official narrative of these events by members of the Duma or Federation Council, although several that confirmed it. For

⁵⁶² This alternative version could sometimes be found in certain smaller newspapers ('Terek pereyden', Ekspress-Khronika, 25 October 1999, 'Grozny resheno sdelat' tikhim', Novaya Gazeta, 18 October 1999, 'Lychshe by atomnoy bomboy', Sobesednik, 25 November 1999); at times in the regional press ("Federaly voyuyut protiv mirnogo neseleniya", -utverzhdayet ochevidets Chechenskoy voyny', Khronometr, (Ivanovo), 24 November 1999, 'Khronika pikiruyushchego shturmovika, Monitor, (Nizhny Novgorod), 13 October 1999) and in statements by 'traditional' human rights advocates such as Sergey Kovalev ('Sergey Kovalev: Dve voyny', Novoye Vremya, 28 November 1999) or Memorial ('Pravozashchitnyy tsentr Memorial utverzhdayet, chto v Chechne primenyayutsya kassetnyve bomby', Federal'nove Agentstvo Novostev, 26 October 1999).

⁵⁶³ Dmitry Trenin in 'Slabost' geopoliticheskogo myshleniya', Nezavisimoye Voyennoye Obozreniye, 19 November 1999 and Andrey Piontkovsky in 'Chtoby pobedit' v etoy voyne, nado ubit' ikh vsekh', Novaya Gazeta, 1 November 1999.

⁵⁶⁴ 'Bombili', Vremya, MN 26 October 1999.

instance, Chair of the Security Committee in the Duma, Viktor Ilyukhin, termed the explosions in the Grozny market on 21 October 'a huge provocation against the Russian armed forces, and against the military campaign aiming to frame the Federals as barbarians.' He went on to say that it was a provocation against Putin, aimed at discrediting Russia in the eyes of international public opinion. ⁵⁶⁵

The big, mainstream newspapers maintained their one-sided discourse on Chechnya as an existential terrorist threat. In a similar fashion as official statements, events causing civilian casualties drowned in the stream of news on the Chechen 'terrorists', 'extremists' or 'bandits' and their terrible deeds, as well as Russian military activity to counter this treat all over Chechnya. During the intense bombing of Chechen targets in late September and in October, news reports in *NeGa* focused on technical descriptions of the military attacks, with hardly a word or picture presenting the victims of these bombardments. ⁵⁶⁶ 'Elistanzhi', 'Samashki,' 'Novy Sharoy', places that in human rights reports are associated with indiscriminate bombing and heavy civilian casualties, were simply legitimate targets in these accounts. ⁵⁶⁷ Civilian casualties resulting from Russian bombing, such as the bombing of the Red Cross

⁵⁶⁵ 'Psikhologicheskaya voyna v Chechne razgorayetsya', *NeGa*, 26 October 1999. In response to the emerging internal criticism of Russian warfare in Chechnya, Viktor Chernomyrdin said: 'I categorically condemn those of Russia's internal forces, who conform to anti-Russian Western circles, dramatize the hysteria around the "humanitarian catastrophe", and call for a halt to military operation and starting the negotiations (...). Negotiations are not carried out with bandits. Bandits are killed for those who want to live and work normally' ('My razberemsya s Chechney bez pomoshchi NATO', *Argumenty i Fakty*, 8 December 1999).

⁵⁶⁶ 'Voyna bez vykhodnykh', *NeGa*, 25 September 1999, 'Plany sukhoputnoy operatsii', *NeGa*, 28 September 1999, 'Terroristicheski front na vode', *NeGa*, 8 October 1999, 'Neuzheli eto Pravda?', front page *NeGa*, 14 October 1999, 'Vokrug Groznogo szhimayetsya kol'tso', *NeGa*, 28 October 1999, 'Novaya granitsa Ichkerii', *NeGa*, 6 October 1999. There were some exceptions, such as 'V Prigranichnykh's Chechney rayonakh rastet chislo bezhentsev', *NeGa*, 6 October 1999.

⁵⁶⁷ 'Obstanovka v Severo-Kavkazskom regione na 25 Oktyabrya', *Krasnaya Zvezda*, 26 October 1999, 'Artilleriya Federalov prodolzhayet massirovannyy obstrel pozitsii boyevikov', *Federal'noye Agentstvo Novostey*, 12 November 1999, 'Chechnya: Khronika konflikta', *Nezavisimoye Voyennoye Obozreniye*, 5 November 1999, 'Chechnya: Khronika konflika', *NeGa*, 30 October 1999, 'Obstanovka v Severo-Kavkazskom regione na 12 Noyabrya', *Krasnaya Zvezda*, 13 November 1999.

marked civilian convoy on 29 October, were presented as highly unlikely.⁵⁶⁸ A rare incident when the killing of several Spetsnaz soldiers was reported as collateral damage in some news outlets in early October was countered by *RoGa* reporting 'the truth'. Referring to the investigation of the bodies by experts, *RoGa* noted that: 'Fingers had been cut off. They were perforated with bursts from automatic weapons. The bandits obviously killed off the wounded soldiers: such wounds are not made by rockets, bombs or grenades.'⁵⁶⁹

Only one article in *NeGa* during autumn 1999 depicted a suffering Chechen civilian population and ascribed the guilt to *both* sides, noting that 'this war distinguishes itself from the former war by the particular cruelty of both sides.' Otherwise, there was no mention of violence committed by the Federal army against Chechens, although several accounts detailed Russian humanitarian help. 571

During the heavy bombardment of Grozny, *NeGa* journalists assured their readers that 'the Russian military did not stop repeating that they had recommended that the civilian population should leave the city. The corridor for refugees was open 24 hours a day.' The representation of the Russian military was contrasted to the Chechen fighters who 'use anything to protect themselves; in this way they are turning civilian objects into military objects.' ⁵⁷² Very similar representations were given in *RoGa*

⁵⁶⁸ 'V Chechne bol'she shansov stat' zalozhnikom, chem 'grusom 200', *Novyye Izvestiya*, 1 November 1999.

⁵⁶⁹ 'Zachem putat' boyevikov so shturmovikami', *RoGa*, 15 October 1999.

^{&#}x27;Blokadnyy Grozny', *NeGa*, 29 October 1999.

⁵⁷¹ 'Despite the continuing struggle against the fighters, life in the liberated areas (of Chechnya) is returning to normal. For a week already the humanitarian trucks have been arriving from Russia (...) they have started to pay out pensions (...)'. Even minor criticism was conditioned: 'even if the military and the Mozdok authorities have done everything they could for the refugees in Alani, this help is not adequate (...)' ('Federal'nyye voyska podoshli k Groznomu', *NeGa*, 21 October 1999). For similar account, see 'Psikhologicheskaya voyna v Chechne razgorayetsya', *NeGa*, 26 October 1999 and 'Vokrug Groznogo szhimayetsya kol'tso', *NeGa*, 28 October 1999.

⁵⁷² 'Grozny budut brat' po chastyam', *NeGa*, 22 October 1999, also 'Vokrug Groznogo szhimayetsya kol'tso', *NeGa*, 28 October 1999.

articles during these days of October. Even when heavy bombardment was reported as carried out by federal air forces there was no mention of casualties among the civilian population: on the contrary, it was noted how 'the bandits mine the houses of ordinary Chechens and explode them whenever federal helicopters or planes appear in the sky. All this is done to set the civilian population against the federal power.' At the same time, it was noted how, thanks to the Russian authorities, 'pensions were paid out for the first time in three years and wages for doctors, teachers and administrative workers.' 573

As regards the bombing of the Grozny market, the official versions of events and the accompanying representations were not questioned, but were simply reproduced in most Russian newspapers.⁵⁷⁴

Such reproduction of official discourse was particularly evident in reporting on the evolving refugee situation. Instead of a report on how the tens of thousands of Chechen refugees arriving in Ingushetiya were faring, the *NeGa* front-page article on October 1 was titled 'There is no humanitarian catastrophe in Ingushetiya yet – Some forces are prepared to use the refugees as a pretext to blame Russia.' The article went on to say that 'certain media outlets (together with human rights defenders) are participating in an information war against Russia, launched by Western security services – to undermine the policies of the Russian power against the terrorists and the band formations.' That Chechen refugees were prevented from crossing the border into Stavropol kray because the border was totally sealed off, was 'completely understandable' because of 'the large number of other internal refugees in this kray,

⁵⁷³ 'Kavkazskiy uzel: 18 October,' *RoGa*, 19 October 1999.

⁵⁷⁴ See for example 'Vzryvnaya volna vernulas' v Chechnyu', *Segodnya*, 23 October 1999 or 'Chernyy rynok v Groznom byl unichtozhen svintsovym udarom 'Grada'', *Komsomol'skaya Pravda*, 23 October 1999.

because of the terrorist acts and because of the repeated raids into this region from the Chechen side of the border. ⁵⁷⁵ In other newspapers, the practice of bombing Chechen territory and simultaneously closing the border was justified with even more explicit references to the nature of the Chechen threat: 'There is no guarantee that there will not be a flow of under-aged kamikazes out of Chechnya ready to prepare terror acts against Russia from the refugee camps.'576

When thousands of fleeing Chechens were holed up outside the Kavkaz checkpoint on 29 October because the border was not opened to let them out as promised that day, that was reported with a small note in NeGa. 577 Even when more descriptive accounts of how the Chechen refugees were faring in Ingushetiya did appear, they were not accompanied by pictures of crisis and chaos. The key message was that even if the Russian authorities were responsible for the lack of humanitarian aid, and there had been civilian casualties, the refugees were not blaming the Russian authorities: 'this time around everybody is afraid of them [the Chechen fighters] - the soldiers, the journalists and even the Chechen refugees.'578 Taken together, these reports on the Chechen refugees did not depict and detail them as victims or fellow human beings, but merely as a faceless and insignificant outcome of the Chechen threat.

Representations of Chechens as victims and fellow human beings were found only in small news items referring to statements by Russian human rights campaigners under headings such as 'Human rights defenders announce a "humanitarian crisis" in Chechnya'. For instance:

⁵⁷⁵ NeGa, 1 October 1999. This article was followed up by another on the refugee question on 7 October which in the main was a criticism of the Ingush president, claiming that he was exaggerating the number of Chechen refugees in his republic in order to get more funding ('Dva vzglyada na problemu bezhentsev', *NeGa*, 7 October 1999).

Obratnoy dorogi net', *Segodnya*, 30 October 1999.

⁵⁷⁷ 'Granitsa ostalas' na zamke', *NeGa*, 29 October 1999.

⁵⁷⁸ 'Bezhentsy khotyat mira i khleba', NeGa, 20 October 1999.

the peaceful population in Chechnya is fleeing to save their lives from the shooting and bombs of the Federal forces and the threat of *zachistki* (...) there is a catastrophic shortage of food and medication (...) The refugees from Chechnya are trapped. They cannot return home as their houses are destroyed. They cannot move on into Russia from Ingushetiya. The Commander of the 'Zapad' group of federal forces General Shamanov has ordered that all roads out of Chechnya to Ingushetiya should be closed (...). The federal forces during this 'counterterrorist operation' are killing peaceful inhabitants (...) 2000 people have been killed, many of them women and children. ⁵⁷⁹

This is *not* the language of the journalists: they were directly quoting the human rights defenders. In the wider setting of *NeGa* reporting, this discourse on Chechnya was totally alien and marginal.

Instead, the Chechen side was represented as responsible for the plight of civilians during the Russian bombings of Chechnya. For example, the flow of refugees into Ingushetiya, fleeing the bombing, was presented as being provoked by the Maskhadov leadership to make the situation look like a humanitarian catastrophe and thus unleash Western criticism of Russia. The civilian deaths in the village of Elistanzhi were presented as the result of a massacre committed by Basayev. ⁵⁸⁰

Summing up

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Why then was the official version of events credible to the Russian audience, why was it not contested? We cannot disregard the restrictions on the press and the lack of information discussed in 3.5 above. Still, the answer lies as much in the categories that had been created as in increasing media control. Given the now-ingrained

⁵⁷⁹ 'Pravozashchitniki zayavlyayut o 'gumannitarnoy katastrofe' v Chechne', *NeGa*, 19 October 1999. ⁵⁸⁰ 'Chislo Zverya', *Versty*, 11 November 1999. See also for example 'Obstanovka v Severo-Kavkazskom regione na 28 Oktyabrya', *Krasnaya Zvezda*, 29 October 1999, or 'Obstanovka v Severo-Kavkazskom regione na 21 Oktyabrya', *Krasnaya Zvezda*, 22 October 1999.

understanding of Russia as innocent and Chechnya/Chechens as guilty and dangerous, terrible deeds were most logically pinned on the Chechen side. Bestiality like using humans as shields, for example, was only to be 'expected' from Chechen fighters.

At the outset, massive bombing of Chechnya did not appear unreasonable, against the background of an official discourse which reduced Chechnya to 'a huge terrorist camp' (see 2.3). Massive bombing was a logical enactment of policy statements referring to 'the toughest possible measures,' 'hard', 'decisive' 'energetic' and 'uncompromising'. Even the targeting of civilian Chechens was to some extent foregrounded in linguistic representations that failed to delineate 'Chechens' from 'terrorists.' The use of massive violence may be an 'old' practice – but this particular instance of intensive bombing became acceptable because of the congruence between level of threat implied in linguistic representations of Chechnya and the violence undertaken against Chechnya.

Tracing developments over time has shown constant references to the securitizing narrative in order to justify bombing of Chechnya, particularly with potentially 'shocking events'. Such events failed to trigger any major changes in representations of Chechnya and Russia. The 'discourse of reconciliation' did not re-emerge among the Russian audience, as might have been expected. Instead, the statements triggered by these 'shocking events' served to reinforce the dominant discourse on Chechnya as an existential terrorist threat – while Russia's identity was strengthened by references to its humanitarianism and innocence as the war progressed.

Finally, it is worth reflecting on how the continuous and heavy bombing of Chechen territory and targets in itself worked to confirm these very categorizations, along these lines: 'This threat must be extremely dangerous and omnipresent – just look at the way they have to bomb Chechnya...'

4.5 Cleansing Chechnya

On 30 September the ground offensive into Chechnya started. There are many possible stories to tell and many alternative ways of presenting how the war was fought on the ground. There were many regular armed clashes and battles between Chechen and foreign fighters and Russian troops of varying stripes. There were ambushes at Russian garrisons and attacks with remote-controlled bombing devices. There were also atrocities committed by the Chechen and foreign fighters against the Chechen civilian population and against Russian soldiers. These events and many others are not included in the account that follows. Not because they did not happen or were insignificant, but simply because my concern is with how the seemingly unacceptable warfare practices undertaken by Russian forces in Chechnya during the Second Chechen War were enabled by Russian representations of Chechnya and Chechens. The account will therefore focus on the practices undertaken over the course of several years as part of the effort to 'cleanse' the entire territory of Chechnya of 'terrorists' in the 'zachistki' (a slang word meaning 'cleansing operations') and the ensuing practices at 'filtration points' (fil'tratsionnyy punkt).

The treatment of people in the *zachistki* and at 'filtration points' was characterized by massive and arbitrary violence. According to Rachel Denber of Human Rights Watch, human rights violations were carried out by Russian troops on a much wider scale during the second campaign in Chechnya than the first.⁵⁸¹ These were emergency

⁵⁸¹ Rachel Denber, cited in *RFE/RL Newsline*, 6 August 2001.

measures that went far beyond both legal provisions in armed combat⁵⁸² and what one would think was socially acceptable to a Russian audience. And indeed, as we shall see below, reports of gross human rights violations in Chechnya in connection with these practices of war did create a rupture in the discourse which constructed Chechnya as an existential threat and Russia as the righteous defender – but only to a limited degree. Generally, these practices did not seem to be wholly unacceptable or illegitimate any longer. Again, the argument I will be advancing is that the system of *zachistka* and 'filtration' as well as the blunt violence used in connection with these practices now appeared both logical and legitimate because it matched identity constructions of Chechnya and Chechens found in the official securitizing narrative as well as in that of key audience groups.

This sub-chapter starts out by presenting the practices of *zachistka* and 'filtration' employed in Chechnya in the years 2000 to 2002 in order to 'cleanse' the territory of terrorists, and argues that these practices acquired a systematic character during the Second Chechen War. It then moves on to discuss the co-existence of these practices with language. It examines how the securitizing narrative prepared the ground for these practices and investigates how various aspects of official representations were echoed in the language of generals and soldiers as these practices were undertaken. Finally, it looks at how 'shocking' revelations of atrocities against civilians were justified in official statements with reference to the initial securitizing narrative, and discusses why a broad public opinion against the war in Chechnya did not emerge.

⁵⁸² The torture and abuse documented in the various reports noted below are serious violations of Russia's obligations under the Geneva Conventions of 1949 and Protocol II to the Convention, which elaborates the rules for internal armed conflict, and under the instruments of international human rights law to which Russia is also party.

Cleaning up and filtering out 'terrorists'

The first *zachistka* in the Second Chechen War (in Borozdinovsky in the Shelkovskiy region) was noted by Russian newspapers in early October 1999.⁵⁸³ Already by the end of November more than 80 'populated points' (naselënnyy punkt') had been subjected to this procedure, according to official sources.⁵⁸⁴ The deal allegedly offered the civilian population before the *zachistka* was that troops would not enter the village if they were allowed to check whether the fighters had left in such a 'cleansing' operation.⁵⁸⁵ This was in line with the definition of a *zachistka* often given by Russian officials as 'a special operation aimed at checking people's residence permits and identifying participants of illegal armed formations.'⁵⁸⁶ Apart from this rationale, there were few legal instruments regulating the *zachistka*. The Law on the Suppression of Terrorism (1998) provided wide-ranging powers to those conducting a counter-terrorist operation⁵⁸⁷ and the *zachistki* were undertaken without interference

⁵⁸³ 'Yest' argumenty ubeditel'ney puli', *Trud*, 5 October 1999.

⁵⁸⁴ 'Na Chechenskom fronte bez peremen', *Vremya MN*, 23 November 1999.

⁵⁸⁵ 'Taynyye i yaynyye maneyry Moskyy', *NeGa*, 5 October 1999.

⁵⁸⁶ Referred in document by Memorial available at

http://www.memo.ru/2008/09/04/0409081eng/part5.htm, and accessed 21 March 2013. Although it is difficult to find an official definition of zachistka, it is frequently defined in this manner in statements by Russian military and security personnel, (a similar definition by the Russian Government is used in one ECHR decision related to events in 2001: 'a special operation ... to check identity papers and locate members of illegal armed groups'. (Rasayev and Chankayeva v. Russia, par. 13 available at http://www.srji.org/en/legal/cases To find the summary of the case plus link to the full text put the name of the applicant into the 'text search')) The term zachistka became standard in reporting and referring to the activities in Chechnya, also by Russian politicians. (For example Interior Minister Vladimir Rushaylo, cited in 'Zachistka bez fanatizma' uroki bez vyvodov', Shchit i Mech, 17 February 2000.) Sometimes the expression 'passport control regime at populated points' was used instead of zachistka. (The Prosecutor's Office of the Chechen Republic (2002) refers to zachistka with the same wording: специальные мероприятия по проверке паспортного режима и выявлению лиц, входящих в НВФ, available at http://www.memo.ru/hr/hotpoints/chechen/d-d0603/p14 0603.htm. and accessed 31 October 2013) In the two Orders that dealt with zachistki, these operations were called special operations in populated localities aimed at detecting and detaining of leaders and members of armed gangs (Order No.145 (May 24, 2001) of the Commander of the Coalition Task Force in the Northern Caucasus lieutenant-general V. Moltenskoy). On 25 July 2001, the Prosecutor General of Russia issued Order No.46, on the observance of rights of citizens during the checks of registration at places of residence and stay in the Chechen Republic (available at http://www.mhg.ru/publications/1824128, and accessed 31 October 2013).

