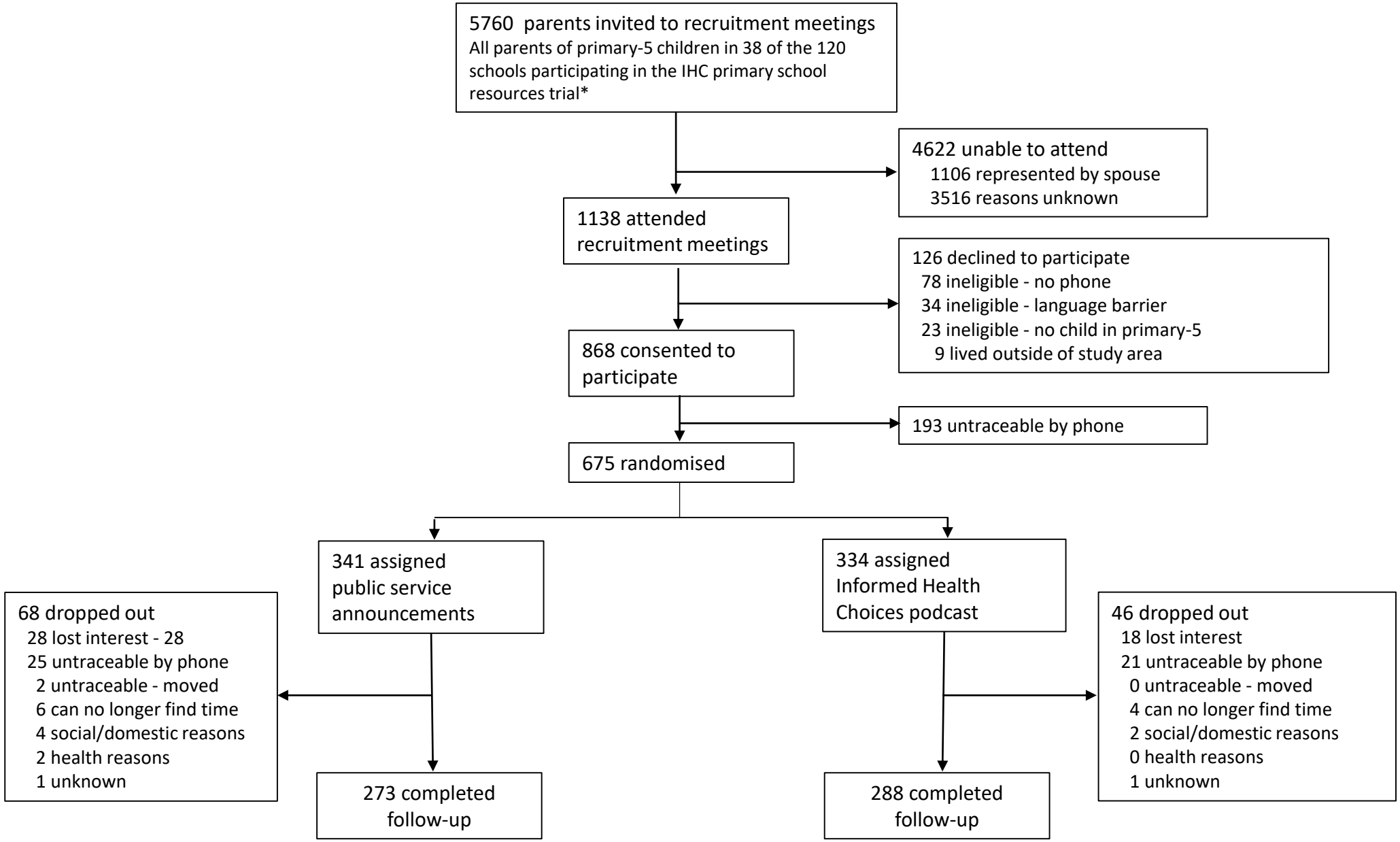
5760 parents invited to recruitment meetings
All parents of primary-5 children in 38 of the 120 schools participating in the IHC primary school resources trial*
4622 unable to attend
1106 represented by spouse
3516 reasons unknown
1138 attended recruitment meetings
126 declined to participate
78 ineligible - no phone
34 ineligible - language barrier
23 ineligible - no child in primary-5
9 lived outside of study area
868 consented to participate
193 untraceable by phone
675 randomised
341 assigned public service announcements
334 assigned Informed Health Choices podcast
68 dropped out
28 lost interest - 28
25 untraceable by phone
2 untraceable - moved
6 can no longer find time
4 social/domestic reasons
2 health reasons
1 unknown
46 dropped out
18 lost interest
21 untraceable by phone
0 untraceable - moved
4 can no longer find time
2 social/domestic reasons
0 health reasons
1 unknown
273 completed follow-up
288 completed follow-up