⁵⁸⁷ Such as (...) 2) to check the identity documents of private persons and officials and, where they have no identity documents, to detain them for identification; 3) to detain persons who have committed or are committing offences or other acts in defiance of the lawful demands of persons engaged in an

from public prosecutors. The treatment of detainees at 'filtration points' (discussed below) was never subject to normal due process during the Second Chechen War either. ⁵⁸⁸ Human rights organizations have claimed that military, police, and security service units conducting such operations in Chechnya routinely interpreted the silence of the anti-terrorism law as regards procedural matters to mean that no standards of due process should be followed. ⁵⁸⁹ What weight, then, does the securitizing narrative acquire as an instruction on 'what to do' in such a legal and procedural vacuum? Despite the difficulties of recording abuses and atrocities during the war, there can be no doubt that the hallmark of the *zachistka* became arbitrary detainments, torture, rape, looting, killing and 'disappearance' of civilians.

The *zachistki* conducted in Alkhan-Yurt in December 1999, in the Staropromyslovsky district of Grozny in January 2000, and in Novye Aldy in February 2000 were widely covered also in the Russian media. In the two weeks following 1 December, Russian

counterterrorist operation, (...); 4) to enter private residential or other premises (...) and means of transport while suppressing a terrorist act or pursuing persons suspected of committing such an act, when a delay may jeopardise human life or health; 5) to search persons, their belongings and vehicles entering or exiting the zone of an counterterrorist operation, including with the use of technical means; (...)' (FZ 'On the Suppression of Terrorism' (1998). Article 13).

means; (...)' (FZ 'On the Suppression of Terrorism' (1998), Article 13).

588 Only limited measures were eventually taken to encourage or discipline the civilian and military procuracy to end the climate of impunity in Chechnya. After harsh zachistki in June and July 2001, Order No. 46 was issued by the Prosecutor General of Russia to improve civilian oversight over security forces during sweep operations. The decree required that civilian procuracy officials be present during sweep operations when detentions occurred and that a written record be kept of the names and detainees and places of detention. In March 2002 General Moltenskoy issued a new Order No. 80, ordering that Order No. 46 be applied also in targeted operations. The order acknowledged that 'unlawful actions by military servicemen toward civilians have had an extraordinarily bad impact on the process of stabilization in the republic, and have completely reversed the efforts by the military command regarding guaranteeing security, law and order, and favourable conditions for economic revival.' The order required all police and Ministry for Internal Affairs troops to give their names while on search and seizure operations. This, however, did not apply to troops of the Ministry of Defence or the FSB. Moreover, the Order required investigations and prosecutions in connection with incidents of pillage, but not in response to reports of extrajudicial executions, 'disappearances' or torture. In practice, these orders were not fully implemented: the record shows that they were regularly ignored. (Decree/Order No. 80 of the Command of the United Group of Forces in the Northern Caucasus Region of the Russian Federation, on Measures to Enhance Efforts by Local Governmental Authorities and Law Enforcement Agencies of the Russian Federation in the Fight Against Unlawful Actions and Accountability for Officials for Violations of Law and Law and Order in the Conduct of Special Operations and Targeted Operations in Settlements in the Chechen Republic. Issued March 27, 2002, Khankala).

⁵⁸⁹ See for example Human Rights Watch (2002: 6).

forces, according to Human Rights Watch (HRW), 'went on a rampage' in the village of Alkhan-Yurt south of Grozny, systematically looting and burning down the village, summarily executing at least 14 civilians as well as conducting rapes and torture (Human Rights Watch 2000d). In the zachistka of Staropromyslovsky district in Grozny between late December and mid-January, Russian soldiers summarily executed at least 38 civilians, according to testimony taken by HRW in February 2000. HRW reported that the victims were women and elderly men, and that they appeared to have been deliberately shot by Russian soldiers at close range. Russian soldiers also committed many other abuses in the district, including looting and destroying civilian property and forcing residents to risk sniper fire to recover the bodies of fallen Russian soldiers. Six men who were last seen in Russian custody 'disappeared' from Staropromyslovsky during this same period (Human Rights Watch 2000e). In Novye Aldy, Memorial reported, 56 innocent civilians, including old men, women and even a one-year-old baby, were summarily shot down on 5 February (Memorial and Demos 2007). Houses and dead bodies were set on fire; Russian contract soldiers returned several times afterwards to loot in Novye Aldy. 590

When large-scale battle was replaced by guerrilla warfare in the summer of 2000, *zachistki* became more frequent. Gilligan has collected information and details on the abuses and torture methods used during *zachistki* of the villages of Shuani in July, Gekhi in August, Chernorechye in late August/early September 2000. During winter 2000/2001 there were *zachistki* in Grozny, Kurchaloy, Mayrtup, Chernorechye, Chiri-Yurt, Tsotsin-Yurt, Novye Atagi, Argun and several times in Alkhan-Kala and Starye-Atagi (Gilligan 2010: 63–64). Large-scale *zachistki* took place in summer 2001 in

⁵⁹⁰ For a 'reconstruction' of the *zachistka* of Novye Aldy see Gilligan (2010: 54–58). See also the Amnesty (2002) on mass killings in these three *zachistki*.

Alkhan-Kala from 19 to 25 June, in Sernovodsk on 2 and 3 July and in Assinovskaya on 3 and 4 July (Memorial 2001 and 2002b). The two last-mentioned were widely covered in the national and international press because of the location of these villages close to the Ingush border. Memorial has also documented the repeated *zachistki* of Tsotsin-Yurt in 2001 and 2002, numbering 40 in all. ⁵⁹¹ According to Memorial, the practice of *zachistka* was widely used until November 2002 when the Russian President declared that broad-scale operations should not be held in Chechen towns and villages. Thereafter the number of large-scale *zachistki* went gradually down, decreasing sharply after summer 2003 (Memorial 2008a).

Gilligan's (2010: 63–64) accounts as well as that of Memorial and various other reports indicate that the pattern of public executions was replaced by *disappearances* from summer 2000 onward, but that degrading treatment, violence, torture, extrajudicial killing and robbery remained continuing and routine features of *zachistki* throughout this period (Memorial 2002b and Human Rights Watch 2002).

The actual extent of killings and violence against civilians in connection with these *zachistki* are difficult to determine. I have cited documentation by human rights organizations in connection with the most well-known *zachistki*. Several of their findings have been confirmed since then in ECHR decisions that establish the existence of extrajudicial killings, disappearances and torture in these operations. ⁵⁹²

⁵⁹¹ See Memorial report on the 25 July 'Cleansing operation in the village of Tsotsin-Yurt' available at http://www.memo.ru/eng/memhrc/texts/cocinurt.shtml, and accessed 21 March 2013. See also Memorial (2002a) and Amnesty International (2002: 56-57).

⁵⁹² Musayev and Others v. Russia, (57941/00, 58699/00, and 60403/00) Judgment, 26 July 2007, Estamirov and Others v. Russia, (60272/00) Judgment, 12 October 2006, (these two cases are about extrajudicial execution during the 'mopping-up' operation in Novye Aldy in February 2000; Tangiyeva v. Russia (Application no. 57935/00) Judgment, 29 November 2007; Medov v. Russia, (1573/02) Judgment, 8 November 2007; Chitayev and Chitayev v. Russia, (59334/00) Judgment, 18 January 2007; Ayubov v. Russia, (7654/02) Judgement, 12 February 2009; Musayeva v. Russia, (12703/02) Judgement, 3 July 2008; Amuyeva and Others v. Russia, (17321/06) Judgement, 25

Exact and correct figures are difficult or even impossible to establish; however, they are not of primary interest for this study. Suffice it to say that the *zachistka*, with all the violence that accompanied such an operation, was a key practice of war/emergency measure employed in Russia's fight against the Chechen 'terrorist' threat. While *zachistki* also took place during the First Chechen War, they were practised on a larger scale and in a systematic fashion during the Second Chechen War. That the *zachistki* by 2003 had acquired status as a 'normal' or 'routine' practice for disciplining Chechnya/Chechens was evident during the preparations for the referendum on a new Chechen constitution initiated by the Russian leadership in spring 2003. Villages that refused to vote in the referendum in March 2003 were threatened with *zachistki* (Russell 2007: 84).

The system of *zachistki* was paired with a system of 'filtration points', a broad label for detainment facilities, whether legally-based temporary detention facilities and pretrial detention facilities or places with no official status (such as a field outside a village, a pit in the ground, military vehicles, tents, abandoned buildings or a military commander's office). The rationale behind the 'filtration points' was to identify and filter out participants and supporters of the armed resistance in Chechnya, as well as creating a network of informants among the local population. That civilians would be taken out for some kind of 'filtration' is obvious in a counter-insurgency war. Fighting such a war without undertaking practices aimed at distinguishing fighters from civilians is difficult.

November 2010 (a special operation aiming to identify member of illegal armed groups in the village Gekhi-Chu); Goncharuk v. Russia, (58643/00) Judgement, 4 October 2007 (extrajudicial execution during an attack on the Staropromyslovsky district in January 2000). (Available at http://www.srji.org/en/legal/cases To find the summary of the case plus link to the full text put the name of the applicant into the 'text search').

Nevertheless, if there is one feature that is striking about detentions in Chechnya over the years it is how *arbitrary* they were. In numerous witness accounts in the human rights reports referred in this chapter, men were simply 'taken', without any check of their identity. As Holly Cartner, executive director of the Europe and Central Asia division of HRW, noted in February 2000: 'in many of these cases the arrest appears to be based solely on the ethnic background of the men' (Human Rights Watch 2000c). According to Memorial, the major characteristic of the 'filtration system' was its non-selectivity (Memorial and Demos 2007: 24, see also Memorial 2002b). The ever-increasing number of men, women and even children checked and 'filtered' in this system seemed to go beyond the rationale of finding fighters. It sometimes looked more like the targeting of an entire group of people, particularly when this non-selectivity was combined with inhumane treatment and excessive violence during detention at 'filtration points.'

As mass non-selective detentions of local residents became a distinct feature of the *zachistki* from 2000 onward, they, together with detentions at border crossings or 'checkpoints' (*blokposty*) established across Chechnya to restrict the movement of men and boys within the republic, created a flow of people into various 'filtration points'. Such 'temporary filtration points' were usually established on the outskirts of villages and towns. While many of the detained were released after being checked practically all those held at 'temporary filtration points' were exposed to beatings and torture, according to *Memorial* (Memorial and Demos 2007: 25). The torture methods included beating and kicking people until they could no longer stand on their feet, putting plastic bags over the heads of detainees causing asphyxiation, mock executions, rape, placing detainees in painful positions, forcing them to stand

⁵⁹³ See for example the testimonies cited in Human Rights Watch (2000b: 13–15).

outdoors in the cold without clothes, or lying face down in the heat for hours. There were numerous reports of detainees (also children) given electric shocks (to the genitals, toes and fingers), being cut with knives or tear-gassed (Memorial 2002a and 2002b, Human Rights Watch 2000b and Amnesty International 2002). Sometimes detentions resulted in the death or execution of detainees. Bodies were found with gunshots to the head, ears cut off or without the head; sometimes the bodies were so grossly disfigured that identification was impossible. Sometimes the bodies were found dumped in a well, by the roadside or in makeshift graves (Memorial 2002a and 2002b). 'Disappearances' became an increasing feature from summer 2000 onward, often following in the wake of detainments at 'temporary filtration points'. ⁵⁹⁴

Those not released from 'temporary filtration points' were transferred to more long-term official or unofficial detention facilities, or to illegal prisons. The most notorious such facility at Chernokozovo acquired official status as a pre-trial detention centre (more precisely, an 'investigative isolator' (SIZO) subordinate to the Ministry of Justice) only after grave abuses were exposed during winter 2000. Already in January reports emerged on the practices employed at Chernokozovo, where hundreds of men but also women and children were detained. According to testimonies of several survivors, detainees were welcomed with the words 'Welcome to Hell' and forced to walk through a human corridor of men armed with clubs and hammers ('the gauntlet'). Detainees were stripped of warm clothes and valuables. Some were kept in pits, others in cells without toilet facilities. Sometimes detainees were ordered to stand with their hands raised for entire days. They were regularly taken out for interrogation and tortured, particularly at night. During interrogation, detainees were exposed to

⁵⁹⁴ Six people disappeared after being detained at the 'temporary filtration point' in Tsotsin-Yurt (Memorial 2002a). According to Memorial more than 4000 Chechens 'disappeared' from the beginning of the war in 1999 until 2004 ('The Chechnya vanishing point: fate of thousands unknown', *AFP*, September 28, 2004).

electro-shocks, systematic and severe beatings, also genital beatings, and teeth were sometimes sawn off. There has also been convincing testimony of rape and sexual assault at Chernokozovo (Human Rights Watch 2000c and Amnesty International UK 2000a).

While Chernokozovo is the best-known camp, widely exposed in national and international press during winter 2000, there existed other, more permanent detention facilities as well, both inside and outside Chechnya. Documenting the numbers and whereabouts of such facilities during the Second Chechen war was difficult because of extremely restricted access for journalists and human rights organizations, and the lack of official openness on the counter-terrorist campaign in Chechnya. On 24 March 2000, Amnesty International indicated that such facilities existed in the village of Kadi-Yurt, Urus-Martan, Tolstoy-Yurt, Chiri-Yurt as well as in Grozny (Amnesty International 2000b). Memorial confirmed some of these allegations and noted that during the period 2000 to 2002, the SIZO functioning under the Ministry of Interior Departments in Urus-Martan and Oktabrskiy district of the city of Grozny became especially notorious. The detained and arrested persons there were regularly exposed to torture; some detainees 'disappeared' (Memorial 2008b and Human Rights Watch 2000b: 34–36). Memorial also identified a long-term detention facility named 'Titanic' by the military, located between the villages of Alleroy and Tsentoroy (Memorial 2008b). Other detention facilities were reported to exist in the towns of Mozdok and Grigoryevsk in the Stavropol region. There were the pre-trial detention centres (SIZO) in the town of Pyatigorsk and in the city of Stavropol, in the Stavropol Region. Judging by the testimonies collected from these places, the use of torture and inhumane treatment appears to have been widespread and systematic. Certain

practices, such as forcing detainees to run 'the gauntlet', were commonplace (Amnesty International 2000b). 595

As part of the filtration system there was also a set of illegal prisons. Some of these were established close to military bases or places where special units of the Ministry of Interior were deployed. The most notorious such illegal prison was at the military base in the village of Khankala. According to Memorial, prisoners at Khankala were not officially registered anywhere, neither as detained nor as arrested. Most of them were held in holes dug in the ground, or in trucks and railway cars intended for prisoner transport (Memorial 2008b). That a similar pattern of abuse and violence at detention facilities as that noted above accompanied the treatment of detainees at Khankala became evident when a grave of 51 bodies was discovered in the village of Dachny Poselok close to Khankala in February 2001. There was also a facility near the military base at Mozdok as well as at other military encampments. Human rights organizations have documented the systematic use of torture also at these facilities (Human Rights Watch 2000b: 29–33).

Yet again the point of this account has not been to give a full overview of the various 'filtration points' in Chechnya, but to substantiate the claim that the practice of arbitrarily detaining and subjecting people to violence acquired a systematic and mass character during the Second Chechen War. As with the *zachistki*, the 'filtration points' were nothing new. They, as well as the term 'filtration point' had appeared during the First Chechen War, but at the time their use was unofficial and controversial. During

⁵⁹⁵ For testimonies on torture and use of the 'live gautlet' at detention centres see Human Rights Watch (2000b).

⁽²⁰⁰⁰b). ⁵⁹⁶ Under Russian law, persons suspected of having committed crimes of a terrorist nature or of participation in illegal armed formations are to be transferred to organs of the Prosecutor's Office or the FSB, not delivered to a place where a military unit is deployed.

⁵⁹⁷ The bodies reportedly bore signs of torture and mutilation (Amnesty International 2002: 63).

the Second War, 'filtration points' became legitimized and institutionalized when some of the filtration system facilities (as at Chernokozovo) got the status of investigative isolators (SIZO) under the Ministry of Justice and temporary detention isolators (IVS) under the Ministry of Interior (Memorial and Demos 2007: 25). Moreover, even if we again are left without exact figures to compare, there is no doubt that the 'filtration' of the Chechen population was massive and systematic. To cite Memorial (2008b):

The exact number of the people having passed through the filtration system is impossible to identify – those are thousands of citizens (...). Thus, by the most modest estimations, the overall number of those having passed through the "filtration system" reaches 200 thousand. For Chechnya, with its population at present being less than one million, it is an enormous number (...).

How language matters II

The puzzle I am seeking to address is not the motivations behind such brutal and systematic violence against what often were innocent civilians, but how such violence was made possible by the categories and distinctions that had been created in the securitizing narrative. To start at the basic level, the attempts to 'cleanse' and 'filtrate' practically the entire Chechen territory and the entire population were not without logic, as Chechnya was represented in official discourse as 'a huge terrorist camp' and the terrorist threat as elusive, yet powerful and omnipresent. Blunt and indiscriminate violence against those living in Chechnya was also logical, given the equation of Chechnya with the terrorist threat and the extremely de-humanized, cruel and dangerous nature ascribed to the 'terrorists' in the official securitizing narrative. Russian forces were not fighting fellow human beings.

Moreover, the practices undertaken in Chechnya were in many ways a direct reflection of the 'way out'/emergency measures featured in official language. In chapter 2 I argued that official statements in 1999 dismissed the use of law or understanding as a means of dealing with the threat. There should be 'no forbearance with bandits.' Thus, the arbitrary, illegal and merciless violence used in connection with *zachistki* and at 'filtration points' was not outside the bounds of 'policy advice' given in official rhetoric.

On the contrary, 'the toughest measures possible' had been the key instruction on how to conduct the counter-terrorist operation⁵⁹⁹ along with other words that pointed in the same direction (such as 'hard', 'tough', 'decisive, 'energetic' or 'uncompromising', the terrorists needed to be 'annihilated' and 'destroyed', any kind of soft approach would mean the destruction of Russia).⁶⁰⁰ The stories of violence and brutality in testimonies from Chechnya are in many ways a logical enactment of the 'way out' indicated in the official securitizing narrative.

I also want to suggest that the securitizing narrative launched by the Russian leadership at the outset of the campaign as well as that found in audience accounts found a parallel in the discourse of Russia's top military service men. One highly placed MoD officer described the juxtaposition between Chechen violence and lawlessness and Russian law, order and normality in this way:

⁵⁹⁸ 'Na Lubyanke znayut, kto sovershil terakty', *NeGa*, 25 September 1999.

⁵⁹⁹ Boris Yeltsin cited in 'Boris Eltsin upovayet na silovikov', *NeGa*, 17 August 1999 and Vladimir Putin cited in 'Duma dala Vladimiru Putinu neobkhodimoye', *NeGa*, 17 August 1999.

⁶⁰⁰ Vladimir Putin cited in 'Nado zadushit' gadinu na kornyu', *Rossiyskaya Gazeta*, 17 September 1999 or his lengthy interview with editors of regional newspapers in 'Vladimir Putin: "Chechnya zanimaet tol'ko 45% vremeni v rabote pravitel'stva', *Chas Pik*, 20 September 1999, or Defence Minister Igor Sergeyev quoted in 'V Kreml' cherez Chechnyu?', *Segodnya*, 28 September 1999.

Only the land where our soldiers are stationed can be considered ours. Otherwise it is enemy territory (...). It has been four days since we left for the Terek, and only today did we begin cleaning up Borozdinovsky. All administrative functions have to be executed by the military. The Chechens have been demonstrating their 'ability' for governance for ten years now. They didn't manage to live by Russian, Sharia or even thieves' rules. It is quite possible that most of them do not want to fight with Russia. However, after years of lawlessness, stealing petroleum products, dealing drugs and keeping slaves has become a habit for very many. An entire generation has grown up that cannot and knows not of anything but murder and theft. In order to once again bring all these people under the rule of the law, it is necessary to spend a lot of effort, demonstrate firmness, steadfastness, but at the same time flexibility. Otherwise all the effort and sacrifice will be for nothing. You can destroy all of the military commanders, but an 'appeased' but not decriminalized Chechnya will breed new Basayevs and Khattabs over and over again. The Chechens will not be able to deal with the task of returning to normal life on their own.⁶⁰¹

Detailed comparison of the various components of the official securitizing narrative with statements by Russia's top military servicemen reveals that this narrative reverberated in the language of those who led the military campaign and thus served to legitimize the brutal practices as they were undertaken. When the first phase of the 'counter-terrorist operation' was declared over and Russian forces controlled one third of Chechen territory in mid-October, General Kulakov announced that the second phase would focus on 'rooting out the terrorists on the entire territory of Chechnya. 602 As the war proceeded, several well-known features from the Russian leadership's narrative were echoed in the language of the country's top military and security personnel. Representations of the adversary as 'terrorist' or 'extremist' were

 ⁶⁰¹ Cited in 'Voyna', *Russkiy Dom*, 3 January 2000.
 ⁶⁰² Cited in 'V Chechne nachat vtoroy etap voyskovoy operatsii', *NeGa*, 19 October 1999.

recurrent features of their reports from Chechnya. 603 So was the concept of the close bonds between Chechnya and international terrorism. One Russian general even indicated that Arabs made up the core of the fighters in Chechnya. 604

The cruel nature of the enemy was elevated in military discourse as well, often by referring to the fighters' illegal and extreme warring methods. Before taking Grozny, for example, the Defence Ministry announced that the Chechen fighters were planning to use mustard gas against Russian forces as well as ammunition prohibited according to international conventions. Russian intelligence stated that there were still two thousand 'terrorists' left in the city and that they were planning to use all kinds of chemical weapons against the Russian forces. Similarly, according to the military command and the security forces, reports that there were terrorists on their way out of Chechnya to commit terrorist acts in various regions of the Russian Federation and that they were hiding among the rows of refugees forced them to employ unprecedented measures to wipe out these groups and to employ the harshest possible measures at the checkpoints. Special Forces soldiers serving in Chechnya were allegedly shown videos of Russian soldiers being tortured by rebels 'to make them

⁶⁰³ When casualty figures were given by the headquarters of the federal troops in the North Caucasus, those killed were routinely referred to as 'terrorists' or 'extremists' (See for example *Itar Tass*, Grozny, 10 April 2001).

⁶⁰⁴ Before launching the second phase of the counterterrorist operation, which meant crossing the Terek River and advancing towards Grozny, Russian intelligence announced that the Chechen bands were seeking to get military and financial help from international terrorist organizations. There were allegedly Afghans, Albanians, Arabs etc in their ranks. Chechen leaders were trying to 'bring the situation in Chechnya to an international level and internationalize the conflict, giving it the character of a fight by Islamic organizations against Russia.' ('Samoye trudnoye – vperedi', *NeGa*, 27 October 1999.) Accounting for the battles in Argun, General Troshev said that most of the casualties among the fighters were Arabs from the Middle East, and that Arabs also made up the core of the fighters ('S Arguna nachalas voyna', NeGa, 8 December 1999).

⁶⁰⁵ 'Blokanyy Grozny', *NeGa*, 29 October 1999. According to General Vladimir Shamanov, officers repeatedly reminded the soldiers that the terrorists employed methods that had nothing in common with the art of war. (Interview with General Vladimir Shamanov in 'Rossiya ne dolzhna opravdyvat'sya', *NeGa*, 4 November 1999).

^{606 &#}x27;Protivostovaniye v Chechne blizitsva k kul'minatsii', NeGa, 6 November 1999.

feel vicious so that they would not feel any pity'. 607 This constant articulation of a 'lawless' and 'brutal' enemy opened up for and legitimized lawless and brutal practices on the part of Russian forces. The logic was captured in the words of a member of the Russian Special Forces serving in Chechnya: 'The only way to struggle with lawlessness is with lawless ways.' 608

Representations that emphasized the cruel nature of the enemy combined with instructions given by Russia's top generals to 'annihilate', 'eradicate' or 'extinguish' this enemy indicated what were appropriate practices on the ground. Already during the offensive in Dagestan in August 1999, Army Chief of Staff Anatoly Kvashnin said: 'We are talking about the total annihilation of the militants.' ⁶⁰⁹ This 'total annihilation of the militants' required by Kvashnin found a parallel when soldiers entering Novye Aldy in February 2000 to carry out the *zachistka* cried 'get out, you sons of bitches, we'll kill you all, we have orders.' ⁶¹⁰ Similarly, the language employed in connection with the establishment of a network of internal checkpoints/*blokposty* across Chechnya indicates what kind of treatment the detainees could receive. General Viktor Kazantsev stated: 'the measure is aimed at curbing the free moving of the militants under the guise of peaceful civilians....Identity checks in

⁶⁰⁷ 'A former rebel tells of his war in Chechnya', AFP, 2 October 2004.

⁶⁰⁸ Quoted from 'Chelovek iz Drugogo ushchel'ya: Beseda v bronetransportere s nachal'nikom razvedki po doroge na Duba-Yurt', *Izvestiya*, 28 March 2003, referred in Gilligan (2010: 59). ⁶⁰⁹ *RFE/RL Newsline*, 19 August 1999.

Aldy posted at www.hrw.org/reports/2000/russia-chechnya3/Chech006-05.htm, and accessed 31 October 2013). Eyewitness to zachistka in Novye Aldy Larisa Labazanova also confirmed that the soldiers shouted 'we have orders to kill you all!' as they burned the barns where the sheep and cows were kept during the 'zachistka of the village of Novye Aldy,' ('Chechen Massacre Survivors See Justice' by Asya Umarova, Caucasus CRS Issue 405, 18 August 2007, available at http://iwpr.net/report-news/chechen-massacre-survivors-see-justice, and accessed 31 October 2013) There are also several examples of individuals being told that they would be killed. For example Alaudin Sadukov who was detained on 5 March 2000 and taken to the VOVD police station in the Oktyabrsky district in Grozny was told by OMON officers that he would not leave the police station alive. He was beaten with rifle-butts, burnt with red-hot pieces of metal, used as a 'live football', and a long knife used for slaughtering animals was used to cut off his ear (Amnesty International, UK 2002: 59).

liberated areas plus the toughening of search procedures at checkpoints will put in very tough circumstances those who are inclined to call to arms and kill by night.' (Human Rights Watch 2000b: 11). My point is that such words by the generals open for a range of possible actions on the battlefield; brute and indiscriminate violence does not fall outside of this range.

Moving to the frontline of the incipient battle, we find that representations among the Russian soldiers also seem to involve a distinct juxtaposition between the Russian Self and the Chechens as a dangerous and treacherous Other. On 15 October 1999, a Russian soldier contributed a piece in *RoGa* titled 'The territory beyond Terek is also ours' which describes the situation of Russian soldiers in battle. There is a thick description of the comradeship among the Russian soldiers, as opposed to 'the other side of the river where they had already placed price-tags on their targets – for a pilot you could get 100 000 dollars, for an artillery commander 70 000 (...)' The soldier concludes that 'this is how they do it, they send the young ones first (...) they trick the Federal forces to direct the fire against innocent people in the villages in the night time. The next day they film the so-called bestiality of the Russian army and post it to all TV channels in the world (...) then the civilians want to avenge the death of the relatives, and this is how the bandits increase their ranks.'611

As noted, brute and indiscriminate violence on the part of Russian soldiers had been widespread during the First Chechen War as well. The difference was that in 1999 the dense discourse on Chechnya as an existential terrorist threat made the execution of such violence on a mass scale both logical and legitimate. The illegal detention, torture or execution of a Chechen became all the more appropriate when this Chechen

^{611 &#}x27;Za Terekom tozhe nasha zemlya', RoGa, 15 October 1999.

was construed as different and dangerous, not even human. As can be seen in the testimonies given to human rights organizations, even the statements accompanying the execution of these practices of war on the micro-level reproduced the representation of Chechnya/Chechens as an existential terrorist threat to Russia.

Questioning during detainment and torture often identified the detainees as 'Wahhabi' 'Arab' 'bandit' or 'fanatic'. 612 According to testimony by 'Sultan Eldarbiev', detainees at Chernokozovo were forced to sign confessions that they were 'Wahhabi' (Human Rights Watch 2000b: 20). 'Akhmed Isaev' recounted how 'they ordered me when I reached the door, to (...) say the words 'Citizen Officer, thank you for seeing me. I am [gives name]. According to your order I have crawled up here.' They also said that the faster I crawled, the fewer hits I would get. They laughed, saying I crawled like a 'Wahhabi.' Sultan Denoev' told how 'they put me against a wall, and said, 'in the name of the Russian Federation, according to Article 208 you will be shot.' This was in the second interrogation. I said 'OK, my life is in your hands.' I just knew nothing would help. Then they got more angry and said, 'What, don't you want to live, are you a fanatic?' 614 Such re-phrasing of the Chechen fighters as an international terrorist threat (in all its different aspects) certainly framed actions on the ground in Chechnya.

Other parts of the official securitizing narrative found a parallel in language on the ground as well. Of particular significance for understanding the legitimation of gross violence and degrading treatment were the collective references that served to de-

⁶¹² Numerous interviews with former detainees in connection with *zachistki* in Alkhan-Kala (19–25 June 2001) Sernovedsk (2–3 July 200) and Assinovskaya (3–4 July 2001) referred in Memorial (2002b). One detainee also testified to have being asked questions such as: 'Where are the Arabs?' 'Where are the mercenaries?' 'Where are the weapons?' and 'Where are the narcotics?' during interrogation (Memorial (2002b: 23).

 ⁶¹³ Testimony by 'Akhmed Isaev' (Human Rights Watch 2000b: 21).
 614 Testimony of 'Sultan Denoev' (Human Rights Watch 2000b: 34).

humanize the victims. Testimonies in connection with extrajudicial killings show how the Chechens were referred to as 'scum' also by the soldiers ('Did you hear this, we blew up your scum'). ⁶¹⁵ Just as references to the 'terrorists' being 'animals' were frequent in official language, ⁶¹⁶ detainees were frequently referred to as animals when they were subjected to torture and violence: 'You dogs, you sheep, you were killing our comrades. Now we will show you!' ⁶¹⁷ During the massacre in Alkhan-Yurt one soldier allegedly shouted 'you animals, faggots, you should all be shot' (Human Rights Watch 2000d). Referring to a video that allegedly showed what Russian soldiers held hostage by the 'Wahhabis' had been subjected to a soldier concluded 'Chechens...They are not people. They have to be annihilated like rabid dogs.' ⁶¹⁸

Testimonies also reveal another pattern: illegal violence was frequently justified simply with reference to the victim being 'Chechen' and juxtaposing 'Chechen' against 'Russia'. When a Chechen detained after the *zachistki* of Assinovskaya and Sernovodsk was trying to convince his torturers that he was not guilty of anything the soldiers answered that they couldn't care less – 'the main thing is that you are a Chechen.' ⁶¹⁹ In connection with a *zachistka* of Tsotsin-Yurt and the ensuing detainment of more than 100 people at a 'temporary filtration point', Kazbek

⁶¹⁵ By July 1, the three young men were still missing. According to Davletukaeva, she and the relatives of the other young men suspected that the bodies of their relatives might have been thrown into a dry well near the military commander's office. The well, which was not in use, had been covered with a slab of concrete. Some of

the detainees who were released from the military commander's office had told Davletukaeva and the other relatives that at one point they had heard an explosion from the direction of the well and that soldiers had told them: 'Did you hear this, we blew up your scum [friends].' (Interview with Zura Davletukaeva, Nazran, Ingushetiya, 12 July 2001 cited in Memorial (2002b: 20).

⁶¹⁶ Putin several times referred to them as 'animals' ('Terrorists are people, not animals', *Moscow Times*, 21 March 2000) or 'rabid animals' ('Moscow awash in explosion theories', *Moscow Times*, 14 September 1999); Yeltsin called them 'wild beasts' ('Moscow awash in explosion theories', *Moscow Times*, 14 September 1999).

⁶¹⁷ Testimony by 'Saipudin Saadulayev' (Human Rights Watch 2000b: 32). Gilligan (2010:73) also notes how words such as 'apes' 'cattle', 'wolves' and 'dogs' were used to refer to Chechens during torture.

⁶¹⁸ Sniper Vyacheslav Kravets, interviewed in 'Moskovskoye myaso', *Sovershenno Sekretno*, 11 July 2000.

^{619 &#}x27;Nam pokazali, kak nas nenavidyat', *Moskovskye Novosti*, no. 31 (31 July–6 August).

Khazmagomadov had asked why they were beating the detainees. The representatives of the federal forces answered 'because you are Chechens!' (Memorial 2002a). 620 Other victims reported how Russian soldiers told them they 'were bandits', who 'did nothing for the motherland', 621 or that they wished they could kill all Chechens: 'then Russia would be OK' (Human Rights Watch 2000d). The widespread beating of detainees on the genitals at checkpoints, in temporary filtration points and at more long-term detention facilities was also a practice enabled by the categorization of 'Chechens' as different and dangerous. Such beatings were carried out accompanied by words like 'you will never have children again.' 622

Whether the motivation behind such language was feelings of racial hatred is irrelevant in this account. My point is that the merging of everything and everyone 'Chechen' into a category of 'existential threat' in layer upon layer of talk presented throughout this thesis, and the enormous distance such a discourse created between this group of people and 'Russia' made possible and logical the brutal treatment of Chechens on the battlefield. As these practices were carried out, they simultaneously confirmed the identity given to Chechens and Russia in linguistic structures. The dominance of 'Russia' over 'Chechnya' was also enacted and confirmed in these practices. Several testimonies from Chechnya recount how soldiers forced detainees to crawl and make them say things like 'Comrade Colonel, let me crawl to you' or

⁶²⁰ There are also other examples of torture and ill-treatment justified with reference to the victim being 'Chechen.' For example testimony of 'Badrudy Kantaev': 'They beat me terribly...They would punch you and say, 'You damn Chechen, why aren't you falling over' (cited in Human Rights Watch 2000b: 31).

<sup>31).

621</sup> Testimony of 'Sultan Deniev' (Human Rights Watch 2000b: 13).

622 Testimony of 'Elisa Ebieva', p. 12; testimony of 'Yakub Tasuev', p. 19; testimony of 'Ali Baigiraev', p. 22 in Human Rights Watch (2000b).

'request permission to crawl' and also wanted them to say 'thank you' for torturing and subjecting them to inhuman treatment. 623

Finally, I want to broaden the focus, asking whether some of these potentially 'shocking events' on the battlefield in Chechnya offered an opportunity for the remergence of the 'discourse of reconciliation' in the Russian press, as well as how these events were represented in official statements, and to what effect.

Once again, it should be borne in mind that this war was not as visible to the Russian audience as the First Chechen War had been. The new media situation was vividly illustrated in this account by a villager in Novye Aldy, where 56 people were killed in one of the worst *zachiski*: 'We rigged up a motor to the television, and we watched central [Russian] television and heard that federal units had carried out a special operation to eliminate fighters in the village of Novye Aldy (...) There were corpses lying not far from the television set – I'll never erase that picture from my mind.'624

On the whole, a large number of *zachistki*, (sometimes referred to as a 'repeated *zachistka*', a 'soft *zachistka*' or a 'hard *zachistka*') were noted in various newspaper reports and chronicles on the counter-terrorist campaign – but were presented as regular, 'natural' and legitimate undertakings resulting in the confiscation of weapons and drugs and the detention of people or 'bandits' listed in the federal wanted list. 625

⁶²³ Testimony of 'Abdul Jambekov', p. 18; testimony of Movsar Larsanov, p. 21 in Human Rights Watch (2000b). 'Aslanbek Digaev' recalled that 'They forced us to kneel down, in the corridor, and sat on top of us, and would act as if they were in a car. They played these kinds of games in the corridor' (Human Rights Watch 2000b: 22).

Eyewitness to *zachistka* in Novye Aldy Larisa Labazanova, referred in 'Chechen Massacre Survivors See Justice' by Asya Umarova, *Caucasus CRS* Issue 405, 18 August 2007, available at http://iwpr.net/report-news/chechen-massacre-survivors-see-justice, and accessed 31 October 2013.

The chronicles of events printed in *NeGa* in October listed the number of bomb attacks, cleansing operations, ('zachistki'), and the number of killed fighters. Only one incident of civilian casualties was noted and this incident was attributed to the fighters of the Chechen warlord, Musa Mezhidov. Only one war-crime was noted, also that attributed to Chechen fighters ('Severnyy Kavkaz: khronika konflikta', *NeGa*, 16 October 1999 and 'Chechnya: Khronika konflikta', *NeGa*, 30 October 1999).

When the ground offensive in Chechnya was well under way, *NeGa* reports, for example, did not focus on pictures and details of suffering people. The campaign was presented in a matter-of-fact language as an orderly sequence of events without much human cost. ⁶²⁶ In these accounts, the names of villages or regions where human rights organizations had documented atrocities are simply noted, without any representation of violence and brutality. ⁶²⁷

The representations (discussed in chapter 3.4) of Russian forces being welcomed into Chechen villages as 'liberators' and creators of order, law, civilization and normality were extended into the period when atrocities by Russian forces were being committed. Russian newspapers offered no images or representations of Chechens as victims of Russian violence that could have altered the asymmetric power relation between Chechnya and Russia and made up the backbone of a re-emerging 'discourse of reconciliation'. An interview in a local newspaper with one OMON soldier from Khabarovsk returning from service in Chechnya in January 2000 illustrates how the representation of Russian–Chechen relations was perpetuated: 'in the regions liberated from the bandits our guys played the roles of peacebuilders, sharply distinguishing between extremists and people, as is usual in the UN. Their presence

Very similar chronicles were posted in *RoGa* during October. Even when heavy bombardment was reported as carried out by federal aviation there was no mention of casualties among the civilian population ('Kavkazskiy uzel: 18 October', *RoGa*, 19 October 1999).

626 The reporting from 15–19 October can serve as an example: 15 October 'Yesterday the Federal

Forces met active resistance in the region of Goragorsk, and they began annihilating the Chechen fighters (...)' ('Miting v Groznom', *NeGa*, 15 October 1999), 16 October (first page) 'A third of Chechnya has been liberated...first phase of the counterterrorist operation had cost 112 lives among Russian servicemen... at least 1500 bandits had been destroyed(...). The Federals yesterday started to 'cleanse' Goragorsk, where a large group of fighters were concentrated' ('Osvobozhdena tret' Chechni', *NeGa*, 16 October 1999), 'In Chechnya the second part of the military operation is underway (...) Russian forces are advancing to destroy the terrorists on the entire Chechen territory' ('V Chechne nachat vtoroy etap voyskovoy operatsii', *NeGa*, 19 October 1999).

⁶²⁷ See for example 'Obstanovka v Severo-Kavkazskom regione na 19 Oktyabrya', *Kasnaya Zvezda*, 20 October 1999, 'Chechnya: khronika konflikta', *Nezavisimoye Voyennoye Obozreniye*, 22 October 1999, 5 November 1999 and 14 January 2000, 'Na Chechenskom fronte bez peremen', *Vremya MN*, 23 November 1999, 'Severnyy Kavkaz: Khronika konflikta', *NeGa*, 16 October 1999 or 13 November 1999.

aids the federal power in efforts to return suffering people to normal life as quickly as possible.'628

Nevertheless, news of the zachistki and the alleged atrocities committed by Russian forces in connection with these operations in Alkhan-Yurt, Staropromyslovsky and Novye Aldy did make it onto the pages of Russian media. The reception in Russian journalistic accounts was one of disbelief. Indeed, several papers represented or dismissed reports on atrocities as anti-Russian Western or Chechen propaganda. 629 Some did not even report on alleged atrocities by Russian soldiers at all, but described for example how Chechen 'bandits' fleeing from Grozny shot dozens of their own citizens in Alkhan-Yurt as punishment for being loyal to Russia. They provoked Russian federal forces to destroy the village for 'educational purposes.' 630 Other papers remained 'neutral' but quoted official statements denying the crimes extensively and without critical comment. 631 In such accounts the military campaign was represented as an orderly and successful process. The zachistki of Grozny (including Staropromyslovsky region) following the bombing was portrayed as a rational way of 'cleansing' Grozny of more than 1500 'bandits' so that the 'bearded throat-cutters had no chance of raising their heads and creeping out of their underground hiding places.'632 Some of the reports documenting atrocities and war crimes in Chechnya by the Russian human rights organization Memorial, and even

⁶²⁸ 'Chechnya: Khabarovskiy OMON kak mirotvorets iz OON', *Tikhookeanskaya Zvezda*, 12 January 2000. Another interview with returning OMON soldier that carries similar representations is 'OMON predotvratili perevorot', *Shchit i Mech*, 3 February 2000.

predotvratili perevorot', Shchit i Mech, 3 February 2000.

629 'Sam ne videl, no govoryat...', Trud, 15 December 1999, 'Gornyye boi v Chechne', NeGa, 25 December 1999 and 'Kapkan zakhlopnulsya', Gudok, 28 December 1999.

^{630 &#}x27;Pobedy vysokaya tsena', Ekspert, 28 February 2000.

⁶³¹ 'Grozny vzyal Rossiyskiy zek', *Kommersant*, 25 December 1999.

⁶³² 'Kapkan zakhlopnulsya', *Gudok*, 28 December 1999.

HRW reports were mentioned in some Russian newspapers. But they appeared in marginal publications and often long after the events in question had taken place. 633

This general pattern of reporting on zachistki in Russian newspapers did not change after the winter of 2000. 634 Several abusive zachistki that were well-documented by human rights organizations (such as those in Alkhan-Kala and Chernorechye 2001) remained entirely beyond the media focus. The zachistki of Sernovodsk and Assinovskaya in early July 2001 were more widely covered, but did not trigger any significant changes in the patterns of representation. 635 Many accounts still did not even 'recognize' any guilt of the Russian forces and 'hid' these events in the discourse on Chechnya as an existential threat to Russia. For instance, the newspaper Rossiya printed an article expressing doubt that any atrocities had been carried out by Russian soldiers in these villages, noting that these zachistki were a response to a 'terrorist act' and that the federal forces were not carrying out 'document checks... for their own pleasure'. Instead, the second half of the article described the alleged 'ethnic cleansing' killing of 12, 000 Cossacks in these villages in the mid-1990s by the forces of Chechen President Dudayev. 636

Russian TV and radio did broadcast several interviews with pro-Moscow Chechen leaders detailing the abuses and condemning the zachistki in Sernovodsk and Assinovskaya (still, these accounts appeared in the most 'independent' outlets such as Ekho Moskvy and TV6). Several newspapers covered the zachistki and certain more

^{633 &#}x27;Eto strashnoe slovo 'zachistka'', Russkaya Mysl', 14 September 2000, 'Sledstviye ne zakoncheno', Novyye Izvestiya, 26 December 2000 (Still memorial), 'Prikaz dlya OON ili dlya Rossii?', Novye Izvestiya, 2 April 2002, 'Tak nazyvayemaya zachistka', Vremya Novostey, 5 March 2000, 'Kontrol'naya zachistka', Vremya Novostey, 12 May 2000 and 'Polozheniye v Chechne ukhudshilos', Novyye Izvestiya, 21 February 2001.

^{634 &#}x27;Boyeviki idut va-bank', Gazeta.ru, 17 Juli 2000, 'Khattab kupil neskol'ko legkomotornykh samoletov, soobshchayut voyennyye istochniki', DeadLine.ru, 11 September 2000.

⁶³⁵ See for example Lidiya Grafova's account of a fact-finding mission to the villages in 'Nam pokazali, kak nas nenavidyat', *Moskovskiye Novosti*, no. 31 (31 July–6 August 2001). ⁶³⁶ 'Russkiye Kazaki obideli Chechenskikh stanichnikov', *Rossiya*, 10 July 2001.

mainstream papers (including *NeGa*) even criticized the unlawful activities of the Russian forces. In the main, however, *Izvestiya*'s conclusion that 'cleansing operations in population centres are a natural way for the military authorities in Chechnya to control the territory' represented the dominant position in Russian media on these events, and shows how self-evident the necessity of using emergency measures 'beyond rules that otherwise have to be obeyed' in Chechnya had become over the years. Similarly, the mainstream Russian press presented 'filtration' and 'filtration camps' as a necessity, given the pervasiveness of the terrorist problem – not as something unacceptable.

We can conclude then that potentially 'shocking events' on the battleground in Chechnya did not result in the emergence of a new 'discourse of reconciliation' in the Russian media. There were very few changes to the general pattern of representing the 'Chechen/terrorist' side as different and dangerous, with 'Russia' as the righteous defender. Images and representations that could have given the Chechen population an identity as the suffering victims of Russian violence, let alone a human face, did not (re-)appear.

Neither did such changes in the discourse appear in statements by the Russian political elite. Typical examples of statements by Duma representatives triggered by reports about civilian casualties in Chechnya were: 'Of course, it would be desirable if terrorists could be subdued without any damage to the civilian population, which, unfortunately, is not possible given the magnitude of the Chechen problem' or 'the measures taken by the state should be adequate to the extent of terrorism. And ours

⁶³⁷ Referred in 'Russian media mull Chechnya abuses', *BBC News*, 11 July 2001.

⁶³⁸ 'Federaly vyshli k Tereku', *Vechernyaya Moskva*, 6 October 1999 'Pobedy vysokaya tsena', *Ekspert*, 28 February 2000.

⁶³⁹ Konstantin Kosachev of the Otechestvo Party, quoted in 'Vlast' ne vyderzhala ispytaniya oppozitsiyey', *NeGa*, 17 February 2000.

are adequate.'640 The prevalence of such discourse attests to the continued acceptance in this part of the Russian audience of the official securitization of the Chechen threat far into the war.641

Reviewing official representations in connection with potentially 'shocking events' such as the *zachistki* in Alkhan-Yurt, Staropromyslovsky and later in Assinovskaya and Sernovodsk as well as the filtration camp Chernokozovo reveals a pattern of denial combined with justifications for any admitted abuses. Justifications were buttressed with references to the core components of the discourse on Chechnya as an existential terrorist threat, as articulated in the official securitizing narrative from the very beginning.

Allegations and documentation by Malik Saydullayev (head of the pro-Russian Chechen State Council) that Russian forces had committed atrocities in his home village Alkhan-Yurt and that 18 servicemen had been detained in connection with these events were dismissed by the General Procuracy in the Northern Caucasus. The civilian deaths in Alkhan-Yurt were instead blamed on the Chechen fighters. Even the former Chechen mufti Akhmed Kadyrov, who was appointed head of the pro-Russian Chechen administration by President Putin in June 2000, dismissed mass atrocities by Russian forces as 'rumours' or 'disinformation' spread by the fighters in order to harm the authority of his administration. According to Kadyrov, 'Single

⁶⁴⁰ Boris Gryzlov of the Edinstvo party quoted in *Vek*, 10 February 2000.

⁶⁴¹ There were some critical voices, such as Yabloko Party leader Grigory Yavlinsky and former CIS secretary Boris Berezovsky, but these were few ('Mirotvorcheskiye voyska', *NeGa*, 1 December 1999). ⁶⁴² The investigation into the *zachistka* in Novye Aldy finally concluded that no crimes had been committed ('Pomoshch' PACE v rassledovanii prestupleniy v Chechne ne nyzhna', *Strana.ru*, 22 March 2001).

⁶⁴³ 'Grozny vzyal Rossiyskiy zek', *Kommersant*, 25 December 1999. A new episode in Alkhan-Yurt in June 2000 where several civilians were killed, was, according to staff at the Unified Group of the Russian Federation Armed Forces of the Northern Caucasus, not carried out by the Russian side, but was a result of infighting between Chechen fighter Arbi Barayev and Ruslan Gelayev ('Vse, kak v Afgane, tol'ko geroyev bol'she', *Vechernyaya Moskva*, 8 June 2000).

negative facts were presented as a system by local, Russian and international media.'644 That was also the mantra of Vladimir Kalamanov, Special Representative of the President of the Russian Federation for ensuring human and civil rights and freedoms in the Chechen Republic, who referred to the breaches of human rights in Chechnya as being 'episodic' and 'exceptions.'645

The events at the filtration camp at Chernokozovo could have provided all the necessary ingredients for an official *mea culpa* by the Russian authorities; indeed, a 'total makeover' of the camp was conducted by the Russian authorities before international investigators came to inspect the site. However, official linguistic representations on Chernokozovo never linked atrocities and brutalities to Russian servicemen. ⁶⁴⁶ Even Vladimir Putin's newly-appointed Special Representative for human and civil rights and freedoms in Chechnya, Vladimir Kalamanov, dismissed the allegations of gross abuses at Chernokozovo: 'it is a glaring lie to portray Chernokozovo as a place where people are shot and tortured almost every day.'⁶⁴⁷

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^{. 644} Interview with Kadyrov in 'Chechentsev slovami uzhe nikto ne kupit', *Novyye Izvestiya*, 17 October 2000.

⁶⁴⁵ These characterizations were used when Kalamanov dismissed the Human Rights Watch report 'Welcome to Hell' as 'crises genre' in his presentation to PACE in January 2001 ('Polozheniye v Chechne ukhudshilos', *Novyye Izvestiya*, 21 February 2001).

⁶⁴⁶ On 14 February, presidential press secretary Sergey Yasterzhembsky denied claims of torture in Chernokozovo; on 17 February he told reporters that they were 'misinforming the public' by reporting the abuses ('Russia rattled by torture claims at Chechen camps', *Independent*, 18 February 2000). Statements from the Ministry of Justice also denied that violence, harassment, torture and shootings had taken place at Chernokozovo ('Russian Justice Ministry Denies Atrocity Reports', World News Connection, *Itar-Tass*, 26 February 2000) as did Russia's Minister of Internal Affairs, Vladimir Rushaylo, who said 'All of Babitsky's stories about 250 blows with a baton – I seriously doubt them, as I think we all do.'('Angry Russia defends its rights record before Washington', *Agence France-Presse*, 1 March 2000).

⁶⁴⁷ 'Kalamanov says no filtration camps in Chechnya', *Itar-Tass*, 1 March 2000. Later in March 2000 Kalamanov, referring to international delegations (such as the European Committee for the Prevention of Torture) inspecting the conditions at Chernokozovo, stated: 'none of the delegations have confirmed rumours of torture or humiliation. In each case when torture is in question, I must be contacted because I am responsible for the observation of human rights in Chechnya. We have not received such information ('Human rights commissioner denies Chechnya torture reports', *Interfax News Agency*, 29 March 2000).

Instead, and over time, official statements on Chernokozovo served to reify representations of the Russian engagement in Chechnya as a humanitarian mission. According to the Prosecutor General of Russia, Vladimir Ustinov, the 'conditions at the SIZO in Chernokozovo are under the constant surveillance of the Procuracy. All detainees are supplied with bedsheets, three hot meals a day and medical help.' Allegations of atrocities against civilians in Chechnya were 'unfounded' and 'subjective'. Russian military servicemen were 'giving their lives, so that the terrorists would not enter other territories, also the European (...)' At the same time the difference and danger of the 'terrorists' or 'bandits' were alluded to, thus legitimizing the practices of Russian servicemen in Chechnya: 'The fighters have rights according to the law and we don't allow encroachments of their rights. But a gracious relation to these bandits is not possible and will not be.'

The widely exposed July 2001 *zachistki* in Assinovskaya and Sernovodsk elicited statements by Akhmad Kadyrov that broke radically with the core identity attached to Russia in the dominate securitizing narrative: 'The counter-terrorist operation is now directed against the peaceful population, not the bandits...our efforts to help stability and create conditions for the return of refugees have been thwarted by ill-conceived and criminal actions.' Also Russia's top military commander in Chechnya, General Vladimir Moltenskoy, at first admitted 'large-scale crimes' and 'lawless acts' by Russian forces in Assinovskaya and Sernovodsk (Memorial 2002b: 43). 650 But attaching labels such as 'criminal' to Russian forces found no wider resonance in

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⁶⁴⁸ Quotes by Vladimir Ustinov in response to allegations by PACE representatives that atrocities against civilians in Chechnya were not being properly investigated, referred in 'Pomoshch' PACE v rassledovanii prestuplenii v Chechne ne nuzhna', *Strana.ru*, 22 March 2001.

⁶⁴⁹ 'Moscow-appointed administrator of Chechnya accuses Russian forces of crimes', *Associated Press*, 10 July 2001.

⁶⁵⁰ Indeed, as a sign of recognition, a special commission was appointed to investigate the activities of Russian troops in the villages of Assinovskaya and Sernovodsk ('How to prevent the issue of Chechnya from coming up at the G-8 summit', *Rossiya*, 19 July 2001).

official statements and was bluntly rejected elsewhere. Russian Interior Minister Boris Gryzlov's initial response to the allegations was that *zachistki* 'should be conducted and they are conducted with respect to the law regulating counter-terrorist operations.' General Moltenskoy retracted his initial statement and said 'I am unable to speak about crimes. I speak about violations at the level of ordinary soldiers or militiamen; everything was carried out in line with these plans; but some violations were committed.' After a preliminary investigation had been conducted, Moltenskoy said that most residents had provided 'nothing to confirm them (the allegations).' The heavy-handed tactics used during the *zachistki* had been provoked by the civilians themselves (Memorial 2002b: 43).

Presidential statements followed the same line of reasoning: not total denial of the fact that there had been 'irregularities or abuses', but legitimizing them with reference to their being 'perhaps an inevitable consequence of the battle against terrorism.' In his first formal news conference open to all journalists in July 2001, Putin explained the *zachistki* in Assinovskaya and Sernovodsk a few weeks earlier as follows:

One of the tactics of the radical fundamentalists that are still trying to operate on Chechen territory is to deliver terrorist attacks against the federal forces, on the one hand, on the other, to attempt to provoke a response attack and put the local population under this attack in order to rouse the local population against the federal authorities. Well, the so-called combing operations which you have mentioned essentially boil down to passport checks and measures to identify the people who are on the federal wanted list. I am not sure that the federal authorities always succeed in not yielding to the provocations staged by fighters. I have been saying this repeatedly

^{651 &#}x27;Interior Minister Says Chechnya Clean-Ups are Lawful', *Interfax News Agency*, 6 July 2001.

⁶⁵² Vladimir Putin, referred in *Corriere della Sera* 'Putin describes Chechen abuses as 'inevitable', *Agence France Presse*, 16 July 2001.

and I can repeat it again: all that is being done against the law and against civilians should be exposed and those guilty should be punished.⁶⁵³

Despite the reference to the law and to punishment of those guilty, this 2001 statement by the Russian President takes us full circle. It shows how the core components of the official securitizing narrative on Chechnya presented during summer/autumn 1999 were invoked throughout the war and served to legitimize apparently unacceptable practices of war while and after they were undertaken.

Summing up

This sub-chapter has argued that the *zachistki*, with all the violence that accompanied such operations, became a key practice of warfare during the Second Chechen War. It was conducted in a systematic fashion, becoming normal and routine as time passed. Also the practice of arbitrarily detaining and subjecting people to violence at 'filtration points' acquired a systematic and mass character during the war. Although these practices were not entirely new, they were taken to new heights compared to the First Chechen War; certain aspects of these practices were even institutionalized. The core interest guiding this exploration has been how such systematic yet arbitrary use of violence became legitimate, and how language was important in this process.

Language mattered in at least three different ways – all of them being different expressions of a post-structuralist approach to securitization. First, the broad securitizing narrative offered at the outset of the campaign made practices that would serve to 'cleanse' and 'filtrate' the entire Chechen territory seem logical and necessary. Moreover, the words in the official securitizing narrative that described the

⁶⁵³ BBC Monitoring 'Russian president gives extensive news conference in the Kremlin'. Source: Russia TV, Moscow, in Russian 1300 gmt 18 Jul 01 as carried on *Johnson's Russia List*, 19 July 2001.

'way out' stipulated the way this should be done. Putin's infamous pledge, 'we will waste them in the can' found material expression in the brutality and violence employed by Russian forces on the ground in Chechnya.

Second, the official securitizing narrative and even very specific aspects of it were echoed in the language of top military personnel. This served not only to reinforce the discourse on Chechnya as an existential terrorist threat to Russia with yet another layer in the Russian public space: it also brought it closer to and passed it onto the soldiers who were to carry out the operations. General Viktor Kazantsev's statement in January 2000, 'We will cleanse Chechnya of any scum', was not a direct instruction on how to conduct *zachistki*, but it reiterated the very broad, vague and dehumanized target and certainly did not caution against arbitrary violence. It rather seemed to indicate that such violence might be necessary.

Moving down to the micro-level, the language used by various kinds of security personnel in executing these practices included core components of the official securitizing narrative. It appears that representations de-humanizing the terrorist enemy translated into a de-humanization of Chechens in general, serving to legitimize brute and indiscriminate violence against this group. The frequent linking of 'Chechen' to 'terrorist' 'bandit' 'criminal' discussed elsewhere in this thesis and the practices indicated by such categorizations were enacted in indiscriminate violence against Chechens during the war.

Third, the thick discourse on Chechnya as an existential terrorist threat, established before the ground offensive started, served to carry and cover potentially 'shocking events' as they took place. There were no words or pictures that could alter the

^{654 &#}x27;Voyna bez vykhodnykh', NeGa, 25 September 1999.

position of 'Russia' as the 'righteous defender' and 'Chechnya' as the 'existential terrorist threat', and thus no grounds for the re-emergence of the 'discourse of reconciliation' in Russian media. If Russia was identified with any sort of brutality or atrocity, this was represented (with reference to the threat) as a necessity. As for the official discourse, comments on the potentially 'shocking events' in Novye Aldy, Chernokozovo or Assinovskaya took the form of a consistent insistence on sticking to the initial securitizing narrative. Paradoxically, through this, categorizations that were strong and one-sided at the outset of the war were not adjusted or changed when abuses were revealed: they simply became even more ingrained over time.

The underlying claim throughout this chapter has been that such constant reiteration of representations of Chechnya and Chechens as different and dangerous hardened the discourse to such an extent that warfare practices that broke sharply with legal norms of armed combat (and also with what one would think are social norms constraining what a person may do to fellow human beings) appeared 'normal' and appropriate. Admittedly, the broader Russian audience could not 'see' all the violence practised in Chechnya and against Chechens – but it still seems puzzling that the information they did get failed to spur broader reactions against these atrocities. Public opinion polls in 2000 showed that 87% of the Russians surveyed were convinced that 'only the Chechens themselves were to blame for the military conflict'. Only 22% believed information in the Russian media about the brutality and impunity practised by Russian forces in Chechnya. 655

The reception of the Budanov case in Russian society is a case in point. Yury Budanov was a decorated tank commander responsible for abducting, raping and

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⁶⁵⁵ Poll, referred in 'Eshche odna voyennaya zima v Chechne', Russkaya Mysl', 7 December 2000.

killing a young Chechen girl. He was one of few servicemen actually accused of his crimes during the Second Chechen War. Chief of the Russian General Staff, General Anatoly Kvashnin, even went on Russian television to denounce the killing as 'barbaric and disgraceful'. And yet, Budanov became a hero among the Russian public. During the trial, crowds gathered outside the courthouse to demand his release. In a public opinion poll conducted by the Public Opinion Foundation at the time of his trial in April 2001, 50% of the respondents wanted the trial stopped and Budanov released. How was this possible? My argument has been that language matters for understanding how gross human rights violations during war can become acceptable.

4.6 Conclusions to chapter 4

This chapter has shown how the dominant discourse on Chechnya as an existential terrorist threat was enacted in material practices directed both at Chechnya and Chechens. More generally, the securitizing narrative and the very urgent situation that this narrative established served to legitimize a whole set of emergency measures that broke with both legal and social rules in Russia.

Starting with the endorsement by the Russian Federal Assembly of the entire 'plan' presented by Prime Minister Putin on how to deal with Chechnya in September 1999 and the silence on the state of non-measures, most explicit suggestions by the Russian leadership on how to fight the terrorist threat were endorsed by what could have constituted a political opposition in the chambers of the Russian Federal Assembly. This pattern of endorsement of measures 'beyond rules that otherwise have to be obeyed' in connection with the counter-terrorist operation did not change over the years. On 21 November 2002, for example, a controversial and unconstitutional bill

⁶⁵⁶ Poll referred in 'Russian colonel hailed as hero for killing of Chechen woman', *The Sunday Telegraph*, 15 April 2001.

forbidding the government to return to their families the bodies of suspected terrorists killed during counter-terrorist operations and or to reveal where those bodies were interred was supported by 296 deputies in the Duma, with only 34 voting against and four abstaining. 657

Nor should we forget the emergency measures/practices that were *not* explicitly outlined in official policies, plans or laws, but still were enabled by the securitizing narrative. In my view, the lack of a clear legal foundation and explicit codes of conduct during the counter-terrorist operation made the various components in the securitizing narrative particularly important: the representations of the threat and the advice on the 'way out' implicit in statements by the Russian political leadership and Russian generals stood alone as 'instructions' on how the war could be fought. The practices that the securitizing narrative legitimized and how this worked have made up the backbone of this chapter.

I have argued that language was crucial in legitimizing the warfare practices employed during the Second Chechen War, indicating several different ways in which language mattered. At the outset, the sealing off of Chechnya, with deep ditches all around and the total militarization of the territory bordering on Chechnya, followed by first a massive bombing campaign and then 'clean-up' operations and 'filtration' procedures on the entire Chechen territory did seem unreasonable, given the background of an official discourse which reduced Chechnya to 'a huge terrorist camp'. All these practices were merely the logical enactment of policy hints such as 'the toughest possible measures,' 'hard', 'decisive' and 'uncompromising'— the terrorists had to be 'annihilated' and 'destroyed'. Likewise with the rapid shift of all

^{657 &#}x27;Duma agrees to "wage war with corpses", RFE/RL Newsline, 21 November 2002.

Russian interaction with Chechnya to the agencies that administer violence. The representation of the threat and the 'way out' indicated in the official securitizing narrative rendered Russian agents responsible for inter-ethnic or humanitarian issues unsuitable as decisionmakers and interlocutors with Chechnya.

Even the targeting of Chechen civilians was to some extent foregrounded in linguistic representations during autumn 1999 which failed to distinguish between 'Chechens' and 'terrorists'. Attaching an extreme level of threat to this entire group of people made possible highly discriminatory practices such as deportation from and illegal detainment in Russian cities, as well as indiscriminate violence against Chechen civilians on the battlefield in Chechnya.

Moreover, we have seen how elements of the initial official securitizing narrative were repeatedly blended into statements by security actors as the emergency practices were carried out on the micro-level. The enactment of such practices on the ground in Chechnya or at a police station in Moscow was accompanied by linguistic representations that were linked to and referred to the dominant discourse of Chechnya as an existential terrorist threat and Russia as the righteous defender. Even specific de-humanizing nouns from the official securitizing narrative can be found in the language of Russian soldiers committing atrocities in Chechnya.

More generally, these new reiterations of Chechnya/Chechens as an existential terrorist threat – by generals, soldiers and policemen – not only solidified this dominant discourse in the public space with yet another layer: they also served to carry it further into the future and spread it down into Russian society.

By investigating official statements on detainment or re-registration practices in Russian cities over time and on potentially 'shocking events' during the Second Chechen War this chapter has also explored how the initial official securitizing narrative developed. New peaks in detainment or re-registration practices did not emerge in silence: they were carried on new waves of securitizing talk. Reference was constantly made to the initial securitizing narrative in order to justify bombing of Chechnya, and particularly when potentially 'shocking events' took place. Even the cruellest instances of abuse by Russian soldiers during the counter-terrorist campaign in Chechnya were most often rephrased by Russian officials in line with core components of the initial securitizing narrative. Taken together, 'shocking events' failed to trigger any major changes in official representations of Chechnya and Russia. The result of having to give official comments on these events was rather that the clear-cut and one-sided representations of Chechnya and Russia in the initial securitizing narrative became even stronger. The 'discourse of reconciliation' did not re-emerge among the Russian audience in connection with these 'shocking events' either. None of the audience groups examined in chapter 3 made noteworthy changes to their representations of Chechnya and Russia in connection with these potentially 'shocking events'. Acceptance of the war continued, even as the brute violence it inflicted upon Chechnya and Chechens became increasingly apparent.

Paradoxically then, the enactment of linguistic representations of Chechnya *over time*, *in material practices* served to reinforce the initial categorizations of Chechnya and Russia even when the potentially 'shocking' results of these practices emerged. This was not only so because of the way these events were handled linguistically. The continuous material practices of bombing, detaining and sealing off Chechnya and Chechens from Russia, interpreted through the lens of the securitizing narrative,

served to constitute and maintain Chechnya and the Chechens as different and dangerous, with Russia as the righteous defender.

I do *not* mean to suggest that a tendency to solve problems by criminalization and policing or the use of massive and indiscriminate violence in war are 'new' practices in Russia. Rather, these new particular instances of such practices could be undertaken legitimately and on a massive scale from 1999 onwards because of the linguistic representations that foregrounded and accompanied them. To return to a core theory assumption presented at the outset of this thesis; the legitimacy of a policy or practice indicated as a 'way out' in the securitizing narrative rests on its congruence with the level of threat implied in the representation of the threat. There was congruence between the level of threat implied in linguistic representations of Chechnya and the violence undertaken against Chechnya/Chechens during the Second Chechen War. That is how the war became acceptable – both to those conducting it and among Russian audiences.

5. Conclusions and perspectives

With this thesis I have sought to understand how war becomes acceptable. The empirical puzzle at the center of this endeavor has been how a second post-cold war military campaign by Russia against Chechnya became a legitimate undertaking. Not only had the first campaign against this tiny Russian republic turned out to be a totally unacceptable enterprise, a second campaign was unthinkable for most Russians only months before it was launched in autumn 1999. Still, the Second Chechen War, a war just as violent as the First Chechen War, was acceptable, even required in the eyes of the Russian public at the outset and as the war dragged on.

To uncover the social process that makes war acceptable this thesis has relied on a post-structuralist interpretation of securitization theory. This version of securitization theory posits that an accumulation of statements that construct a sharp boundary between the Other as an existential threat and the threatened Self opens for the legitimate undertaking of violent practices. A core theoretical argument advanced throughout this thesis is that the construction of these boundaries for acceptable action takes place through an intersubjective process, in the sense that not only official discourse but also historical discourses as well as those voiced by the 'audience' contribute to making violent practices acceptable.

In this concluding chapter I start by drawing out five general points about securitization and war (5.1). This thesis has shown that securitization theory can be a useful tool for studying traditional security issues, so I wish to present some general claims about how securitization works before and in war. The chapter then moves on in 5.2 to recap and defend the post-structuralist reading of securitization theory. I argue that such a reading contributes to the field in terms of theory, and highlight the

re-conceptualizations and specifications of securitization theory that it has generated. I also hold that securitization theory and discourse theory complement each other because they are suited for addressing two different modes of temporality. In subchapter 5.3 – the most substantial part of this chapter – I present the core findings on the empirical case studied throughout this thesis, and on the basis of these summaries some broader perspectives on Russia and the Second Chechen War are drawn up.

5.1 Securitization theory and war

Securitization theory has proven extremely productive, inspiring hundreds of scholarly works. The main reason is probably that the concept of 'securitization' captures a process that many of us intuitively recognize as going on in the real world, the world that we, as social scientists, study. While securitization theory is both lauded and criticized for its ambitions of expanding the study of security to include new actors and above all new issues, this study has shown how securitization theory can be a useful analytical tool for studying 'traditional' security issues. Securitization theory provides a conceptualization of a process that combines the onset of an urgent securitizing discourse, acceptance of this discourse among the audience, and the violent practices that are thereby enabled. This was roughly my impression of what was going on in Russia during 1999 when the Second Chechen War was launched, which is why I chose securitization theory as my point of departure for studying that war. On the basis of my use of securitization theory for understanding the Second Chechen War, at least five conclusions can be drawn:

First, rhetorical preparations before war matter. Many wars are launched on a weak rhetorical foundation. They might still be launched and fought, as was the First

⁶⁵⁸ For an overview of number of articles published in international relations journals see (Pram Gad and Lund Petersen 2011).

Chechen War, but support for such a war is weak in the first place and easily dwindles. Bu contrast, other wars – such as the Second Chechen War – become acceptable. They are launched accompanied by a thick securitizing narrative that is *consistent*, in the sense that the representation of the enemy can be placed at the top of a scale in terms of danger and matches the policy of war that is indicated.

Second, discursive context matters. Official securitizing attempts before and in war can acquire legitimacy if they draw on ingrained and established representations of threat in the national discursive terrain and/or on a threat representation that is dominant in the international discursive terrain at the time. It is easier to fight an acceptable war against someone if this 'someone' has historically been constructed as different and dangerous and/or if the classification in which this someone is placed is particularly salient at the time. It might not matter if the war is fought close to home or far away, but does matter how this someone has been represented over time and how predominantly this representation figures in the national (or international) discourses of threat as such. There are such things as habitual enemies: choosing them as an object of war contributes to making the war acceptable.

A third and perhaps controversial claim about securitization and war is that when war becomes acceptable this is thanks to the discursive efforts of many. Both what Buzan and Wæver refer to as the 'securitizing actor' and 'the audience' contribute. Guzzini has claimed that 'many analysts (and innumerable student papers) fall prey to reducing securitization to studies in which they simply expose the intentional warmongering of some political actors' (2011: 334). This study indicates that, by emphasizing securitization as an intersubjective process of legitimation, the spotlight is broadened beyond the war-mongering leadership and can shed light on how the

political opposition, experts, generals, police and especially the media not only *accept* but *contribute* to the construction of the object as an existential threat and to making the war a legitimate undertaking. If we want to assign responsibility for war and violence, it is important to recognize the role played by other 'actors' than the political leadership. After all, these actors always have some possibility of voicing representations that counter those depicting the object as an existential threat.

Fourth, this study indicates that the type of classification/representation agreed upon during the process of securitization has effects on how that war can be waged. While it is impossible to rank different wars according to degree of 'cruelty' along an objective standard, some wars are clearly more violent than others in terms of how massive and indiscriminate the violence is, and how long it can be carried out and still be acceptable. Securitizing narratives in war that cast the enemy as extremely dangerous and different make massive and indiscriminate violence possible and acceptable. Further, such acceptance must be nurtured as the war rolls on. Securitization is never a stable social arrangement, neither are acceptable wars. Discourses that negate the image of the enemy as different and dangerous, and represent the victims of war as fellow human beings can emerge to challenge this representation. In particular, a war that entails heavy human costs must be constantly legitimized through representations of the enemy as an existential threat. Again, continued acceptance is not necessarily the work of the political leadership alone: it is better seen as a collective endeavour where the entire potential audience plays a role. Scaling down threat representations can always be undertaken, and it may start among the audience.

Finally, securitization for and in war creates conditions not only for acceptable war, but also for re-drawing the identity of the referent object. The urgent focus and discursive detailing of the threat which a securitizing attempt in war can elicit will also produce a new articulation of the Self that is said to be threatened. It might be argued that this re-articulated Self in time of war is *negatively* constituted, that it is more through what it is *not* than through what it is that the Self becomes re-defined and united. Nevertheless, no social group wages an acceptable war and remains the same. There will always be some benefit in terms of social cohesion. But, as I will return to in my discussion of the empirical case below, this cohesion may be precarious and come at a price.

5.2 Securitization theory in a post-structuralist version

At first glance, securitization may seem an intuitively appealing conception of a process we can recognize from the real world. In fact, however, the key writings of Wæver and Buzan (and de Wilde) do not provide a coherent framework for analysis in methodological terms, and it is under-specified as an empirical theory. This has been a main criticism of securitization theory – and indeed my experience from seeking to apply it to an empirical case has been there are not many clear definitions of the core terms used in the theory, or any instructions on operationalizing these. On the other hand, this sketchy and sometimes inconsistent shape of securitization theory also constitutes an opportunity and may go some way in explaining why securitization theory has sprouted theory branches. Attempts to develop more consistent versions of securitization theory by grounding it more firmly in one meta-theoretical perspective are proving fruitful, and the post-structuralist reading of securitization theory developed in this thesis is intended as a contribution to this endeavour.

Staying true to the meta-theoretical perspective which informs (Wæver's) securitization theory, security should be understood as part of a constant and continuing social construction of reality. Securitization is thus better conceived of as a gradual, intersubjective process than as an instant, individual event. Despite all the inconsistencies that arise from its use, Austin's (1962) speech act theory seems to be considered an essential part of securitization theory. In my view, discarding speech act theory does not render securitization theory useless or in shambles. In an empirical case in a study like the present one, it becomes clear that the 'securitizing attempt' or 'move' is made up of an accumulation of statement upon statement: it is not born in one rhetorical instance. Any introduction of a new political strategy would require more than one utterance. In particular, the 'leap' from normal politics to the introduction of urgent emergency measures such as war, which is what securitization theory tries to capture, requires extensive and many-layered argumentation. It could even be argued that such meticulous rhetorical efforts would be more important when securitizing non-traditional issues. After all, securitization of a given human collective or territory before war is often less of a rhetorical invention. Wars have been fought before, often against the same group of people or over the same piece of land.

Using discourse instead of speech act theory is also an advantage for securitization theory as an empirical theory. Because discourse theory is a method as well as a theory it provides specific instructions on how to investigate empirical material on the basis of theoretical concepts. Although securitization theory claims to put the practice of securitization at the centre of analysis, it fails to provide a template that specifies the content of the linguistic structure which a securitizing argument contains and which can be used to study these practices. Securitization theory offers only some very vague suggestions in the discussion of the 'first facilitating condition', where it is

said that the securitizing discourse is more likely to be authoritative and convincing if it takes the form of a *securitizing plot* which includes an existential threat, a point of no return and a possible way out (Buzan, Wæver & de Wilde 1998:33).

In this thesis, post-structuralist propositions on discourse and identity construction have been used to create a template which formalizes how a security argument produces boundaries for acceptable action and through which the securitizing narrative (instead of 'plot') can be extracted from texts. Two core and interlinked explications stand out as a result of this theoretical re-reading and its application in the analysis of an empirical case.

First, threat constructions can be placed on a scale with differing degrees of danger and Otherness attached to them. While some link the object to descriptors that do not indicate danger or Otherness in negative terms, other constructions are so radical on these two accounts that the object emerges as an *existential* threat. In-between these two poles there are threat constructions that indicate varying degrees of danger and difference. Second, the level of threat implied in the representation delineates a boundary between the threat and the threatened, but also a boundary for acceptable action. A threat representation that can be placed at the top of the scale in terms of danger logically fits together with policy proposals that are equally radical or violent. When the object that is securitized is a territory or group of human beings and they are given an identity that can be placed close to the top of the scale in terms of danger and Otherness, measures of violence become the logical 'way out'. Re-focusing securitization theory back to the 'grammar of security' via post-structuralist insights means that the centre of analysis becomes how securitizing discourse shapes the

understanding of the objects of which it speaks and the practices made logical by this understanding.

Another core revision of securitization theory as seen through a post-structuralist lens is to loosen up the fixed understanding of the 'securitizing actor' and the 'referent object' (including the state). Rather than focusing on how the security argument of a 'securitizing actor' is empowered by his/her position, attention shifts to how the securitizing discourse can create new patterns of significance in social relations. The securitizing discourse does more than to form and disempower the object that is said to be threatening. It also empowers the 'referent object' by producing a threatened subject and positioning it 'above' the threatening object, 659 as well as producing a 'securitizing actor' by creating such a 'subject position from which action can be taken' 660. The process of securitization can have substantial effects in terms of rearticulating and changing the identity of the 'referent object' (the state in this case) and empowering a 'securitizing actor' at the helm of this state. I return to this point below in commenting on Russia and the Second Chechen War, arguing that Putin's position was endogenous to the process.

While a post-structuralist reading of securitization theory must disregard contextual factors that stem from a given external materiality, it can deepen securitization theory by taking the discursive context into consideration. This implies studying the discursive terrains, the specific cultural contexts into which the securitizing attempt is launched. Any society will have a whole reservoir of common meanings and identity constructions which can predispose securitizing attempts as well as the reception of

⁶⁵⁹ The expression 'above' here alludes to Derrida's (1981) idea that meaning is established not by the essence of a thing itself but through a series of juxtapositions, where one element is valued over its opposite. Binary oppositions are not neutral: they establish a relation of power such that one element in the binary is privileged.

⁶⁶⁰ The phrase is taken from Jackson (2006: 30).

this attempt in the 'audience'. A securitizing narrative that draws skilfully on this reservoir is more likely to become acceptable to larger segments of the potential audience. This helps us to understand why certain securitizations may be well received in a given society or at a given time, but not necessarily in others.

The conception of the 'audience' changes in a post-structuralist version of securitization theory as well. The 'audience' is seen as a potential field into which the securitizing attempt is launched. While the reception of the securitizing attempt will be conditioned upon how well it resonates with the discursive terrain, the narrative in the attempt can be confirmed, revised – or rejected – by the 'audience'. Audience responses to the securitizing attempt enter the discursive battle on what meaning should be attached to the object. Agreement on something as an existential threat (thereby making possible the legitimate undertaking of emergency measures) is a result of both securitizing attempts and audience responses, and takes the form of a many-layered and dominant discourse.

'Audience acceptance' is thus a joint act. It should be understood as an intersubjective process of legitimation through which boundaries are established between the threat and the threatened as well as the 'way out', ruling 'emergency measures' acceptable. Conversely, this also means that securitization can unravel, through a similar intersubjective and discursive process in which a discourse that attaches a lower level of threat to the object is gradually negotiated: the issue is de-securitized, and emergency measures become unacceptable.

In sum, the process of securitization encompasses a wide public sphere, and there is nothing automatic in this process. Securitization is a contingent process which

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⁶⁶¹ This is a re-phrasing of Jackson's definition of legitimation (2006: 16).

depends on the internal consistency of the initial securitizing narrative, how well it resonates with the discursive terrain, and discursive reception among the audience.

Expounding securitization theory through post-structuralist insights can supply a further explication of the link between securitizing language and the concrete 'emergency measures' that are enabled. 'Audience acceptance' does not give the securitizing actor carte blanche to undertake any sort of emergency action, nor is it an instruction to undertake one specific emergency action. Rather, the detail in the securitizing narrative (which has been agreed upon) stipulates a range of possible and legitimate emergency measures. Within this range there is a certain degree of specificity, in that the level of threat implied in the representation of the object and the suggestions on 'the way out' will indicate what level of violence/force can be employed legitimately. As this case-study of Russia and Chechnya has shown, securitizations are not merely words. They manifest themselves quite literally in detentions, bombs, torture and killing. A post-structuralist turn in securitization studies is a call to re-direct the focus to the material manifestations of the securitizing discourse. The original authors of the theory almost certainly never intended that securitization should be reduced to the study of rhetorical machinations. The emergency practices that are enabled by securitizing talk are a key part of the process, and studying them gives the theory both political and critical salience.

Finally, for practical and presentational reasons, this study has generally accepted a *sequencing* of securitization (moving from official 'securitizing attempt' through 'audience acceptance' and to the legitimate undertaking of 'emergency measures'). However, since linguistic and material practices are seen as intertwined and mutually constitutive in discourse theory \hat{a} *la* Laclau and Mouffe, a design that links these two

sides of discourse together in time and space has been invoked several places in this study. In my view, these experiments have provided some new insights. The discourse-theoretic re-reading has highlighted how emergency measures, when carried out and put into practice, are constantly legitimized by references to a securitizing narrative. In turn, concrete emergency practices serve to strengthen a discourse of existential threat which started out as an accumulation of linguistic representations that attached a high level of threat to a given object.

Why then not simply abandon securitization theory all together, and opt for a straightforward discourse-theory approach to understand how war becomes acceptable? The
answer involves *temporality*. Discourse theory on its own works well for uncovering
continuity, how discourse works to constitute social reality gradually and over longer
periods of time. However, it gains from being supplemented by a theoretical construct
such as securitization when the case and research question indicate urgency and
change. Securitization theory captures how the intensification of securitizing talk
brings into being a situation so urgent that emergency measures are enabled. Thus, it
has proven helpful for understanding how a war that had seemed totally unacceptable
in spring 1999 became acceptable in the course of autumn 1999. For the same reason,
the 'practice turn' so warmly embraced in IR today could benefit from engaging with
securitization theory. This would entail focusing more on how certain practices are
intensified or taken to new heights; how they change – and even how they are
established in the first place.

5.3 Russia and the Second Chechen war: findings and perspectives

In re-capping and summarizing the findings on the empirical case studied throughout this thesis, I will draw up some general perspectives on Russia and the Second Chechen War. The italicized words in this short introduction correspond to the headings of the various sections of 5.3:

I start by taking a stand against inevitability. The way that Chechnya was represented, and the violent practices made possible by these representations, could have been avoided. The Second Chechen War did not have to become a legitimate undertaking. But it did. A key contribution in this process was the consistent and powerful securitizing move implicit in statements by the Russian leadership from summer 1999 onward (chapter 2). Next, turning to how the discursive mobilization of Chechnya as an existential threat simultaneously produced a re-articulation of Russian identity that broke with the pattern of the 1990s, I return to the question raised at the beginning of this thesis, of how the Second Chechen War contributed to Putin's rise to power. While Chechnya is indicated as functioning as one of Russia's traditional and radical Others, I emphasize the multiple efforts made by different constituencies beyond the Russian leadership that contributed to locate Chechnya in this position once again (chapter 3). This discussion unfolds under the rubric of intersubjectivity and responsibility. I also examine how the discursive mobilization of the terrorist threat in Russia spilled over onto 'the Chechens' as a group, and discuss the implications of securitization of ethnic groups in a multi-ethnic state such as Russia. Words have been a major concern throughout this thesis, but I have also studied concrete emergency practices. After presenting my findings on emergency practices during the Second Chechen War (chapter 4) I offer some broader perspectives on violent practices, the acceptance of these and the standing of human rights in Russia. At the very end of this sub-chapter I return to the core theory claims and empirical findings of the thesis by re-visiting the life of Chechen President Aslan Maskhadov as a microcosmos of the Second Chechen War.

A stand against inevitability I

In the introduction I promised that this would to be a *critical* but also a *constructive* endeavour in the sense that it would not only reveal how war becomes acceptable but also indicate how war can be replaced by peaceful interaction. Starting the empirical enquiry of Russo-Chechen relations in 2.2 with a detour back to the interwar period (1996–1999) was a move in this direction. Not because these were years without problems and violence in Chechnya (this was a period fraught with internal strife and violence), but because in official Russian statements Chechnya was given an identity as a partner and a potential friend. This broke with the historical pattern of representing Chechnya as a radical and dangerous Other in some form or another. This 'positive' articulation does not appear to have become an ingrained or widespread understanding of Chechnya in Russia. But at least this detour has shown that such a change and the policies of cooperation it logically entails are indeed possible.

Some would hold that the relationship between Ramzan Kadyrov's Chechnya and Russia today is one of friendship and peace. I would argue that this is a mutual friendship that, if it exists at all, is confined to the uppermost level of leadership, and that the relation still hinges on violence. The fact that there are still over 100,000 federal armed personnel inside and immediately outside the Chechen border testifies to this. ⁶⁶² For a real change in the relationship to come about, a new articulation of Chechnya and Chechens in Russia is needed, as well as a new articulation of Russia and Russians in Chechnya. The interwar period is a reminder that such articulations

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⁶⁶² For reliable figures on troops and casualties in the North Caucasus see *Caucasian Knot* available at http://eng.kaykaz-uzel.ru/, and accessed 5 November 2013.

are possible. Later I will suggest where such articulations can start to grow, and consequently where responsibility for peace-building can be taken.

Let us now return to the critical ambition of this endeavour. According to the basic stand of this thesis against inevitability, the Second Chechen War did *not have to become* an acceptable war. Clearly, there were forerunners to the discourse on Chechnya as an existential terrorist threat – but it was the formidable accumulation of official statements attaching such an identity to Chechnya during summer and autumn 1999 that brought new urgency to the debate, as documented in sub-chapter 2.3. Not only was there a sudden spate of official statements on 'terrorism' and 'Chechnya', but security issues rapidly came to dominate the national agenda as such. The focus on Russia as threatened by economic crises (1998 onwards) or by a weak Yeltsin regime was now, with Putin as prime minister, replaced by a focus on an internal/external *violent* threat in Chechnya.

Thus, it is not without relevance to see just what this securitizing move looked like. The 1999 official securitizing narrative of the terrorist threat was indeed powerful and frightening. The threat was presented as inhuman and capable of gruesome deeds, and at the same time as 'professional', 'well-trained' and with 'far-reaching plans'. With Chechnya as the epicentre of this violent threat, references to links with 'enemy circles in Muslim countries', 'the directors of the terrorist war' and 'Osama bin Laden' heightened the power and omnipresence of the threat even further. Taken together this was a threat construction that could be placed at the top end of the scale in terms of danger and difference. Combined with descriptions of the situation as a war declared upon the 'entire Russian statehood' these official statements conveyed a sense of urgency: 'Russia' was at the point of no return. Now the only way out was

violent and uncompromising emergency action that would ensure the 'total annihilation' or 'destruction' of the threat.

Not only was there a good fit between the level of threat implied in the description of the threat and the level of violence prescribed in this narrative, it was consistently and persistently repeated in official statements over time. Even if this thesis has set out to broaden the spotlight *beyond* the war-mongering of a political leadership to understand how war becomes acceptable, there can be no doubt that the discursive efforts of the new Russian leadership from August 1999 onward represent a crucial piece in the puzzle. 'Chechnya' was singled out and detailed as an existential terrorist threat. Although there was no declaration of war, the official narrative clearly issued a call for a massive violent undertaking against this republic. A particularly acute problem for the Chechen president and the moderate wing of the Chechen government as well as for the Chechen civilian population was that Russian official statements did *not* clearly distinguish between them and the 'terrorist threat'. They were all subsumed under the terrorist threat. This marked the beginning of a discursive process that would render these groups 'dangerous' and without a human face, their physical lives precarious and dispensable.

Russian identity

The new official statements on Chechnya as an existential terrorist threat served to elevate 'Russia' to a strong and united position. In the larger context of Russian identity formation, this was a significant move. Revisiting Neumann's statement that the larger the group is, 'the more their cohesion depends on some kind of glue, some markers of commonness, some integration' (Neumann 2010: 95), we may note that Russia is a *big* and diverse state, in terms of space as well as population. After the

dissolution of the Soviet Union, social cohesion was particularly weak. The Yeltsin regime did not succeed in articulating a new Russian identity that could encompass the many different peoples living on the territory of the Russian Federation. Different nationalisms were flourishing, and central power was weak. This study indicates that the securitization of the Chechen threat from 1999 onward became a vehicle for resecuring the borders of Russian identity in this situation. Indeed, in line with Connolly's (1991) theoretical propositions, it might be that the particular challenges facing such a vast and diverse country as Russia in seeking to articulate a positive common Self makes it more prone to focus on the Other, and that the most efficient form of 'othering' becomes one of radical otherness. The recurrent invoking of a 'siege-mentality' by the Russian leadership with reference to a Western/US threat over the past ten years would appear to support this interpretation (Kolt and Wallander 2007).

Thus, I see securitization as a particularly relevant mechanism for social cohesion in Russia. This study has investigated the comeback of this mechanism in Russian politics. While representations of 'Russia' as strong, righteous and victorious are frequent in the historical discursive terrain explored in chapter 3.2, especially in the texts of communist and nationalist opposition in the 1990s, this was not the case in the *official* Russian discourse of the time. As our examination of official interwar representations has shown, 'Russia' was instead depicted as guilty, inadequate and even weak in this period. Moreover, media representations during the First Chechen War had already detailed such a representation. 663

⁶⁶³ See 3.4 for a discussion of official representations of Russia as 'impotent' and 'weak', as well as media representation of the First Chechen War.

By contrast, the version of 'Russia' elicited by the 1999 official securitization of the Chechen threat was one of defensive innocence, physical strength, unity and ability to install order. Audience representations added to these official indications of what Russia is and should be, confirming and expanding on this position, rather than negating it. Representations among the political elite in the Federal Assembly during autumn 1999 echoed the new official representations: they totally dismissed Russia as a lenient, weak or compromising power. Expert texts presented strength, unity and order as Russia's true state of being; they also used historical references to reconstruct Russia's moral superiority over Chechnya. Journalistic accounts were particularly salient in their re-writing of the First Chechen War and the interwar period, stripping Russia of any guilt, and transforming war criminals into heroes in their stories of Russian generals. Through news features on Russian security personnel, representations of the new war in Chechnya as a civilized undertaking aimed at creating order and saving lives further contributed to the re-articulation of Russian identity. The plentiful decoration of Russian heroes and the physical presence of the new Russian prime minister among the soldiers were material expressions of this new articulation. Even the warfare itself and the continuous justification of the violence eventually served to solidify the image of Russia as the righteous defender and the inevitable victor.

With the benefit of hindsight we can see that the re-articulation of Russian identity in the face of the existential terrorist threat in 1999 and 2000 was merely the small beginning of an official re-articulation that was to become increasingly distinct, and has now been supplemented with more positive markers of the Russian Self. ⁶⁶⁴

⁶⁶⁴ See for example Putin's speech to the Valdai International Discussion Club on 19 September 2013, where he underlined the fundamental importance of finding and strengthening a national identity for Russia and then set out to identify what values this national identity should comprise. He indicated

Nevertheless, the securitizing narrative accompanying the Second Chechen War and the resonance and amplification that this narrative found in Russian audience texts constituted a crucial starting point of this difficult process.

Putin's rise to power

In the theory chapter, I promised to return to the discussion on how the securitization of the Chechen threat contributed to the rise to power of Vladimir Putin and to a strengthening of the incumbent Russian regime as such. 665 In line with the post-structuralist reinterpretation of securitization theory that informs this study, the choice of Putin as prime minister in August 1999 and the pulpit it provided him with has not been in focus here. Even as prime minister, Putin was not automatically endowed with authority. Quite the contrary: as Yeltsin's man he found himself initially in a rather weak position. The dispersion of power and authority was a serious problem for the Yeltsin regime. The Yeltsin regime was in a precarious situation, with the combination of upcoming elections, where the governors were joining ranks with Moscow Major Yury Luzhkov and former Prime Minister Yevgeny Primakov (in the Fatherland-All Russia Party), staunch opposition in both chambers of the Federal Assembly and related plans to force Yeltsin out of position, and very low ratings. Endorsement of Putin or his policies by the Russian political elite and public could in no way be taken for granted.

Given the situation at that time (and the post-structuralist perspective that informs this thesis) it is therefore more relevant to reflect on how the position Putin was given was

sovereignty, independence, territorial integrity as key markers for Russia as a state, while also stressing patriotism, traditional spiritual and moral values as well as multi-culturalism and multi-ethnicity as fundamental Russian values (available at http://eng.kremlin.ru/news/6007, and accessed 4 November 2013)

⁶⁶⁵ For an alternative and distinctly empirical account of how the Second Chechen War contributed to Putin's rise to power, see Headley 2005.

empowered by the launching of a securitizing narrative which resonated well with established positions in the discursive terrain and which was accepted by the political elite as well as the broader public. While Yeltsin had articulated a Russian identity which contradicted that of core constituencies in Russia, we have seen how Putin's securitizing narrative spoke directly to key ideas in the language of the communist and nationalist opposition that always gave Yeltsin trouble. The new and dominant discourse of danger also brought into being a situation that called for urgent and united action. I argue, then, that the Second Chechen War not only served as a vehicle for the return and strengthening of a core position on Russian identity – it also produced a surprising re-union of the fragmented Russian political elite under the auspices of the incumbent regime and became a launching pad to power for Vladimir Putin. Under the banner of the terrorist/Chechen threat to Russia, diverse groups in the political elite were brought together and linked to the Russian leadership. In line with the new focus on an external/internal threat to Russia and the call for 'unity', such unification of the Russian polity now seemed reasonable and urgent. Moreover, certain 'actors' were made particularly relevant and authoritative to take the lead in the situation facing Russia and to stand at the helm of a united Russia at war.

We start with the inner circle of the leadership itself. The discursive elevation of the security challenges in connection with the Shpigun abduction and the incursion into Dagestan made Yeltsin's choice of FSB chief Vladimir Putin as prime minister logical in the first place (see 2.3). In the months following the terror attacks in Russia, the new unity between the president and his prime minister was both required and confirmed by the continued focus on the security situation. Newspapers regularly reported how the two men would meet for long hours, working on the 'fight against terrorism' and 'the Northern Caucasus'. According to Putin's own estimates, he

devoted 'only' 45% of all his meetings to Chechnya. 666 The majority of his public appearances in autumn 1999 concerned the Northern Caucasus, the security situation, and the movement and functioning of armed forces. The papers noted that he appeared in public as 'a Commander in Chief' during his first months as prime minister: a commander-in-chief fighting 'real and potential terrorists' at a time when the population was living in fear of new terrorist attacks. 667 And indeed, from the media coverage during these months with special attention to Putin, we may conclude that it projected him as the incarnation of the new 'Russia': strong, determined and capable of bringing order and victory in Chechnya. 668 This enabled a new unity with the soldiers who were sent to fight in Chechnya. As one *NeGa* journalist observed, 'none of the state officials enjoyed such authority in the Russian army as the current Premier [Putin]. His visit to Mozdok has convinced the Russian military that nobody will stop them in the fight against the bandits. '669

Even more important than Putin's increasingly authoritative position amongst the Russian military was that the splintered Russian elite could be brought together under the banner of the existential threat facing the nation. The urgent security situation enabled renewed concord among the predecessors to Putin's new position. A meeting could be summoned in the Russian White House to discuss the critical situation in

^{666 &#}x27;Yeltsin obsudil s Putinym shirokiy spektr voprosov', *Izvestiya*, 17 November 1999.

^{667 &#}x27;Demokraticheskiy glava pravitel'stva ili 'voyennyy prem'yer'?', NeGa, 14 October 1999.

⁶⁶⁸ For example 'Yesterday the most active fighter against North Caucasian terrorism, Russian Premier Vladimir Putin with satisfaction announced that Nadir Khachilayev was caught in Moscow and taken into custody. This was made possible thanks to the joint efforts of the special services and the law enforcement agencies.' ('Arestovan Nadir Khachilayev', *NeGa*, 8 October 1999). Or a front-page article in *RoGa* defending Prime Minister Vladimir Putin, head of the Russian General Staff, Anatoly Kvashnin and Defence Minister Igor Sergeyev against criticism in some (unnamed) Moscow newspaper, noting that they 'with full decisiveness were chastising the terrorists in the Caucasus.' ('Po svoim iz-za ugla', *RoGa*, 20 October 1999). Or media accounts on the 20 October event, when Prime Minister Putin flew a Su-25 fighter jet to North Caucasus and decorated the pilots with 'state orders' as the Russian ground troops were entering Grozny. ('Federal'nyye voyska podoshli k Groznomu', *NeGa*, 21 October 1999).

⁶⁶⁹ 'Grozny bydut brat' po chastyam', *NeGa*, 22 October 1999.

Chechnya which gathered all four former prime ministers and the heads of all Duma factions. The most striking feature of this new 'Club of Prime Ministers' was their agreement on the Chechen issue.⁶⁷⁰

Putin's first move on becoming prime minister was to summon the Security Council and the Federal Antiterrorist Commission to a meeting where all heads of Russia's power ministries and departments were present to discuss terrorism in the North Caucasus. The importance of these ministries in the urgent situation facing Russia was obvious; their new central position was also vividly illustrated in Putin's first meetings with the staunchest opponents of the Yeltsin regime. At the opening sessions of the Duma on 13 September and the Federal Council on 17 September, Prime Minister Putin arrived with the heads of the power ministries and Moscow Mayor Luzhkov, together with representatives of the Moscow security structures. The existential terrorist threat to Russia was the main topic. There was a striking atmosphere of agreement in both these encounters, and the strife between president and Federal Assembly was set aside.⁶⁷¹

The new unity with regional leaders was manifested not only in the new atmosphere that dominated the Federal Council. Russia's situation as a state at war with terrorism and the lifting of this issue to the top of the political agenda also made direct contact with and submission of Federal subjects to the Federal Centre logical. In mid-October 1999, Putin travelled to several regions to meet the heads of Russian Federation

⁶⁷⁰ 'Putin sozdal klub prem'yer-ministrov', NeGa, 6 October 1999.

⁶⁷¹ Indeed, during the session in the Federation Council on 17 September the majority of senators voted to strike from the agenda the discussion on whether to demand Yeltsin's swift and voluntary dismissal. ('Vystupleniye Putina ponravilos' senatoram', *NeGa*, 18 September 1999). Similarly, a motion in the Duma to review three points in the Russian Constitution that regulate the power between the president and the parliament in order to, in the words of Duma speaker Gennady Seleznev, 'prevent the destiny of the country from being dependent on the mood of the 'guaranteur of the constitution' (the President)' failed to acquire the necessary number of votes at the first reading ('Dumtsy khotyat urezat' prava prezidenta', *NeGa*, 21 September 1999 and 'Tri: Odin v pol'zu konstitutsii', *NeGa*, 23 September 1999). (See chapter 2.3 for the details of Putin's speeches).

subjects. According to media accounts, he raised the same issues at every meeting: the budget, the division of funds between the centre and the regions and the future of 'the united and great Russia', and finally the military campaign and situation in Chechnya. It was remarked how unusual for the heads of the regions to agree so readily with the prime minister's ideas. ⁶⁷² This urgent need for 'unity' also had quite immediate implications for concrete policies. Putin indicated already in September 1999, with reference to the threat facing Russia, that regional security structures – not on paper, but in practice – should be fully and unconditionally subordinated to Federal security structures. ⁶⁷³ A parallel to this came several years later, with President Putin's proposal following the 2004 Beslan hostage crisis to replace direct elections by presidential appointment of regional leaders.

Also the dramatic rise of the (presidential) Unity Party and the shrinking of the key contender, the (governors') Fatherland-All Russia Party headed by Luzhkov and Primakov in the 1999 Duma elections must be re-viewed through the lens of securitization of the Chechen threat. The longstanding 'war' between Moscow Mayor Luzhkov and the Kremlin faded during that autumn. Putin and Luzhkov did not agree on every question, but they were united in their stance on the Chechen issue. At many junctures Mayor Luzhkov's representations on the Chechen issue served to echo those of Prime Minister Putin.

The electoral bloc Unity was established on initiative from the Kremlin and the White House in mid-September, with Sergey Shoygu, Minister of Emergency Situations, as its leader. Within only a few days, 39 governors, who would normally stay aloof from Duma election campaigns, had signed a declaration expressing dissatisfaction with the

⁶⁷² 'Putin gotovit ekonomicheskuyu programmu', NeGa, 15 October 1999.

^{673 &#}x27;Putin predlagayet novyy plan chechenskogo uregulirovaniya', *NeGa*, 15 September 1999.

election campaign and all the existing electoral blocs. By the end of September most of them had joined the Unity Party, even though it had been considered a liability to be associated with 'the party of power.' 674

Several aspects of the securitizing narrative that dominated public discourse during autumn 1999 rendered membership in the Unity Party meaningful. First, the name 'Unity' itself fitted this narrative. The question of how Russia could resist the existential threat facing the country that autumn had been answered by referring to the need to stand together and unite. Second, the leader of the new party was represented as acting on and addressing the urgent security situation that this securitizing narrative had brought into being. One of Shoygu's first moves as head of the party was to set off for Ingushetiya with 25 tonnes of humanitarian help for the Chechen refugees. He could then report that 'the number of refugees was much smaller than what Ingush officials were claiming (15,000 and not 60,000)' and that there was no need of international humanitarian aid because 'we can manage on our own.'675 The claim is not that the rise of Unity as the dominant party in Russia can be explained by the securitizing discourse: its establishment may to a large degree have come about by pressure, manipulation and command. Nevertheless, the strengthening of a discourse on Russia being 'threatened' and 'at war' and the agreement on how this necessitated a new unity on the political level facilitated the rise of this party in Russia autumn 1999, making it both logical and legitimate.

What I suggest then is that the 'co-option' of the Duma and the reining in of the Federal Council and the regions that became codified and reinforced during Putin's first presidential period was initially not only and perhaps not primarily a result of

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⁶⁷⁴ 'Vybory na fone teraktov', *NG Regiony*, 28 September 1999.

^{675 &#}x27;Potok bezhentsev narastayet', NeGa, 29 September 1999.

pressure and force. The dominance of the securitizing narrative in Russia rendered the incorporation of former independent bastions of power into the 'power vertical' logical and appropriate. The unification of the Russian elite was not forced, but driven and legitimized by agreement on the gravity of the threat and on Russian *unity* as a required measure for dealing with it. As shown in chapter 3.2 this agreement was reached as much by the Russian leadership accommodating to the positions amongst the political opposition (in the interwar period) as by the opposition moving toward the positions held by the leadership.

That said, there is no doubt that the Russian leadership, and Prime Minister Putin in particular, came out on top during this process. With emerging discursive agreement on what 'Russia' was and needed to be in order to fight off the existential terrorist threat, and with Putin at the helm of this re-defined and united 'Russia' bringing the fight to a victorious conclusion, he was authorized both to speak and act in a way that Yeltsin had not been for years.

Opinion polls reinforce the argument that Putin's position was bolstered by the process of securitization: From being virtually unknown to the Russian public when he was appointed prime minister, the rise in Putin's ratings is unprecedented among Russian politicians. According to polls conducted by the Russian Public Opinion Foundation, only 10% of the Russian population held a positive opinion of Prime Minister Putin in the beginning of August 1999; by 4 September the figure had risen to 25%. But by 25 September it had reached 51%. According to the Public Opinion Foundation, Putin's most appreciated characteristics were 'determination, endurance

⁶⁷⁶ 'Putin zavoyëvyvayet simpatii rossiyan', *NeGa*, 11 September 1999.

and decisiveness' (Doktorov, Oslon and Petrenko 2002: 308–309). In the 26 March 2000 presidential elections, Putin secured 53.4 % of the vote in the first round.

This is not the whole story of Putin's rise to power and the empowerment of the presidency in Russia since 1999, but it certainly is a part of it. Admitted, these are unfinished propositions, but this brief tour of the different bastions of power that once challenged the authority of the Yeltsin regime certainly indicates that discourses of danger should be studied as a vehicle for power and legitimacy in Russian politics. In focusing on the use of coercion to curb opposition in today's Russia, we must not forget how the legitimacy of the Putin regime came about in the first place, and how it has been sustained over time.

Intersubjectivity and responsibility

The Russian leadership and the securitizing narrative it promoted deserve attention in a study such as this. However, the most important insights have probably been gained by broadening the focus beyond the current political leadership, in terms of time as well as space. The investigation of the Russian historical discursive terrain (in 3.2) revealed 'Chechnya' or former versions of present-day 'Chechnya' repeatedly represented as different and dangerous: Russia's radical Other. Literary discourse in the 19th century constructed a civilizational divide between the Savage and Colonizer. Surviving accounts from the Caucasian Wars indicate that 'North Caucasians' were referred to most frequently as 'rogues' or 'rascals.' Official documents in 1944 ordering the deportation of all Chechens and Ingush even invoked this group of people as a 'terrorist' threat. When public space opened up with Gorbachev's *glasnost* policy, representations constructing North Caucasians as a threat to the survival of Russians appeared, later transmitted by emerging racist groups in the post-communist

period. The more widespread discourse on Chechens/Chechnya as 'criminals' and 'bandits', which even the Yeltsin regime contributed to in the 1990s, was a direct forerunner to the discourse on Chechnya as a terrorist threat. I have also argued that notions of the chaotic and criminal 'South' in New Right texts from the 1990s resonated well with representations of Chechnya offered in the 1999 official securitizing narrative.

Thus, the official securitizing narrative of 1999 created its own, new content only to some extent. It drew heavily on a broader discursive foundation; several of the basic elements in the narrative already existed somewhere within this centuries-old debate. The discourse on Chechnya as an existential terrorist threat is therefore better understood as the updating of an already ingrained discursive structure that posited 'Chechnya' as different and dangerous and 'Russia' as a disciplining force. In trying to understand how the Second Chechen War became acceptable, this discursive fit between the official securitizing narrative and the Russian discursive terrain is significant. Since 'Chechnya' had been repeatedly invoked as a dangerous and different Other, it was easy to do so again.

As a contribution to the broader discussion on how Russian identity is constituted, this study has shown the value of supplementing the literature on Russia's 'external' Others with a new focus on Russia's 'internal' Others. While there is an excellent body of literature that discusses 'Europe' or the 'West' as Russia's significant and habitual Other, few have paid systematic attention to how 'internal' Others contribute to the formation of a Russian identity. 677 Chechnya is one of Russia's 'internal' habitual Others. The frequent invocation of 'Chechnya' as an internal threat to Russia

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⁶⁷⁷ See Neumann (1996) and Tolz (2001) for key works on Russian identity and how it is constituted in relation to Europe/the West. Petersson (2003) has dealt with 'internal' Others in 'Combating Uncertainty, Combating the Global'; see also Malinova (2012).

and the 'Chechens' as an out-group in society has arguably had a key function in Russian identity construction. I would also suggest that the projection of other 'internal' threats to Russia, such as the representation of the domestic opposition in present-day Russia as a fifth column, provides a vehicle for Russian identity formation. The study of 'internal' Others is all the more pertinent in a multi-ethnic and multi-cultural state like that of the Russian Federation, and merits further scholarly attention.

That said, this thesis has deliberately sought to contradict the idea that discourses of radical otherness in Russia are continuously reproduced in a mechanistic and uninterrupted way. To outline the genealogy of 'Chechnya' in Russia is not to claim that the Second Chechen War had to become a legitimate undertaking. A major part of this thesis has been devoted to studying representations of Chechnya and Russia in key 'audience groups' during autumn 1999. Even an official securitizing narrative that resonated well with the Russian discursive terrain *could* have been adjusted and even negated in statements and accounts by the political elite in the Russian Federal Assembly, by experts or journalists. The fact that the official narrative was received with resounding confirmation in their texts was not an inevitable outcome. The securitizing narrative could have been rejected, as it was in official statements during the interwar period. But that did not happen this time.

Sub-chapter 3.3 detailed how an alternative position on Chechnya, one based on the interwar 'discourse of reconciliation', all but disappeared in the texts of the political elite in the Federal Assembly in the course of autumn 1999. Even statements by staunch liberal and democratic politicians like Grigory Yavlinsky eventually slipped toward the dominant position on Chechnya as an existential terrorist threat, making

violent retribution the only 'way out'. The vast majority of political elite texts not only endorsed the call for war implicit in official representations – they expanded on and detailed the gravity and omnipresence of the Chechen threat in such a way that they, as much as official statements, contributed to bringing the 'urgent security situation' into being. They also prescribed even more radical emergency measures than those indicated in the official narrative as the 'way out'. This means that it would be incorrect to view the political elite in Russia (beyond the presidency and government) as merely passive recipients of the official securitizing narrative. People with a position in or campaigning for a position in the chambers of the Russian Federal Assembly could have taken a clear stand against a new war – but few, if any, did so. Instead their statements contributed to the legitimization of the Second Chechen War. The specific political setting in Russia is also important here: for once the president and the Parliament seemed to be speaking with one voice! And that lent particular credibility to the security claims.

Expert texts generally expanded on 'Chechnya' as a lawless and violent space, anchoring and authorizing this representation by historical references. At times, characterizations in expert texts were as stark, emotional and terrifying as in political texts, employing descriptors of Chechnya that yielded a representation that can be placed at the top end of the existential threat scale. As a logical corollary to this threat representation, most expert texts argued that a violent and uncompromising approach to Chechnya was necessary, indeed even 'humanitarian'.

Without wishing to place unreasonable weight on the argument, given the group of newspaper opinion pieces and editorials selected for use as sources of expert representations, I do want to stress the absence of balanced or tempered accounts of Chechen –Russian relations in expert language. While an alternative position could be identified that turned the securitizing narrative on its head, indicating Russia as an existential threat to Chechnya, as well as a middle position with less radical representations of Chechnya, the majority of expert texts amounted to war- mongering on a par with official statements. In many ways this is a sad reflection of the difficulties of building independent and de-politicized expert communities in post-communist societies. If anything, the discursive mobilization for the Second Chechen War probably served to re-politicize what could have been the independent expert community in Russia. As for the potential role of the expert community in time of war, it is precisely when war is brewing that tempered, fact-based and balanced expert accounts *could* play a role. In autumn 1999, however, the Russian expert community was not willing or able to take on such responsibility for moderating the collective call for violent action.

Journalistic accounts proved to play a more significant role in the securitization of the Chechen threat than I had expected when I started work on this thesis. I saw the journalist community as an interesting 'potential audience' where representations that negated and questioned the official securitizing narrative could emerge, as had been the case during the First Chechen War. In fact, however, my in-depth investigation of journalistic accounts, starting from the interwar period, has indicated the Russian media became a 'securitizing actor', as the accumulation of representations constructing Chechnya as an existential terrorist threat seemed to start on the pages of Russian newspapers.

Journalistic accounts before and during the war attributed to Chechen fighters a frightening face, by substantiating and giving content to epithets such as 'terrorist'

that were merely slogans in the mouth of Russian officials. The Chechen fighter was detailed and depicted as inhumane, cruel and insane, but also as competent and well-connected; indeed the linking of 'Chechnya' to 'Osama bin Laden' was so strong that the Chechen threat stood out merely as an offspring of the broader global terrorist threat. The idea of a powerful and omnipresent threat indicating that Russia was facing war was confirmed on Russian newspaper pages. Finally, and contrary to the case with the texts of other 'audience groups', there were no expressions of an alternative position on 'Chechnya' and no alternative 'way out' beside war and violence in the journalistic accounts during autumn 1999. Moreover, such an alternative position failed to emerge even when war and the high human cost of war became realities on the ground in Chechnya. Indeed, media discourse on the potentially 'shocking events', as investigated in chapter 4, functioned to cover up and legitimize the same type of crude violence that had created such an uproar during the First Chechen War.

Perhaps more than any other texts, the journalistic accounts reviewed in this thesis (before and after, with and without increasing government control of the media) contributed to the construction of Chechnya as an existential terrorist threat. As a crucial mediator of 'reality' to the broader Russian public, the Russian press contributed heavily to making the Second Chechen War acceptable. With a clear dichotomy created by merging everything Chechen into one category of 'dangerous' on the one hand, as opposed to a righteous and benevolent Russia united against the threat on the other, war must have appeared both logical and acceptable for those who relied on the major Russian newspapers.

While our investigation of audience representations did not explicitly include other potential groups such as the military, the police or the man in the street, indirect insights into the discourse prevalent in these groups also makes clear the process of securitization as a broad and intersubjective endeavour. The 1999 securitizing narrative was not only fed from the 'sides' – i.e. from the texts of the political elite, the experts and the journalists: it was even fed from 'below'. Language on the microlevel reflected but also contributed to the fabric of the discourse on Chechnya as an existential threat. Policemen in Moscow seemed to have their ways of speaking about Chechens and Caucasians. Although the statements referred seemed an echo of the official narrative, they were probably more a re-articulation of an already-existing narrative, than a totally new position.

Turning to the soldiers and the generals, the juxtaposition between a dangerous and different Other and a righteous and united Russian Self is not surprising in the language of military men at war. Indeed, it could be said that such juxtapositions are necessary in any soldier's language, to make sense of why he should be shooting the guy on the 'other side of the river'. But such representations are seldom new inventions, nor can they be installed in a soldier in the course of a few days before sending him out to fight. It is more likely that the representation of the Chechen as a treacherous and dangerous Other was already fairly widespread in the language of Russian soldiers from the outset, and that these representations resonated with and merged with the new official representations of Chechnya as an existential terrorist threat. The Russian leadership told the police and the soldiers what kind of threat they were fighting, but this representation acquired both credibility and amplification because of representations that already existed among them.

The conceptualization of securitization as a fundamentally intersubjective process means that the positions of the 'securitizer' and the 'audience' are not set in stone. The representations in audience groups discussed in this thesis are re-articulations of the official narrative, not carbon copies. They underscore the official narrative, but they also insert certain new aspects into the construction of the threat and authorize these contributions by the various features associated with these groups. Thus, they all contributed heavily to the construction of Chechnya as an existential terrorist threat.

Looking ahead in time, we can find other examples that indicate the importance of studying securitization as a broad intersubjective process. One such example within the securitizing narrative is the changing pattern of representations of the 'distant enemy', the force presented as standing behind and nurturing the 'Chechen threat'. While official texts referring to 'enemy circles in Muslim countries' or 'Osama bin Laden' were clearly preceded by such representations in the Russian media accounts and those of the FSB in the inter-war period, political elite texts as well as several expert texts invoked the 'West' in this position. The official narrative as well as that in journalistic accounts continued to invoke 'enemy circles in Muslim countries' and 'Osama bin Laden' as the distant enemy for years, despite this mismatch. And indeed, this articulation was reinforced by the wide resonance it acquired in the international discursive terrain after the 9/11 events in the USA.

Moving on in time, it becomes evident how the prevalence of the 'West' – more precisely, the United States of America – as the distant enemy in the domestic discursive terrain made inroads into the official securitizing narrative. After the 2004 hostage crisis in Beslan, Putin gave a speech which underscored the international

aspects of the 'terrorist' threat.⁶⁷⁸ He noted the 'total, cruel and full-scale war' that terrorism had declared – describing the nature of the threat in ways very fairly similar to the 1999 securitizing narrative.

However, the analogy no longer involved threats that served to bind Russia and the West together as they had after 9/11, but rather conflicts like 'those in Karabakh, in the Dniester region, and other well-known tragedies we know only too well.' Moreover, Putin's speech indicated that Russia alone was threatened – no broader unity with the West was invoked. Drawing the lines back to the collapse of the 'great' Soviet Union, Putin depicted international terrorism as one in a series of threats that had threatened to 'destroy and split' Russia as a 'state', 'land', 'country' and 'its territorial integrity.' 679

The most striking new feature of that speech was the claim that 'some want to cut off a juicy morsel from us while others are helping them. They are helping because they believe that, as one of the world's major nuclear powers, Russia is still posing a threat to someone, and therefore this threat must be removed. And terrorism is, of course, only a tool to achieve these goals.' In other words: the USA had now replaced 'enemy circles in Muslim countries' or 'Osama bin Laden' as the distant enemy in the official narrative. Elsewhere I have argued that the West/USA as a distant enemy nurturing

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⁶⁷⁸ Putin's post-Beslan televised address on Channel One TV, Moscow, in Russian 1400 GMT 4 September 2004, translated into English and carried on BBC Monitoring.

When Putin on 6 September was asked to clarify this question he answered: 'I did not say Western countries were initiating terrorism, and I did not say it was policy. But we have observed incidents. It is a replay of the Cold War mentality. There are certain people who want us to be focused on internal problems and they pull strings here so that we don't raise our heads internationally' (Referred in Sergey Medvedev 2004: 1). Kremlin ideologist Vladislav Surkov laid out the reasoning behind the turn in a lengthy interview on 28 September. Surkov reasoned as follows: there was a group of decision-makers in the USA, Europe and in the East who 'continue to live with Cold War phobias, look at our country as a potential adversary and prevent the establishment of a full financial blockade of the terrorists and their political isolation. They consider the nearly bloodless collapse of the Soviet Union their accomplishment and are attempting to continue the success. Their aim is the disintegration of

the terrorist threat in the Caucasus has remained a central argument in Russian official statements on international terrorism up until today. ⁶⁸¹

The important point here was to indicate how discourses of danger that dominate domestic audience groups can feed into, shape and constrain official discourses and positions over time. On the whole, the attention paid in this thesis to the wider Russian public and its important role via intersubjective discursive processes in the Russian polity supports the recent call by Ted Hopf (2013) to give more consideration to Russian 'common sense' if we are to understand the choices and policies and the room for manoeuvre of the Russian political elites.

Returning to the Second Chechen War, we see that championing a broad and intersubjective understanding of securitization means that responsibility for legitimizing this violent undertaking cannot be confined to the political leadership. As the discourse on Chechnya as an existential terrorist threat became dominant, it subdued all other positions because it was confirmed in layer upon layer of texts from the groups defined as the 'audience' in this thesis. This does not mean that responsibility evaporates, but that many more than a small clique at the top have to carry it. It also locates responsibility (and possibilities) for change at the doorstep of everyone with a voice. Although representations – the way we talk about ourselves and the Others – are normally part of an unreflective domain, people and communities can and should take responsibility for how they talk about others. This is particularly important when those Others are groups that already have a marginalized position in society or tend to be singled out for blame again and again.

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Russia and the transformation of her enormous territory into several unviable quasi-state formations.' ('Deputy Head of the Presidential Administration Vladislav Surkov in interview with Larisa Kaftan', *Komsomol'skaya Pravda*, 28 September 2004).

⁶⁸¹ See Wilhelmsen (2011) for a study of how domestic discourses on the USA and NATO as a threat to Russia made inroads into official language and changed cooperation in the NATO–Russia Council.

The securitization of ethnic groups in a multi-ethnic state

What, then, of the consequences of the Second Chechen War for the Chechens as a group? I am not trying to say that the Second Chechen War was genocide. The official securitizing statements reviewed here indicate that the Russian leadership took care to invoke 'Chechnya' and not 'the Chechens' as the terrorist threat. However, such distinctions are not so easy to make or sustain in practice. With no explicit positive identity attached to the Chechens as a group, they readily became subsumed under the terrorist label as well. Once the war was under way, official statements also failed to differentiate the Chechen civilian population from the 'terrorist' threat in any explicit way. The consistent and many-faceted official securitizing narrative outlining and detailing the terrorist threat as an *existential* threat to Russia and the violent policies and practices necessary for dealing with it easily translated into an understanding of who *the Chechens* were, and what could and should be done to them.

Our review of audience texts showed that representations often resulted in a construction of 'the Chechens' as 'terrorists'. Some even referred directly to 'the Chechens' as 'terrorists' or explained the collective guilt of 'the Chechens' in a way that official texts had not done. I found examples of this in all three audience groups. More significant perhaps is the way that 'Chechnya' and 'the Chechen fighter' were substantiated in layer upon layer of audience texts as different and dangerous and how this identification became attached to *all* Chechens. This was achieved through the constant reiteration of epithets combined with 'Chechen' ('Chechen bandits', 'Chechen terrorists', 'Chechen extremists'). Such slippage of identification from one object or group to another became particularly effective as there existed no positive identifications that could give the Chechen population a human face. Despite the

occasional acknowledgement of the existence of 'acceptable' pro-Russian 'Chechens' in some Russian journalistic accounts, the heavy construction of the 'suffering Chechen' which had put 'Chechens' on a par with 'Russians' as fellow human beings and which had dominated reporting during the First Chechen War was scarcely to be found in autumn 1999. Even as the war proceeded and potentially 'shocking events' were revealed, like the bombing of civilian targets or atrocities against civilians, words presenting the Chechens as victims and Russia as guilty did not return to Russian newspaper pages. The Chechens were cast as instruments of terror.

In sum, through the many-layered discursive securitizing process that evolved during autumn 1999, 'the Chechen' had become inextricably linked to ideas of difference and danger in some form, and at the same time left without a human face. This served to legitimize violence against this group, both at the outset and as the war continued. With the merging of everything Chechen into the 'existential terrorist threat' and the absence of words and pictures to convey the suffering and misery of the Chechens, one of the most potent mechanisms for mobilizing a population against war was missing: feelings of identification and compassion with the target.

Beyond the war itself, the stigmatization of the Chechens as a group has implications for Russia as a multi-national, multi-confessional state. This study supports Erik Ringmar's (1996) argument about war and how internal stability is created by excluding certain human collectives. But it also raises critical questions about the long-term consequences for stability when the human collectivity that is excluded resides within the same state and is expected to continue do so in the future. At what cost was the internal cohesion in Russia generated by the Second Chechen War achieved?

Russia is and is bound to remain a multi-national and multi-confessional state. The 185 ethnic groups designated as 'nationalities' in the Russian Federation are intertwined geographically, economically and culturally, despite the existence of federal republics for the largest nationalities. Russia cannot afford to sustain internal cohesion by excluding and alienating groups on the basis of nationality or religion. The sharp divide between Chechens and Russians created by the wars is no less sharp today. Chechens have long since replaced the Jews as topping the lists of groups most disliked by Russians. The radical alienation of Chechnya has not been ameliorated by the installation of the Kadyrov regime. In many ways, Chechnya is more independent and more different from the rest of Russia than ever, with a strictly authoritarian and Islamic-oriented regime and republican laws that contradict federal laws.

As for the Chechens themselves, reliable opinion polls are hard to find. Let me instead cite the words of one Chechen lady who documented the killings of fellow villagers by Russian forces: 'After such hell, such impunity, such horror – who now could want to remain a part of Russia?' The securitization of 'Chechnya' as an existential terrorist threat is not a case of articulating an identity of a territory/group as slightly different, thereby assigning them a slightly marginalized position in Russian society. No, this is a case of representing this group/territory as *radically* different and dangerous, and following up with massive and gross violence. This identity is not merely a linguistic statement: it is inscribed in Chechen bodies and Chechen lives.

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⁶⁸² For a collection of statistics that illustrate the sharp divide between Chechens/North Caucasians and Russians today see the 2013 report by the Valdai Club available at http://yid-1 rian ru/ig/yaldai/Russian Identity 2013 rus pdf and accessed 5 November 2013

http://vid-1.rian.ru/ig/valdai/Russian Identity 2013 rus.pdf, and accesssed 5 November 2013.

683 Kheda Muskhadzhiyeva, quoted in interview with Maura Reynolds, Los Angeles Times staff writer reporting from Nazran on 24 April 2001, as carried on Johnson's Russia List 25 April 2001.

Since the Second Chechen War, the internal divide between Russians and Chechens has broadened to encompass a wider group. I noted that Chechnya's neighbouring republics were included in the united Russian 'Self' at the beginning of the Second Chechen War. This is no longer the case. The eastern parts of the North Caucasus are dotted with armed militias that identify themselves as the righteous defenders of Salafi Islam, and see Russia as a different and dangerous infidel Other. These groups do have a certain appeal amongst the Muslim populations. From the Russian side, violence seems to be the only means of dealing with the challenge. There is a war-like situation in most of the Northern Caucasus right now, and indiscriminate use of violence against the civilian population is not unusual. Counter-terrorist operations are carried out frequently, in Ingushetiya, Kabardino-Balkariya, Karchaevo-Cherkessia and most intensely in Dagestan. The hunt for 'terrorists', 'extremists' or 'Wahhabis' comes with new discursive mobilizations that outline these as existential threats to Russia. It is going to prove difficult to separate these broad designations from the Muslim populations that inhabit the Northern Caucasus.

How is Russia to deal with this critically fractured situation? Such deep, violized divides between groups that reside within the state seem to be easier to create than to mend. While today's Russian leadership appears to be falling back on policing and discipline as a means of bridging divides and governing the federation (see Neumann 2011), the long-term solution should be of a different kind. The articulation of a

⁶⁸⁴ Emil Pain, 'Experts Warn Moscow's North Caucasus Policies Exacerbate Regional Instability' *North Caucasus Weekly* 14(9). On the deployment of troops to the North Caucasus, see Emil Souleimanov (2012) 'Russia re-deploys troops to Dagestan' *Central Asia-Caucasus Analyst*, 14 November 2012, available at

http://old.cacianalyst.org/?q=node/5878, and accessed 5 November 2013.

For reports on the unfolding events in North Caucasus see Jamestown Foundation's *Eurasia Daily Monitor*, available at http://www.jamestown.org/programs/edm/ and *North Caucasus Analysis*, available at

http://www.jamestown.org/programs/nca/ or daily news bulletins on *Caucasian Knot*, available at http://northcaucasus.eng.kavkaz-uzel.ru/, and accessed 5 November 2013.

Russian identity that can encompass instead of alienate many different groups within the Russian Federation would be a first step – and a major challenge for the future. The second step should be a return to the Russian constitutional state, to secure the human rights for *all* citizens of the Russian Federation. Also on this account the Second Chechen War has proven disastrous for Russia.

Securitization theory holds that establishing an issue as an existential threat moves the issue out of the realm of normal politics and into the security realm, allowing securitizing actors to claim 'a special right to use whatever means are necessary to block it' (Wæver 1995a: 55). Whereas many applications and interpretations of securitization theory have focused on the 'special politics' implied in the first few words of that quote, I have deliberately paid more attention to the last words. This is not because 'special politics' are irrelevant in Russia. On the contrary, such politics seem to have become more the rule than the exception. The Second Chechen War marked the starting-point of a process that served to gather more and more power in the presidency, far beyond what is stipulated in the democratic constitution which Russia adopted in 1993.

Nevertheless, the primary focus in this thesis has been on how a discourse of danger that is accepted by the audience makes it possible to use 'whatever means are necessary to block it'. This re-focusing was initially triggered by my awareness of the empirical case. I wanted to know how the very blunt means employed against Chechnya and Chechens during the Second Chechen War became acceptable. Refocusing on the 'means' has also made sense as a contribution to the literature on securitization, as well as to the post-structuralist literature. Securitization theory and

most applications of it have paid particular attention to security speech acts, and less to the emergency measures that follow in their wake. Likewise, post-structuralist work is often criticized for not moving beyond words to engage in empirical studies of material practices. I hope this thesis can serve as a useful addition to the growing body of literature within these two fields.

Chapter 4 explored three practices or 'emergency measures' that were enabled by the discourse on Chechnya as an existential terrorist threat: the practice of 'sealing off' Chechnya and Chechens from Russia, the practice of bombing Chechnya, and the practice of 'cleansing' Chechnya. I argued that all these practices were logical and legitimate when accompanied by the 1999 securitizing narrative. At the same time, because these were emergency measures that went 'beyond rules that otherwise have to be obeyed' in both social and legal terms, these practices undermined the standing of fundamental human rights and ultimately contributed to stifling Russia's development into a law-based society.

The broad and many-layered classification of Chechnya as an existential terrorist threat to Russia immediately found material expression in the physical isolation of the Chechen Republic. By the end of September 1999 Chechnya was 'sealed off' with deep ditches all around, closed borders and a massive military presence just beyond these borders. Together with this physical isolation, all Russian—Chechen exchanges were shifted to the security field. The classification of Chechnya made any non-violent interaction with the republic irrelevant, and the agencies that administer violence became the key interlocutors in Russian—Chechen relations as well as in decision-making on Chechnya. Just as the classification of 'Chechnya' easily slipped into a classification of 'the Chechens' as different and dangerous in linguistic

representations, practices that served to 'seal off' Chechnya from Russia found a parallel in ways of sealing off the Chechens as such from Russia. In 4.2 I outlined how Chechens were most logically placed in police-stations or jails and dealt with by security personnel: after all, they could not be part of normal Russian society.

The extremely intensive bombing of the tiny Chechen Republic (17,300 km²) from September 1999, which finally petered out early in 2001, seems absurd if one reviews the number of raids without taking in the discursive structures that make such violence possible. Taking into account the many-layered securitizing narrative which made 'Chechnya' stand out as an existential terrorist threat to Russia, however, these violent measures seem rather reasonable. Even the use of illegal weapons, indiscriminate bombing and border closures during bombing so that the civilian population could not escape could appear logical and legitimate on the background of the meaning that had been attached to 'the Chechens' during the discursive mobilization in autumn 1999.

As to the ground offensive that followed the bombing of Chechen territory, the 'cleansing operations' and the practices undertaken in connection with detentions at 'filtration points' entailed systematic, brute and non-selective violence. As shown in 4.5, the Second Chechen War was as brutal as the First Chechen War had been, but this time brutality seemed to be called for and was seen as legitimate. This legitimacy was rooted in the identification of Chechnya as a 'huge terrorist camp' and in the official statements proclaiming that the 'toughest measures possible' had to be undertaken. In fact, the very lack of legal instruments to regulate the conduct of forces on the ground in Chechnya may have rendered the official securitizing narrative

especially salient, particularly when this narrative was echoed and detailed in the words of the commanding Russian generals.

My review of practices on Chechnya/Chechens has revealed that the securitizing narrative was invoked in official statements not only before the war but constantly during the war and even years afterwards, when Russia had to defend indiscriminate bombing or war crimes in cases brought before the European Court of Human Rights. 'Chechnya' and 'Russia' were articulated within the boundaries set in the initial securitizing narrative again and again. In this way, 'Chechnya' was reified as an existential terrorist threat, with Russia as the righteous defender. Not even the widely-exposed abuses at Chernokozovo or notorious 'cleansing operations' like that in Assinovskaya elicited any statements that broke with this pattern of representations.

Presumably, the public finds it easier to accept a call for war than the very concrete violence that a war entails. But statements from different audience groups on potentially shocking events examined in this study did not contain any protests against the violence that 'Chechnya' and 'Chechens' were subjected to during the war. Indeed, over the years, the use of emergency measures 'beyond rules that otherwise have to be obeyed' seemed to become self-evident and normal when carried out in Chechnya or against Chechens.

The public opinion polls referred in chapter 3 also indicate that the broader Russian audience was willing to accept these practices of war as legitimate. I do not want to disregard the lack of information in Russia on what was going on in Chechnya when assessing how this acceptance was possible. Indeed, part of the reason why I wrote the chapter on practices of war in Chechnya was that such atrocities should be widely exposed and have not been in the Chechen case. What I wish to suggest is that

categorizations such as those investigated throughout this thesis become crucial when something terrible occurs and there is uncertainty and lack of information on 'who did it'. Given the ingrained, repeated representations of 'Russia' as innocent and 'Chechnya'/'Chechens' as guilty and dangerous, responsibility for terrible deeds was most logically pinned on the Chechen side. It did not seem reasonable that Russian forces could have committed these atrocities – and if they did, that was probably necessary, given the existential threat that these people constituted.

I have argued that the policies and practices undertaken against Chechnya during the Second Chechen War went 'beyond rules that otherwise have to be obeyed' both in social and legal terms. Socially they broke with the culture that Russia, and the North Caucasus in particular, is and should be multi-ethnic. The massive violence entailed in the bombing and cleansing of Chechnya is not necessarily acceptable to the Russian audience, as the developments during the First Chechen War proved. Without suggesting that such violent practices are something new in Russia, I reject the stand that this is what the Russians 'naturally do' – that massive violence is simply the 'Russian way' and cannot be otherwise.

This thesis shifts the focus to how such practices are legitimized through language, and how they must be, in order to stay alive. 'Peaks' in illegal detainment or deportation practices were accompanied by new waves of securitizing language – they were not carried out in silence. New instances of bombing were continuously legitimized by new linguistic articulations. The practices of *zachistka* and 'filtration' on the battlefield in Chechnya were copied from the First Chechen War, but now taken to new heights and even institutionalized on the wings of a many-layered narrative that identified 'Chechnya' as an existential terrorist threat.

Thus, we have seen how violent practices are invigorated and carried on into the future by constant legitimizing efforts, frequently through securitization. They do not automatically reproduce themselves in silence. Most importantly, it is also possible to reduce their legitimacy, by means of a similar intersubjective process as the one that made them acceptable.

Of course, such a process would take time. Although I want to avoid sweeping claims, it is clear that the violent practices of the Second Chechen War have left today's Russia with a problematic heritage. There is undoubtedly a connection between the prevalence and legitimacy that these practices acquired in the beginning of the Second Chechen War and the acceptability of more private practices undertaken to 'cleanse' Russia of Chechens or so-called 'blacks' in later years. Memorial began its reporting of xenophobia from June 2003 'because mounting xenophobia was obvious in all spheres of life and negatively affected those of the people from Chechnya who lived outside their republic (...) people of obviously non-Slavic extraction are more and more frequently attacked in the streets (...)' Moving to the North Caucasian theatre again, Russia's recent efforts to curb the growing local insurgency in Dagestan include bombing of Dagestani territory and *zachistki* of Dagestani villages. And these *zachistki* distinctly resemble those carried out in Chechen villages at the beginning of this century. Here

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⁶⁸⁶ Cited in Svetlana Gannushkina ed. (2005) *On the situation of the residents of Chechnya in the Russian Federation* available at http://www.memo.ru/2009/05/26/2605092.htm, and accessed 4 November 2013.

⁶⁸⁷ Emil Souleimanov (2013) 'Mopping Up Gimry: "Zachistkas" Reach Dagestan' *Central Asia-Caucasus Analyst*, 24 April 2013, available at http://www.cacianalyst.org/publications/analytical-articles/item/12706-mopping-up-gimry-zachistkas-reach-dagestan.html, and accessed 4 November 2013. On the bombings in Dagestan see Emil Souleimanov (2012) 'Russia re-deploys troops to Dagestan', *Central Asia-Caucasus Analyst*, 14 November 2012, available at http://old.cacianalyst.org/?q=node/5878, and accessed 4 November 2013.

Just as problematic as the social acceptance of such violent and indiscriminate practices against citizens of the Russian Federation is the weakening of the legal foundation of fundamental human rights in Russia in the wake of the Second Chechen War. A whole series of key provisions in the Russian Constitution as well as in international legal regimes to which Russia is committed were abrogated or challenged in the heat of securitization of Chechnya as a terrorist threat. I have detailed how the practices reviewed amounted to discrimination on the basis of nationality, and undermined the freedom of movement and the freedom of expression. Most fundamentally, the right to life and the right to freedom from torture and inhumane treatment were violated. There were also serious violations of Russia's obligations under the Geneva Conventions of 1949 and Protocol II to the Convention which specifies the rules for internal armed conflict, and under the instruments of international human rights law to which Russia is also party.

That such massive and gross violations of fundamental human rights contribute to undermine the *spirit* of the Constitution is beyond doubt, particularly when the Russian authorities have been in a state of denial over abuses. Impunity for perpetrators of gross human rights violations and war crimes has been the rule, not the exception. This thesis has also documented how several new laws and orders that were in breach of the Russian Constitution (or existing Russian legislation) were adopted and endorsed in the heat of the fight against the existential terrorist threat.

With the benefit of hindsight, it seems as if these laws marked the beginning of a much broader process of constitutional backsliding. The introduction and endorsement of the law on restricting media appearances by members of the armed formations and punishing the outlets that publish such articles, for example, was the

first in a row of measures and laws that over time have resulted in the decline of media freedom in Russia. 688 Likewise, Prime Minister Putin's statement that the new war did *not* need a strong legal foundation has not been without repercussions. The acceptance of undertaking military operations against citizens of the Russian Federation based on the 1998 'Law on Combating Terrorism', which implied that the relation between forces and civilian population are not regulated by law during these operations, has become even stronger over time. This 'black box' situation of unregulated relations between forces and civilian population has now become the standard pattern when Russian forces deal with the unrest which has spread to several republics in North Caucasus. The practice of using Russian military forces in counterterrorist operations against Russian citizens has even become so accepted and normalized that it is now codified: the 2006 law 'On counteraction of terrorism' which replaced the 1998 law 'On combating terrorism' legalizes this practice (Omelicheva 2009: 4–9).

Although it would be wrong to exaggerate the impact that the moral and formal acceptance of emergency measures during the Second Chechen War has had on the course of Russia's development towards a polity based on the rule of law and rights, it must not be underestimated either. Even societies with more ingrained law and rights-based traditions set these aside in times of war. Russia is in many ways a newcomer on this account, with the years since 1991 constituting a potential new beginning. Russia's short history as a law and rights-based society has probably rendered it particularly vulnerable to strong securitizations, making it easier to agree within the political elite on the moves 'beyond rules that otherwise have to be obeyed'.

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⁶⁸⁸ On this see Wilhelmsen (2003); also chapter 3.5 in this thesis.

The point here is *not* to claim that there were no decisions or practices undertaken in the 1990s 'beyond rules that otherwise have to be obeyed'. There certainly were many examples of unconstitutional acts and also of new laws and presidential decrees that broke with both the letter and the spirit of the Russian Constitution, and many of these breaches occurred in connection with the First Chechen War. My point is rather that the new war in Chechnya in 1999 intensified this tendency. It set Russia on a slippery slope, taking it further away, and more systematically, from the clear human rights foundation codified in the 1993 Constitution, and further away from becoming a law and rights-based society.

The life of Aslan Maskhadov as a micro-cosmos of the Second Chechen
War

Representations of the Chechen President Aslan Maskhadov as an 'event within the event' have been reviewed throughout this thesis. In many ways, his trajectory follows the trajectory of 'Chechnya', from being a de-securitized issue in the interwar period to becoming a highly securitized issue necessitating violent retribution from 1999 onward. Maskhadov was moved from the position of an equal and reliable partner to one of radical difference and danger, a position that warranted violent death.

In the interwar period, Russian official representations of Maskhadov depicted him as a legitimately elected president, a reliable partner and a guarantor of stability, the rule of law and human rights in the region. The meaning attached to 'Maskhadov' in official statements in summer 1999 was not a direct equation with 'terrorism' – but there were changes compared to the official interwar representations. No longer represented as a victim, he was now portrayed as consenting to terrorism, through the

expression that it 'suits him'. The policies proposed in October for making the Chechen Parliament the 'only legitimate organ of power in Chechnya' – in effect rendering President Maskhadov 'illegitimate' – were logical, in view of the new identity he was given in official discourse.

But the old version of 'Maskhadov' still lingered on in some audience representations. In the texts of the political elite we saw an alternative position that clearly distinguished 'Maskhadov' from the terrorist threat, and portrayed him as a legitimate and reliable partner. Such an identity construction made policies of negotiation and cooperation seem logical and legitimate. And indeed, calls by liberal Russian politicians such as Grigory Yavlinsky and even members of the CPRF for negotiating with Maskhadov were noted in October and November 1999, and appeared again in 2000. Nevertheless, the defence of the old version of 'Maskhadov' became increasingly half-hearted. In the language of the majority of the political elite 'Maskhadov' was gradually shifted from being a legitimate and trustworthy partner to being unreliable and weak, potentially an accomplice of the terrorists. A similar pattern emerged in expert texts. In journalistic accounts, 'Maskhadov' seemed to disappear altogether. He was not given a distinct position: he was simply subsumed under the terrorist threat.

All the same, Maskhadov's status remained contested in the years that followed 1999. His name kept coming up whenever there was talk of the need for negotiations, and perceptions of Maskhadov as someone one could and should talk to lingered on. 689

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⁶⁸⁹ Indeed the first discussions between the adversaries since the beginning of the war were held in November 2001 were between Maskhadov's representative Akhmed Zakayev and Russia's Representative to the Southern Federal District Viktor Kazantsev. First Deputy Chief of the General Staff of the Russian Federation General Manilov stated in December 1999 that he saw Maskhadov as a 'legitimate figure' although he was 'almost totally in the power of gangsters and terrorists' ('Chechen President: a Legitimate Figure', *Itar Tass*, 16 December 1999).

Over time, however, his position became more and more precarious in official representations. With increasing official control over the media in Russia, it was repeatedly announced that video material confirming Maskhadov's personal instruction of terrorists had been found (OSCE 2003: 252). Finally, the repeated 'documentation' by the FSB of Maskhadov as a terrorist somehow served to decide the discursive struggle over who 'Maskhadov' was. In particular, the video documentation that purported to implicate him in terrorism presented after the terrorist attack at the Nord-Ost theatre in Moscow in 2002 served to place 'Maskhadov' squarely on the side of the existential terrorist threat. ⁶⁹⁰ With this, the prospects of a negotiated solution to the Chechen conflict, which admittedly had been meagre for a long time, plummeted to zero. There was no one to negotiate with among the Chechens fighting against 'Russia' in Chechnya. There could be no negotiations. 691

For Maskhadov personally, the consequences were fatal. A \$10 million reward was placed on his head. When army spokesman Ilya Shabalkin informed the press that Maskhadov had been killed, he said: 'The Federal Security Forces, while conducting a special operation (...) killed international terrorist and rebel leader Aslan Maskhadov.'692 Even in death, Maskhadov's life was no longer understood as human, but as 'terrorist'.

In accordance with Order No. 164 of 20 March 2003, his body was not handed over for Muslim burial. It was interred in an unmarked terrorist grave, the location not communicated to his family and relatives.

 ⁶⁹⁰ 'Khasavyurta ne budet', *Izvestiya*, 11 November 2002. See also 'Ne ostalos' somneniy v prichastnosti Maskhadova k teraktu v Moskve', *RoGa*, 4 February 2003.
 ⁶⁹¹ On the construction of Maskhadov's illegitimacy see Aurèlie Campana and Kathia Légaré (2010:

⁶⁹² 'Chechen leader Maskhadov is killed, Army reports', *Reuters*, 8 March 2005.

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